



Georgia<sup>®</sup> Department of 

# Community Affairs



Georgia Department of  
Community Affairs

November 9, 2021

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Director, Office of Community Development



# Community Development Block Grant (CDBG) Program Overview



# Purpose of Today's Presentation

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- General Overview of the CDBG program
- New Programs
- Statutory requirements
  - National objectives
  - Eligible Applicants
  - Eligible Activities
- Funding Limits and Match Requirements
- Goals of the Program
- Highlight successful projects
- Looking Forward...

# CDBG Authorization

- Established by the Housing and Community Development Act in 1974 as a tool for giving state and local leaders to help stimulate community development and job growth.
- Flexible funding solution to address physical, economic and social deterioration in low to moderate income neighborhoods and communities.



Celebrating its 40th anniversary in 2014, CDBG is one of the longest continuously run programs at the U.S. Department of Housing and Urban Development (HUD)

# New Programs

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- CDBG-DR
  - Planning initiatives
  - Multifamily
  - Workforce Development
- CDBG-MIT
  - Communications
  - Preparedness, Plans, GEMA
- CDBG-CV
  - Food Banks
  - Food Pantries and Rural Healthcare Facilities

# CDBG National Objectives



Benefit to Low and Moderate  
income persons;



Prevention or elimination of  
slums or blight;



Urgent Need

# Who Can Apply?

Georgia has two delivery systems for CDBG funding:

1. Entitlement Communities – Receive funding directly from HUD
2. **State Small Cities Program for Non-Entitlement Communities –**
  - **DCA administers using a competitive application process**
  - **Cities and Counties (generally below 50,000 in population) are eligible**

# What's an Eligible Project?

- All projects must conform to eligible activities listed under Section 105(a) of the HCDA of 1974.
- Examples include, but may not be limited to:
  - Water and Sewer
  - Storm drainage
  - Street improvements
  - Housing demolition
  - Publicly owned buildings (*not used for general operation of government*).
  - Housing rehabilitation or reconstruction
  - Fire protection
  - Senior Centers
  - Health Centers
  - Boys & Girls Clubs



# Funding Limits and Match Requirements

## Applicants may apply for -

- Single-Activity Project - up to \$750,000
- Multi-Activity Project - up to \$1,000,000

## Local Match Requirements - Annual Competition:

- Grants up to \$300,000, or grants for single activity housing projects - no matching funds required.
- Grants of \$300,001 to \$750,000 - 5% local matching funds required.
- Grants of more than \$750,001 - 10% local matching funds required.

# What Are We Trying To Accomplish?

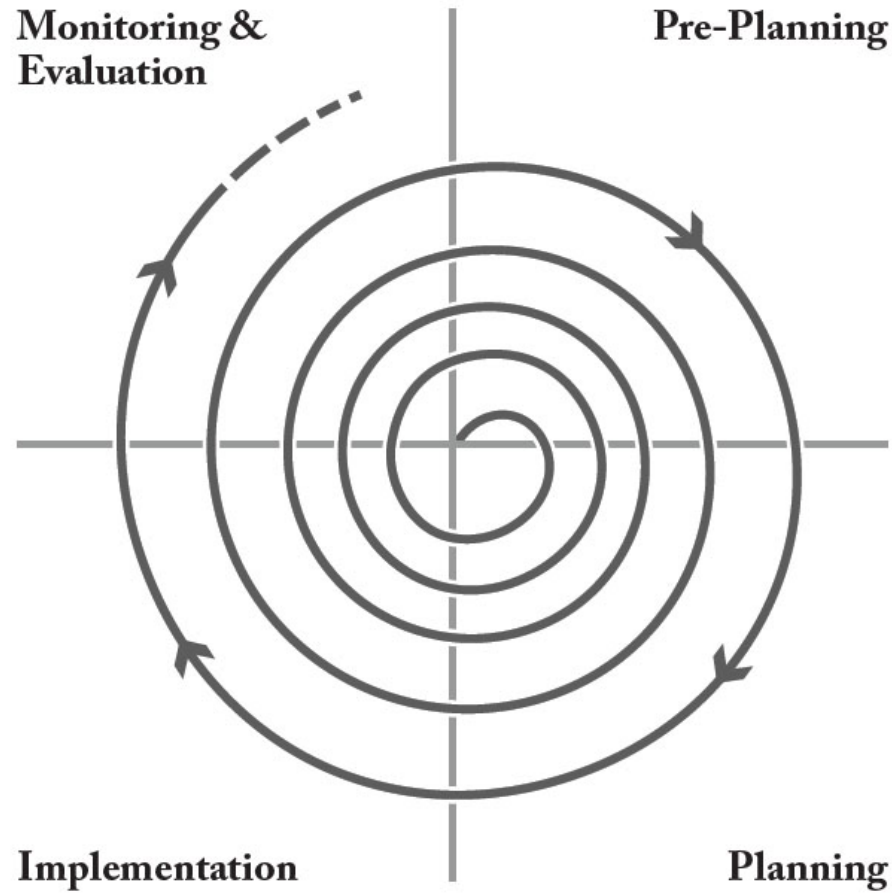
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- **Community Planning** - Projects demonstrating thoughtful planning in prioritizing needs and capital
- **Public Facility Improvements** - Projects addressing health and safety, improved quality of life, greater availability, accessibility and affordability of services.
- **New Job Creation** - Projects creating new jobs for low and moderate income people, which increases the per capita income and reduces unemployment in a community.

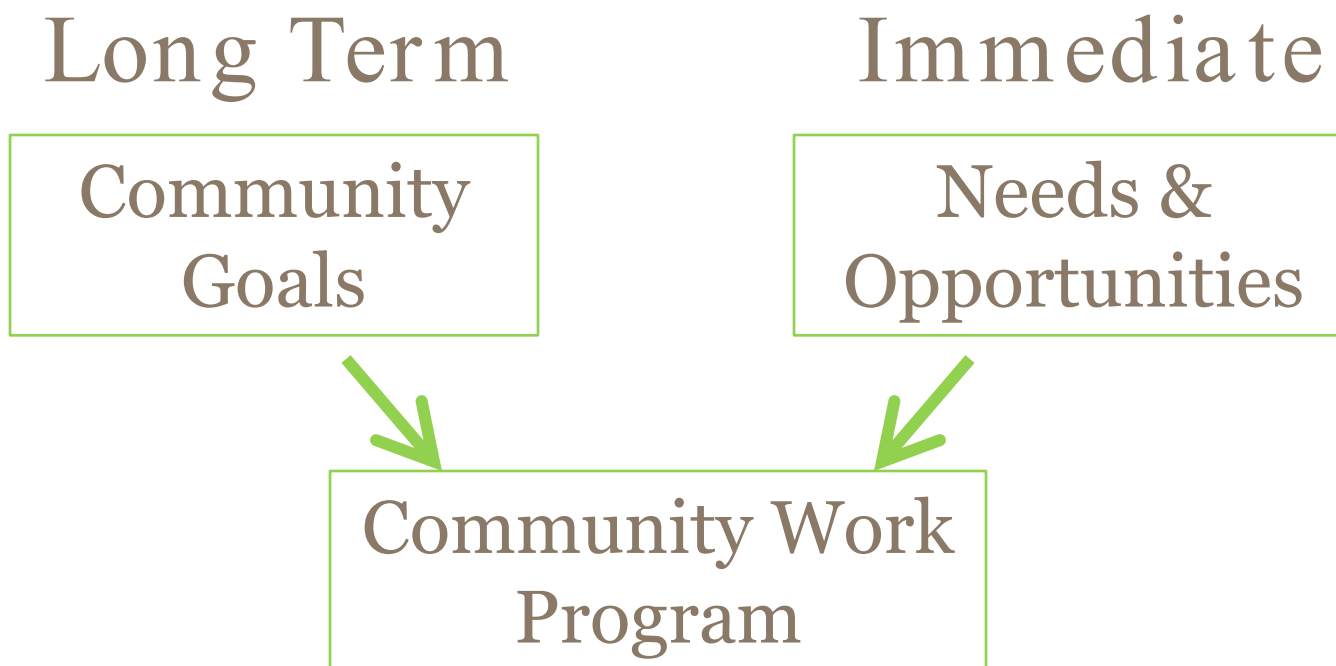
# Building a Great Place to Live



# Planning and CDBG



# Planning as Priority-Setting

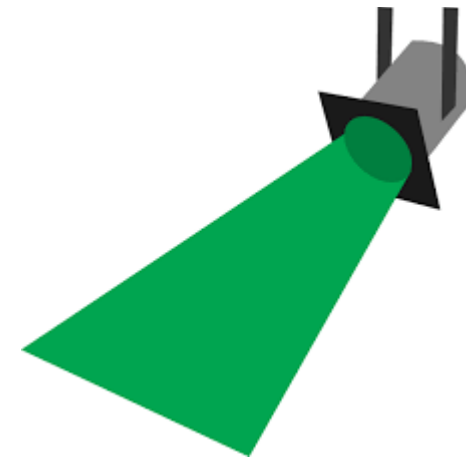


Plans deal with both the immediate and the long term but pull it all together in the Work Program.

# Planning and CDBG

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- Planning considers the whole
  - Widens options/ Avoid a narrow focus
  - Gather data
    - Look for bright spots
    - What needs improvement?



# Planning and CDBG

- Use DCA programs to step back and gain perspective
  - Comp Plan
  - PlanFirst
  - GICH



# Now What?

- You've planned—we hope.
- You're ready for implementation.
- So what's important?





# How to Apply?

- Attend the CDBG Applicants' Workshop
  - January 11-12th 2022
- Applicants' Manual
  - Includes detailed information on writing a competitive application
- Application Deadline
  - June 3rd 2022



# CDBG Innovative Grant Program

## Notice of Funding Availability

### ○ Amount of Funds Available for Award

- DCA anticipates that approximately four million dollars (\$4,000,000) will be available under this NOFA. DCA reserves the right to fund, in whole or in part, any, all, or none of the applications submitted in response to this NOFA.

### ○ Maximum Amount of Grant Request

- DCA will award up to \$2,000,000 per application.

### ○ Match Requirement

- The minimum match requirement is 15% of the amount of the grant request.
- \$2,000,000 award will have a \$300,000 match
- \$1,000,000 award will have a \$150,000 match

# CDBG Innovative Grant Program

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## What's Eligible?

- A sampling of ideas that could be transformative, if fully developed, may include, but not be limited to:
  - A corridor revitalization effort
  - Consolidation of water and/ or wastewater systems
  - Deployment of broadband services
  - Development of a plan to address mental health issues

# CDBG Innovative Grant Program

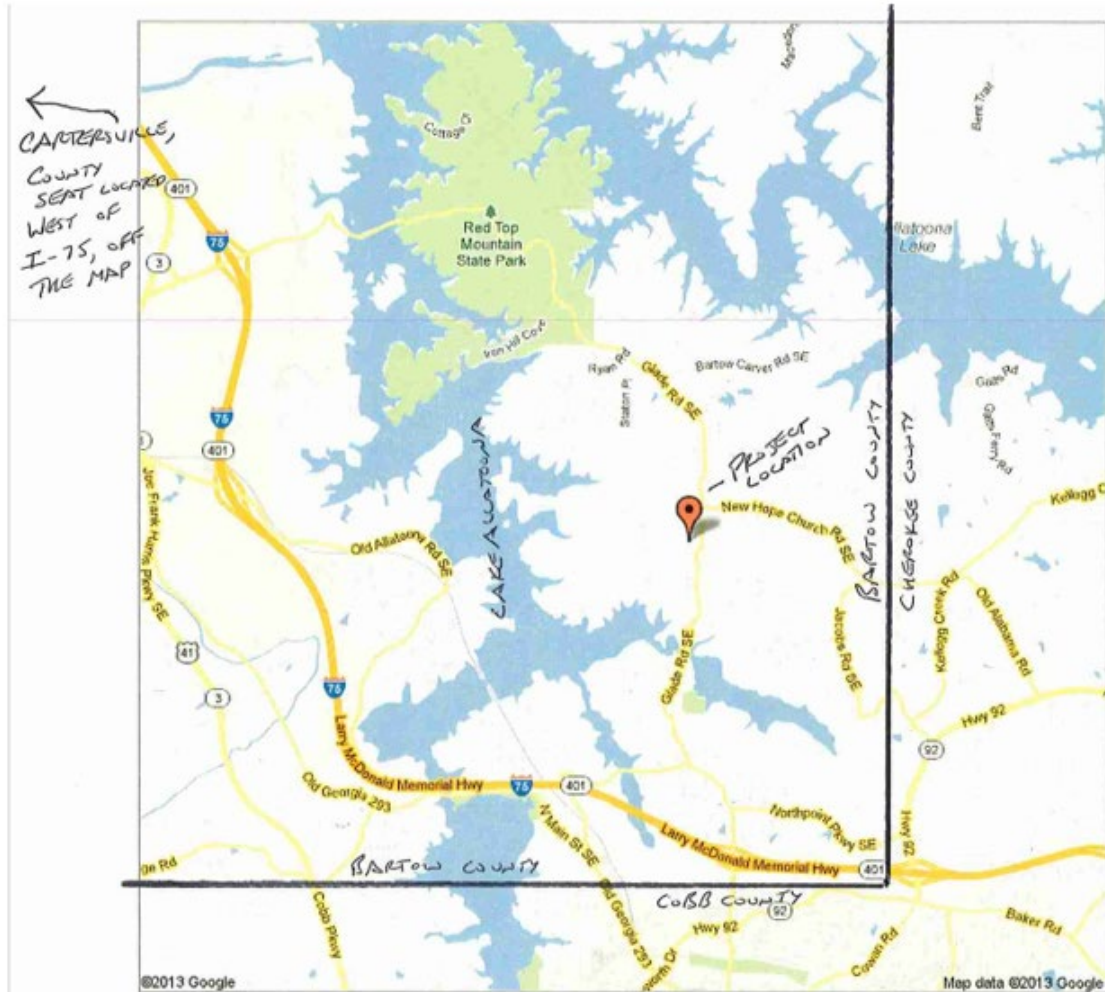
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- **Application Procedures and Award Announcements**
  - Pre-Application Submission
  - Deadline: April 1, 2022
  - Invitation for Full Application notification: May 2, 2022
  
  - Final Application Submission
  - Deadline: August 31, 2022 at 11:59 PM
  
  - Award Announcement
  - Tentative Sept 30th

# Success Story

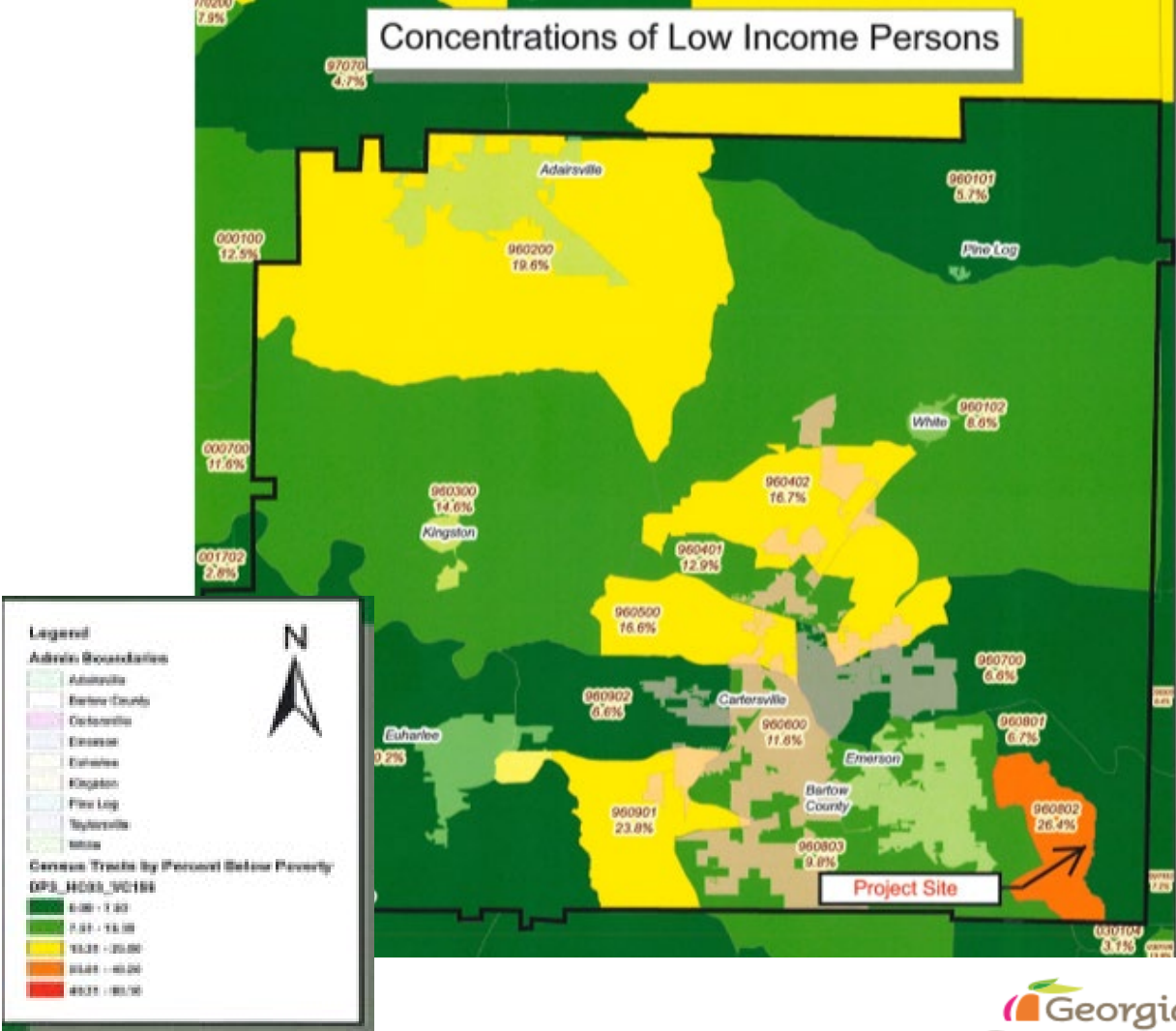
Allatoona Resource Center  
Bartow County

# Allatoona Resource Center



Bartow County Allatoona Resource Center Location Map #3

# Allatoona Community

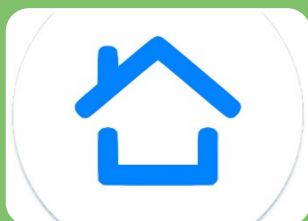


# Allatoona Community



## Poverty

- 20% of households < \$10,000 income/year
- 41% of population under 18 living below poverty level
- 80% of elementary aged children qualify for Free/Reduced Meals



## Housing

- 52% of housing units are Mobile Homes
- 639 Mobile Homes within 5 square miles



## Education

- Only 17% of 18 – 24 year old's are high school grads
- 14% of 25 and older have less than 9<sup>th</sup> Grade education



# Allatoona Community

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- Rampant Drug Use
- No Trash Collection Services
- Lack of Recreational Facilities/ Programs
- Food Desert
- Service Desert

# Allatoona Community

## Solving the Problem - Grassroots Effort



# The Solution – Allatoona Resource Center



# The Solution – Allatoona Resource Center

The Allatoona Resource Center Building



# The Solution – Allatoona Resource Center

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## Services Provided:

- Food Bank
- Clothing Bank
- Highland Rivers Behavioral Health (Mental Health, Substance Abuse)
- Bartow Health Access
- Boys & Girls Club of Bartow County
- Bartow Collaborative Family Connection
- AIDS Alliance of Northwest Georgia
- Allatoona Elementary School After School Program
- Bartow County Sheriff's Office

# The Solution – Allatoona Resource Center

## South Bartow Youth Facility



# The Solution – Allatoona Resource Center

## Trash Collection & Compactor Site



# The Solution – Allatoona Resource Center

## Trash Collection & Compactor Site





# Project Cost – Resource Center

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- CDBG Grant - \$500,000
  - Construction - \$469,000
  - Architectural Services - \$31,000
- Bartow County - \$201,104
  - Construction, Site Work, Paving - \$121,561
  - Architectural & Administration - \$19,453
  - Land Acquisition - \$60,000

# Project Cost – Other Facilities

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- Recreational Gym
  - Bartow County - \$1,602,555
- Trash Compactor Facility
  - Bartow County - \$248,855
- Total Cost for Complex - \$2,552,5144
  - CDBG - \$500,000
  - Bartow County - \$2,052,514

# Allatoona Resource Center Programs



**SOUTH BARTOW  
YOUTH FACILITY**

**COME ENJOY  
GOOD FOOD AND  
OPEN GYM**

**THEY HAVE  
GAMES TO PLAY**

**FREE FOR KIDS**

**DON'T MISS THE  
FUN**

**MAY 31 - JULY 22  
SUMMER MEALS**

## Children Summer Feeding Program

Summer is a particularly vulnerable time for growing children who depend on school meals for nutritional food. The program will be held at our

South Bartow Youth Recreation Facility

**NO SIGN UP NEEDED**

**SUMMER  
MEALS**  
Monday - Friday  
10:30am - 2pm



## Introducing Workshop Series Presented by Goodwill

### Get Ready for Job Fair

Allatoona Resource Center has partnered with Goodwill of North Georgia's Woodstock & Cartersville Career Centers to assist you in your job search.

There will be 4 workshops offered each month to prepare you for the Job Fair that will be held on Wednesday, May 16<sup>th</sup> where employers are looking to hire:

- How to Create a Resume, Wed. March 1<sup>st</sup> 10:00 am
- How to Present Yourself & Practice Interviewing, Wed. April 5<sup>th</sup> 10:00 am
- Lets Get Ready: Review Companies & Resume, Wed May 3<sup>rd</sup>

All the workshops and job fair will be held at the Allatoona Resource Center. Invite your friends and family members.

**JOB FAIR**  
Wed., May 17<sup>th</sup> 10:00 am-12:30 pm



#### WORKSHOP DATES:

Wed., March 1<sup>st</sup>  
10:00 am

Wed., April 5<sup>th</sup>  
10:00 am

Wed., May 3<sup>rd</sup>  
10:00 am

#### JOB FAIR

Wed., May 17<sup>th</sup>  
10:00 am-12:30 pm

# Allatoona Resource Center Programs



Join Us!  
Attend a **FREE** Nutrition & Exercise Education Class

## Food Talk: Better U

Food Talk: Better U is a series of 4 interactive sessions aimed at helping you identify ways to make small lifestyle choices that lead to a better U! Each session includes a cooking demo and tasting of quick, easy and healthy recipes. Participants receive free gifts at each session that promote healthy eating and an active lifestyle. Come ready to have fun and learn with others.

**Date:** Mondays: May 1, 8, 15 & 22 - 2017

**Where:** Allatoona Family Resource, Acworth, GA

**Time:** 1:00 - 2:30 pm

**Contact:** Karen Martin or Patti Hall @ 770-387-5142

More info at [www.foodtalk.org](http://www.foodtalk.org)

The UGA Supplemental Nutrition Assistance Program Education



## KEEPING OUR CHILDREN SAFE



### Learn the Facts about Child Sexual Abuse

*Stewards of Children* is an evidence-informed training program that teaches adults how to prevent, recognize, and react responsibly to child sexual abuse. The program is designed for parents, youth serving organizations, and other concerned individuals.

Join us for a 2.5 hour video based training. Hear from both survivors and professionals working in the field, discuss how to better protect children. Each participant will receive an interactive workbook and participate in a facilitator-led group discussion.

**Date:** Thursday April 26, 2017

**Time:** 10:00 a.m. - 12:00 p.m.

**Location:** Allatoona Resource Center  
6503 Glade Rd.

Acworth, Georgia 30102

**Fee:** This is a FREE Event



Please **Contact:** Dawn Erelin if you have any questions regarding this program: 770-232-2323 or [dfree@gmail.com](mailto:dfree@gmail.com).

# Allatoona Resource Center Programs



**Open House**

**Free FOR Free**

Seniors 50 and over.  
At South Bartow  
6503 Glade Road SE. Acworth, GA. 30102  
Friday, March 17, 2017  
10:30a.m. — 2:00p.m.  
Food, Entertainment, Games, and  
Fun for Seniors.  
Come out and enjoy the fun!

**ALLATOONA LAKE YOGA** by Judy Ann Tanner

bridging longevity with  
mindfulness



**FREE SENIOR CLASS**

**Start date:** First Tuesday in June and every Tuesday thereafter.

**Time:** 10:00- 11:00 am

**Name of class:** Basic Yoga 101

Space is limited, please sign up at the Center front Desk

**Age for Seniors 55 +**



770.891.1819  
[www.allatoonalakeyoga.com](http://www.allatoonalakeyoga.com)  
[judyann@allatoonalakeyoga.com](mailto:judyann@allatoonalakeyoga.com)

Rec center address  
Rec center address  
Rec center address

# Allatoona Resource Center Programs

## FREE CAT SPAY DAY

SATURDAY MARCH 31, 2017

AT THE ALLATOONA RESOURCE CENTER



Sponsored by THE LEAGUE FOR ANIMAL WELFARE AND CATSNIP

SPAYING WILL INCLUDE A 1 YEAR BARBS SHOT AND FLEA TREATMENT IF NECESSARY  
INSTRUCTIONS FOR DAY OF SURGERY

- YOU MUST ARRIVE AT 7:30 am SHARP.
- ONLY 40 CATS WILL BE ACCEPTED and ONLY FEMALE CATS
- THE CHECK-IN PROCESS TAKES ABOUT AN HOUR AND YOU WILL BE GIVEN A TIME TO PICKUP YOUR CAT LATER IN THE DAY.
- ALL CATS MUST ARRIVE IN SEPARATE, SECURE, HARD-SIDED CARRIERS MARKED WITH YOUR NAME AND THE CAT'S NAME. MULTIPLE CATS MAY NOT ARRIVE IN THE SAME CARRIER.
- NO FOOD AFTER 10 PM THE NIGHT BEFORE FOR CATS 4 MONTHS AND OLDER. THEY MAY HAVE WATER. KITTENS LESS THAN 4 MONTHS SHOULD HAVE FOOD TAKEN AWAY AT 10 PM BUT MAY HAVE WATER AND A SMALL PORTION OF FOOD ON THE MORNING OF SURGERY.



#### RESTRICTIONS

- YOU MUST BE A RESIDENT OF SOUTH BARTOW COUNTY
- KITTENS HAVING SURGERY MUST BE AT LEAST 8 WEEKS OLD AND WEIGH 2 POUNDS
- MOTHER CATS SHOULD STOP NURSING 2 WEEKS BEFORE SURGERY (LITTER)

FOR QUESTIONS OR ADDITIONAL INFORMATION PLEASE CALL

770-633-3226

PLEASE FILL OUT THE REGISTRATION BELOW, BRING THE TOP PORTION WITH INSTRUCTIONS, AND LEAVE REGISTRATION WITH MICHAEL AT THE RESOURCE CENTER.

#### REGISTRATION

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_  
PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_  
# OF FEMALE CATS \_\_\_\_\_ NAME OF CAT \_\_\_\_\_ AGE \_\_\_\_\_ NAME OF CAT \_\_\_\_\_  
AGE \_\_\_\_\_ NAME OF CAT \_\_\_\_\_ AGE \_\_\_\_\_



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