Regulatory Tools for Implementation

Zoning, Ordinances, Maps, and Enforcement: It all starts with a PLAN

Community Planning Institute May 13, 2022 Jekyll Island, GA



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Required by state (but a very good idea anyhow)

Five-year updates

New plan every ten years

From Plan to Implementation

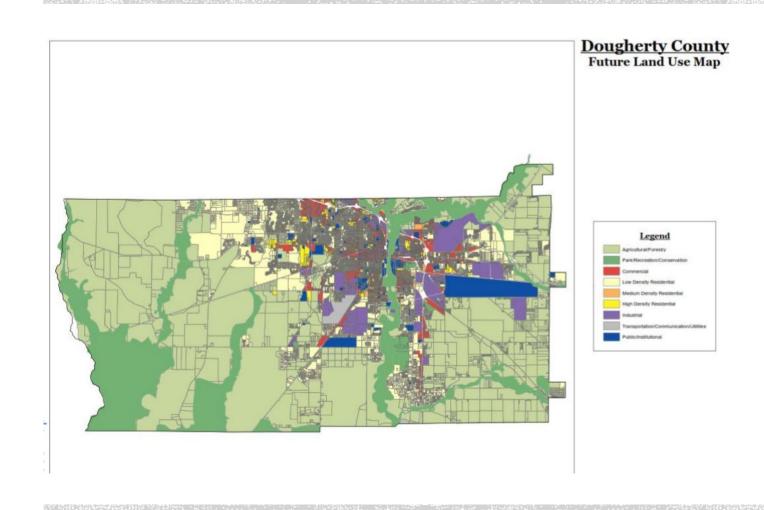
- Land Use Element of Plan
- Existing Land Use Map (not required)
- Future Land Use Map
 - Or, Character Areas Map
 - Or, Land Based Classification Standards (one of these is required)

Certainly, other parts of Comprehensive Plan are important to implementation:

- Economic Development
- Housing
- Natural and Cultural Resources
- Transportation

That's why its COMPREHENSIVE!

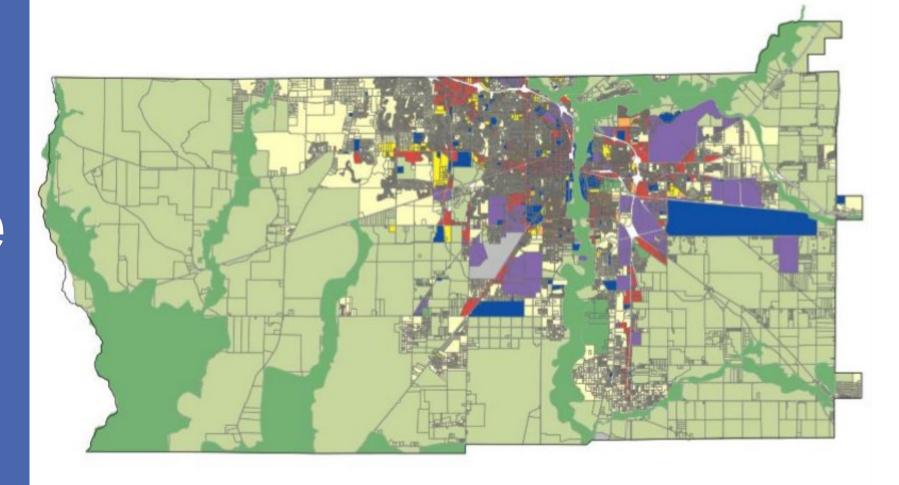




Future Land Use Map



Future Land Use Map





ZONING ORDINANCE

Implements the Comprehensive Plan

Based on the Future Land Use Map and the goals of the community

And of course, Georgia law (zoning procedures law)

Zoning Ordinance

Usually includes more than the separation of land uses like residential, commercial, industrial, etc.

Basic Community Design Standards

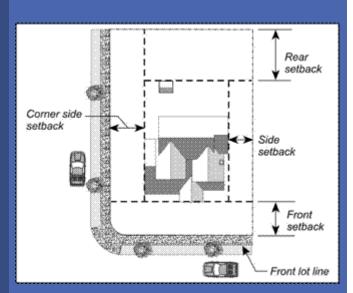
- Setbacks
- Density
- Height
- Fencing
- Parking
- Sidewalks
- Landscaping, open space
- Screening

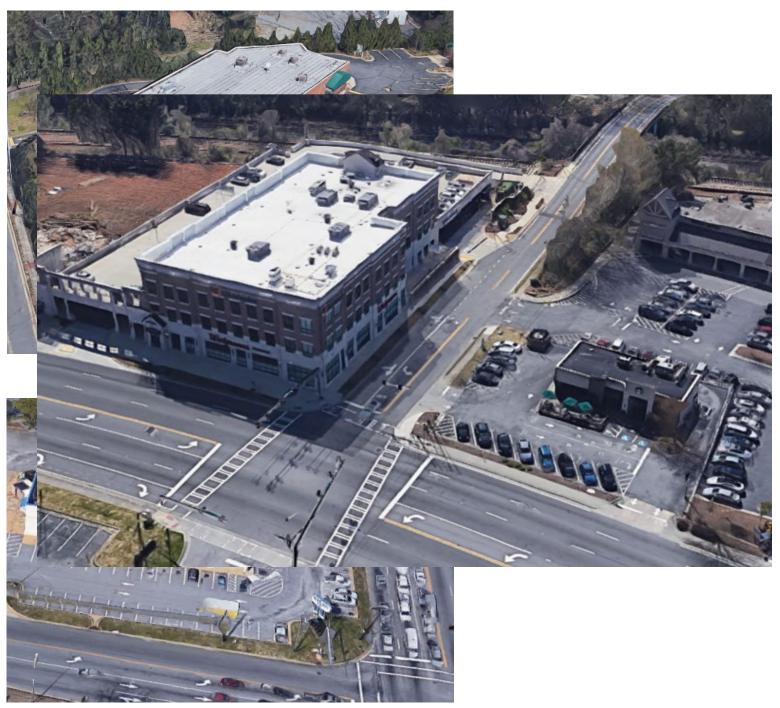
Standards for miscellaneous uses

- Cell towers
- Community Residences
- Adult Entertainment
- Solar power
- Mobile homes
- Tiny homes

Setbacks

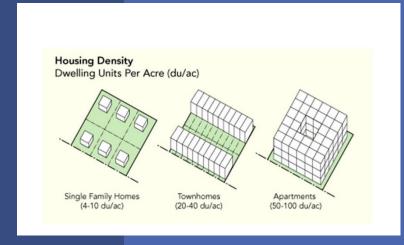
Keep development consistent
Sets visual character of the street
Can encourage pedestrians- or deter them





Density

Number of units per acre. Higher density is often controversial but can be a better use of land and infrastructure. Provides housing options.







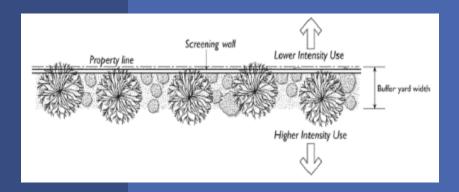






Fencing and Screening

Provides privacy, definition of space. May be required to screen between different land uses



















Parking

Parking lot design and landscaping has a significant impact on the community. Can increase development cost







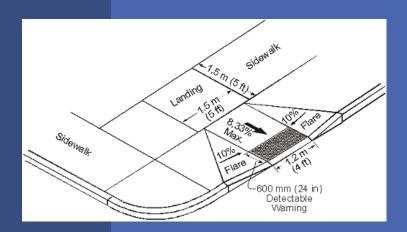






Sidewalks

Keep development consistent
Can encourage pedestrians- or deter them
Sets visual character of the street.
Part of "complete streets"







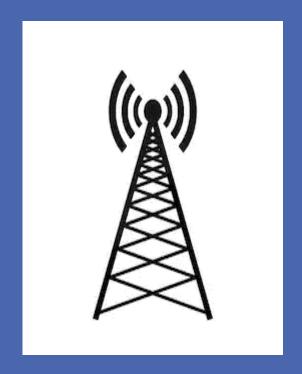








Communications Towers



Cell Towers

Have a process in place that complies with the Telecommunications Act of 1996 and 2015 FCC rules







Small Cells

Placed on rights-of-way, also federally regulated

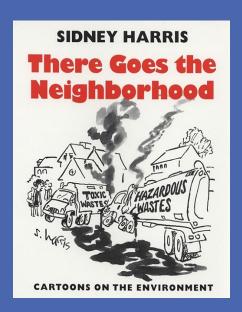






Community Residences

Safe and decent housing for everyone vs. Not In My Back Yard



Non-traditional housing
For people with disabilities
Personal care homes; Child-welfare facility;
Treatment centers; Halfway houses; Re-entry
programs; Boarding houses

Fair Housing and Americans with Disabilities Acts Reasonable accommodation



Adult Entertainment

First Amendment: Freedom of speech



Cannot completely regulate out of a community but can make difficult. Strip clubs, bookstores, massage parlors









Solar Power



On-site production Off-site production

Where should it be allowed in your community?





Manufactured and Modular Homes

Factory built housing
Potential for affordable options

May be excluded from all residential zones, provided they are allowed in manufactured home parks and subdivisions. Ordinance must have valid purpose-quality, safety, property value, aesthetics





Allowed anywhere stick-built homes allowed, but can be regulated through aesthetics





Tiny homes and other design alternatives











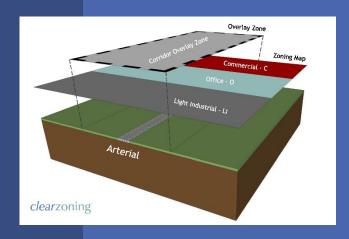




Regulations beyond zoning

- Overlay districts
 - Historic Preservation
- Parking commercial vehicles in residential areas
- Parking in front yards
- Floodplain
- Signs

Overlay Districts



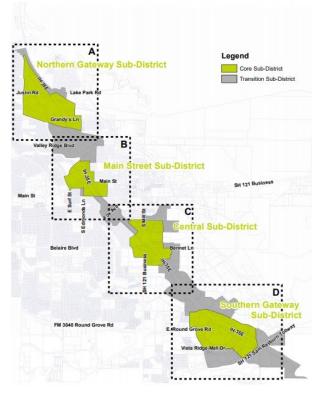




City Council Adopted Downtown Residential Overlay September 17, 2018







Commercial vehicles and parking in the front yard















Floodplain















Signs

First Amendment: Free speech

















To be effective, regulations must be enforced

Jurisdiction must be prepared to address enforcement from the beginning



Plan

Implement

Enforce



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