



Agenda



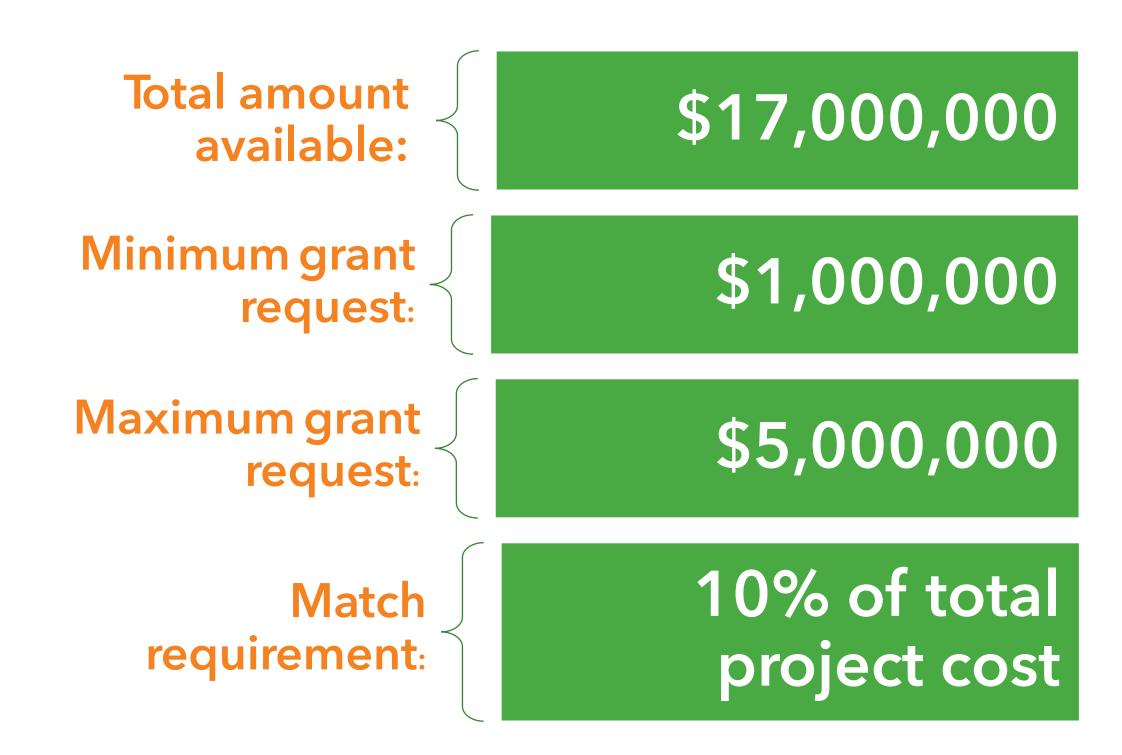
Overview of Rural Downtown Redevelopment Program

- Guidelines
- Eligible Applicants
- Eligible Activities
- Ineligible Activities
- Rating and Review Criteria
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- Post-Award Requirements
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Overview

Purpose:

To revitalize and enhance downtown areas by providing one-time State-funded grant assistance for capital improvement projects in the core historic downtown area where these funds will further create a sense of place or commercial redevelopment.



Basic Guidelines

The project must be located in or adjacent to a downtown.

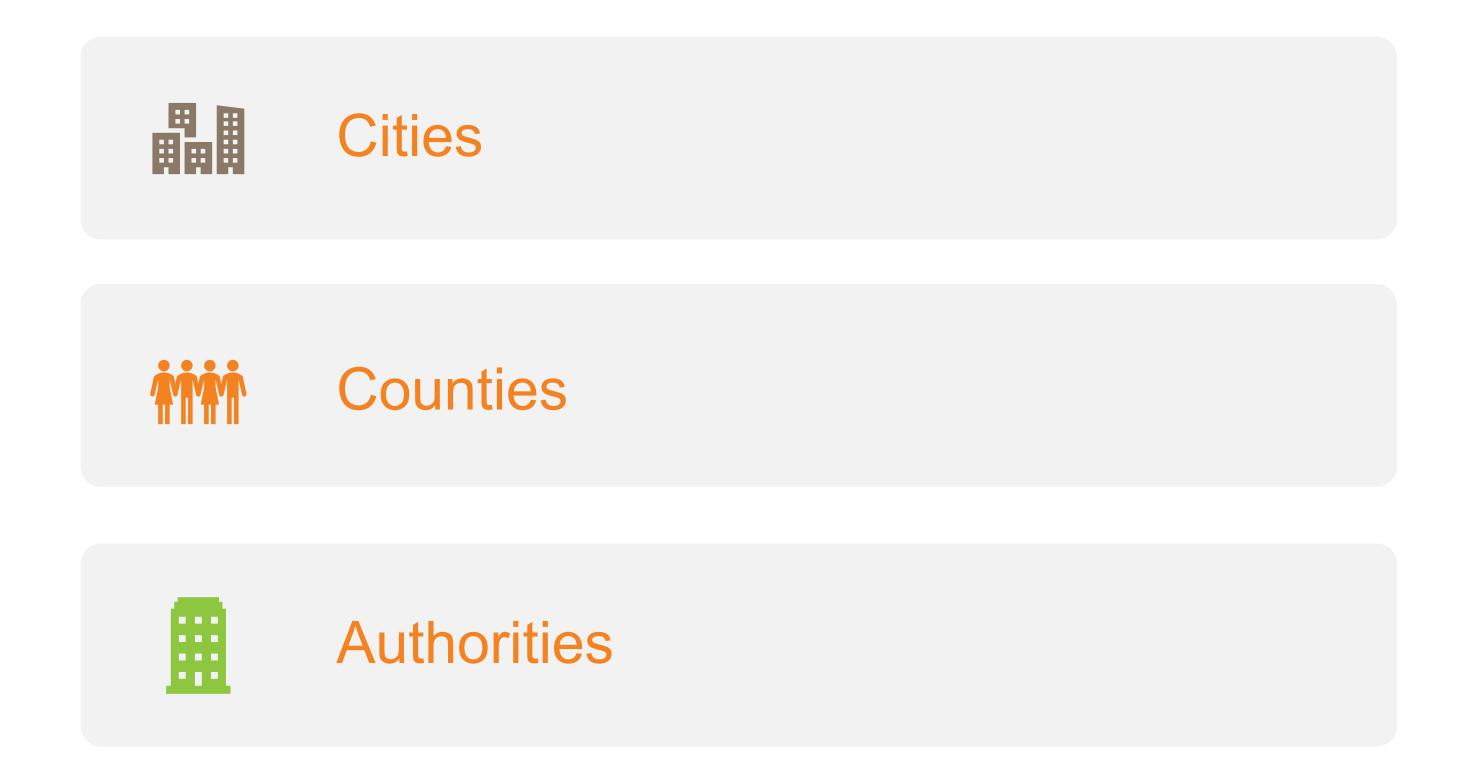
The project must be located on publicly owned property.

The project cannot generate revenue for the Applicant or any public or private partners.

The project must be completed with all funds drawn by <u>June 30, 2024</u>.

Eligible Applicants

"Rural" Eligible Entities:



Applicants must provide evidence documenting the area as a rural.

Eligible Activities

Individual activities or a combination of the following:



Photo Credit: UGA Carl Vinson Institute of Government

Capital improvement projects - Physical improvements leading to job creation, housing development, and/or workforce development.

Associated Professional Services - Grantees may use up to twelve (12) percent for architectural/engineering services. Costs for grant writing and administration are not reimbursable.

Ineligible Activities

- Pre-award costs
- Planning activities (feasibility studies, marketing studies, etc.)
- Renovations or rehabilitation of government buildings, including but not limited to:
 - City Halls
 - Courthouses
 - Libraries
- Problems resulting from deferred maintenance
- Sound Systems
- Items that do not have a long-term improvement impact
 - Banners
 - Trash receptacles
 - Benches
- Operating Expenses such as salaries, office supplies, office equipment or advertising.

Rating and Scoring Criteria

Project Need (35 points)

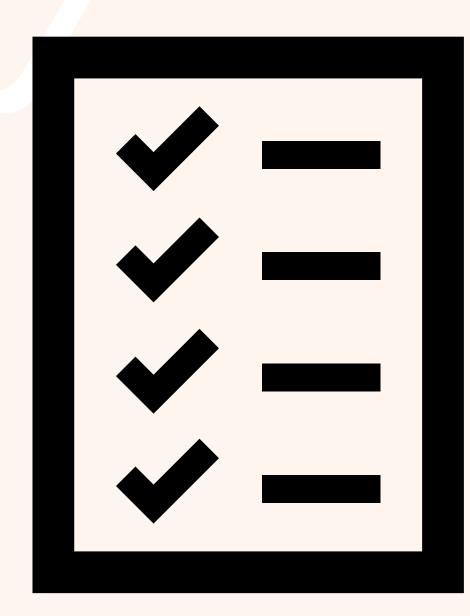
Project Impact (10 points)

Project Design (20 points)

Project Feasibility (10 points)

Community Support (10 points)

Economic Ranking (15 points)



Pre-Agreement Cost Approval Requests



DCA policy allows potential applicants to request pre-agreement cost approval (PACA) which authorizes the potential applicant to commence project activities and maintain project timetables while applying for assistance.



Upon approval of pre-agreement costs, the applicant is eligible for **reimbursement of eligible expenses** if an award is made. Eligible expenses in compliance with DCA's written pre-agreement cost approval may also be counted as match.



All costs incurred by applicants prior to the award date are at the applicants' own risk. In no event will pre-agreement cost approvals issued by DCA ensure funding for the requested projects.



A written, formal request from the Chief Elected Official should be sent to DCA outlining the costs to be considered and the reason why the project needs to proceed or has proceeded prior to an award. **Send requests to OED@dca.ga.gov.**



Application and Announcement

- Applications are only accepted via DCA's application portal
 - https://gn.ecivis.com/GO/gn_redir/T/mesecunnoejk
- Deadline to submit is <u>June 3, 2022 by 11:59 PM ET</u>
- All applications will be reviewed, evaluated, and ranked according to the rating and scoring criteria outlined above.
- DCA will consider the geographic distribution of these resources across the State prior to making final funding decisions.
- All award results will be posted on the DCA web site and Applicants will be notified in writing. The anticipated award announcement is expected in June 2022 (subject to change).

Post Award Requirements

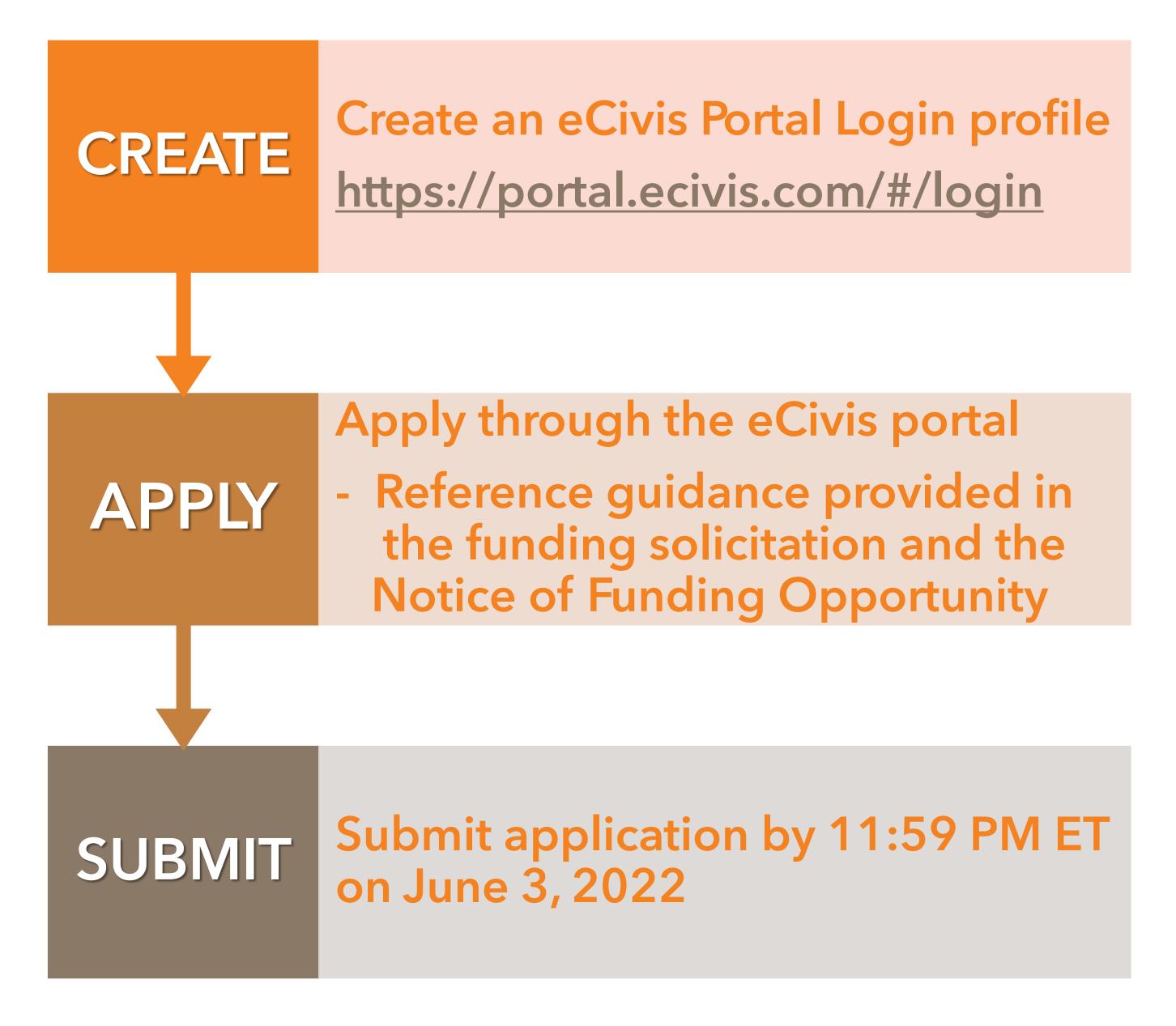
Execute and return grant award package

Adhere to Local and State procurement requirements (Georgia Procurement Registry)

Provide proper documentation for all grant expenditures

Submit semiannual reports Closeout project by June 30, 2024

Next Steps





Things to Keep in Mind (Tips)

- Be sure to include project plans or renderings
- Photos should tell the story and demonstrate the need for the project
- Cost estimates must be verified by a professional engineer or architect



Contact

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Any questions or comments?