# John Wall and Associates

# Market Analysis

Wagon Works Family

Tax Credit (Sec. 42) Apartments

East Point, Georgia Fulton County

Prepared For: Hallmark Wagon Works, LP

May 2021 (Revised May 19, 2021)

PCN: 21-002



#### **Foreword**

#### **Qualifications Statement**

John Wall and Associates specializes in market analysis, data mapping, and analysis of troubled properties. The firm began in 1983 concentrating on work in the Southeastern United States. In 1990, the office expanded its work to the entire United States.

John Wall and Associates has done over 2,800 market analyses, the majority of these apartment projects (both being for conventional and affordable). However, the firm is equipped for, and has done many other types of real estate market analyses, data mapping, troubled property analysis, shopping center master plans, industrial park master plans, housing and demographic studies, land planning projects, site analysis, location analysis and GIS projects. Clients include private developers, government officials, syndicators lending and institutions.

John Wall and Associates is a charter member of the National Council of Housing Market Analysts (NCHMA). All market analysts in our office have successfully passed the NCHMA peer review process and possess their HUD MAP certificates.

Bob Rogers has a Bachelor of Science degree in Business from Penn State University, and a Master of Business Administration degree from the University of Tennessee. He has been a market analyst with John Wall and Associates since 1992. He has served as Vice Chair and Co-Chair of the NCHMA Standards Committee (from 2004 to 2010). As Co-Chair, he led the revision of the NCHMA market study model content and market study terms. He was lead author for "Selecting NCHMA's Comparable Properties" best practices paper and also NCHMA's "Field Work" white paper. In 2007, he wrote "Ten Things Developers Should Know About Market Studies" for Affordable Housing Finance Magazine. In 2014 Mr. Rogers authored the draft NCHMA paper "Senior Housing Options".

Joe Burriss has a Bachelor of Science degree in Marketing from Clemson University, and has been a market analyst with John Wall and Associates since 1999. He has successfully completed the National Council of Housing Market Analysts (NCHMA) peer review process, and has served as a member of the council's membership committee. In addition to performing market analysis, Mr. Burriss maintains many of the firm's client relationships and is responsible for business development.

#### **Release of Information**

This report shall not be released by John Wall and Associates to persons other than the client and his/her designates for a period of at least sixty (60) days. Other arrangements can be made upon the client's request.

#### **Truth and Accuracy**

It is hereby attested to that the information contained in this report is true and accurate. The report can be relied upon as a true assessment of the low income housing rental market. However, no assumption of liability is being made or implied.

#### **Identity of Interest**

The market analyst will receive no fees contingent upon approval of the development by any agency or lending institution, before or after the fact, and the market analyst will have no interest in the housing development.

#### Certifications

#### **Certification of Physical Inspection**

I affirm that I, or an individual employed by my company, have made a physical inspection of the market area and that information has been used in the full assessment of the need and demand for new rental units.

#### **Required Statement**

I affirm that I have made a physical inspection of the market area and the subject property and that information has been used in the full study of the need and demand for the proposed units. The report was written according to DCA's market study requirements, the information included is accurate and the report can be relied upon by DCA as a true assessment of the low-income housing rental market.

To the best of my knowledge, the market can support the development as shown in the study. I understand that any misrepresentation of this statement may result in the denial of further participation in DCA's rental housing programs. I also affirm that I have no interest in the development or relationship with the ownership entity and my compensation is not contingent on this development being funded

DCA may rely on the representation made in the market study provided, and the document is assignable to other lenders that are parties to the DCA loan transaction.

#### **NCHMA Member Certification**

This market study has been prepared by John Wall and Associates, a member in good standing of the National Council of Housing Market Analysts (NCHMA). This study has been prepared in conformance with the standards adopted by NCHMA for the market analysts' industry. These standards include the Standard Definitions of Key Terms Used in Market Studies, and Model Content Standards for the Content of Market Studies. These standards are designed to enhance the quality of market studies and to make them easier to prepare, understand, and use by market analysts and by the end users. These Standards are voluntary only, and no legal responsibility regarding their use is assumed by the National Council of Housing Market Analysts.

John Wall and Associates is duly qualified and experienced in providing market

analysis for Affordable Housing. The company's principals participate in the National Council of Housing Market Analysts (NCHMA) educational and information sharing programs to maintain the highest professional standards and state-of-the-art knowledge. John Wall and Associates is an independent market analyst. No principal or employee of John Wall and Associates has any financial interest whatsoever in the development for which this analysis has been undertaken.

(Note: Information on the National Council of Housing Market Analysts may be obtained by calling 202-939-1750, or by visiting www.housingonline.com)

Submitted and attested to by:

Joe Burriss, Principal

<u>5-15-21</u>

Date

Bob Rogers, Principal

<u>5-15-21</u>

Date

# **Table of Contents**

A.	Executive Summary	8
A.1	Development Description	8
A.2	Site Description/Evaluation	
A.3	Market Area Definition	
A.4	Community Demographic Data	
A.5	Economic Data	
A.6	Development Specific Affordability and Demand Analysis	
A.7	Competitive Rental Analysis	
A.8	Absorption/Stabilization Estimate	
A.9	Overall Conclusion	
A.10	DCA Summary Table	
A.11	Demand	
A.12	NCHMA Capture Rate	
B. B.1	Development Location	
B.2	Construction Type	
B.3	Occupancy	
B.4	Target Income Group	
B.5	Special Population	
B.6	Structure Type	
B.7	Unit Sizes, Rents and Targeting	
B.8	Development Amenities	
B.9	Unit Amenities	
B.10	Rehab	
B.11	Utilities Included	21
B.12	Projected Certificate of Occupancy Date	
C.	Site Evaluation	
C.1	Date of Site Visit	22
C.2	Physical Features of Site and Adjacent Parcels	22
C.3	Surrounding Roads, Transportation, Shopping, Employment	,
	Community Services	22
C.4	Site and Neighborhood Photos	25
C.5	Site Location Map	30
C.6	Land Uses of the Immediate Area	
C.7	Public Safety Issues	
C.8	Multifamily Residential Developments	
C.9	Road and infrastructure Improvements	
C.10	Ingress, Egress, and Visibility	
C.11	Observed Visible Environmental or Other Concerns	
C.12	Conclusion	
D.	Market Area	
D.1	Market Area Determination	
D.2	Driving Times and Place of Work	
D.3	Market Area Definition	
E.	Demographic Analysis	
E.1	Population	
E.2	Households  Employment Trends	
F. E.1		.46
F.1 F.2	Total Jobs	
F.2 F.3	Major Employers	
F.4	Employment (Civilian Labor Force)	
F.5	Employment Concentrations Map	
F.6	Economic Summary	
G.	Development-Specific Affordability & Demand Analysis	
G.1	Income Restrictions	
G.2	Affordability	
G.2 G.3	Demand	
G.4	Demand for New Units	
G.5	Capture Rate Analysis Chart	
Н.	Competitive Analysis (Existing Competitive Rental	
	Environment)	.67
H.1	Survey of Apartments	
H.2	Additional information on competitive environment	
H.3	Apartment Locations Maps	71

H.5	Selection of Comps	73
H.6	Long Term Occupancy	73
H.7	New "Supply"	
H.8	Achievable Market Rent and Rent Differential	75
H.9	Information on Other DCA properties	76
H.10	Rental Trends in the Market Area	76
H.11	Impact of Foreclosed, Abandoned, etc. Properties	78
H.12	Long Term Impact	78
H.13	Building Permits Issued	78
I.	Absorption & Stabilization Rates	80
J.	Interviews	81
J.1	Apartment Managers	8
J.2	Economic Development	8
K.	Conclusions and Recommendations	83
L.	Signed Statement Requirements	84
M.	Market Study Representation	85
N.	Transportation Appendix	86
O.	NCHMA Market Study Index/Checklist	8
P.	Business References	89
Q.	Résumés	90

# **Table of Tables**

Table 1—Unit Mix	8
Table 2—Percent of Renter Households in Appropriate Income	
Ranges for the Market Area	11
Table 3—Number of Renter Households in Appropriate Income	
Ranges for the Market Area	13
Table 4—Capture Rates by AMI Targeting	
Table 4a—Capture Rates by Bedroom Targeting	13
Table 5—DCA Summary Table	
Table 6—Demand	18
Table 7—Market Bedroom Mix	
Table 8—NCHMA Capture Rate	19
Table 9—Unit Sizes, Rents and Targeting	
Table 10—Community Amenities	31
Table 11—Workers' Travel Time to Work for the Market Area (Time	
in Minutes)	37
Table 12—Population Trends	
Table 13—Persons by Age	39
Table 14—Race and Hispanic Origin	40
Table 15—Household Trends	41
Table 16—Occupied Housing Units by Tenure	41
Table 17—Population	42
Table 18—Households	42
Table 19-Population and Household Projections	42
Table 20—Housing Units by Persons in Unit	44
Table 21—Number of Households in Various Income Ranges	45
Table 22—Covered Employment	46
Table 23—Occupation of Employed Persons Age 16 Years And Over	
Table 24—Industry of Employed Persons Age 16 Years And Over	48
Table 25—Major Employers	49
Table 26—Employment Trends	
Table 27—Median Wages by Industry	52
Table 28—Maximum Income Limit (HUD FY 2021)	55
Table 29-Minimum Incomes Required and Gross Rents	55
Table 30—Qualifying Income Ranges by Bedrooms and Persons Per	
Household	57
Table 31—Qualifying and Proposed and Programmatic Rent	
Summary	58
Table 32—Number of Specified Households in Various Income	
Ranges by Tenure	59

Table 33—Percent of Renter Households in Appropriate Income	
Ranges for the Market Area	60
Table 34—New Renter Households in Each Income Range for the	
Market Area	62
Table 35—Percentage of Income Paid For Gross Rent (Renter	
Households in Specified Housing Units)	63
Table 36—Rent Overburdened Households in Each Income Range	
for the Market Area	63
Table 37—Substandard Occupied Units	64
Table 38—Substandard Conditions in Each Income Range for the	
Market Area	64
Table 39—Demand for New Units	65
Table 40—Capture Rate by Unit Size (Bedrooms) and Targeting	66
Table 41—List of Apartments Surveyed	
Table 42—Comparison of Comparables to Subject	
Table 43—Schedule of Rents, Number of Units, and Vacancies for	
Apartment Units	69
Table 44—Apartment Units Built or Proposed Since the Base Year	
Table 45—Market Rent Advantage	
Table 46—Market Rent Calculation	
Table 47—Tenure by Bedrooms	
Table 48—Building Permits Issued	
Table of Maps	
-	
Regional Locator Map	
Area Locator Map	
Site and Neighborhood Photos and Adjacent Land Uses Map	
Site Location Map	
Neighborhood Map	
Apartment Locations Map—Study Area	
Market Area Map	
Tenure Map	
Employment Concentrations Map	
Median Household Income Map	
LIHTC Apartment Locations Map	
Apartment Locations Map—Study Area	
Median Home Value Map	
Median Gross Rent Map	79

#### Introduction

#### Purpose

The purpose of this report is to analyze the apartment market for a specific site in East Point, Georgia.

#### Scope

Considered in this report are market depth, bedroom mix, rental rates, unit size, and amenities. These items are investigated principally through a field survey conducted by John Wall and Associates. Unless otherwise noted, all charts and statistics are the result of this survey.

In general, only complexes of 30 units or more built since 1980 are considered in the field survey. Older or smaller developments are sometimes surveyed when it helps the analysis. Developments with rent subsidized units are included, if relevant, and noted.

# Methodology

Three separate approaches to the analysis are used in this report; each is a check on the other. By using three generally accepted approaches, reasonable conclusions can be drawn. The three approaches used are:

- (1) Statistical
- (2) Like-Kind Comparison
- (3) Interviews

The Statistical approach uses Census data and local statistics; 2010 is used as a base year. The population that would qualify for the proposed units is obtained from these figures.

The Like-Kind Comparison approach collects data on developments similar in nature to that which is being proposed and analyzes how they are doing. This approach assesses their strong points, as well as weak points, and compares them with the subject.

The last section, Interviews, assesses key individuals' special knowledge about the market area. While certainly subjective and limited in perspective, their collective knowledge, gathered and assessed, can offer valuable information.

Taken individually, these three approaches give a somewhat restricted view of the market. However, by examining them together, knowledge sufficient to draw reasonable conclusions can be achieved.

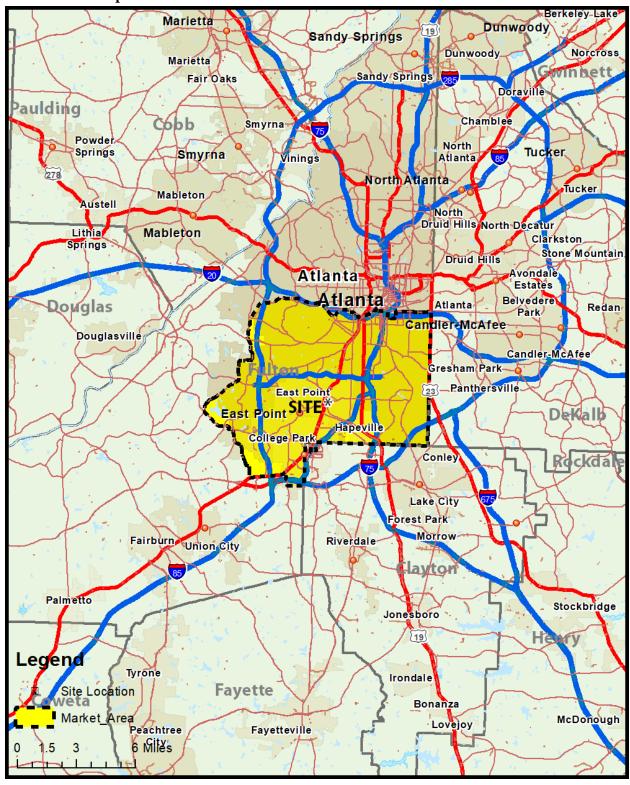
#### Limitations

This market study was written according to the Client's *Market Study Guide*. To the extent this guide differs from the NCHMA *Standard Definitions of Key Terms or Model Content Standards*, the client's guide has prevailed.

#### **Regional Locator Map**



#### **Area Locator Map**



# A. Executive Summary

The projected completion date of the proposed development is on or before 12/31/2023.

The market area consists of Census tracts 41, 42, 44, 49, 50, 52, 53, 55.01, 55.02, 57, 58, 60, 61, 62, 63, 64, 65, 66.01, 66.02, 67, 68.01, 68.02, 69, 70.01, 70.02, 71, 72, 73, 74, 75, 76.02, 76.03, 76.04, 77.03, 77.04, 77.05, 77.06, 79,00, 80, 81.01, 81.02, 106.01, 106.03, 106.04, 108,00, 110,00, 111,00, 112.01, 112.02, 113.01, 113.03, 113.05, 113.06, 120,00, 123, and 9800 in Fulton County.

The proposed development consists of 89 units of adaptive reuse.

The proposed development is for family households with incomes at 50%, 60%, and 70% of AMI, and net rents range from \$624 to \$1271.

# A.1 Development Description

• Address:

1514 E. Cleveland Avenue, East Point, Georgia

Construction and occupancy types:

Adaptive reuse

Historic

Family

• Unit mix including bedrooms, bathrooms, square footage, income targeting, rents, and utility allowance:

Table 1—Unit Mix

			Number	Square	Net	Utility	Gross	Target
AMI	Bedrooms	Baths	of Units	Feet	Rent	Allow.	Rent	Population
50%	1	1	4	750	624	129	753	Tax Credit
50%	2	1	21	950	736	167	903	Tax Credit
50%	3	2	2	1,150	841	199	1040	Tax Credit
60%	1	1	8	750	779	129	908	Tax Credit
60%	2	1	42	950	922	167	1089	Tax Credit
60%	3	2	3	1,150	1056	199	1255	Tax Credit
70%	1	1	2	750	934	129	1063	Tax Credit
70%	2	1	6	950	1108	167	1275	Tax Credit
70%	3	2	1	1,150	1271	199	1470	Tax Credit

 Total Units
 89

 Tax Credit Units
 89

 PBRA Units
 0

 Mkt. Rate Units
 0

 Any additional subsidies available including project based rental assistance:

There are none.

- Brief description of proposed amenities and how they compare to existing properties:
  - Development Amenities:

Community room, gazebo, on-site laundry, equipped computer center and wifi, and furnished exercise/fitness center

Unit Amenities:

Energy Star refrigerator, range/oven w/fire suppression, microwave, Energy Star dishwasher, garbage disposal, washer/dryer connections, ceiling fan, HVAC, and cable pre-wired

o Utilities Included:

Trash

The subject's amenities, on average, are pretty comparable to those of other newly built LIHTC properties in the market area.

#### A.2 Site Description/Evaluation

- A brief description of physical features of the site and adjacent parcels:
   The site is a historic building and a parking lot. There are railroad tracks, commercial and institutional land adjacent.
- A brief overview of the neighborhood land composition (residential, commercial, industrial, agricultural):

The site is in downtown East Point, so it is a mix of commercial and residential.

• A discussion of site access and visibility:

The site has good access from RN Martin Street, a lightly traveled street that connects Norman Berry Drive and Irene Kidd Parkway. The site has good visibility from RN Martin Street.

- Any significant positive or negative aspects of the subject site:
  - The historic structure is attractive, and there are no negative aspects.
- A brief summary of the site's proximity to neighborhood services including shopping, medical care, employment concentrations, public transportation, etc.

The site is nearly adjacent to a MARTA train station, making getting around the Atlanta area very convenient. A pedestrian bridge connects the site to the MARTA station. Being in a downtown location can be positive (convenience) and negative (more congestion).

• Discussion of public safety, including comments on local perceptions, maps, or statistics of crime in the area:

See section C.7. The site does not appear to be in a problematic area.

• An overall conclusion of the site's appropriateness for the proposed development:

The site is well-suited for the proposed development.

#### A.3 Market Area Definition

• A brief definition of the primary market area including boundaries of the market area and their approximate distance from the subject property:

The market area consists of Census tracts 41, 42, 44, 49, 50, 52, 53, 55.01, 55.02, 57, 58, 60, 61, 62, 63, 64, 65, 66.01, 66.02, 67, 68.01, 68.02, 69, 70.01, 70.02, 71, 72, 73, 74, 75, 76.02, 76.03, 76.04, 77.03, 77.04, 77.05, 77.06, 79,00, 80, 81.01, 81.02, 106.01, 106.03, 106.04, 108,00, 110,00, 111,00, 112.01, 112.02, 113.01, 113.03, 113.05, 113.06, 120,00, 123, and 9800 in Fulton County.

N: Roughly I-20—4 ½ miles

E: County line—5 miles

S: Hartsfield-Jackson Atlanta International Airport—2 miles

W: A bit past I-285—4 miles

# A.4 Community Demographic Data

 Current and projected overall household and population counts for the primary market area:

```
2010 population = 181,490; 2020 population = 204,392;
2023 population = 210,698
2010 households = 72,419; 2020 households = 82,647;
2023 households = 86,461
```

• Household tenure:

58.0% of the households in the market area rent.

#### • Household income:

Table 2—Percent of Renter Households in Appropriate Income Ranges for the Market Area

8									
AMI			<u>50%</u>		60%		<u>70%</u>		Tx. Cr.
Lower Limit			25,820		31,130		36,450		25,820
Upper Limit			44,825		53,790		62,755		62,755
	Mkt. Area								
Renter occupied:	Households	%	#	%	#	%	#	%	#
Less than \$5,000	3,591	_	0	_	0	_	0	_	0
\$5,000 to \$9,999	4,164	_	0	_	0	_	0	_	0
\$10,000 to \$14,999	5,470	_	0	_	0	_	0	_	0
\$15,000 to \$19,999	4,678	_	0	_	0	_	0	_	0
\$20,000 to \$24,999	4,184	_	0	_	0	_	0	_	0
\$25,000 to \$34,999	7,199	0.92	6,609	0.39	2,786	_	0	0.92	6,609
\$35,000 to \$49,999	7,563	0.66	4,954	1.00	7,563	0.90	6,832	1.00	7,563
\$50,000 to \$74,999	6,324	_	0	0.15	959	0.51	3,227	0.51	3,227
\$75,000 to \$99,999	3,186	_	0	_	0	_	0	_	0
\$100,000 to \$149,999	1,954	_	0	_	0	_	0	_	0
\$150,000 or more	627	_	0	_	0	_	0	_	0
Total	48,940		11,563		11,307		10,058		17,398
Percent in Range			23.6%		23.1%		20.6%		35.6%

• Impact of foreclosed, abandoned and vacant, single and multifamily homes, and commercial properties in the PMA on the proposed development:

There are no signs of any abandonment or foreclosure that would impact the subject.

#### A.5 Economic Data

• Trends in employment for the county and/or region:

Employment had been increasing over the past several years until a dip in 2020 due to the pandemic, but it has risen to nearly where it was prior to the start of the pandemic.

• Employment by sector:

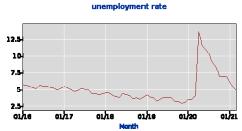
The largest sector of employment is:

Educational services, and health care and social assistance — 20.2%

Unemployment trends:

Over the last 12 months, the unemployment rate has been between 4.9% and 13.8%. For 2020, the average rate was 8.0% while for 2019 the average rate was 3.6%.

The graph below shows the county unemployment rate for the past five years.



Source: https://data.bls.gov/PDQWeb/la

- Recent or planned major employment contractions or expansions:
  - If there are any, they will be discussed in the Interviews section of the report. Because of the Covid-19 lockdown, many businesses have been negatively impacted. At the current time, it is unclear how many businesses will not re-open.
- Overall conclusion regarding the stability of the county's overall economic environment:

The current economic environment will not negatively impact the demand for additional or renovated rental housing.

# A.6 Development Specific Affordability and Demand Analysis

• Number renter households income qualified for the proposed development:

Table 3—Number of Renter Households in Appropriate Income Ranges for the Market Area

AMI			<u>50%</u>		<u>60%</u>		<u>70%</u>		Tx. Cr.
Lower Limit			25,820		31,130		36,450		25,820
Upper Limit			44,825		53,790		62,755		62,755
	Mkt. Area								
Renter occupied:	Households	%	#	%	#	%	#	%	#
Less than \$5,000	3,591	_	0	_	0	_	0	_	0
\$5,000 to \$9,999	4,164	_	0	_	0	_	0	_	0
\$10,000 to \$14,999	5,470	_	0	_	0	_	0	_	0
\$15,000 to \$19,999	4,678	_	0	_	0	_	0	_	0
\$20,000 to \$24,999	4,184	_	0	_	0	_	0	_	0
\$25,000 to \$34,999	7,199	0.92	6,609	0.39	2,786	_	0	0.92	6,609
\$35,000 to \$49,999	7,563	0.66	4,954	1.00	7,563	0.90	6,832	1.00	7,563
\$50,000 to \$74,999	6,324	_	0	0.15	959	0.51	3,227	0.51	3,227
\$75,000 to \$99,999	3,186	_	0	_	0	_	0	_	0
\$100,000 to \$149,999	1,954	_	0	_	0	_	0	_	0
\$150,000 or more	627	_	0	_	0	_	0	_	0
Total	48,940		11,563		11,307		10,058		17,398
Percent in Range			23.6%		23.1%		20.6%		35.6%

• Overall estimate of demand:

Overall demand is 7,197.

- Capture rates
  - o Overall:

1.2%

o LIHTC units:

1.2%

Table 4—Capture Rates by AMI Targeting

	1	•	U	U		
	Income		Total		Net	Capture
	Range	Units	Demand	Supply	Demand	Rate
50% AMI	25820-44825	27	6,766	363	6,403	0.4%
60% AMI	31130-53790	53	4,721	542	4,179	1.3%
70% AMI	36450-62755	9	2,668	10	2,658	0.3%
All TC	25820-62755	89	8,112	915	7,197	1.2%

Table 4a—Capture Rates by Bedroom Targeting

		Income		Total		Net	Capture
		Range	Units	Demand	Supply	Demand	Rate
50% AMI	1 BR	25820-32350	4	2,052	131	1,921	0.2%
	2 BR	30960-38800	21	3,372	170	3,202	0.7%
	3 BR	35660-44825	2	1,343	62	1,281	0.2%
60% AMI	1 BR	31130-38820	8	1,437	183	1,254	0.6%
	2 BR	37340-46560	42	2,368	278	2,090	2.0%
	3 BR	43030-53790	3	917	81	836	0.4%
70% AMI	1 BR	36450-45290	2	802	5	797	0.3%
	2 BR	43710-54320	6	1,334	5	1,329	0.5%
	3 BR	50400-62755	1	532	0	532	0.2%

o Conclusion regarding the achievability of these capture rates:

The capture rates are achievable.

#### A.7 Competitive Rental Analysis

Analysis of the competitive properties in or near the PMA

There are 58 family LIHTC properties in the market area, and only those closest to the subject are surveyed. The larger PMA is used to calculate demand, so all the allocations in the larger area can be deducted as new supply. If the PMA were constrained to the study area, there would be a potential for overestimating demand by not deducting the many allocations near, but not inside the study area.

• Number of properties:

24 properties were surveyed.

Rent bands for each bedroom type proposed:

```
1BR = $290 to $1,060
2BR = $347 to $1,600
3BR = $359 to $1,328
```

• Achievable market rents:

```
1BR = $968
2BR = $1,209
3BR = $1,447
```

#### A.8 Absorption/Stabilization Estimate

• Number of units expected to be leased per month:

The subject should be able to lease 15 units per month.

Number of units to be leased by AMI targeting:

```
50% AMI = 27
60% AMI = 53
70% AMI = 9
```

Number of months required for the development to reach 93% occupancy:

The subject should be able to lease up in 6 months.

#### A.9 Overall Conclusion

Narrative detailing key conclusions of the report:

• The **site** appears suitable for the development. It is a historic factory building and a parking lot.

- The **neighborhood** is compatible with the development. The immediate neighborhood is a mix of residential, commercial, and institutional.
- The **location** is well suited to the development. Being around the corner from a MARTA station is appealing.
- The **population and household growth** in the market area is significant.
- The **economy** seems to be continuing to improve. The economy had been growing prior to recent disruptions from Covid-19. The county lost 43,614 jobs in April 2020, but gained 67,119 between May 2020 and March 2021.
- The calculated **demand** for the development is strong.
- The **capture rates** for the development are reasonable. The overall LIHTC capture rate is 1.2%.
- The most comparable apartments are the nearby LIHTC properties built since 2000 - Columbia at Sylvan Hills, Mallalieu Pointe, Park at Castleton and Village Highlands.
- **Total vacancy rates** of the most comparable developments are all 0.0% with the exception of Park at Castleton having a 0.6% vacancy rate.
- The average vacancy rate reported at comparable developments is 0.2%.
- The average LIHTC vacancy rate is 0.1%.
- The overall **vacancy rate** among apartments surveyed is 0.2%.
- There are no **concessions** among the comparables; two conventional properties are offering \$200 and \$250 off the first full month of rent.
- The net **rents**, given prevailing rents, vacancy rates, and concessions in the market area, are reasonable and in line with the market. The subject's 70% AMI rents seem somewhat high at first glance, but when you factor in the older age of most of the conventional stock in the area, they look good.
- The proposed **bedroom mix** is reasonable for the market.
- The **unit sizes** are reasonable for the proposal.
- The subject's **amenities** are good and comparable to similarly priced apartments in the market area.
- The subject's **value** should be perceived as good.

- The subject's **affordability** is reasonable from a programmatic gross rent standpoint, as all proposed gross rents are about 4% below maximum allowable levels.
- All of those **interviewed** felt the development should be successful.
- The proposal would have no long term **impact** on existing LIHTC developments.

#### A.9.1 Recommendations

None

#### A.9.2 Notes

None

#### A.9.2.1 Strengths

- Significant population and household growth in the market area
- Strong calculated demand
- Hard market
- Location nearly adjacent to MARTA train station
- Attractive building

#### A.9.2.2 Weaknesses

None

#### A.9.3 Conclusion

The development, as proposed, should be successful.

# A.10 DCA Summary Table

Capture Rate

Table 5—I	OCA Sur	nmary T	able							
					ımmary Tabl					
					lyst and inclu	ıded in the e				
De	velopmen		agon Worl	ks				Total # Units:	89	
Lo	cation:	Ea	st Point				#	LIHTC Units:	89	
PN	IA Bounda	ry: <u>Se</u>	e map on	<u>page 36</u>						
					Farthe	est Boundary [	Distance to	o Subject:	6 miles	
		RENT	AL HOUSIN	NG STOCK (f	ound in Apar	tment Inven	tory)			
					#	Total	Vac	ant	Average	
Туре					<b>Properties</b>	Units	Uı	nits Oc	cupancy	
All Rental H	Housing				17	2,420		6	99.8%	
Market-Rat					9	1,207		5	99.6%	
Assisted/Su	ubsidized	Housing no	ot to inclu	de LIHTC	1	202		0	100%	
LIHTC					7	1,011		1	99.9%	
Stabilized (	Comps				4	838		2	99.8%	
Properties	in Constru	uction & Le	ase Up		1	131		n/a	n/a	
								Highest	-	
	Subje	ct Develo				able Market	Rent	Rer	nt	
			Size	Proposed						
# Units	# BR's	# Baths	(SF)	Rent			Advtg.	Per Unit	Per SF	
4	1	1	750	\$624			55.1%	\$1,060	\$1.55	
21	2	1	950	\$736			64.3%	\$1,600	\$1.25	
2	3	2	1,150	\$841			72.1%	\$1,328	\$0.97	
8	1	1	750	\$779	+		24.3%	\$1,060	\$1.55	
42	2	1	950	\$922			31.1%	\$1,600	\$1.25	
3 2	3	2	1,150	\$1,056			37.0%	\$1,328	\$0.97	
6	1 2	1	750 950	\$934 \$1,108	-		3.6%	\$1,060 \$1,600	\$1.55 \$1.25	
1	3	2	1,150	\$1,108			9.1%	\$1,800	\$1.25	
ı	3		,		\$1,447 Sound on pag		13.8%	31,320	۶ <u>0.</u> 97	
Targeted F	Populatio	n	CAPIC	30%			-rate	70%	Overall	

0.4%

1.2%

0.3%

1.2%

#### A.11 Demand

Table 6—Demand

	50% AMI: \$25,820 to \$44,825	60% AMI: \$31,130 to \$53,790	70% AMI: \$36,450 to \$62,755	Overall Tax Credit: \$25,820 to \$62,755
New Housing Units Required	523	511	455	786
Rent Overburden Households	5,814	3,791	1,840	6,681
Substandard Units	429	419	373	645
Demand	6,766	4,721	2,668	8,112
Less New Supply	363	542	10	915
Net Demand	6,403	4,179	2,658	7,197

#### A.11.1 Market Bedroom Mix

The following bedroom mix will keep the market in balance over the long term. Diversity among projects is necessary for a healthy market.

Table 7—Market Bedroom Mix

Bedrooms	Mix
1	30%
2	50%
3	20%
4	0%
Total	100%

### A.11.2 Absorption

Given reasonable marketing and management, the development should be able to rent up to 93% occupancy within 6 months — a few months longer if the development is completed in November, December, or January. The absorption rate determination considers such factors as the overall estimate of new household growth, the available supply of competitive units, observed trends in absorption of comparable units, and the availability of subsidies and rent specials. The absorption period is considered to start as soon as the first units are released for occupancy. With advance marketing and preleasing, the absorption period could be less.

# A.12 NCHMA Capture Rate

#### NCHMA defines capture rate as:

The percentage of age, size, and income qualified renter households in the primary market area that the property must capture to achieve the stabilized level of occupancy. Funding agencies may require restrictions to the qualified households used in the calculation including age, income, living in substandard housing, mover-ship and other comparable factors. The capture rate is calculated by dividing the total number of units at the property by the total number of age, size and income qualified renter households in the primary market area. See penetration rate for rate for entire market area.

This definition varies from the capture rate used above.

**Table 8—NCHMA Capture Rate** 

	Income Qualified Renter Households	Proposal	Capture Rate
50% AMI: \$25,820 to \$44,825	11,563	27	0.2%
60% AMI: \$31,130 to \$53,790	11,307	53	0.5%
70% AMI: \$36,450 to \$62,755	10,058	9	0.1%
Overall Tax Credit: \$25,820 to \$62,755	17,398	89	0.5%

# **B.** Development Description

The development description is provided by the developer.

#### **B.1** Development Location

The site is in downtown East Point, Georgia. It is located at 1514 E. Cleveland Avenue.

# **B.2** Construction Type

Adaptive reuse

# **B.3** Occupancy

The proposal is for occupancy by family households.

# **B.4** Target Income Group

Low income

#### **B.5** Special Population

5% of units designed for mobility impaired, 2% designed for sensory impaired, and 2% designated for mentally impaired

# **B.6** Structure Type

Historic; the subject has one residential building; the residential building has three floors

Floor plans and elevations were not available at the time the study was conducted.

# **B.7** Unit Sizes, Rents and Targeting

Table 9—Unit Sizes, Rents and Targeting

			Number	Square	Net	Utility	Gross	Target
AMI	Bedrooms	Baths	of Units	Feet	Rent	Allow.	Rent	Population
50%	1	1	4	750	624	129	753	Tax Credit
50%	2	1	21	950	736	167	903	Tax Credit
50%	3	2	2	1,150	841	199	1040	Tax Credit
60%	1	1	8	750	779	129	908	Tax Credit
60%	2	1	42	950	922	167	1089	Tax Credit
60%	3	2	3	1,150	1056	199	1255	Tax Credit
70%	1	1	2	750	934	129	1063	Tax Credit
70%	2	1	6	950	1108	167	1275	Tax Credit
70%	3	2	1	1,150	1271	199	1470	Tax Credit
	Total Units		89					
	Tay Credit Units		89					

Total Units	89
Tax Credit Units	89
PBRA Units	0
Mkt. Rate Units	0

These *pro forma* rents will be evaluated in terms of the market in the Supply section of the study.

# **B.8** Development Amenities

Community room, gazebo, on-site laundry, equipped computer center and wifi, and furnished exercise/fitness center

#### **B.9** Unit Amenities

Energy Star refrigerator, range/oven w/fire suppression, microwave, Energy Star dishwasher, garbage disposal, washer/dryer connections, ceiling fan, HVAC, and cable pre-wired

#### B.10 Rehab

This is not applicable.

#### **B.11** Utilities Included

Trash

# **B.12** Projected Certificate of Occupancy Date

It is anticipated that the subject will have its final certificates of occupancy on or before 12/31/2023.

#### C. Site Evaluation

#### C.1 Date of Site Visit

Bob Rogers visited the site on May 9, 2021.

# C.2 Physical Features of Site and Adjacent Parcels

• Physical features:

The site is a historic building and a parking lot. The land is flat.

Adjacent parcels:

N: Historic buildings that now house The Morehouse College Department of Family Medicine, the Atlanta Juvenile Justice Department and some other tenants

NE: Owner occupied townhouses

E: A limousine/bus company and an office building with a storage yard

S: A parking lot then Irene Kidd Parkway then a vacant lot

W: Railroad tracks then the East Point MARTA train station

• Condition of surrounding land uses:

The townhouses and the historic building to the north are in good condition, the limo company building looks old but appears to be well maintained and the other building looks a little run down.

Positive and negative attributes:

Positive: proximity to MARTA train station; downtown location (convenience)

Negative: downtown location (congestion)

# C.3 Surrounding Roads, Transportation, Shopping, Employment, Community Services

The site fronts on Irene Kidd Parkway, RN Martin Street, and Cleveland Avenue.

N: Downtown is about 5 miles away.

E: The junction of I-75 and I-85 is about 2 miles away.

S: Hartsfield-Jackson Atlanta International Airport is two miles south of the site. Since MARTA runs to the airport, the site would be an ideal place for airport workers to live. As Fort McPherson is redeveloped, the MARTA line will provide transportation to jobs that are created there.

W: Railroad tracks separate the site from the East Point MARTA train station, but a pedestrian bridge spans the tracks. I-285 is about 3 ½ miles away.

The site is near the MARTA East Point train station and is on bus Routes 78 Cleveland Avenue, 84 Washington Rd/Camp Creek Marketplace, 192 Old Dixie / Tara Boulevard, and 193 Morrow / Jonesboro. Maps and fare info are in the transportation appendix.

Site and Neighborhood Photos and Adjacent Land Uses Map



# C.4 Site and Neighborhood Photos



Photo 1 - the site



Photo 2 - the site



Photo 3 - the site



Photo 4 - the site



Photo 5 - looking out from the site at the adjacent limo company



Photo 6 - looking out from the site across RN Martin Street  $\,$ 



Photo 7—looking south; the site is on the right



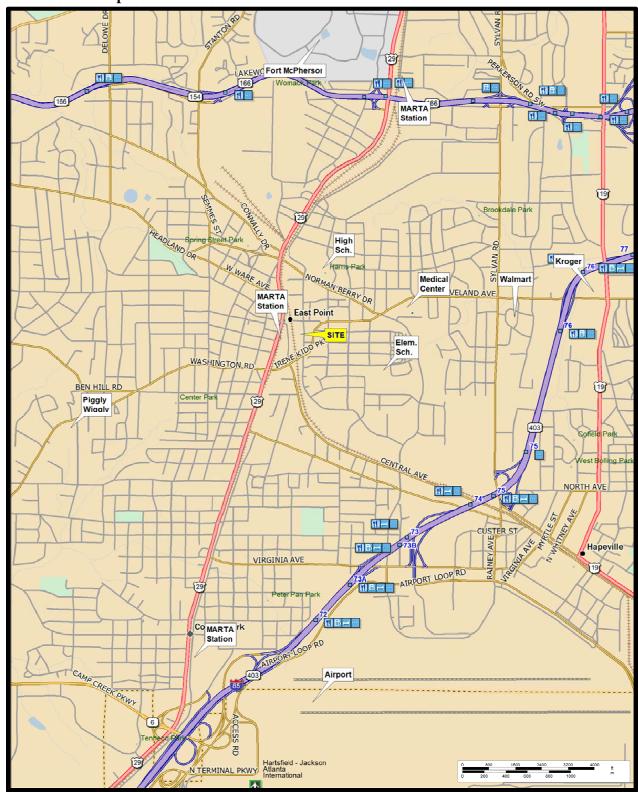
Photo 8 - looking out from the site at the adjacent townhouses



Photo 9 - Morehouse Family Medicine Department and Juvenile Justice Department

# C.5 Site Location Map

# **Site Location Map**



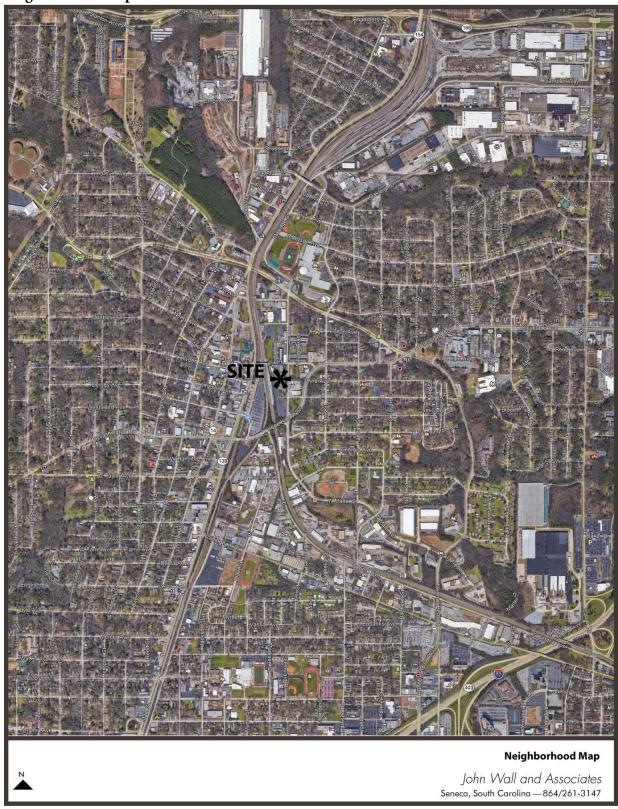
• Listing of closest shopping areas, schools, employment centers, medical facilities and other important amenities with distance to site:

Table 10—Community Amenities

Amenity	Distance	
MARTA Station	100 yards	
Daycare	100 yards	
Elementary School	½ mile	
High School	½ mile	
Medical Center	¾ mile	
Walmart	1 ½ miles	
Piggly Wiggly	1½ miles	
Kroger	2 miles	
Airport terminals	3 miles	
Fort McPherson	2 miles	

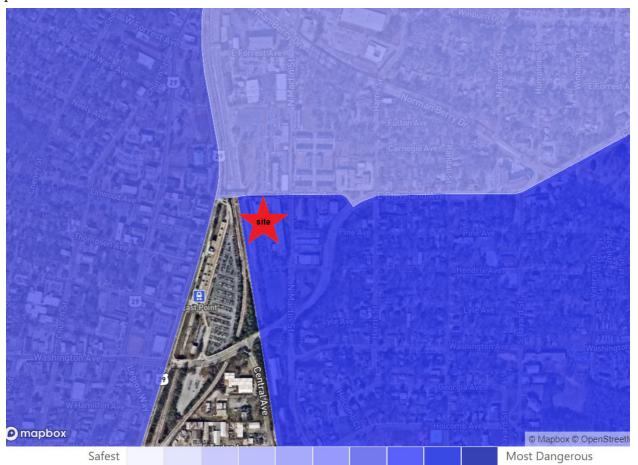
# C.6 Land Uses of the Immediate Area

# Neighborhood Map



# **C.7** Public Safety Issues

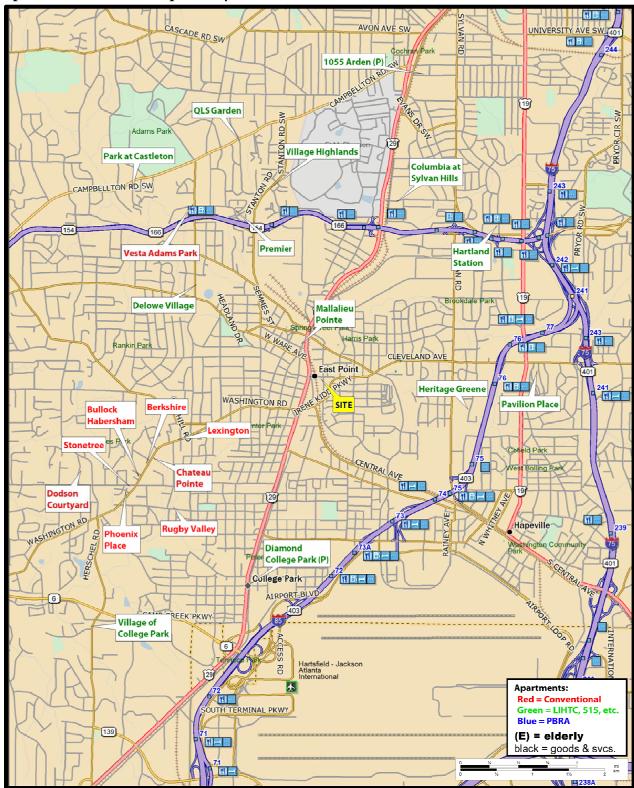
The FBI does not have recent crime statistics for Fulton County or East Point. A crime map is below. The site does not appear to be in a problematic area.



Source: https://www.neighborhoodscout.com/ga/east-point/crime

# C.8 Multifamily Residential Developments

# Apartment Locations Map—Study Area



Note that Somersby Family is not shown but is in the study and market areas.

# C.9 Road and infrastructure Improvements

No major road or infrastructure projects were noted in the immediate area that would have direct impact on the subject.

# C.10 Ingress, Egress, and Visibility

Access to the site is from RN Martin Street and Cleveland Avenue (pedestrian only), and there are no problems with ingress and egress. The site has good visibility from RN Martin Street and has some visibility from Irene Kidd Parkway.

#### **C.11** Observed Visible Environmental or Other Concerns

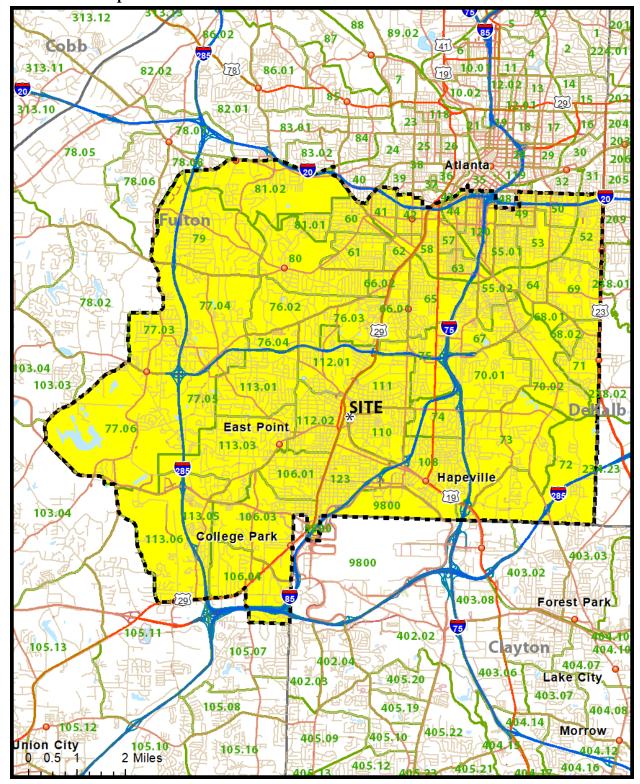
There were no other visible environmental or other concerns.

#### C.12 Conclusion

The site is well-suited for the proposed development.

#### D. Market Area

# Market Area Map



#### **D.1** Market Area Determination

The market area is the community where the development will be located and only those outlying rural areas that will be significantly impacted by the development, generally excluding other significant established communities. The market area is considered to be the area from which most of the prospective tenants will be drawn. Some people will move into the market area from nearby towns, while others will move away. These households are accounted for in the "Household Trends" section. The border of the market area is based on travel time, commuting patterns, the gravity model, physical boundaries, and the distribution of renters in the area. The analyst visits the area before the market area definition is finalized.

Housing alternatives and local perspective will be presented in the Development Comparisons section of this report.

#### D.2 Driving Times and Place of Work

Commuter time to work is shown below:

Table 11—Workers' Travel Time to Work for the Market Area (Time in Minutes)

	State	%	County	%	Market Area	%	City	%
Total:	4,502,437		480,320		82,830		16,159	
Less than 5 minutes	93,182	2.1%	6,545	1.4%	867	1.0%	303	1.9%
5 to 9 minutes	339,955	7.6%	29,592	6.2%	3,514	4.2%	931	5.8%
10 to 14 minutes	557,697	12.4%	53,192	11.1%	7,634	9.2%	1,359	8.4%
15 to 19 minutes	672,907	14.9%	71,200	14.8%	10,853	13.1%	1,945	12.0%
20 to 24 minutes	641,094	14.2%	81,627	17.0%	14,517	17.5%	2,511	15.5%
25 to 29 minutes	277,292	6.2%	29,869	6.2%	4,794	5.8%	965	6.0%
30 to 34 minutes	648,386	14.4%	76,195	15.9%	14,550	17.6%	3,457	21.4%
35 to 39 minutes	149,659	3.3%	16,022	3.3%	2,335	2.8%	469	2.9%
40 to 44 minutes	179,550	4.0%	20,810	4.3%	3,531	4.3%	531	3.3%
45 to 59 minutes	444,833	9.9%	45,129	9.4%	7,710	9.3%	1,492	9.2%
60 to 89 minutes	354,825	7.9%	35,372	7.4%	7,547	9.1%	1,376	8.5%
90 or more minutes	143,057	3.2%	14,767	3.1%	4,978	6.0%	820	5.1%

Source: 2019-5yr ACS (Census)

#### **D.3** Market Area Definition

The market area for this report has been defined as Census tracts 41, 42, 44, 49, 50, 52, 53, 55.01, 55.02, 57, 58, 60, 61, 62, 63, 64, 65, 66.01, 66.02, 67, 68.01, 68.02, 69, 70.01, 70.02, 71, 72, 73, 74, 75, 76.02, 76.03, 76.04, 77.03, 77.04, 77.05, 77.06, 79,00, 80, 81.01, 81.02, 106.01, 106.03, 106.04, 108,00, 110,00, 111,00, 112.01, 112.02, 113.01, 113.03, 113.05, 113.06, 120,00, 123, and 9800 in Fulton County (2010 Census). The market area is defined in terms of standard US Census geography so it will be possible to obtain accurate, verifiable information about it. The Market Area Map highlights this area.

# D.3.1 Secondary Market Area

The secondary market area for this report has been defined as the metro Atlanta area. Demand will neither be calculated for, nor derived from, the secondary market area.

# E. Demographic Analysis

## E.1 Population

## E.1.1 Population Trends

The following table shows the population in the state, county, market area, and city for several years that the Census Bureau provides data.

**Table 12—Population Trends** 

	r			
Year	State	County	Market Area	City
2008	9,468,815	886,982	175,066	34,382
2009	9,600,612	907,811	166,560	34,361
2010	9,714,569	929,535	184,792	34,515
2011	9,810,417	948,554	188,563	34,737
2012	9,907,756	967,100	192,827	35,070
2013	10,006,693	983,903	195,247	35,357
2014	10,099,320	996,757	199,663	35,477
2015	10,201,635	1,010,420	200,518	35,380
2016	10,297,484	1,021,902	199,617	34,977
2017	10,403,847	1,036,200	198,275	34,957

Sources: 2010 through 2019 5yr ACS (Census)

## E.1.2 Age

Population is shown below for several age categories. The percent figures are presented in such a way as to easily compare the market area to the state, which is a "norm." This will point out any peculiarities in the market area.

Table 13—Persons by Age

	State	%	County	%	Market Area	%	City	%
Total	9,687,653		920,581		181,490		33,712	
Under 20	2,781,629	28.7%	247,143	26.8%	51,265	28.2%	9,735	28.9%
20 to 34	2,015,640	20.8%	224,385	24.4%	43,115	23.8%	8,122	24.1%
35 to 54	2,788,792	28.8%	271,298	29.5%	48,691	26.8%	9,188	27.3%
55 to 61	783,421	8.1%	70,147	7.6%	14,776	8.1%	2,847	8.4%
62 to 64	286,136	3.0%	24,184	2.6%	4,894	2.7%	895	2.7%
65 plus	1,032,035	10.7%	83,424	9.1%	18,749	10.3%	2,925	8.7%
55 plus	2,101,592	21.7%	177,755	19.3%	38,419	21.2%	6,667	19.8%
62 plus	1,318,171	13.6%	107,608	11.7%	23,643	13.0%	3,820	11.3%

Source: 2010 Census

### E.1.3 Race and Hispanic Origin

The racial composition of the market area does not factor into the demand for units; the information below is provided for reference.

Note that "Hispanic" is not a racial category. "White," "Black," and "Other" represent 100% of the population. Some people in each of those categories also consider themselves "Hispanic." The percent figures allow for a comparison between the state ("norm") and the market area.

Table 14—Race and Hispanic Origin

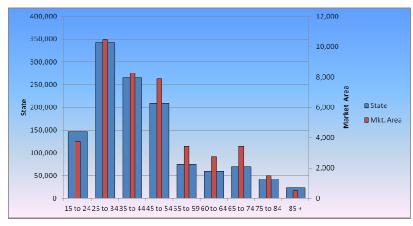
	State	%	County	%	Market Area	%	City	%
<u>Total</u>	9,687,653		920,581		181,490		33,712	
Not Hispanic or Latino	8,833,964	91.2%	848,015	92.1%	169,436	93.4%	29,822	88.5%
White	5,413,920	55.9%	376,014	40.8%	20,006	11.0%	3,978	11.8%
Black or African American	2,910,800	30.0%	400,457	43.5%	144,677	79.7%	24,924	73.9%
American Indian	21,279	0.2%	1,586	0.2%	430	0.2%	94	0.3%
Asian	311,692	3.2%	51,304	5.6%	1,551	0.9%	266	0.8%
Native Hawaiian	5,152	0.1%	287	0.0%	46	0.0%	11	0.0%
Some Other Race	19,141	0.2%	2,582	0.3%	242	0.1%	38	0.1%
Two or More Races	151,980	1.6%	15,785	1.7%	2,484	1.4%	511	1.5%
Hispanic or Latino	853,689	8.8%	72,566	7.9%	12,054	6.6%	3,890	11.5%
White	373,520	3.9%	33,683	3.7%	3,939	2.2%	1,459	4.3%
Black or African American	39,635	0.4%	5,118	0.6%	1,471	0.8%	241	0.7%
American Indian	10,872	0.1%	673	0.1%	155	0.1%	37	0.1%
Asian	2,775	0.0%	265	0.0%	36	0.0%	2	0.0%
Native Hawaiian	1,647	0.0%	48	0.0%	6	0.0%	2	0.0%
Some Other Race	369,731	3.8%	28,285	3.1%	5,726	3.2%	1,972	5.8%
Two or More Races	55,509	0.6%	4,494	0.5%	721	0.4%	177	0.5%

Source: 2010 Census

Note that the "Native Hawaiian" category above also includes "Other Pacific Islander" and the "American Indian" category also includes "Alaska Native."

#### E.2 Households

#### Renter Households by Age of Householder



Source: 2010 Census

The graph above shows the relative distribution of households by age in the market area as compared to the state.

#### E.2.1 Household Trends

The following table shows the number of households in the state, county, market area, and city for several years that the Census Bureau provides data.

Table 15—Household Trends

Year	State	County	Market Area	City
2008	3,468,704	357,463	70,280	13,102
2009	3,490,754	362,603	65,981	13,317
2010	3,508,477	366,140	71,138	13,091
2011	3,518,097	368,184	70,579	12,631
2012	3,540,690	373,005	71,280	12,745
2013	3,574,362	379,957	73,077	13,443
2014	3,611,706	385,103	74,998	13,626
2015	3,611,706	391,850	76,251	14,033
2016	3611706	400016	78100	14039
2017	3611706	410576	79001	14216

Sources: 2010 through 2019 5yr ACS (Census)

#### E.2.2 Household Tenure

The table below shows how many units are occupied by owners and by renters. The percent of the households in the market area that are occupied by renters will be used later in determining the demand for new rental housing.

Table 16—Occupied Housing Units by Tenure

	State	%	County	%	Market Area	%	City	%
Households	3,585,584	_	376,377	_	72,419	_	13,333	_
Owner	2,354,402	65.7%	202,262	53.7%	30,419	42.0%	6,427	48.2%
Renter	1,231,182	34.3%	174,115	46.3%	42,000	58.0%	6,906	51.8%

Source: 2010 Census

From the table above, it can be seen that 58.0% of the households in the market area rent. This percentage will be used later in the report to calculate the number of general occupancy units necessary to accommodate household growth.

### E.2.3 Projections

Population projections are based on the average trend from the most recent Census data. First the percent change in population is calculated for each pair of years.

**Table 17—Population** 

ACS Year	Market Area	Change	Percent Change
2010	175,066	_	_
2011	166,560	-8,506	-4.9%
2012	184,792	18,232	10.9%
2013	188,563	3,771	2.0%
2014	192,827	4,264	2.3%
2015	195,247	2,420	1.3%
2016	199,663	4,416	2.3%
2017	200,518	855	0.4%
2018	199,617	-901	-0.4%
2019	198,275	-1,342	-0.7%

Sources: 2010, 2011, 2012, 2013, 2014, 2015, and 2016 5yr ACS (Census)

As seen in the table above, the percent change ranges from -4.9% to 10.9%. Excluding the highest and lowest observed values, the average is 1.0%. This value will be used to project future changes.

Household projections are based on the average trend from the most recent Census data. First the percent change in population is calculated for each pair of years.

Table 18—Households

ACS Year	Market Area	Change	Percent Change
2010	70,280	_	_
2011	65,981	-4,299	-6.1%
2012	71,138	5,157	7.8%
2013	70,579	-559	-0.8%
2014	71,280	701	1.0%
2015	73,077	1,797	2.5%
2016	74,998	1,921	2.6%
2017	76,251	1,253	1.7%
2018	78,100	1,849	2.4%
2019	79,001	901	1.2%

Sources: 2010, 2011, 2012, 2013, 2014, 2015, and 2016 5yr ACS (Census)

As seen in the table above, the percent change ranges from -6.1% to 7.8%. Excluding the highest and lowest observed values, the average is 1.5%. This value will be used to project future changes.

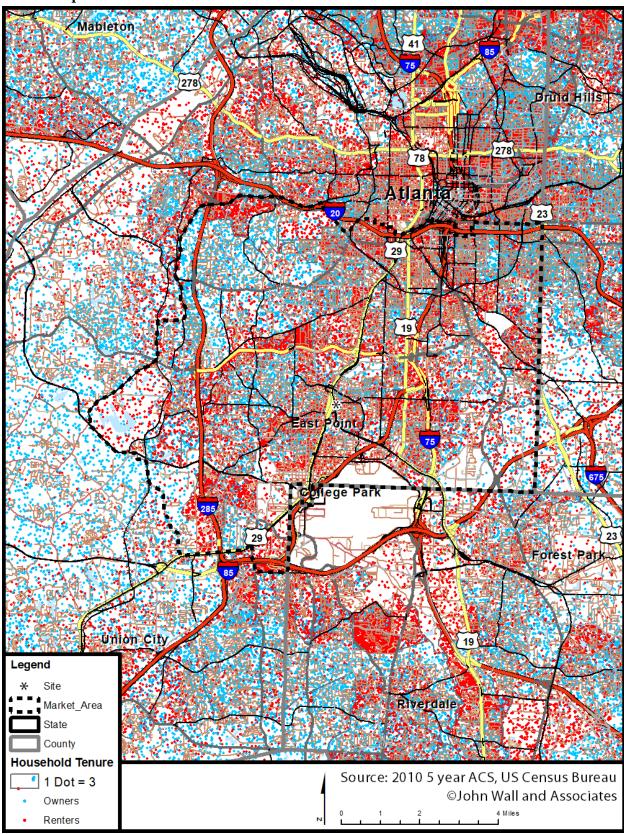
The average percent change figures calculated above are used to generate the projections that follow.

**Table 19—Population and Household Projections** 

Projections	Population	Annual Change	Households	Annual Change
2020	204,392	3,855	82,647	3,789
2021	206,473	2,081	83,899	1,252
2022	208,575	2,102	85,170	1,271
2023	210,698	2,123	86,461	1,291
2020 / 2022	. 20.6	2.102	2.014	1.051
2020 to 2023	6,306	2,102	3,814	1,271

Source: John Wall and Associates from figures above

# **Tenure Map**



#### E.2.4 Household Size

Household size is another characteristic that needs to be examined. The household size of those presently renting can be used as a strong indicator of the bedroom mix required. Renters and owners have been shown separately in the tables below because the make-up of owner-occupied units is significantly different from that of renters. A comparison of the percent figures for the market area and the state ("norm") is often of interest.

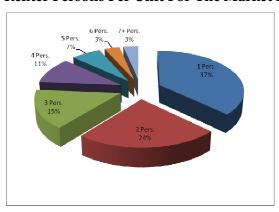
Table 20—Housing Units by Persons in Unit

	State		County		Market Area		City	
Owner occupied:	2,354,402	_	202,262	_	30,419	_	6,427	_
1-person	498,417	21.2%	56,404	27.9%	10,008	32.9%	2,184	34.0%
2-person	821,066	34.9%	66,211	32.7%	10,282	33.8%	2,101	32.7%
3-person	417,477	17.7%	32,330	16.0%	4,793	15.8%	1,028	16.0%
4-person	360,504	15.3%	29,420	14.5%	2,820	9.3%	580	9.0%
5-person	159,076	6.8%	11,766	5.8%	1,293	4.3%	270	4.2%
6-person	60,144	2.6%	3,868	1.9%	613	2.0%	125	1.9%
7-or-more	37,718	1.6%	2,263	1.1%	610	2.0%	139	2.2%
Renter occupied:	1,231,182	_	174,115	_	42,000	_	6,906	_
1-person	411,057	33.4%	76,903	44.2%	15,636	37.2%	2,277	33.0%
2-person	309,072	25.1%	44,044	25.3%	9,888	23.5%	1,706	24.7%
3-person	203,417	16.5%	22,463	12.9%	6,492	15.5%	1,129	16.3%
4-person	155,014	12.6%	14,953	8.6%	4,465	10.6%	814	11.8%
5-person	84,999	6.9%	8,188	4.7%	2,725	6.5%	478	6.9%
6-person	37,976	3.1%	3,930	2.3%	1,393	3.3%	234	3.4%
7-or-more	29,647	2.4%	3,634	2.1%	1,401	3.3%	268	3.9%

Source: 2010 Census

The percent and number of large (5 or more persons) households in the market is an important fact to consider in developments with a significant number of 3 or 4 bedroom units. In such cases, this fact has been taken into account and is used to refine the analysis. It also helps to determine the upper income limit for the purpose of calculating demand. In the market area, 13.1% of the renter households are large, compared to 12.4% in the state.

Renter Persons Per Unit For The Market Area



## E.2.5 Household Incomes

The table below shows the number of households (both renter and owner) that fall within various income ranges for the market area.

Table 21—Number of Households in Various Income Ranges

	State	%	County	%	Market Area	%	City	%
Total:	3,758,798		410,576		79,001		14,216	
Less than \$10,000	256,027	6.8%	27,534	6.7%	9,489	12.0%	1,012	7.1%
\$10,000 to \$14,999	167,485	4.5%	16,232	4.0%	6,480	8.2%	942	6.6%
\$15,000 to \$19,999	174,868	4.7%	16,645	4.1%	5,932	7.5%	979	6.9%
\$20,000 to \$24,999	180,334	4.8%	16,160	3.9%	5,405	6.8%	907	6.4%
\$25,000 to \$29,999	178,396	4.7%	16,538	4.0%	4,962	6.3%	913	6.4%
\$30,000 to \$34,999	181,342	4.8%	14,856	3.6%	4,686	5.9%	784	5.5%
\$35,000 to \$39,999	165,233	4.4%	14,355	3.5%	4,031	5.1%	998	7.0%
\$40,000 to \$44,999	165,385	4.4%	16,315	4.0%	3,986	5.0%	849	6.0%
\$45,000 to \$49,999	154,356	4.1%	15,218	3.7%	3,369	4.3%	689	4.8%
\$50,000 to \$59,999	289,741	7.7%	27,405	6.7%	5,656	7.2%	1,340	9.4%
\$60,000 to \$74,999	375,873	10.0%	36,856	9.0%	6,294	8.0%	1,546	10.9%
\$75,000 to \$99,999	473,216	12.6%	45,829	11.2%	7,298	9.2%	1,405	9.9%
\$100,000 to \$124,999	325,385	8.7%	35,201	8.6%	4,223	5.3%	689	4.8%
\$125,000 to \$149,999	208,013	5.5%	23,660	5.8%	2,348	3.0%	545	3.8%
\$150,000 to \$199,999	219,647	5.8%	30,053	7.3%	2,466	3.1%	401	2.8%
\$200,000 or more	243,497	6.5%	57,719	14.1%	2,376	3.0%	217	1.5%

Source: 2019-5yr ACS (Census)

# F. Employment Trends

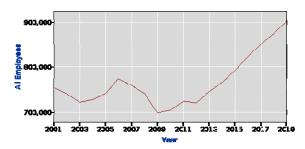
The economy of the market area will have an impact on the need for apartment units.

### F.1 Total Jobs

The following table shows how many people were employed in the county. These employed persons do not necessarily live in the county, so the trends are useful to determining the economic health of the area.

**Table 22—Covered Employment** 

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Annual
2001	752,400	758,239	761,962	760,650	760,162	759,403	755,132	754,098	750,732	748,495	748,036	749,130	754,870
2002	734,982	737,691	740,604	740,069	739,531	740,212	737,098	739,489	739,568	743,339	746,313	750,070	740,747
2003	720,132	718,839	722,871	722,587	719,225	721,361	717,006	720,956	723,238	723,201	726,138	729,452	722,084
2004	716,827	719,024	722,716	720,403	719,550	719,360	728,303	730,449	729,623	737,971	741,395	746,791	727,701
2005	727,731	730,555	733,957	738,766	741,472	740,658	737,581	742,817	746,212	747,918	753,348	757,278	741,524
2006	759,900	763,329	766,584	772,746	773,925	774,355	769,984	774,752	777,370	782,981	786,109	789,848	774,324
2007	748,375	753,310	756,878	755,153	757,046	755,868	755,144	761,493	762,003	763,965	768,259	769,902	758,950
2008	741,047	745,999	745,668	746,234	746,548	741,403	736,427	743,421	741,134	738,146	735,023	731,925	741,081
2009	712,639	709,817	706,786	702,519	700,382	695,250	692,457	691,963	689,876	694,417	695,864	695,436	698,951
2010	694,950	696,017	698,339	699,201	705,390	701,695	703,754	706,336	704,782	712,307	714,118	715,216	704,342
2011	704,849	714,939	718,851	722,979	726,795	722,203	723,649	727,355	727,255	730,600	733,578	735,651	724,059
2012	703,378	705,724	709,945	717,023	720,552	723,212	720,593	724,977	723,410	730,792	736,569	737,867	721,170
2013	730,535	734,284	736,769	743,086	741,893	743,809	744,079	748,936	748,523	755,029	759,381	761,033	745,613
2014	743,538	743,370	751,704	761,185	763,711	763,645	769,285	773,326	773,164	778,334	784,190	789,339	766,233
2015	773,858	775,621	778,748	783,219	787,182	791,687	793,331	796,934	798,031	803,294	806,607	810,226	791,562
2016	803,124	806,412	807,369	817,059	818,464	822,526	827,706	830,428	831,858	834,692	839,996	844,803	823,703
2017	831,911	834,637	839,273	843,866	845,444	853,801	852,472	857,667	856,795	863,132	868,906	869,170	851,423
2018	860,971	863,026	868,196	865,006	868,075	873,513	876,570	880,800	880,697	884,830	888,766	890,644	875,091
2019	888,950	895,506	897,926	895,024	900,643	906,189	901,276	906,588	903,079	908,366	915,135	917,377	903,005
2020	904,095 (P)	908,553 (P)	901,029 (P)	780,010 (P)	793,144 (P)	807,565 (P)	812,830 (P)	824,888 (P)	824,289 (P)				



Source: http://data.bls.gov/pdq/querytool.jsp?survey=en

# F.2 Jobs by Industry and Occupation

Table 23—Occupation of Employed Persons Age 16 Years And Over

	State	%	County	%	Market Area	%	City	%
Total	4,834,622		535,127		90,059		17,628	
Management, business, science, and arts occupations:	1,819,005	38%	276,653	52%	30,239	34%	5,866	33%
Management, business, and financial occupations:	766,883	16%	129,998	24%	11,899	13%	2,495	14%
Management occupations	503,555	10%	81,291	15%	7,581	8%	1,493	8%
Business and financial operations occupations	263,328	5%	48,707	9%	4,318	5%	1,002	6%
Computer, engineering, and science occupations:	270,099	6%	50,138	9%	4,181	5%	793	4%
Computer and mathematical occupations	157,777	3%	33,771	6%	2,749	3%	675	4%
Architecture and engineering occupations	75,498	2%	10,220	2%	770	1%	74	0%
Life, physical, and social science occupations	36,824	1%	6,147	1%	662	1%	44	0%
Education, legal, community service, arts, and media	517,986	11%	70,395	13%	10,358	12%	1,809	10%
occupations:								
Community and social service occupations	75,167	2%	7,629	1%	1,324	1%	249	1%
Legal occupations	47,617	1%	12,383	2%	1,077	1%	107	1%
Education, training, and library occupations	307,123	6%	33,438	6%	5,697	6%	1,167	7%
Arts, design, entertainment, sports, and media	88,079	2%	16,945	3%	2,260	3%	286	2%
occupations								
Healthcare practitioners and technical occupations:	264,037	5%	26,122	5%	3,801	4%	769	4%
Health diagnosing and treating practitioners and	173,471	4%	20,492	4%	2,598	3%	582	3%
other technical occupations								
Health technologists and technicians	90,566	2%	5,630	1%	1,203	1%	187	1%
Service occupations:	788,398	16%	76,076	14%	21,068	23%	3,886	22%
Healthcare support occupations	109,160	2%	8,149	2%	2,170	2%	531	3%
Protective service occupations:	106,471	2%	8,976	2%	3,305	4%	499	3%
Fire fighting and prevention, and other protective	53,799	1%	6,308	1%	2,528	3%	414	2%
service workers including supervisors								
Law enforcement workers including supervisors	52,672	1%	2,668	0%	777	1%	85	0%
Food preparation and serving related occupations	271,840	6%	29,858	6%	7,401	8%	1,364	8%
Building and grounds cleaning and maintenance	180,341	4%	15,655	3%	5,363	6%	1,003	6%
occupations								
Personal care and service occupations	120,586	2%	13,438	3%	2,829	3%	489	3%
Sales and office occupations:	1,074,412	22%	115,094	22%	20,165	22%	3,989	23%
Sales and related occupations	524,492	11%	62,145	12%	8,951	10%	1,533	9%
Office and administrative support occupations	549,920	11%	52,949	10%	11,214	12%	2,456	14%
Natural resources, construction, and maintenance	434,576	9%	19,915	4%	5,176	6%	1,017	6%
occupations:								
Farming, fishing, and forestry occupations	25,419	1%	691	0%	441	0%	125	1%
Construction and extraction occupations	242,154	5%	11,582	2%	3,211	4%	660	4%
Installation, maintenance, and repair occupations	167,003	3%	7,642	1%	1,524	2%	232	1%
Production, transportation, and material moving	718,231	15%	47,389	9%	13,411	15%	2,870	16%
occupations:								
Production occupations	301,260	6%	13,142	2%	3,474	4%	853	5%
Transportation occupations	208,119	4%	18,360	3%	4,857	5%	1,222	7%
Material moving occupations	208,852	4%	15,887	3%	5,080	6%	795	5%

Source: 2019-5yr ACS (Census)

# Occupation for the State and Market Area

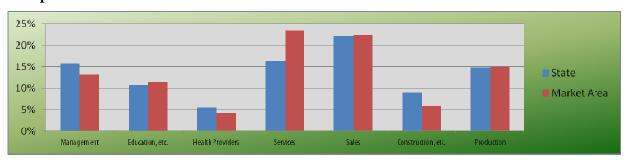


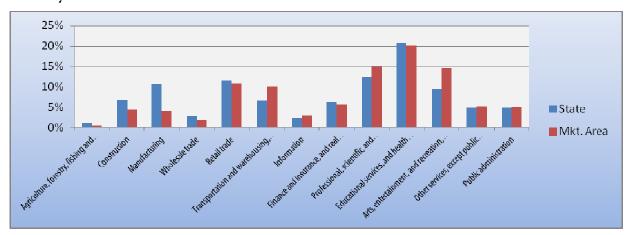
Table 24—Industry of Employed Persons Age 16 Years And Over

	State	%	County	%	Market Area	%	City	%
Total:	4,834,622		535,127		90,059		17,628	
Agriculture, forestry, fishing and hunting, and mining:	51,378	1%	1,246	0%	479	1%	140	1%
Agriculture, forestry, fishing and hunting	45,487	1%	1,035	0%	412	0%	140	1%
Mining, quarrying, and oil and gas extraction	5,891	0%	211	0%	67	0%	0	0%
Construction	322,629	7%	18,518	3%	3,926	4%	820	5%
Manufacturing	516,354	11%	31,828	6%	3,594	4%	685	4%
Wholesale trade	135,693	3%	15,457	3%	1,665	2%	428	2%
Retail trade	554,257	11%	50,133	9%	9,745	11%	1,916	11%
Transportation and warehousing, and utilities:	319,046	7%	35,788	7%	8,973	10%	2,094	12%
Transportation and warehousing	275,339	6%	32,769	6%	8,340	9%	1,893	11%
Utilities	43,707	1%	3,019	1%	633	1%	201	1%
Information	113,365	2%	21,821	4%	2,717	3%	606	3%
Finance and insurance, and real estate and rental and	300,552	6%	49,620	9%	5,078	6%	800	5%
leasing:								
Finance and insurance	204,008	4%	33,969	6%	3,326	4%	553	3%
Real estate and rental and leasing	96,544	2%	15,651	3%	1,752	2%	247	1%
Professional, scientific, and management, and	595,308	12%	111,346	21%	13,326	15%	2,280	13%
administrative and waste management services:								
Professional, scientific, and technical services	354,029	7%	81,667	15%	6,082	7%	1,049	6%
Management of companies and enterprises	6,834	0%	1,442	0%	142	0%	68	0%
Administrative and support and waste management	234,445	5%	28,237	5%	7,102	8%	1,163	7%
services								
Educational services, and health care and social	1,002,203	21%	99,779	19%	18,147	20%	3,650	21%
assistance:								
Educational services	445,758	9%	47,210	9%	8,141	9%	1,686	10%
Health care and social assistance	556,445	12%	52,569	10%	10,006	11%	1,964	11%
Arts, entertainment, and recreation, and	454,119	9%	56,658	11%	13,054	14%	2,232	13%
accommodation and food services:								
Arts, entertainment, and recreation	77,898	2%	12,638	2%	2,207	2%	339	2%
Accommodation and food services	376,221	8%	44,020	8%	10,847	12%	1,893	11%
Other services, except public administration	234,783	5%	23,736	4%	4,741	5%	990	6%
Public administration	234,935	5%	19,197	4%	4,614	5%	987	6%

Source: 2019-5yr ACS (Census)

Note: Bold numbers represent category totals and add to 100%

### **Industry for the State and Market Area**



Source: 2019-5yr ACS (Census)

# F.3 Major Employers

## **Table 25—Major Employers**

The following is a list of major employers in the county:

Company	Product	Employees
Delta Air Lines	Corporate HQ/Airport (FORTUNE #75)	34,500
Emory University & Emory Healthcare	Educational Institution/Healthcare	32,091
The Home Depot	Corporate HQ (FORTUNE #23)	16,510
Northside Hospital	Healthcare	16,000+
Piedmont Healthcare	Healthcare	15,900
Publix Super Markets	Division HQ	15,591
*	Healthcare	15,351
WellStar Health System		-
The Kroger Co. AT&T	Division HQ	15,000+
	Division HQ/Regional HQ	15,000
UPS	Corporate HQ (FORTUNE #44)	14,594
Marriott International	Hotels	12,000+
Children's Healthcare of Atlanta	Healthcare	9,000
Cox Enterprises	Corporate HQ	8,894
Centers for Disease Control and Prevention (CDC)	Federal Government Agency HQ	8,403
The Coca-Cola Company	Corporate HQ (FORTUNE #87)	8,000
Southern Company (includes Georgia Power)	Corporate HQ (FORTUNE #126)	7,753
Grady Health System	Healthcare	7,600
SunTrust Bank	Corporate HQ (FORTUNE #303)	7,478
Georgia Institute of Technology (Georgia Tech)	Educational Institution	7,139
State Farm	Hub	6,000
Turner	Corporate HQ	6,000
Kennesaw State University	Educational Institution	5,488
Bank of America	Regional HQ	5,130
Metropolitan Atlanta Rapid Transit Authority (MARTA)	Corporate HQ	4,700
Allied Universal Security Services	Regional HQ	4,570

Source: Metro Atlanta Chamber

## F.3.1 New or Planned Changes in Workforce

If there are any, they will be discussed in the Interviews section of the report.

## F.4 Employment (Civilian Labor Force)

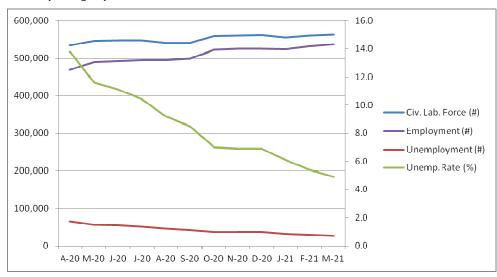
In order to determine how employment affects the market area and whether the local economy is expanding, declining, or stable, it is necessary to inspect employment statistics for several years. The table below shows the increase or decrease in employment and the percentage of unemployed at the county level. This table also shows the change in the size of the labor force, an indicator of change in housing requirements for the county.

Table 26—Employment Trends

					Employment		Annual	
	Civilian				Change		Change	
	Labor							
Year	Force	Unemployment	Rate (%)	Employment	Number	Pct.	Number	Pct.
2000	427,180	14,047	3.4	413,133	_	_	_	_
2018	554,178	21,826	4.1	532,352	119,219	28.9%	6,623	1.2%
2019	559,681	19,448	3.6	540,233	7,881	1.5%	7,881	1.5%
2020	553,600	41,007	8.0	512,593	-27,640	-5.1%	-27,640	-5.1%
A-20	533,698	64,719	13.8	468,979	-43,614	-8.5%		
M-20	546,103	56,763	11.6	489,340	20,361	4.3%		
J-20	546,941	54,645	11.1	492,296	2,956	0.6%		
J-20	546,699	51,501	10.4	495,198	2,902	0.6%		
A-20	540,899	45,570	9.2	495,329	131	0.0%		
S-20	541,033	42,385	8.5	498,648	3,319	0.7%		
O-20	558,557	36,541	7.0	522,016	23,368	4.7%		
N-20	560,521	36,180	6.9	524,341	2,325	0.4%		
D-20	561,100	36,217	6.9	524,883	542	0.1%		
J-21	555,158	31,918	6.1	523,240	-1,643	-0.3%		
F-21	560,731	28,728	5.4	532,003	8,763	1.7%		
M-21	562,367	26,269	4.9	536,098	4,095	0.8%		

Source: State Employment Security Commission

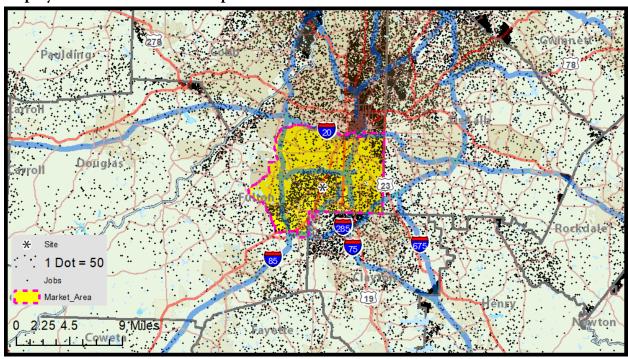
#### **County Employment Trends**



Source: State Employment Security Commission

# F.5 Employment Concentrations Map

# **Employment Concentrations Map**



#### F.6 Economic Summary

The largest number of persons in the market area is employed in the "Management, professional, and related occupations" occupation category and in the "Educational services, and health care and social assistance" industry category.

A change in the size of labor force frequently indicates a corresponding change in the need for housing. The size of the labor force had been increasing over the past several years until a dip in 2020 due to the pandemic, but it is larger now than it was prior to the start of the pandemic.

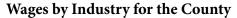
Employment had been increasing over the past several years until a dip in 2020 due to the pandemic, but it has risen to nearly where it was prior to the start of the pandemic.

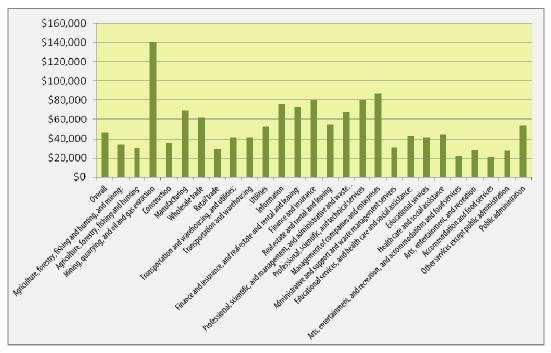
Table 27—Median Wages by Industry

	State	County	City
Overall	\$36,061	\$46,241	\$31,655
Agriculture, forestry, fishing and hunting, and mining:	\$30,806	\$33,524	\$27,074
Agriculture, forestry, fishing and hunting	\$28,883	\$30,563	\$27,074
Mining, quarrying, and oil and gas extraction	\$51,234	\$139,485	_
Construction	\$34,303	\$35,538	\$32,660
Manufacturing	\$40,954	\$69,845	\$31,770
Wholesale trade	\$47,502	\$61,842	\$37,115
Retail trade	\$24,403	\$28,997	\$20,397
Transportation and warehousing, and utilities:	\$44,690	\$41,358	\$38,611
Transportation and warehousing	\$42,720	\$40,911	\$41,332
Utilities	\$59,296	\$52,527	\$30,020
Information	\$60,548	\$75,877	\$41,690
Finance and insurance, and real estate and rental and leasing:	\$51,915	\$72,954	\$41,429
Finance and insurance	\$56,594	\$80,452	\$41,719
Real estate and rental and leasing	\$42,137	\$54,710	\$40,329
Professional, scientific, and management, and administrative and waste management services:	\$46,504	\$68,204	\$37,761
Professional, scientific, and technical services	\$65,069	\$80,494	\$52,673
Management of companies and enterprises	\$70,266	\$86,574	_
Administrative and support and waste management services	\$26,209	\$30,924	\$22,035
Educational services, and health care and social assistance:	\$38,228	\$43,115	\$34,232
Educational services	\$40,610	\$41,192	\$37,240
Health care and social assistance	\$36,510	\$44,582	\$32,672
Arts, entertainment, and recreation, and accommodations and food services	\$16,086	\$22,033	\$19,313
Arts, entertainment, and recreation	\$21,029	\$28,330	\$15,995
Accommodation and food services	\$15,605	\$21,196	\$19,662
Other services except public administration	\$25,660	\$27,476	\$21,293
Public administration	\$47,855	\$53,875	\$52,516

Source: 2019-5yr ACS (Census)

Note: Dashes indicate data suppressed by Census Bureau; no data is available for the market area.

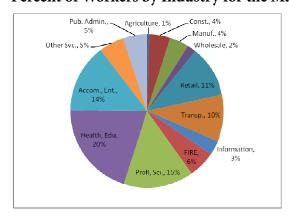




2019-5yr ACS (Census)

A downturn in the economy and thus a corresponding increase in unemployment will impact LIHTC properties without rental assistance. LIHTC properties without rental assistance require tenants who either earn enough money to afford the rent or have a rent subsidy voucher. When there is an increase in unemployment, there will be households where one or more employed persons become unemployed. Some households that could afford to live in the proposed units will no longer have enough income. By the same token, there will be other households that previously had incomes that were too high to live in the proposed units that will now be income qualified.

Percent of Workers by Industry for the Market Area



Source: 2019-5yr ACS (Census)

## G. Development-Specific Affordability & Demand Analysis

Several economic factors need to be examined in a housing market study. Most important is the number of households that would qualify for apartments on the basis of their incomes. A variety of circumstances regarding restrictions and affordability are outlined below.

These minimum and maximum incomes are used to establish the income *range* for households entering the development. Only households whose incomes fall within the range are considered as a source of demand.

Income data have been shown separately for owner and renter households. Only the renter household income data are used for determining demand for rental units.

**Gross rent** includes utilities, but it excludes payments of rental assistance by federal, state, and local entities. In this study, gross rent is always monthly.

#### **G.1** Income Restrictions

#### G.1.1 Establishing Tax Credit Qualifying Income Ranges

It is critical to establish the number of households that qualify for apartments under the tax credit program based on their incomes. The income ranges are established in two stages. First, the maximum incomes allowable are calculated by applying the tax credit guidelines. Then, minimum incomes required are calculated. According to United States Code, either 20% of the units must be occupied by households who earn under 50% of the area median gross income (AMI), OR 40% of the units must be occupied by households who earn under 60% of the AMI. Sometimes units are restricted for even lower income households. In many cases, the developer has chosen to restrict the rents for 100% of the units to be for low income households.

Table 28—Maximum Income Limit (HUD FY 2021)

Pers.	VLIL	50%	60%	70%
1	30,200	30,200	36,240	42,280
2	34,500	34,500	41,400	48,300
3	38,800	38,800	46,560	54,320
4	43,100	43,100	51,720	60,340
5	46,550	46,550	55,860	65,170
6	50,000	50,000	60,000	70,000
7	53,450	53,450	64,140	74,830
8	56,900	56,900	68,280	79,660

Source: Very Low Income (50%) Limit and 60% limit: HUD, Low and Very-Low Income Limits by Family Size Others: John Wall and Associates, derived from HUD figures

The table above shows the maximum tax credit allowable incomes for households moving into the subject based on household size and the percent of area median gross income (AMI).

After establishing the maximum income, the lower income limit will be determined. The lower limit is the income a household must have in order to be able to afford the rent and utilities. The realistic lower limit of the income range is determined by the following formula:

Gross rent  $\div$  35% [or 30% or 40%, as described in the subsections above] x 12 months = annual income

This provides for up to 35% [or 30% or 40%] of adjusted annual income (AAI) to be used for rent plus utilities.

The proposed gross rents, as supplied by the client, and the minimum incomes required to maintain 35% [or 30% or 40%] or less of income spent on gross rent are:

Table 29—Minimum Incomes Required and Gross Rents

					Minimum	
		Number	Net	Gross	Income	Target
	Bedrooms	of Units	Rent	Rent	Required	Population
50%	1	4	624	753	\$25,817	Tax Credit
50%	2	21	736	903	\$30,960	Tax Credit
50%	3	2	841	1040	\$35,657	Tax Credit
60%	1	8	779	908	\$31,131	Tax Credit
60%	2	42	922	1089	\$37,337	Tax Credit
60%	3	3	1056	1255	\$43,029	Tax Credit
70%	1	2	934	1063	\$36,446	Tax Credit
70%	2	6	1108	1275	\$43,714	Tax Credit
70%	3	1	1271	1470	\$50,400	Tax Credit

Source: John Wall and Associates from data provided by client

From the tables above, the practical lower income limits for units *without* rental assistance can be established. Units *with* rental assistance will use \$0 as their lower income limit.

When the minimum incomes required are combined with the maximum tax credit limits, the income *ranges* for households entering the development can be established. Only households whose incomes fall

within the ranges can be considered as a source of demand. Note that *both* the income limits *and* the amount of spread in the ranges are important.

#### G.1.2 Households Not Receiving Rental Assistance

Most households do not receive rental assistance. With respect to estimating which households may consider the subject a possible housing choice, we will evaluate the gross rent as a percent of their income according to the following formula:

gross rent  $\div$  X% x 12 months = annual income

X% in the formula will vary, depending on the circumstance, as outlined in the next two sections.

### G.1.3 Households Qualifying for Tax Credit Units

Households who earn less than a defined percentage (usually 50% or 60%) of the county or MSA median income as adjusted by HUD (AMI) qualify for low income housing tax credit (LIHTC) units. Therefore, feasibility for developments expecting to receive tax credits will be based in part on the incomes required to support the tax credit rents.

For those tax credit units occupied by low income households, the monthly gross rent should not realistically exceed 35% of the household income.

### G.2 Affordability

The most important information from the tables above is summarized in the table below. Income requirements for any PBRA units will be calculated for the contract rent.

Table 30—Qualifying Income Ranges by Bedrooms and Persons Per Household

				Income		
				Based	Spread	
			Gross	Lower	Between	Upper
AMI	Bedrooms	Persons	Rent	Limit	Limits	Limit
50%	1	1	753	25,820	4,380	30,200
50%	1	2	753	25,820	8,680	34,500
50%	2	2	903	30,960	3,540	34,500
50%	2	3	903	30,960	7,840	38,800
50%	2	4	903	30,960	12,140	43,100
50%	3	3	1,040	35,660	3,140	38,800
50%	3	4	1,040	35,660	7,440	43,100
50%	3	5	1,040	35,660	10,890	46,550
50%	3	6	1,040	35,660	14,340	50,000
60%	1	1	908	31,130	5,110	36,240
60%	1	2	908	31,130	10,270	41,400
60%	2	2	1,089	37,340	4,060	41,400
60%	2	3	1,089	37,340	9,220	46,560
60%	2	4	1,089	37,340	14,380	51,720
60%	3	3	1,255	43,030	3,530	46,560
60%	3	4	1,255	43,030	8,690	51,720
60%	3	5	1,255	43,030	12,830	55,860
60%	3	6	1,255	43,030	16,970	60,000
70%	1	1	1,063	36,450	5,830	42,280
70%	1	2	1,063	36,450	11,850	48,300
70%	2	2	1,275	43,710	4,590	48,300
70%	2	3	1,275	43,710	10,610	54,320
70%	2	4	1,275	43,710	16,630	60,340
70%	3	3	1,470	50,400	3,920	54,320
70%	3	4	1,470	50,400	9,940	60,340
70%	3	5	1,470	50,400	14,770	65,170
70%	3	6	1,470	50,400	19,600	70,000

Sources: Gross rents: client; Limits: tables on prior pages; Spread: calculated from data in table

### G.2.1 Upper Income Determination

DCA requires using 1.5 persons per bedroom, rounded up to the nearest whole person for the upper income limit determination.

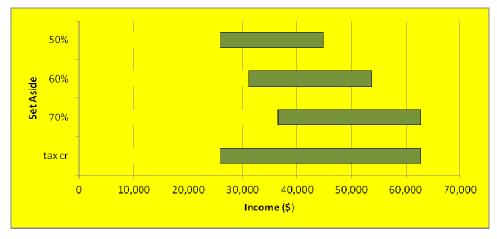
## G.2.2 Programmatic and Pro Forma Rent Analysis

The table below shows a comparison of programmatic rent and *pro forma* rent.

Table 31—Qualifying and Proposed and Programmatic Rent Summary

	1-BR	2-BR	3-BR
50% Units			
Number of Units	4	21	2
Max Allowable Gross Rent	\$808	\$970	\$1,120
Pro Forma Gross Rent	\$753	\$903	\$1,040
Difference (\$)	\$55	\$67	\$80
Difference (%)	6.8%	6.9%	7.1%
60% Units			
Number of Units	8	42	3
Max Allowable Gross Rent	\$970	\$1,164	\$1,344
Pro Forma Gross Rent	\$908	\$1,089	\$1,255
Difference (\$)	\$62	\$75	\$89
Difference (%)	6.4%	6.4%	6.6%
70% Units			
Number of Units	2	6	1
Max Allowable Gross Rent	\$1,132	\$1,358	\$1,568
Pro Forma Gross Rent	\$1,063	\$1,275	\$1,470
Difference (\$)	\$69	\$83	\$98
Difference (%)	6.1%	6.1%	6.3%

### **Targeted Income Ranges**



An income range of \$25,820 to \$44,825 is reasonable for the 50% AMI units. An income range of \$31,130 to \$53,790 is reasonable for the 60% AMI units. An income range of \$36,450 to \$62,755 is reasonable for the 70% AMI units. An income range of \$25,820 to \$62,755 is reasonable for the project overall.

## G.2.3 Households with Qualified Incomes

The table below shows income levels for renters and owners separately. The number and percent of income qualified *renter* households is calculated from this table.

Table 32—Number of Specified Households in Various Income Ranges by Tenure

	State	%	County	%	Market Area	%	City	%
Owner occupied:	2,377,773		211,868		30,061		5,721	
Less than \$5,000	53,401	2.2%	4,441	2.1%	1,004	3.3%	192	3.4%
\$5,000 to \$9,999	38,735	1.6%	2,272	1.1%	730	2.4%	68	1.2%
\$10,000 to \$14,999	69,357	2.9%	3,193	1.5%	1,010	3.4%	275	4.8%
\$15,000 to \$19,999	77,116	3.2%	4,416	2.1%	1,254	4.2%	280	4.9%
\$20,000 to \$24,999	83,675	3.5%	4,421	2.1%	1,221	4.1%	145	2.5%
\$25,000 to \$34,999	177,625	7.5%	9,901	4.7%	2,449	8.1%	619	10.8%
\$35,000 to \$49,999	267,122	11.2%	17,259	8.1%	3,823	12.7%	669	11.7%
\$50,000 to \$74,999	424,095	17.8%	29,715	14.0%	5,626	18.7%	1,151	20.1%
\$75,000 to \$99,999	339,152	14.3%	23,853	11.3%	4,112	13.7%	873	15.3%
\$100,000 to \$149,999	431,885	18.2%	37,922	17.9%	4,617	15.4%	949	16.6%
\$150,000 or more	415,610	17.5%	74,475	35.2%	4,215	14.0%	500	8.7%
Renter occupied:	1,381,025		198,708		48,940		8,495	
Less than \$5,000	85,177	6.2%	10,364	5.2%	3,591	7.3%	382	4.5%
\$5,000 to \$9,999	78,714	5.7%	10,457	5.3%	4,164	8.5%	370	4.4%
\$10,000 to \$14,999	98,128	7.1%	13,039	6.6%	5,470	11.2%	667	7.9%
\$15,000 to \$19,999	97,752	7.1%	12,229	6.2%	4,678	9.6%	699	8.2%
\$20,000 to \$24,999	96,659	7.0%	11,739	5.9%	4,184	8.5%	762	9.0%
\$25,000 to \$34,999	182,113	13.2%	21,493	10.8%	7,199	14.7%	1,078	12.7%
\$35,000 to \$49,999	217,852	15.8%	28,629	14.4%	7,563	15.5%	1,867	22.0%
\$50,000 to \$74,999	241,519	17.5%	34,546	17.4%	6,324	12.9%	1,735	20.4%
\$75,000 to \$99,999	134,064	9.7%	21,976	11.1%	3,186	6.5%	532	6.3%
\$100,000 to \$149,999	101,513	7.4%	20,939	10.5%	1,954	4.0%	285	3.4%
\$150,000 or more	47,534	3.4%	13,297	6.7%	627	1.3%	118	1.4%

Source: 2019-5yr ACS (Census)

The percent of renter households in the appropriate income ranges will be applied to the renter household growth figures to determine the number of new renter households that will be income qualified to move into each of the different unit types the subject will offer.

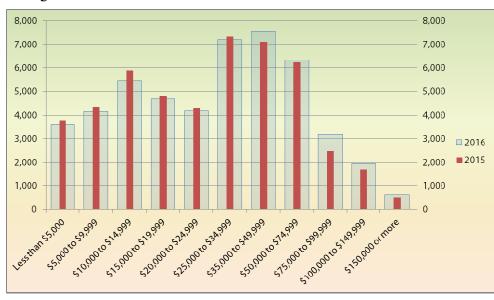
Table 33—Percent of Renter Households in Appropriate Income Ranges for the Market Area

AMI			<u>50%</u>		60%		<u>70%</u>		Tx. Cr.
Lower Limit			25,820		31,130		36,450		25,820
Upper Limit			44,825		53,790		62,755		62,755
	Mkt. Area								
Renter occupied:	Households	%	#	%	#	%	#	%	#
Less than \$5,000	3,591	_	0	_	0	_	0	_	0
\$5,000 to \$9,999	4,164	_	0	_	0	_	0	_	0
\$10,000 to \$14,999	5,470	_	0	_	0	_	0	_	0
\$15,000 to \$19,999	4,678	_	0	_	0	_	0	_	0
\$20,000 to \$24,999	4,184	_	0	_	0	_	0	_	0
\$25,000 to \$34,999	7,199	0.92	6,609	0.39	2,786	_	0	0.92	6,609
\$35,000 to \$49,999	7,563	0.66	4,954	1.00	7,563	0.90	6,832	1.00	7,563
\$50,000 to \$74,999	6,324	_	0	0.15	959	0.51	3,227	0.51	3,227
\$75,000 to \$99,999	3,186	_	0	_	0	_	0	_	0
\$100,000 to \$149,999	1,954	_	0	_	0	_	0	_	0
\$150,000 or more	627	_	0	_	0	-	0	_	0
Total	48,940		11,563		11,307		10,058		17,398
Percent in Range			23.6%		23.1%		20.6%		35.6%

Source: John Wall and Associates from figures above

The table above shows how many renter households are in each income range. The number and percent are given in the last two rows (e.g., 11,563, or 23.6% of the renter households in the market area are in the 50% range.)

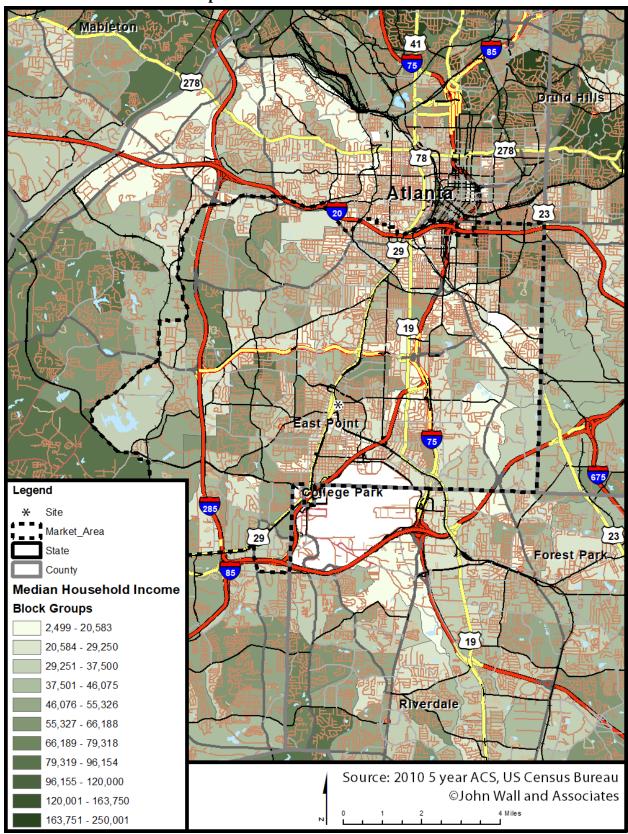
#### **Change in Renter Household Income**



Sources: 2018 and 2019-5yr ACS (Census)

The above table shows the change in renter households in various income ranges. The more current data is reflected on the left axis.

## Median Household Income Map



#### G.3 Demand

## G.3.1 Demand from New Households

#### G.3.1.1 New Households

It was shown in the Household Trends section of this study that 3,814 new housing units will be needed by the year of completion due to household growth. It was shown in the Tenure section that the area ratio of rental units to total units is 58.0%. Therefore, 2212 of these new units will need to be rental.

The table "Percent of Renter Households in Appropriate Income Ranges for the Market Area" shows the percentage of renter households in various income ranges. These percentages are applied to the total number of new rental units needed to arrive at the *number* of new rental units needed in the relevant income categories:

Table 34—New Renter Households in Each Income Range for the Market Area

	New	Percent	Demand
	Renter	Income	due to new
	Households	Qualified	Households
50% AMI: \$25,820 to \$44,825	2212	23.6%	523
60% AMI: \$31,130 to \$53,790	2212	23.1%	511
70% AMI: \$36,450 to \$62,755	2212	20.6%	455
Overall Tax Credit: \$25,820 to \$62,755	2212	35.6%	786

Source: John Wall and Associates from figures above

#### *G.3.2 Demand from Existing Households*

#### G.3.2.1 Demand from Rent Overburden Households

A household is defined as rent overburdened when it pays 30% or more of its income on gross rent (rent plus utilities). Likewise, the household is *highly* rent overburdened if it pays 35% or more of its income on gross rent.

For tax credit units *without* rental assistance, households may pay 35% of their incomes for gross rent. Therefore, up to 35% of income for gross rent is used in establishing affordability in the "Demand from New Households" calculations. Hence, only *highly* (paying in excess of 35%) rent overburdened households are counted as a source of demand for tax credit units without rental assistance.

For units *with* rental assistance (tenants pay only 30% of their income for gross rent), any households paying more than 30% for gross rent would benefit by moving into the unit so all overburdened households in the relevant income range are counted as a source of demand.

The following table presents data on rent overburdened households in various income ranges.

Table 35—Percentage of Income Paid For Gross Rent (Renter Households in Specified Housing Units)

	State		County		Market Area		City	
Less than \$10,000:	163,891		20,821		7,755		752	
30.0% to 34.9%	3,127	1.9%	516	2.5%	229	3.0%	7	0.9%
35.0% or more	101,867	62.2%	13,344	64.1%	5,079	65.5%	413	54.9%
\$10,000 to \$19,999:	195,880		25,268		10,148		1,366	
30.0% to 34.9%	8,584	4.4%	1,176	4.7%	498	4.9%	26	1.9%
35.0% or more	154,162	78.7%	19,376	76.7%	7,843	77.3%	1,257	92.0%
\$20,000 to \$34,999:	278,772		33,232		11,383		1,840	
30.0% to 34.9%	34,333	12.3%	3,243	9.8%	1,521	13.4%	114	6.2%
35.0% or more	175,105	62.8%	24,933	75.0%	7,635	67.1%	1,455	79.1%
\$35,000 to \$49,999:	217,852		28,629		7,563		1,867	
30.0% to 34.9%	39,255	18.0%	5,711	19.9%	1,518	20.1%	257	13.8%
35.0% or more	59,988	27.5%	11,898	41.6%	1,743	23.0%	609	32.6%
\$50,000 to \$74,999:	241,519		34,546		6,324		1,735	
30.0% to 34.9%	22,946	9.5%	5,550	16.1%	424	6.7%	101	5.8%
35.0% or more	16,812	7.0%	4,196	12.1%	520	8.2%	105	6.1%
\$75,000 to \$99,999:	134,064		21,976		3,186		532	
30.0% to 34.9%	3,714	2.8%	1,125	5.1%	53	1.7%	0	0.0%
35.0% or more	2,250	1.7%	842	3.8%	9	0.3%	0	0.0%
\$100,000 or more:	149,047		34,236		2,581		403	
30.0% to 34.9%	897	0.6%	314	0.9%	0	0.0%	0	0.0%
35.0% or more	713	0.5%	346	1.0%	0	0.0%	0	0.0%

Source: 2019-5yr ACS (Census)

From the previous table, the number of rent overburdened households in each appropriate income range can be estimated in the table below.

Table 36—Rent Overburdened Households in Each Income Range for the Market Area

35%+ Overburden									
AMI			50%		60%		70%		Tx. Cr.
Lower Limit			25,820		31,130		36,450		25,820
Upper Limit	Mkt. Area		44,825		53,790		62,755		62,755
	<u>Households</u>	<u>%</u>	<u>#</u>	<u>%</u>	<u>#</u>	<u>%</u>	<u>#</u>	<u>%</u>	<u>#</u>
Less than \$10,000:	5,079	_	0	_	0	_	0	_	0
\$10,000 to \$19,999:	7,843	_	0	_	0	_	0	_	0
\$20,000 to \$34,999:	7,635	0.61	4,672	0.26	1,969	_	0	0.61	4,672
\$35,000 to \$49,999:	1,743	0.66	1,142	1.00	1,743	0.90	1,574	1.00	1,743
\$50,000 to \$74,999:	520	_	0	0.15	79	0.51	265	0.51	265
\$75,000 to \$99,999:	9	_	0	_	0	_	0	_	0
\$100,000 or more:	0	_	0	_	0	_	0	_	0
Column Total	22,829		5,814		3,791		1,840		6,681

Source: John Wall and Associates from figures above

#### G.3.2.2 Demand from Substandard Conditions

The Bureau of the Census defines substandard conditions as 1) lacking plumbing, or 2) 1.01 or more persons per room.

Table 37—Substandard Occupied Units

	State	%	County	%	Market Area	%	City	%
Owner occupied:	2,377,773		211,868		30,061		5,721	
Complete plumbing:	2,371,905	100%	211,615	100%	30,015	100%	5,710	100%
1.00 or less	2,344,943	99%	210,422	99%	29,868	99%	5,677	99%
1.01 to 1.50	20,661	1%	715	0%	104	0%	33	1%
1.51 or more	6,301	0%	478	0%	43	0%	0	0%
Lacking plumbing:	5,868	0%	253	0%	46	0%	11	0%
1.00 or less	5,568	0%	253	0%	46	0%	11	0%
1.01 to 1.50	241	0%	0	0%	0	0%	0	0%
1.51 or more	59	0%	0	0%	0	0%	0	0%
Renter occupied:	1,381,025		198,708		48,940		8,495	
Complete plumbing:	1,374,548	100%	197,964	100%	48,622	99%	8,425	99%
1.00 or less	1,318,641	95%	191,495	96%	47,125	96%	8,151	96%
1.01 to 1.50	39,624	3%	3,802	2%	1,006	2%	157	2%
1.51 or more	16,283	1%	2,667	1%	491	1%	117	1%
Lacking plumbing:	6,477	0%	744	0%	318	1%	70	1%
1.00 or less	5,977	0%	642	0%	246	1%	70	1%
1.01 to 1.50	118	0%	21	0%	11	0%	0	0%
1.51 or more	382	0%	81	0%	61	0%	0	0%
Total Renter Substandard					1,815			

Source: 2019-5yr ACS (Census)

From these tables, the need from substandard rental units can be drawn. There are 1,815 substandard rental units in the market area.

From the figures above the number of substandard units in each appropriate income range can be estimated in the table below.

Table 38—Substandard Conditions in Each Income Range for the Market Area

	Total	Percent	Demand
	Substandard	Income	due to
	Units	Qualified	Substandard
50% AMI: \$25,820 to \$44,825	1815	23.6%	429
60% AMI: \$31,130 to \$53,790	1815	23.1%	419
70% AMI: \$36,450 to \$62,755	1815	20.6%	373
Overall Tax Credit: \$25,820 to \$62,755	1815	35.6%	645

Source: John Wall and Associates from figures above

# **G.4** Demand for New Units

The demand components shown in the previous section are summarized below.

**Table 39—Demand for New Units** 

	50% AMI: \$25,820 to \$44,825	60% AMI: \$31,130 to \$53,790	70% AMI: \$36,450 to \$62,755	Overall Tax Credit: \$25,820 to \$62,755
New Housing Units Required	523	511	455	786
Rent Overburden Households	5,814	3,791	1,840	6,681
Substandard Units	429	419	373	645
Demand	6,766	4,721	2,668	8,112
Less New Supply	363	542	10	915
Net Demand	6,403	4,179	2,658	7,197

<sup>\*</sup> Numbers may not add due to rounding.

### **G.5** Capture Rate Analysis Chart

Table 40—Capture Rate by Unit Size (Bedrooms) and Targeting

		Income		Total		Net	Capture		Ach.	Mkt. Rent	Prop.
		Range	Units	Demand	Supply	Demand	Rate	Absrptn.	Mkt. Rent	Range	Rents
50% AMI	1 BR	25820-32350	4	2,052	131	1,921	0.2%	15 / mo	\$968	\$290-\$1060	624
	2 BR	30960-38800	21	3,372	170	3,202	0.7%	15 / mo	\$1,209	\$347-\$1600	736
	3 BR	35660-44825	2	1,343	62	1,281	0.2%	15 / mo	\$1,447	\$359-\$1328	841
60% AMI	1 BR	31130-38820	8	1,437	183	1,254	0.6%	15 / mo	\$968	\$290-\$1060	779
	2 BR	37340-46560	42	2,368	278	2,090	2.0%	15 / mo	\$1,209	\$347-\$1600	922
	3 BR	43030-53790	3	917	81	836	0.4%	15 / mo	\$1,447	\$359-\$1328	1,056
70% AMI	1 BR	36450-45290	2	802	5	797	0.3%	15 / mo	\$968	\$290-\$1060	934
	2 BR	43710-54320	6	1,334	5	1,329	0.5%	15 / mo	\$1,209	\$347-\$1600	1,108
	3 BR	50400-62755	1	532	0	532	0.2%	15 / mo	\$1,447	\$359-\$1328	1,271
TOTAL	50% AMI	25820-44825	27	6,766	363	6,403	0.4%	_	_	_	_
for	60% AMI	31130-53790	53	4,721	542	4,179	1.3%	_	_	_	_
Project	70% AMI	36450-62755	9	2,668	10	2,658	0.3%	_	_	_	_
	All TC	25820-62755	89	8,112	915	7,197	1.2%		_	_	_

<sup>\*</sup> Numbers may not add due to rounding.

The capture rate is not intended to be used in isolation. A low capture rate does not guarantee a successful development, nor does a high capture rate assure failure; the capture rate should be considered in the context of all the other indicators presented in the study. It is one of many factors considered in reaching a conclusion.

# H. Competitive Analysis (Existing Competitive Rental Environment)

This section contains a review of statistical data on rental property in the market area and an analysis of the data collected in the field survey of apartments in the area.

#### H.1 Survey of Apartments

John Wall and Associates conducted a survey of apartments in the area. All of the apartments of interest are surveyed. Some of them are included because they are close to the site, or because they help in understanding the context of the segment where the subject will compete. The full details of the survey are contained in the apartment photo sheets later in this report. A summary of the data focusing on rents is shown in the apartment inventory, also later in this report. A summary of vacancies sorted by rent is presented in the schedule of rents, units, and vacancies.

Table 41—List of Apartments Surveyed

Name	Units	Vacancy Rate	Type	Comments
Berkshire	30	0.0%	Conventional	
Bullock Habersham	128	0.0%	Conventional	
Chateau Pointe	40	0.0%	Conventional	
Columbia at Sylvan Hills	191	0.0%	LIHTC/Bond (60%)	Comparable
Delowe Village	64	0.0%	LIHTC (60%)	
Diamond College Park	60	n/a	LIHTC (50%, 60% & 70%)	Not under construction yet
Dodson Courtyard	75	0.0%	Conventional	
Hartland Station	131	n/a	LIHTC/Bond (50%, 60% & 80%)	Under construction
Heritage Greene	109	0.0%	LIHTC (30%, 50% & 54%)	
Lexington	266	0.0%	Conventional	
Mallalieu Pointe	67	0.0%	LIHTC (50% & 60%)	Comparable
Park at Castleton	324	0.6%	LIHTC/Bond (60%)	Comparable
Pavilion Place	240	0.0%	LIHTC (30%, 50% & 54%)	
Phoenix Place	148	0.7%	Conventional	
Premier	238	n/a	LIHTC/Bond (40% & 60%)	Unable to update
QLS Garden	202	0.0%	HOME (45% & 55%)	
Rugby Valley	140	0.0%	Conventional	
Somersby Family	240	n/a	LIHTC/Bond	Unable to obtain information
Stonetree	232	1.3%	Conventional	
1055 Arden	58	n/a	LIHTC (50% & 60%)	Not under construction yet
Vesta Adams Park	299	n/a	Conventional	Under rehabilitation; former LIHTC
Village Highlands	256	0.0%	LIHTC/Bond (60%)	Comparable
Village of College Park	104	n/a	LIHTC (50% & 60%)	Unable to update

#### H.1.1 Comparables

The apartments in the market most comparable to the subject are listed below:

Table 42—Comparison of Comparables to Subject

	Approximate	:	
Development Name	Distance	Reason for Comparability	Degree of Comparability
Columbia at Sylvan Hills	2.6 miles	LIHTC built since 2000	High
Mallalieu Pointe	0.8 miles	LIHTC built in 2018 in East Point	Very high
Park at Castleton	3.4 miles	LIHTC built since 2000	Moderate
Village Highlands	2.1 miles	LIHTC built since 2000	Moderate

The current comparables are LIHTC properties built since 2000 in the nearby area; there will be additional comparable properties, as the new

pipeline units get built and become operational. The subject will be brand new with a good location and rents that fit well in the market; it is positioned well among the comparables and in the market overall.

#### H.1.2 Apartment Inventory

The apartment inventory follows this page. Summary information is shown for each apartment surveyed and detailed information is provided on individual property photo sheets.

### H.1.3 Schedule of Present Rents, Units, and Vacancies

The present housing situation is examined in this section. The rents, number of units, and vacancies of the apartments listed in the apartment inventory (shown separately later) are summarized in the tables below. Rents, units, and vacancies are tabulated separately for the various bedroom sizes, a necessary step in making bedroom mix recommendations.

The table below shows surveyed apartment complexes in or near the market area. The *pro forma* rents, as given by the developer, are shown in orange in the table below. These rents will be compared to the other apartments in the area, and especially the comparable apartments to determine if they are reasonable. In addition to seeing how the *pro forma* rents compare in terms of absolute rents in the following table, it will be important to consider the amenities and locations of the other apartments.

Table 43—Schedule of Rents, Number of Units, and Vacancies for Apartment Units

1-	Bedroom	Units	2-	Bedroom	Units	3-	-Bedroom	Units	4	-Bedroom	Units
Rents	Units	Vacancies	Rents	Units	Vacancies	Rents	Units	Vacancies	Rents	Units	Vacancies
290	1	0	347	6	0	359	1	0	1309	8	0
321	26	0	574	21	0	664	1	0	1600	2	0
478	2	0	630	137	0	696	10	0			
544	55	0	650	45	0	750	19	0			
580	2	0	716	19	0	786	3	0			
595	1	0	730	12	PL	833	1	0			
600	10	PL	731	7	0	841	2	Subj. 50%			
619	6	0	736	21	Subj. 50%	871	2	0			
624	4	Subj. 50%	757	8	PL	920	7	UC			
628	20	PL	790	8	0	920	2	0			
662	11	0	795	8	0	950	1	0			
687	13	UC	820	20	UC	970	1	0			
700	11	0	839	57	0	1014	47	0			
739	18	0	848	105	0	1048	4	0			
744	17	0	850	42	0	1056	3	Subj. 60%			
749	12	1	875	17	PL	1059	1	0			
<b>750</b>	11	PL	899	32	0	1080	11	UC			
750	6	0	909	24	0	1100	30	0			
753	14	PL	912	6	PL	1102	6	0			
759	56	2	<mark>913</mark>	163	0	1171	61	0			
770	N/A	0	917	25	0	1200	1	0			
779	8	Subj. 60%	920	16	0	1209	24	0			
779	5	0	922	42	Subj. 60%	1225	N/A	0			
<mark>793</mark>	84	1	925	40	0	1250	8	0			
798	15	0	955	40	UC	1262	4	UC			
829	49	0	975	61	0	1271	1	Subj. 70%			
837	20	UC	975	30	0	1278	72	UR			
840	24	0	1000	108	1	1328	1	0			
849	48	0	1013	146	0	1328	5	0			
865	32	0	1030	N/A	0						
894	48	UR	1034	179	UR						
898	6	UC	1050	3	PL						
900	7	PL	1054	10	UC						
905	5	PL	1075	3	0						
934	2	Subj. 70%	1097	44	0					0	0.11
945	3	0	1099	5	PL					,	ge = Subject;
957	8	0	1100	30	0 Ch: 700/				<u></u>		= Tax Credit
975	3	0	1108	6	Subj. 70%				-		Median Rent
1030	12	0	1109	96 17	0				11		average rent
			1149 1195	44	1 0						ehabilitation construction
			1268	48	0						PL = planned
			1500	36	0				N/A -		n unavailable
			1300	50	0	l			11/11 -	mormatio	i uiiavaiiaUle

	1-Bedroom	2-Bedrooms	3-Bedrooms	4-Bedrooms	TOTAL
Vacant Units	4	2	0	0	6
<b>Total Units</b>	507	1418	229	10	2420
Vacancy Rate	0.8%	0.1%	0.0%	0.0%	0.2%
Median Rent	\$793	\$975	\$1,171	\$1,309	
Vacant Tax Credit Units	1	0	0	n/a	1
<b>Total Tax Credit Units</b>	273	783	157	n/a	1213
Tax Credit Vacancy Rate	0.4%	0.0%	0.0%	n/a	0.1%
Tax Credit Median Rent	\$793	\$913	<b>\$1,014</b>	n/a	

Source: John Wall and Associates

A vacancy rate of 5.0% is considered normal. The overall vacancy rate in the market is 0.2%. The overall LIHTC vacancy rate is 0.1%.

## H.2 Additional information on competitive environment

Vouchers and certificates available in the market area:
 Because the subject does not have PBRA units and cannot rely on Section 8 voucher support in order to be successful, the Housing

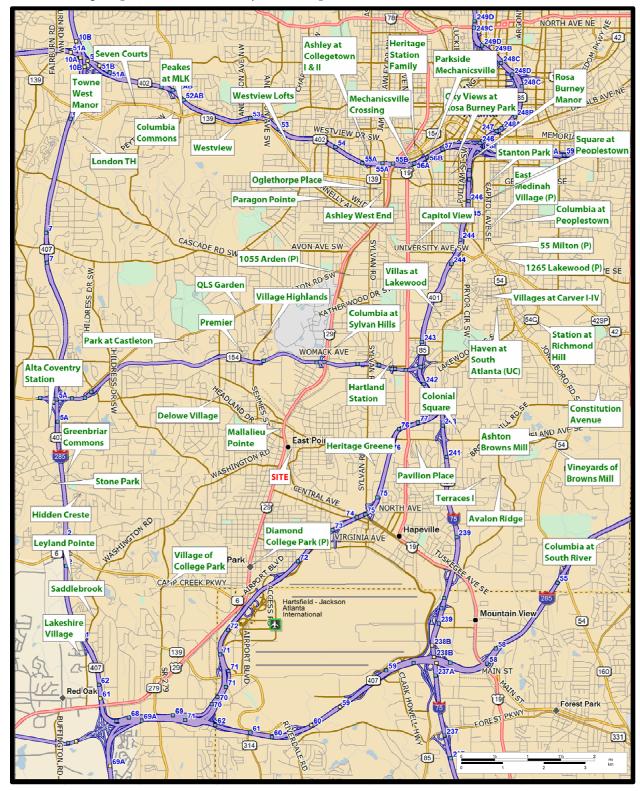
Authority was not surveyed regarding public housing and vouchers.

- Lease up history of competitive developments:
   No information is available.
- Tenant profiles of existing phase:
   This is not applicable.
- Additional information for rural areas lacking sufficient comps:
   This is not applicable.

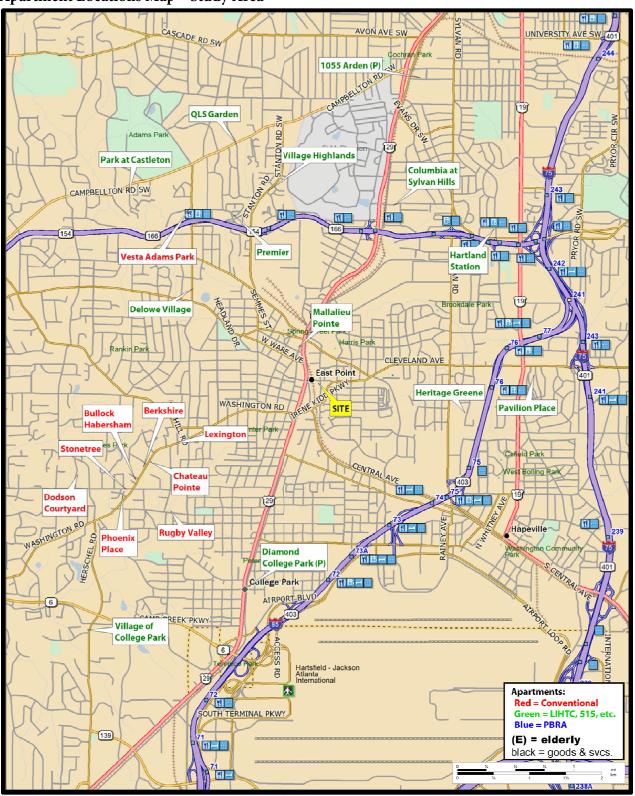
### **H.3** Apartment Locations Maps

#### **LIHTC Apartment Locations Map**

The following map shows all the family LIHTC apartments in the PMA.



### Apartment Locations Map—Study Area



#### APARTMENT INVENTORY East Point, Georgia (PCN: 21-002)

ID:	ID# Apartment Name Year Built			_	y/Studio (e) edroom		Two Bedr	oom		Three E	Bedroom	1	Four	r Bedro	oom	COMMENTS
			Units	Vacant	Rent	Units	Vacant	Rent	Units	Vacant	F	Rent	Units Vaca	ant	Rent	
	21-002 SUBJECT Wagon Works 1514 E Cleveland Av East Point	Proposed e.		4 P 8 P 2 P	779	21 42 6		736 922 1108		2 P 3 P 1 P		841 1056 1271				LIHTC (50%, 60% & 70%); PBRA=0 Historic rehabilitation; *Gazebo and computer center
	Berkshire 3207 Washington Rd. East Point (5-13-21) 678-487-7896 - mgt. (	0%				30	0	1100								Conventional Managed by Sapir Realty; **Patio/balcony
	Bullock Habersham 3251 Washington Rd. East Point Ms. Robinson (4-27-2 404-766-8391					96	0	1109	24	4 0		1209	8	0	1309	WL=9 Conventional; Sec 8=not accepted Office hours: M-F 9-5; Units are updated as turnover occurs
	Chateau Pointe 3128 Chateau Blvd. East Point LaQuesta (5-11-21) 404-349-5040	1966 1979 Rehal 0%	)	24 0	840	16	0	920								Conventional; Sec 8=not accepted Formerly called Victory Place; Managed by MI **Patio/balcony; Units are being upgraded as tenants move out
	Columbia at Sylvan F 1150 Astor Ave. Atlanta Terri (4-19-21) 404-756-6788	Fills 2008		55 0 3* 0	PBRA 945	21 61 44*	0 6 0	PBRA 975 1097	1	5 0 * C		1102 1328				LIHTC/Bond (60%); PBRA=76; Sec 8=not accepted 2006 LIHTC/Bond allocation; All units were preleased within about 6 months in 2008; *Me rate units; **Community room, business servi center with Internet access, furnished patio w BBQ grill, gazebo, landscaped gardens, two elevators, exterior audio/video alarm system throughout bldg, social & rec. programs
	Delowe Village 2360 Delowe Dr. East Point Paulette (4-27-21) 404-762-9871	1960s 1990 Rehal 0%	)			45	0	650	19	0		750				WL=250 LIHTC (60%); PBRA=0; Sec 8=9 Formerly called Hycourt
	Diamond College Par E. Main St. & Harvar Ave. College Park (4-28-21)		1	10 PL 11 PL 5 PL	750	12 17 5	PI.	730 875 1099								LIHTC (50%, 60% & 70%); PBRA=0 2020 LIHTC allocation; This property is not under construction yet
	Dodson Courtyard 3250 Dodson Dr. East Point Darlene (5-4-21) 404-767-5322	196	7 1	18 0	719-759	57	0	819-859								WL=15 Conventional; Sec 8=7 Managed by R. James Properties; *Picnic/grill area
が出場と	Hartland Station Fleet St. SW Atlanta (4-28-21)	UC - 202	2	13 UC 20 UC 6 UC	837	20 40 10	UC	820 955 1054	11	7 UC I UC 4 UC		920 1080 1262				LIHTC/Bond (50%, 60% & 80%); PBRA=0 2020 LIHTC/Bond allocation; Being develop by Wendover Group; *Community room and computer/business room; This property is currently under construction
	Heritage Greene 2891 Springdale Rd. S Atlanta Yolanda (4-23-21) 404-768-1158	1970 SW 2004 Rehal 0%	1 2	4 0 8 0 26 0 11 0 * 0	PBR A 321 631/693	6 19 8 8*	0	347 716 790 795	2	1 0 5 0 * 0		359 786/871 920				WL=large LIHTC (30%, 50% & 54%) PBRA=27; Sec 8=not accepted 2002 & 2004 LIHTC allocations; Sec 8=not accepted; *Market rate units (22); **Gazebo a business center; 0BR rents: 1 at \$290 (30%), 2 \$580 (50%) & 1 at \$595 (market) - there are n 54% units; 3BR units: 3 at 50% and 2 at 54%

#### APARTMENT INVENTORY East Point, Georgia (PCN: 21-002)

	ID#	Apartment Name	Year Built vac%	Ef	ficiency/S One Bed	Studio (e) droom	T	wo Bedr	oom	т	hree Bed	droom	Four Bedr	oom	COMMENTS
				Units		Rent	Units V	acant	Rent	Units V	/acant	Rent	Units Vacant	Rent	
		Lexington 3073 Washington Rd. East Point David (4-23-21) 404-761-6446	1970 2000 Rehab	N/A	0	745-795	N/A	0	909-1150	N/A	0	1150-1300			WI.=some Conventional; Sec 8=some 266 total units - management does not know bedroom mix; *Utilities included for some units; **Business center and pet play area
		Mallalieu Pointe 2627 Church St. East Point Miss Q (5-7-21) 404-620-7831	2018 0%	6 17 3*	0 0 0	619 744 975	7 25 3*	0 0 0	731 917 1075	1 4 1*	0 0 0	833 1048 1200			WL=300 LIHTC (50% & 60%); PBRA=0; Sec 8=3 2015 LIHTC allocation; *Market rate units; **Elevator, community space and computer center; Office hours: M-F 9-5
		Park at Castleton 1994 Bent Creek Way S' Atlanta Armania (4-23-21) 404-344-5388	2006 W 0.6%	84 8*	1 0	785-800 957	163 17*	0	902-923 1149	47 5*	0	1000-1028 1328			LIHTC/Bond (60%); PBRA=0; Sec 8=several 2003 LIHTC/Bond allocation; Formerly called Preserve at Bent Creek; *Picnic area with grills; **Patio/balcony; Overall bedroom mix is accurate but LIHTC/market rate mix is approximated
		Pavilion Place 532 Cleveland Ave. SW Atlanta Destiny (4-27-21) 404-767-1556	1970 2003 Rehab 0%	2 15 5 6*	C	478 798 779 750	21 105 40 42*	0 0 0	574 848 925 850	1 2 1*	0 0 0	664 970/1059 950			WL=0 LIHTC (30%, 50% & 54%); PBRA=0; Sec 8=8 Formerly called Crescent Hills; 2002 LIHTC allocation; *Market rate units; **Pavilion, sport court, tot lot, community center, and garden area
		Phoenix Place 2420 Heaton Dr. East Point Tina (5-11-21) 404-763-3576	1971 0.7%	32	0	865	108	1	1000	8	0	1250			Conventional; Sec 8=not accepted *Grilling station; **Patio/balcony
		Premier 1935 Alison Ct. SW Atlanta (5-13-21) 470-348-5929	1966 1999 Rehab	e 4	,	N/A N/A	91	N/A	N/A	79	N/A	N/A			LIHTC/Bond (40% & 60%) Formerly called Brentwood Creek; 1999 LIHTC/ Bond allocation; Unable to update information after numerous attempts
		QLS Garden 1870 Campbellton Rd. SW LaTasha (5-4-21) 404-762-6145 - direct 404-762-6647 - property	1974 2000 Rehab 0%	55	0	499/588	137	0	590/670	10	0	589/803			WL=large HOME (45% & 55%); Sec 8=several; no LIHTC *Security guard
H Bo		Rugby Valley 2165 W. Rugby Ave. East Point Terri (4-19-21) 404-209-9600	1972 1994 Rehab 0%	12	0	999-1060	44 46 36**	O C	1195 1235-1300 1400-1600				2 0	1600	Conventional; Sec 8=not accepted **Den; ***Alarm system and picnic area with grills
		Somersby Family College Park (5-15-21)	Planned												LIHTC/Bond 2020 LIHTC/Bond allocation; Bond issued by College Park Business and Industrial Development; 240 total units; Being developed by Prestwick; Unable to obtain information - mix used to subtract new supply is estimated based on other recent Atlanta area applications by the same development company
		Stonetree 2414 Stone Rd. East Point Shadia (4-22-21) 404-768-2510	1972 1994 Rehab 1.3%	12 56 48		749 759 849	32 24 30	0 0 0	899 909 975	30	0	1100			Special=\$200 off first full month Conventional; Sec 8=not accepted

#### APARTMENT INVENTORY East Point, Georgia (PCN: 21-002)

East Point, Georgia (PCN: 21-002)														
ID#	Apartment Name	Year Built vac%	Ef Units	ficiency/S One Bed		Linite	Two Be	droom Rent	Units		Bedroom t Rent	Four Bed	room Rent	COMMENTS
	Ten Fifty-Five (1055) Arden 1005 Arden Ave. SW Atlanta Casey Craven - dev. co. ( -29-21) casey@prestwickcompar es.com			PL PL	628 753 900		8 PL 6 PL		Units	Vacan	t Kent	Units vacant	Keiil	LIHTC (50% & 60%); PBRA=0 2020 LIHTC allocation; *Market rate units; **Business center, picnic area, wellness center, community garden, arts and crafts area and elevators; Being developed by Prestwick; This property is not under construction yet; This is a family development despite the bedroom mix
	Vesta Adams Park 1991 Delowe Dr. SW Atlanta Christie (5-11-21) 470-798-4326	1969 1997 Rehab		UR	894	179	9 UR	1034	7:	2 UI	R 1278			Special=\$250 off first full month Conventional; Sec 8=not accepted Formerly called Park at Lakewood; Former LIHTC property - came out of the program at least two years ago if not longer; *Basketball court; This property is currently under rehabilitation and is 95% preleased
	Village Highlands 1932 Stanton Rd. East Point Shawnie (4-22-21) 404-209-9008	2005	49	0	829	140	6 0	1013	6		) 1171			WL=several LIHTC/Bond (60%); PBRA=0; Sec 8=several 2002 LIHTC/Bond allocation; *Gazebo with picnic area and business center
	Village of College Park 4060 Herschel Rd. College Park (5-13-21) 404-762-9494	2001	16	N/A	N/A	72	2 N/A	N/A	16	5 N/#	N/A			LIHTC (50% & 60%); PBRA=0 This property is in its extended use period; Unable to obtain updated information after numerous attempts

						Ameni	ities	Appliance	es	Unit Features		
Map Number	Complex:		Year I	Built:	Laundry Facility	Lennis Court Swimming Pool Club House Garages	Playground Access/Security Gate Other Other	Refrigerator Range/Oven Dishwasher Garbage Disposal W/D Connection	Microwave Oven Other Other	Fireplace Free Cable Furnished Air Conditioning Drapes/Blinds Cable Pre-Wired Utilities Included Other	Two-Bedro Size (s.f.)	oom Rent
	21-002 SUBJECT		Propo	sed	X	X	X X	<u> </u>	X X	<u>x x t</u>	950	736
	Vacancy Rates:	1 BR	2 BR	3 BR	4 BR	overall				TC (50%, 60% & 70%); A=0	950 950	922 1108
	Berkshire		1968					X X		x x x ws **	1100	1100
	Vacancy Rates:	1 BR	2 BR 0.0%	3 BR	4 BR	overall 0.0%			Con	ventional		
	Bullock Habersham		1969		X	Х		x x x x		x x	1362	1109
	Vacancy Rates:	1 BR	2 BR 0.0%	3 BR 0.0%	4 BR 0.0%	overall <b>0.0%</b>			Con	ventional; Sec 8=not pted		
	Chateau Pointe		1966					<u> </u>	X	x x x **	1150	920
	Vacancy Rates:	1 BR 0.0%	2 BR 0.0%	3 BR	4 BR	overall 0.0%			Convacce	ventional; Sec 8=not pted		
	Columbia at Sylvan	Hills	2008		X	X	x x **	<u> </u>		<u> </u>	1065	PBRA
	Vacancy Rates:	1 BR 0.0%	2 BR 0.0%	3 BR 0.0%	4 BR	overall 0.0%				TC/Bond (60%); PBRA=76; 8=not accepted	1065 1065	975 1097
	Delowe Village		1960s		X		X	x x x x x		x x x	966	650
	Vacancy Rates:	1 BR	2 BR 0.0%	3 BR 0.0%	4 BR	overall 0.0%			LIH	TC (60%); PBRA=0; Sec 8=9		
	Diamond College Pa	ark	Planne	ed				x x		x x x t	942	730
	Vacancy Rates:	1 BR 0.0%	2 BR 0.0%	3 BR	4 BR	overall 0.0%				TC (50%, 60% & 70%); A=0	942 942	875 1099
	Dodson Courtyard		1967		X		*	<u>x x 2</u>	S	X X X	850	819-859
	Vacancy Rates:	1 BR 0.0%	2 BR 0.0%	3 BR	4 BR	overall 0.0%			Con	ventional; Sec 8=7		

				Amenities	Appliances	Unit Features		
Map Number	Complex:	Year Bu	:t Laundry Facility	Tennis Court Swimming Pool Club House Garages Playground Access/Security Gate Other	Refrigerator Range/Oven Dishwasher Garbage Disposal W/D Connection Washer, Dryer	Other Other Other Fireplace Free Cable Furnished Air Conditioning Drapes/Blinds Cable Pre-Wired Utilities Included Other	Two-Bedr Size (s.f.)	oom Rent
	Hartland Station	UC - 202	_	<u>x x x *</u>	<u>x x x x x x x x</u>	X X X WS	1060	820
	Vacancy Rates:		BR 4 BI	R overall 0.0%		LIHTC/Bond (50%, 60% & 80%); PBRA=0	1060 1060	955 1054
	Heritage Greene	1970	X	x x x **	<u> </u>	<u> </u>	947	347
	Vacancy Rates:			0.0% overall		LIHTC (30%, 50% & 54%)	947 947	716 790
		0.0% 0.0% 0	)%	0.0%		PBRA=27; Sec 8=not accepted	947	795
	Lexington	1970	2	<u>x x x x **</u>	<u>x x x s</u>	s x x x *	1050-1300	909-1150
	Vacancy Rates:	1 BR 2 BR	BR 4 Bl	R overall		Conventional; Sec 8=some		
	Mallalieu Pointe Vacancy Rates:		BR 4 BI	x ** R overall 0.0%	<u>x x x x x x x </u>	x x x x t  LIHTC (50% & 60%); PBRA=0; Sec 8=3	900 900 900	731 917 1075
	Park at Castleton	2006	X	x x x x *	<u> </u>	x_x_x_t_**	1000-1186	902-923
	Vacancy Rates:		BR 4 BI	0.6%		LIHTC/Bond (60%); PBRA=0; Sec 8=several	1000-1186	1149
	Pavilion Place	1970	X	x x **	x x x x	x x x ws	1034	574
	Vacancy Rates:		BR 4 BI	O.0%		LIHTC (30%, 50% & 54%); PBRA=0; Sec 8=8	1034 1034 1034	848 925 850
	Phoenix Place	1971	X	x x *	<u> </u>		1120	1000
	Vacancy Rates:		BR 4 BI	O.7%		Conventional; Sec 8=not accepted		
	Premier	1966	X		<u> </u>	x x x t	698-975	N/A
	Vacancy Rates:	1 BR 2 BR	BR 4 BI	R overall		LIHTC/Bond (40% & 60%)		

·		,				Am	enities	Appliances	Unit Features		
Map Number	Complex:		Year l	Built:	Laundry Facility	Jennis Court Swimming Pool Club House	Garages Playground Access/Security Gate Other	Refrigerator Range/Oven Dishwasher Garbage Disposal W/D Connection Washer, Dryer	Other Other Cher Fireplace Free Cable Furnished Air Conditioning Drapes/Blinds Cable Pre-Wired Utilities Included Other	Two-Bed Size (s.f.)	lroom Rent
	QLS Garden		1974		X	X	x *	<u>x x x s</u>	<u> </u>	1031	590/670
	Vacancy Rates:	1 BR 0.0%	2 BR 0.0%	3 BR 0.0%	4 BR	overall <b>0.0%</b>			HOME (45% & 55%); Sec 8=several; no LIHTC		
	Rugby Valley		1972		X X	x x x	x **	<u>x x x x x x </u>	x x x	955	1195
	Vacancy Rates:	1 BR 0.0%	2 BR 0.0%	3 BR	4 BR 0.0%	overall <b>0.0%</b>			Conventional; Sec 8=not accepted	985 1285	1235-1300 1400-1600
	Somersby Family		Planne	ed							
	Vacancy Rates:	1 BR	2 BR	3 BR	4 BR	overall			LIHTC/Bond		
	Stonetree		1972		X	X	X X	<u>x x x x x </u>	<u>s x x x</u>	1050	899
	Vacancy Rates:	1 BR 2.6%	2 BR 0.0%	3 BR 0.0%	4 BR	overall 1.3%	Special=\$20	00 off first full month	Conventional; Sec 8=not accepted	1150 1175	909 975
	Ten Fifty-Five (1055	5) Arden	Planne	ed	X	X	x **	<u>x x x x x x x </u>	x x x ws	963	757
	Vacancy Rates:	1 BR	2 BR	3 BR	4 BR	overall			LIHTC (50% & 60%); PBRA=0	963 963	912 1050
	Vesta Adams Park		1969		X	x x	x *	x x x x	x x x tp	1020	1034
	Vacancy Rates:	1 BR	2 BR	3 BR	4 BR	overall	Special=\$25	60 off first full month	Conventional; Sec 8=not accepted		
	Village Highlands		2005		X	X	x x *	x x x x x	x x x ws	1146	1013
	Vacancy Rates:	1 BR 0.0%	2 BR 0.0%	3 BR 0.0%	4 BR	overall 0.0%			LIHTC/Bond (60%); PBRA=0; Sec 8=several		
	Village of College P	ark	2001		X		X	<u>x x x x x x</u>	x ws	950	N/A
	Vacancy Rates:	1 BR	2 BR	3 BR	4 BR	overall			LIHTC (50% & 60%); PBRA=0		

<b>ject:</b> East Point, Georgia (	PCN: 21-002)		
Jeen Bast Foliat, Georgia (	. 61 11 21 002)		

	No. of Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)				
One-Bedroom	4	1	Р	750	624
1 BR vacancy rate	8	1	P	750	779
	2	1	P	750	934
Two-Bedroom	21	1	P	950	736
2 BR vacancy rate	42	1	P	950	922
	6	1	Р	950	1108
Three-Bedroom	2	2	P	1150	841
3 BR vacancy rate	3	2	P	1150	1056
,	1	2	P	1150	1271
Four-Bedroom					
4 BR vacancy rate					
TOTALS	89		0		

Complex: Map Number: 21-002 SUBJECT Wagon Works 1514 E. Cleveland Ave. East Point

Last Rent Increase

**Year Built:** Proposed

Amenities  X Laundry Facility Tennis Court	Appliances  X Refrigerator X Range/Oven	Unit Features  Fireplace  t Utilities Included	Specials
Swimming Pool  Club House Garages Playground	x Microwave Oven x Dishwasher x Garbage Disposal x W/D Connection	Furnished  X Air Conditioning  Drapes/Blinds  X Cable Pre-Wired	Waiting List
Access/Security Gate  X Fitness Center Other	Washer, Dryer  Ceiling Fan  Other	Free Cable Free Internet Other	<b>Subsidies</b> LIHTC (50%, 60% & 70%); PBRA=0

Comments: Historic rehabilitation; \*Gazebo and computer center



	No. of Unit	ts Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	0				
One-Bedroom					
1 BR vacancy rate					
Two-Bedroom	3	30 1.5	0	1100	1100
2 BR vacancy rate	0.0%				
Three-Bedroom					
3 BR vacancy rate					
Four-Bedroom					
4 BR vacancy rate					
TOTALS	0.0% 3	30	0		

Complex:
Berkshire
3207 Washington Rd.
East Point
(5-13-21)
678-487-7896 - mgt. co.

Map Number:

Last Rent Increase

Year Built: 1968

Amenities	Appliances	Unit Features	
Laundry Facility	x Refrigerator	Fireplace	Specials
— Tennis Court	x Range/Oven	<u>wst</u> Utilities Included	
— Swimming Pool	Microwave Oven	— Furnished	
— Club House	Dishwasher	x Air Conditioning	Waiting List
— Garages	— Garbage Disposal	x Drapes/Blinds	waiting List
Playground	W/D Connection	x Cable Pre-Wired	
Access/Security Gate	Washer, Dryer	Free Cable	Subsidies
Fitness Center	Ceiling Fan	Free Internet	Conventional
Other	Other	** Other	

Comments: Managed by Sapir Realty; \*\*Patio/balcony



	No. of U	Jnits	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio One-Bedroom  1 BR vacancy rate	)					
Two-Bedroom 2 BR vacancy rate	0.0%	96	2.5	0	1362	1109
Three-Bedroom 3 BR vacancy rate	0.0%	24	2.5	0	1623	1209
Four-Bedroom 4 BR vacancy rate	0.0%	8	3	0	1800	1309
TOTALS	0.0%	128		0		

#### Complex:

Bullock Habersham 3251 Washington Rd. East Point Ms. Robinson (4-27-21) 404-766-8391

## Year Built:

1969

**Unit Features** Amenities **Appliances** - Laundry Facility Refrigerator Fireplace Utilities Included Tennis Court - Range/Oven Swimming Pool Microwave Oven Furnished Air Conditioning Club House Dishwasher Drapes/Blinds Garbage Disposal Garages Cable Pre-Wired W/D Connection Playground Washer, Dryer Access/Security Gate Free Cable Fitness Center Ceiling Fan Free Internet \_ Other Other Other

Last Rent Increase

Map Number:

**Specials** 

Waiting List WL=9

Subsidies

Conventional; Sec 8=not

accepted

Comments: Office hours: M-F 9-5; Units are updated as turnover occurs



	No. of U	Jnits	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom		24	1	0	950	840
1 BR vacancy rate	0.0%					
Two-Bedroom		16	1	0	1150	920
2 BR vacancy rate	0.0%					
Three-Bedroom						
3 BR vacancy rate						
Four-Bedroom						
4 BR vacancy rate						
TOTALS	0.0%	40		0		

#### Complex: Chateau Pointe 3128 Chateau Blvd. East Point LaQuesta (5-11-21) 404-349-5040

## Year Built: 1966

1979 Rehab

Last Rent Increase

Map Number:

Amenities	Appliances	Unit Features	
Laundry Facility	x Refrigerator	Fireplace	Specials
— Tennis Court	X Range/Oven	— Utilities Included	
— Swimming Pool	— Microwave Oven	— Furnished	
— Club House	x Dishwasher	x Air Conditioning	Waiting List
— Garages	Garbage Disposal	x Drapes/Blinds	waiting List
Playground	x W/D Connection	x Cable Pre-Wired	
Access/Security Gate	Washer, Dryer	Free Cable	Subsidies
Fitness Center	x Ceiling Fan	Free Internet	Conventional; Sec 8=not
Other	Other	<u>**</u> Other	accepted

Comments: Formerly called Victory Place; Managed by MMG; \*\*Patio/balcony; Units are being upgraded as tenants move out



	No. of U	Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom		55	1	0	777	PBRA
1 BR vacancy rate	0.0%	3*	1	0	777	945
Two-Bedroom		21	2		1065	PBRA
2 BR vacancy rate	0.0%	61	2	0	1065	975
2 Die vacancy race	0.070	44*	2	0	1065	1097
Three-Bedroom		6	2	0	1356	1102
3 BR vacancy rate	0.0%	1*	2	0	1356	1328
Four-Bedroom						
4 BR vacancy rate						
TOTALS	0.0%	191		0		

## Complex: Map Number:

Last Rent Increase

Columbia at Sylvan Hills 1150 Astor Ave. Atlanta Terri (4-19-21) 404-756-6788

Year Built: 2008

Amenities  X Laundry Facility Tennis Court	Appliances  x Refrigerator x Range/Oven	Unit Features  Fireplace  Utilities Included	Specials
	Microwave Oven  X Dishwasher  X Garbage Disposal  X W/D Connection	Furnished  X Air Conditioning  X Drapes/Blinds  X Cable Pre-Wired	Waiting List
Access/Security Gate  x Fitness Center Other	Washer, Dryer Ceiling Fan Other	Free Cable Free Internet Other	Subsidies LIHTC/Bond (60%); PBRA=76; Sec 8=not accepted

Comments: 2006 LIHTC/Bond allocation; All units were preleased within about 6 months in 2008; \*Market rate units; \*\*Community room, business service center with Internet access, furnished patio with BBQ grill, gazebo, landscaped gardens, two elevators, exterior audio/video alarm system throughout bldg, social & rec. programs



	No. of U	nits	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom						
1 BR vacancy rate						
Two-Bedroom		45	2	0	966	650
2 BR vacancy rate	0.0%					
Three-Bedroom		 19	2	0	1300	750
3 BR vacancy rate	0.0%					
Four-Bedroom						
4 BR vacancy rate						
TOTALS	0.0%	64		0		

## Complex:

Delowe Village 2360 Delowe Dr. East Point Paulette (4-27-21) 404-762-9871

#### Map Number:

Year Built:

1960s 1996 Rehab

Amenities Appliances Unit I

X Laundry Facility X Refrigerator
Tennis Court X Range/Oven
Swimming Pool Microwave Oven

Swimming Pool
Club House
Garages
Playground
Access/Security Gate

Kange/ Oven

Microwave Oven

x Dishwasher

X Garbage Disposal

x W/D Connection

Washer, Dryer

Fitness Center Ceiling Fan
Other Other

Unit Features

Fireplace
Utilities Included

x Furnished
x Air Conditioning
x Drapes/Blinds

Drapes/BlindsCable Pre-WiredFree Cable

Free Internet

\_ Other

Last Rent Increase

**Specials** 

Waiting List WL=250

Subsidies

LIHTC (60%); PBRA=0; Sec 8=9

Comments: Formerly called Hycourt

ject: East Point, Georgia (PCN:	21-002)		

	No. of U	J <b>nits</b>	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom		10	1	PL	697	600
1 BR vacancy rate	0.0%	11	1	PL	697	750
		5	1	PL	697	905
Two-Bedroom		12	1	PL	942	730
2 BR vacancy rate	0.0%	17	1	PL	942	875
		5	1	PL	942	1099
Three-Bedroom						
3 BR vacancy rate						
Four-Bedroom						
4 BR vacancy rate						
TOTALS	0.0%	60		0		

Complex: Map Number:
Diamond College Park
E. Main St. & Harvard Ave.
College Park
(4-28-21)

**Year Built:** Planned

Unit Features Amenities **Appliances** X Refrigerator Laundry Facility Fireplace X Range/Oven Utilities Included Tennis Court Swimming Pool - Microwave Oven Furnished \_ Air Conditioning - Club House \_ Dishwasher Garbage Disposal \_ Drapes/Blinds Garages Cable Pre-Wired W/D Connection Playground Access/Security Gate Washer, Dryer Free Cable Fitness Center Ceiling Fan Free Internet Other Other Other

Last Rent Increase

Specials

Waiting List

Subsidies

LIHTC (50%, 60% & 70%);

PBRA=0

Comments: 2020 LIHTC allocation; This property is not under construction yet



	No. of U	Jnits	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom		18	1	0	700	719-759
1 BR vacancy rate	0.0%					
Two-Bedroom		57	1	0	850	819-859
2 BR vacancy rate	0.0%					
Three-Bedroom						
3 BR vacancy rate						
Four-Bedroom						
4 BR vacancy rate						
TOTALS	0.0%	75		0		

### Complex: Dodson Courtyard 3250 Dodson Dr. East Point

Darlene (5-4-21) 404-767-5322

Year Built: 1967

Amenities	Appliances	Unit Features	
x Laundry Facility	x Refrigerator	Fireplace	Specials
— Tennis Court	x Range/Oven	— Utilities Included	
— Swimming Pool	Microwave Oven	Furnished	
Club House	Dishwasher	x Air Conditioning	Waiting List
— Garages	Garbage Disposal	x Drapes/Blinds	WL=15
Playground	<u>2BR</u> W/D Connection	x Cable Pre-Wired	WL-13
Access/Security Gate	Washer, Dryer	Free Cable	Subsidies
Fitness Center	s Ceiling Fan	Free Internet	Conventiona
* Other	Other	Other	

Comments: Managed by R. James Properties; \*Picnic/grilling area

Last Rent Increase

Map Number:

ist

nal; Sec 8=7



	No. of U	Jnits	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom		13	1	UC	800	687
1 BR vacancy rate	0.0%	20	1	UC	800	837
		6	1	UC	800	898
Two-Bedroom		20	2	UC	1060	820
2 BR vacancy rate	0.0%	40	2	UC	1060	955
		10	2	UC	1060	1054
Three-Bedroom		7	2	UC	1257	920
3 BR vacancy rate	0.0%	11	2	UC	1257	1080
		4	2	UC	1257	1262
Four-Bedroom						
4 BR vacancy rate						
TOTALS	0.0%	131		0		

Complex:
Hartland Station
Fleet St. SW
Atlanta
(4-28-21)

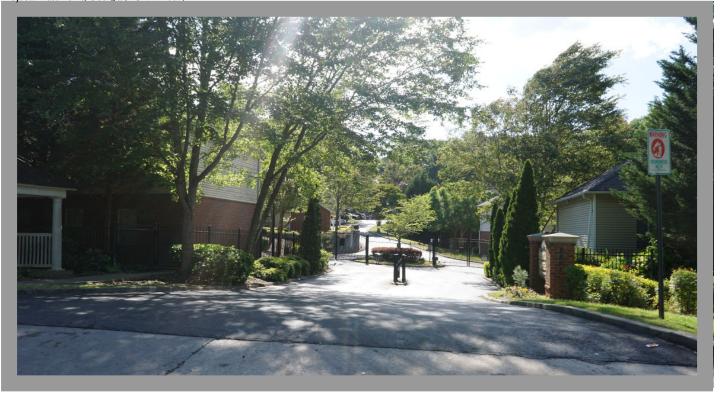
Last Rent Increase

Map Number:

Year Built: UC - 2021

Amenities	Appliances	Unit Features	
Laundry Facility Tennis Court	x Refrigerator Range/Oven	Fireplacewst Utilities Included	Specials
Swimming Pool Club House Garages Playground	x Microwave Oven x Dishwasher x Garbage Disposal x W/D Connection	Furnished  X Air Conditioning  Drapes/Blinds  Cable Pre-Wired	Waiting List
Access/Security Gate  X Fitness Center Other	Washer, Dryer Ceiling Fan Other	Free Cable Free Internet Other	<b>Subsidies</b> LIHTC/Bond (50%, 60% & 80%); PBRA=0

**Comments:** 2020 LIHTC/Bond allocation; Being developed by Wendover Group; \*Community room and computer/business room; This property is currently under construction



	No. of	Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)	4	1	0	555	290-595
One-Bedroom		8	1	0	745	PBRA
1 BR vacancy rate	0.0%	26	1	0	745	321
		11	1	0	745	631/693
		11*	1	0	745	700
Two-Bedroom		6	1	0	947	347
2 BR vacancy rate	0.0%	19	1	0	947	716
		8	1	0	947	790
		8*	1	0	947	795
Three-Bedroom		1	2	0	1057	359
3 BR vacancy rate	0.0%	5	2	0	1057	786/871
		2*	2	0	1057	920
Four-Bedroom						
4 BR vacancy rate						
TOTALS	0.0%	109		0		

# Complex: Heritage Greene 2891 Springdale Rd. SW Atlanta Yolanda (4-23-21) 404-768-1158

Map Number:

Last Rent Increase

#### Year Built: 1970 2004 Rehab

Amenities	Appliances	Unit Features	
Laundry Facility Tennis Court Swimming Pool	X Refrigerator X Range/Oven Microwave Oven	Fireplace Utilities Included Furnished	Specials
x Club House Garages Playground	x Dishwasher x Garbage Disposal x W/D Connection	x Air Conditioning x Drapes/Blinds x Cable Pre-Wired	Waiting List WL=large
x Access/Security Gate x Fitness Center Other	Washer, Dryer Ceiling Fan Other	Free Cable Free Internet Other	Subsidies LIHTC (30%, 50% & 54%) PBRA=27; Sec 8=not accepted

Comments: 2002 & 2004 LIHTC allocations; Sec 8=not accepted; \*Market rate units (22); \*\*Gazebo and business center; 0BR rents: 1 at \$290 (30%), 2 at \$580 (50%) & 1 at \$595 (market) - there are no 54% units; 3BR units: 3 at 50% and 2 at 54%



	No. of Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	0				
One-Bedroom  1 BR vacancy rate	N/A	1	0	775	745-795
Two-Bedroom 2 BR vacancy rate	N/A	1.5-2	0	1050-1300	909-1150
Three-Bedroom 3 BR vacancy rate	N/A	2-2.5	0	1150-1450	1150-1300
Four-Bedroom 4 BR vacancy rate					
TOTALS	0		0		

Complex: Lexington 3073 Washington Rd. East Point David (4-23-21) 404-761-6446

Year Built: 1970 2000 Rehab 2021 Rehab

Amenities **Appliances Unit Features Specials** Laundry Facility - Refrigerator Fireplace Utilities Included Tennis Court Range/Oven Swimming Pool Furnished Microwave Oven Club House Dishwasher Air Conditioning Waiting List Garbage Disposal Drapes/Blinds Garages WL=some Cable Pre-Wired W/D Connection Playground Access/Security Gate Free Cable Washer, Dryer **Subsidies** Fitness Center Ceiling Fan Free Internet Conventional; Sec 8=some

**Comments:** 266 total units - management does not know bedroom mix; \*Utilities included for some units; \*\*Business center and pet play area

Other

\_ Other

\_ Other

Map Number:

Last Rent Increase



	No. of Units		Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	O					
One-Bedroom		6	1	0	700	619
1 BR vacancy rate	0.0%	17	1	0	700	744
		3*	1	0	700	975
Two-Bedroom		7	1	0	900	731
2 BR vacancy rate	0.0%	25	1	0	900	917
		3*	1	0	900	1075
Three-Bedroom		1	2	0	1100	833
3 BR vacancy rate	0.0%	4	2	0	1100	1048
		1*	2	0	1100	1200
Four-Bedroom						
4 BR vacancy rate						
TOTALS	0.0%	67		0		

Complex:
Mallalieu Pointe
2627 Church St.
East Point
Miss Q (5-7-21)
404-620-7831

Year Built: 2018

Amenities	Appliances	Unit Features	0 11
X Laundry Facility Tennis Court	x Refrigerator x Range/Oven x Microwave Oven	Fireplace  t Utilities Included  Furnished	Specials
<ul><li>Swimming Pool</li><li>Club House</li><li>Garages</li><li>Playground</li></ul>	x Dishwasher x Garbage Disposal x W/D Connection	x Air Conditioning x Drapes/Blinds x Cable Pre-Wired	Waiting List WL=300
Access/Security Gate  X ** Fitness Center Other	Washer, Dryer  X Ceiling Fan Other	Free Cable Free Internet Other	<b>Subsidies</b> LIHTC (50% & 60%); PBRA=0; Sec 8=3

Comments: 2015 LIHTC allocation; \*Market rate units; \*\*Elevator, community space and computer center; Office hours: M-F 9-5

Map Number:

Last Rent Increase



	No. of	Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom		84	1	1	725-846	785-800
1 BR vacancy rate	1.1%	8*	1	0	725-846	957
Two-Bedroom		 163	1-2		1000-1186	902-923
2 BR vacancy rate	0.6%	17*	1-2	1	1000-1186	1149
Three-Bedroom	•••••	47	2		1364	1000-1028
3 BR vacancy rate	0.0%	5*	2	0	1364	1328
Four-Bedroom						
4 BR vacancy rate						
TOTALS	0.6%	324		2		

Complex: Map Number:
Park at Castleton
1994 Bent Creek Way SW
Atlanta
Armania (4-23-21)
404-344-5388

Last Rent Increase

Year Built: 2006

Amenities	Appliances	Unit Features	
x Laundry Facility Tennis Court	x Refrigerator x Range/Oven	Fireplacet Utilities Included	Specials
Swimming Pool Club House Garages	Microwave Oven  X Dishwasher  X Garbage Disposal	Furnished X Air Conditioning X Drapes/Blinds	Waiting List
x Playground x Access/Security Gate x Fitness Center Other	W/D Connection Washer, Dryer Ceiling Fan Other	x Cable Pre-Wired Free Cable Free Internet Other	Subsidies LIHTC/Bond (60%); PBRA=0; Sec 8=several

**Comments:** 2003 LIHTC/Bond allocation; Formerly called Preserve at Bent Creek; \*Picnic area with grills; \*\*Patio/balcony; Overall bedroom mix is accurate but LIHTC/market rate mix is approximated



	No. of U	J <b>nits</b>	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom		2	1	0	700	478
1 BR vacancy rate	0.0%	15	1	0	700	798
		5	1	0	700	779
		6*	1	0	700	750
Two-Bedroom		21	1	0	1034	574
2 BR vacancy rate	0.0%	105	1	0	1034	848
		40	1	0	1034	925
		42*	1	0	1034	850
Three-Bedroom		1	1.5	0	1184	664
3 BR vacancy rate	0.0%	2	1.5	0	1184	970/1059
		1*	1.5.	0	1184	950
Four-Bedroom						
4 BR vacancy rate						
TOTALS	0.0%	240		0		

Complex:
Pavilion Place
532 Cleveland Ave. SW
Atlanta
Destiny (4-27-21)
404-767-1556

Map Number:

Last Rent Increase

Year Built: 1970 2003 Rehab

#### Amenities **Appliances Unit Features Specials** - Refrigerator Fireplace Laundry Facility Utilities Included Tennis Court - Range/Oven Swimming Pool - Microwave Oven Furnished Club House Dishwasher Air Conditioning Waiting List Garbage Disposal Drapes/Blinds Garages WL=0Cable Pre-Wired W/D Connection Playground Access/Security Gate Free Cable Washer, Dryer **Subsidies** Fitness Center Ceiling Fan Free Internet LIHTC (30%, 50% & 54%); \_ Other Other Other PBRA=0; Sec 8=8

**Comments:** Formerly called Crescent Hills; 2002 LIHTC allocation; \*Market rate units; \*\*Pavilion, sport court, tot lot, community center, and garden area



	No. of U	Jnits	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom		32	1.5	0	743	865
1 BR vacancy rate	0.0%					
Two-Bedroom		108	1.5	1	1120	1000
2 BR vacancy rate	0.9%					
Three-Bedroom		8	2	0	1464	1250
3 BR vacancy rate	0.0%					
Four-Bedroom						
4 BR vacancy rate						
TOTALS	0.7%	148		1		

#### Complex: Phoenix Place 2420 Heaton Dr. East Point Tina (5-11-21)

404-763-3576

#### Year Built: 1971

#### Map Number:

Amenities	Appliances	Unit Features	
Laundry Facility Tennis Court	x Refrigerator Range/Oven	Fireplacewst Utilities Included	Specials
x Swimming Pool x Club House Garages Playground	Microwave Oven  X Dishwasher  Garbage Disposal  W/D Connection	Furnished  X Air Conditioning  Drapes/Blinds  X Cable Pre-Wired	Waiting List
Access/Security Gate Fitness Center Other	Washer, Dryer Ceiling Fan Other	Free Cable Free Internet Other	Subsidies Conventional; Sec 8=not accepted

Comments: \*Grilling station; \*\*Patio/balcony

Last Rent Increase



	No. of Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	<b>)</b> 4	1	N/A	482	N/A
One-Bedroom  1 BR vacancy rate	64		N/A	648	N/A
Two-Bedroom 2 BR vacancy rate	91	1-2	N/A	698-975	N/A
Three-Bedroom 3 BR vacancy rate	79	2	N/A	921-1296	N/A
Four-Bedroom 4 BR vacancy rate					
TOTALS	238		0		

Complex: Premier 1935 Alison Ct. SW Atlanta (5-13-21)470-348-5929

Year Built: 1966 1999 Rehab

Amenities **Appliances Unit Features Specials** - Refrigerator Fireplace Laundry Facility - Range/Oven Utilities Included Tennis Court Swimming Pool Microwave Oven Furnished Club House Dishwasher Air Conditioning Waiting List Drapes/Blinds Cable Pre-Wired Garbage Disposal Garages W/D Connection Playground Access/Security Gate Free Cable Washer, Dryer Subsidies Fitness Center Ceiling Fan Free Internet

Comments: Formerly called Brentwood Creek; 1999 LIHTC/Bond allocation; Unable to update information after numerous attempts

Other

Other

\_ Other

Map Number:

Last Rent Increase

LIHTC/Bond (40% & 60%)



	No. of U	Jnits	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom		55	1	0	735	499/588
1 BR vacancy rate	0.0%					
Two-Bedroom		137	2		1031	590/670
2 BR vacancy rate	0.0%	137	2	V	1031	3707070
Three-Bedroom		10	2.5	0	2200	589/803
3 BR vacancy rate	0.0%					
Four-Bedroom						
4 BR vacancy rate						
TOTALS	0.0%	202		0		

#### Complex: Map Number: QLS Garden 1870 Campbellton Rd. SW

LaTasha (5-4-21) 404-762-6145 - direct 404-762-6647 - property

Year Built: 1974 2000 Rehab

Amenities	Appliances	Unit Features	
x Laundry Facility	x Refrigerator	Fireplace	Specials
— Tennis Court	x Range/Oven	— Utilities Included	
— Swimming Pool	— Microwave Oven	Furnished	
x Club House	x Dishwasher	x Air Conditioning	Waiting List
— Garages	Garbage Disposal	x Drapes/Blinds	WL=large
Playground	s W/D Connection	x Cable Pre-Wired	WL-large
x Access/Security Gate	Washer, Dryer	Free Cable	Subsidies
Fitness Center	Ceiling Fan	Free Internet	HOME (45% & 55%); Sec
* Other	Other	Other	8=several: no LIHTC

Comments: \*Security guard

8=several; no LIHTC



	No. of	Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom		12	1	0	685	999-1060
1 BR vacancy rate	0.0%					
Two-Bedroom		44	1		955	1195
2 BR vacancy rate	0.0%	46	2	Ö	985	1235-1300
,		36**	2	0	1285	1400-1600
Three-Bedroom						
3 BR vacancy rate						
Four-Bedroom		2	2	0	1585	1600
4 BR vacancy rate	0.0%					
TOTALS	0.0%	140		0		

#### Complex: Rugby Valley 2165 W. Rugby Ave. East Point Terri (4-19-21) 404-209-9600

Year Built: 1972 1994 Rehab 2005 Rehab

Map Number:

Amenities	Appliances	Unit Features
x Laundry Facility	x Refrigerator	Fireplace
x Tennis Court	x Range/Oven	— Utilities Included
x Swimming Pool	Microwave Oven	Furnished
x Club House	x Dishwasher	x Air Conditioning
— Garages	<u>x</u> Garbage Disposal	x Drapes/Blinds
Playground	x W/D Connection	x Cable Pre-Wired
x Access/Security Gate	Washer, Dryer	Free Cable
Fitness Center	Ceiling Fan	Free Internet
*** Other	Other	Other

Comments: \*\*Den; \*\*\*Alarm system and picnic area with grills

#### Last Rent Increase

Specials

Waiting List

Subsidies
Conventional; Sec 8=not accepted

Project: East Point, Georgia (PCN:	21-002)			
No. of	Units Baths Vacant Size (s.f.	.) Rent	Complex:	Map Number:
Efficiency/Studio			Somersby Family College Park	
One-Bedroom			(5-15-21)	
1 BR vacancy rate			,	
Two-Bedroom				
2 BR vacancy rate				
			Year Built:	
Three-Bedroom			Planned	
3 BR vacancy rate				
Four-Bedroom				
4 BR vacancy rate				
TOTALS				
				Last Rent Increase
Amenities	Appliances	Unit Features	5	0 11
Laundry Facility	Refrigerator	Firepl		Specials
Tennis Court Swimming Pool	Range/Oven Microwave Oven	—— Utilitie —— Furnis	es Included shed	
Club House	Dishwasher	Air Co	onditioning	Waiting List
— Garages	Garbage Disposal	Drape	es/Blinds	

Swimming Pool Microwave Oven Furnished
Club House Dishwasher Air Conditioning
Garages Garbage Disposal Drapes/Blinds
Playground W/D Connection Cable Pre-Wired
Access/Security Gate Washer, Dryer Free Cable
Fitness Center Ceiling Fan Free Internet LIHTC/Bond
Other Other

Comments: 2020 LIHTC/Bond allocation; Bond issued by College Park Business and Industrial Development; 240 total units; Being developed by Prestwick; Unable to obtain information - mix used to subtract new supply is estimated based on other recent Atlanta area applications by the same development company



	No. of U	Jnits	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	O					
One-Bedroom		12	1	1	729	749
1 BR vacancy rate	2.6%	56	1	2	912	759
		48	1.5	0	1000	849
Two-Bedroom		32	1	0	1050	899
2 BR vacancy rate	0.0%	24	1.5	0	1150	909
		30	2.5	0	1175	975
Three-Bedroom		30	2.5	0	1230	1100
3 BR vacancy rate	0.0%					
Four-Bedroom						
4 BR vacancy rate						
TOTALS	1.3%	232		3		

Complex:
Stonetree
2414 Stone Rd.
East Point
Shadia (4-22-21)
404-768-2510

Year Built: 1972 1994 Rehab

#### Map Number:

#### Amenities

**Comments:** 

\_\_\_x Laundry Facility
\_\_\_\_ Tennis Court
\_\_x Swimming Pool
\_\_\_ Club House
\_\_\_ Garages
\_\_x Playground
\_\_x Access/Security Gate
\_\_\_ Fitness Center
\_\_\_ Other

#### Appliances

x Refrigerator
x Range/Oven
Microwave Oven
x Dishwasher
x Garbage Disposal
x W/D Connection
Washer, Dryer
Ceiling Fan
Other

#### **Unit Features**

S Fireplace
Utilities Included
Furnished
X Air Conditioning
X Drapes/Blinds
X Cable Pre-Wired
Free Cable
Free Internet
Other

#### Last Rent Increase

#### **Specials** Special=\$200 off first full month

#### Waiting List

#### Subsidies Conventional; Sec 8=not accepted

iect: East Point, Georgia (PCN: 2	1-002)		
ood past rolling occident (1 of the			

	No. of Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)				
One-Bedroom	20	1	PL	653	628
1 BR vacancy rate	14	1	PL	653	753
	7*	1	PL	653	900
Two-Bedroom	8	2	PL	963	757
2 BR vacancy rate	6	2	PL	963	912
	3*	2	PL	963	1050
Three-Bedroom					
3 BR vacancy rate					
Four-Bedroom					
4 BR vacancy rate					
TOTALS	58		0		

Complex: Map Number:
Ten Fifty-Five (1055) Arden
1005 Arden Ave. SW
Atlanta
Casey Craven - dev. co. (4-29-21)
casey@prestwickcompanies.com

**Year Built:** Planned

#### Last Rent Increase Amenities **Appliances Unit Features Specials** Fireplace Laundry Facility Refrigerator Tennis Court - Range/Oven Utilities Included X Microwave Oven Furnished Swimming Pool - Club House Dishwasher Air Conditioning Waiting List \_ Garbage Disposal Drapes/Blinds Garages Cable Pre-Wired Playground W/D Connection Free Cable Access/Security Gate Washer, Dryer Subsidies Fitness Center Ceiling Fan Free Internet LIHTC (50% & 60%); PBRA=0 Other Other Other

Comments: 2020 LIHTC allocation; \*Market rate units; \*\*Business center, picnic area, wellness center, community garden, arts and crafts area and elevators; Being developed by Prestwick; This property is not under construction yet; This is a family development despite the bedroom mix



	No. of Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	0				
One-Bedroom	48	1	UR	696	894
1 BR vacancy rate					
Two-Bedroom	179	2	UR	1020	1034
2 BR vacancy rate					
Three-Bedroom	72	2	UR	1300	1278
3 BR vacancy rate					
Four-Bedroom					
4 BR vacancy rate					
TOTALS	299		0		

#### Complex:

Vesta Adams Park 1991 Delowe Dr. SW Atlanta Christie (5-11-21) 470-798-4326

#### Map Number:

#### Year Built:

1969 1997 Rehab 2012 Rehab 2021 Rehab

#### Amenities

	Laundry Facility
	Tennis Court
X	Swimming Pool
X	Club House
	Garages
X	Playground
	Access/Security Gate
	Fitness Center
*	Other

#### **Appliances**

-PP	
X	Refrigerator
X	Range/Oven
	Microwave Oven
X	Dishwasher
X	Garbage Disposal
	W/D Connection
	Washer, Dryer
	Ceiling Fan
	Other
	Other

#### **Unit Features**

	Fireplace
tp	Utilities Included
	Furnished
X	Air Conditioning
X	Drapes/Blinds
X	Cable Pre-Wired
	Free Cable
	Free Internet
	Other

#### Last Rent Increase

Special=\$250 off first full month

#### Waiting List

#### **Subsidies**

Conventional; Sec 8=not accepted

Comments: Formerly called Park at Lakewood; Former LIHTC property - came out of the program at least two years ago if not longer; \*Basketball court; This property is currently under rehabilitation and is 95% preleased



	No. of U	J <b>nits</b>	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studio	)					
One-Bedroom		49	1	0	789	829
1 BR vacancy rate	0.0%					
Two-Bedroom		146	2	0	1146	1013
2 BR vacancy rate	0.0%					
Three-Bedroom		61	2	0	1302	1171
3 BR vacancy rate	0.0%					
Four-Bedroom						
4 BR vacancy rate						
TOTALS	0.0%	256		0		

#### Complex:

Village Highlands 1932 Stanton Rd. East Point Shawnie (4-22-21) 404-209-9008

#### Map Number:

Year Built: 2005

Appliances Unit Features Amenities Laundry Facility Refrigerator Fireplace - Range/Oven Utilities Included Tennis Court Swimming Pool - Microwave Oven Furnished Air Conditioning Club House \_ Dishwasher Drapes/Blinds Cable Pre-Wired \_ Garbage Disposal Garages Playground W/D Connection Access/Security Gate Washer, Dryer Free Cable Fitness Center Ceiling Fan Free Internet \_ Other Other Other

Comments: 2002 LIHTC/Bond allocation; \*Gazebo with picnic area and business center

#### Last Rent Increase

#### Specials

Waiting List WL=several

#### **Subsidies**

LIHTC/Bond (60%); PBRA=0; Sec 8=several



	No. of Units	Baths	Vacant	Size (s.f.)	Rent
Efficiency/Studie	0				
One-Bedroom	16	1	N/A	780	N/A
1 BR vacancy rate					
Two-Bedroom	72	1	N/A	950	N/A
2 BR vacancy rate					
Three-Bedroom					
	16	2	N/A	1150	N/A
3 BR vacancy rate					
Four-Bedroom				•	
4 BR vacancy rate					
TOTALS	104		0		

## Complex: Map Number:

Village of College Park 4060 Herschel Rd. College Park (5-13-21) 404-762-9494

Year Built: 2001

Amenities Appliances Unit Features

X Laundry Facility X Refrigerator Fireplace Specials

Tennis Court X Range/Oven wst Utilities Included

Tennis Court Range/Oven Utilities Included Swimming Pool Microwave Oven Furnished Club House \_ Dishwasher Air Conditioning Waiting List Garbage Disposal Drapes/Blinds Garages Cable Pre-Wired W/D Connection Playground Access/Security Gate Free Cable Washer, Dryer

Access/Security Gate Washer, Dryer Free Cable Subsidies
Fitness Center Ceiling Fan Free Internet LIHTC (50% & 60%); PBRA=0
Other Other

Comments: This property is in its extended use period; Unable to obtain updated information after numerous attempts

#### H.4 Amenity Analysis

**Development Amenities:** 

Community room, gazebo, on-site laundry, equipped computer center and wifi, and furnished exercise/fitness center

Unit Amenities:

Energy Star refrigerator, range/oven w/fire suppression, microwave, Energy Star dishwasher, garbage disposal, washer/dryer connections, ceiling fan, HVAC, and cable pre-wired

**Utilities Included:** 

Trash

The subject's amenities, on average, are pretty comparable to those of other newly built LIHTC properties in the market area.

#### H.5 Selection of Comps

See section H.1.1.

#### H.6 Long Term Occupancy

In light of vacancy and stabilization rates in the local market area, the subject should not have any difficulty maintaining 93% stabilized occupancy or better.

#### H.7 New "Supply"

DCA requires comparable units built since the base year to be deducted from demand. Only comparable units within comparable complexes will be deducted from demand, as indicated by the asterisks.

Table 44—Apartment Units Built or Proposed Since the Base Year

		Units With	50% AMI,	60% AMI,	70%-80% AMI,	Above	
	Year	Rental	No Rental	No Rental	No Rental	Moderate	
Development Name	Built	Assistance	Assistance	Assistance	Assistance	Income	TOTAL
1055 Arden	2022		28*	20*		10	58(48*)
55 Milton	2021		46*	87*	23		156(133*)
Abbington at Ormewood Park	2021		9*	14(13*)	9		42(22*)
Diamond College Park	2022		22*	28*	10*		60*
East Medinah Village	2022		129*	76*	50		255(205*)
Gateway Capitol View	2021	24		66*	30		120(66*)
Hartland Station	2021		40*	71*	20		131(111*)
Haven at South Atlanta	2021		17*	54*		13	84(71*)
Somersby Family	2022		72*	132*	36		240(204*)
Stanton Park	2022	10		34*	12		56(34*)
TOTAL		34	363*	582(581*)	190(10*)	23	1,202(954*)

<sup>\*</sup> Units that will be deducted from demand; parenthetical numbers indicate partial comparability. I.e., 100(50\*) indicates that there are 100 new units of which only half are comparable.

All of the new 50%, 60% and 70% AMI units in the market will compete directly with the subject, so these 954 units will be deducted from demand for the subject.

Additionally, Crogman School came out of the LIHTC program in 2020, so those affordable units that have come out of the program can be added back in as demand for the subject; it had 39 non-PBRA 60% AMI units, so those 39 units are added back into demand.

Overall, a net total of 915 units are deducted from demand for the subject.

#### H.8 Achievable Market Rent and Rent Differential

The following table gives the proposed rents in comparison to achievable market rent for each of the proposed unit types.

Table 45—Market Rent Advantage

		Number	Net	Market	Market
	Bedrooms	of Units	Rent	Rent	Advantage
50%	1	4	624	968	55.1%
50%	2	21	736	1209	64.3%
50%	3	2	841	1447	72.1%
60%	1	8	779	968	24.3%
60%	2	42	922	1209	31.1%
60%	3	3	1056	1447	37.0%
<b>70%</b>	1	2	934	968	3.6%
<b>70%</b>	2	6	1108	1209	9.1%
70%	3	1	1271	1447	13.8%

The DCA Market Study Manual specifies Rent advantage is calculated as follows: (average market rent – proposed rent) / proposed rent.

All of the subject's proposed 50% and 60% rents have more than a 20% advantage when compared to the only comparable units in the market area. The 70% AMI units have an advantage.

**Table 46—Market Rent Calculation** 

		FACT	OR:	2	2	2	2	2	2	2	1							
Project Name	Year Built	Number Of Units	Vacancy Rate	Location/Neighborhood	Design/Layout	Appearance/Condition	Amenities	Unit Size 1BR	Unit Size 2BR	Unit Size 3BR	Age	Total Points 1BR	Total Points 2BR	Total Points 3BR	1BR	Rent 2 BR	3 BR	Comparability Factor
Vesta Adams Park	1969	299	n/a	7	6	6	7	7.0	8.2	10.0	8	74.0	76.4	80.0	894	1034	1278	1.0
Bulloch Habersham	1969		0.0	7	8	8	7		10.6	13.2	7	_	88.2	93.4		1109	1209	1.0
Stonetree	1972	278	1.3	7	7	7	7	9.0	8.0	9.3	7	81.0	79.0	81.6	759	899	1100	1.0
Lexington	1970	266	0.0	7	7	6	8	7.8	8.5	8.5	8	79.6	81.0	81.0	795	909	1150	1.0
Rugby Valley	1972	140	0.0	7	7	7	8	6.8	9.5	9.9	7	78.6	84.0	84.8	1000 *	1195	1500 *	1.0
Phoenix Place	1971	266	0.7	7	7	7	6	7.4	9.2	11.6	7	75.8	79.4	84.2	865	1000	1250	1.0 1.0
												-=						1.0
												_	_	_				1.0
SUBJECT	Proposed	89	N/A	8	10	9	8	7.5	7.5	8.5	10	95.0	95.0	97.0				N/A
Weighted average market rents for sub	oject														968	1209	1447	
0 = Poor; 10 = Excellent Points are r																		
m = FmHa Market rent, Average; a =			-				-	-	onstruction	and the r	ehabilitati	on						
Where information is unattainable, poin	ts may be awa	rded bas	ed on an e	estimate:	This is also	denoted	by an "a'											
g = garden; t = townhouse																		
b = adjusted age considering proposed	d renovations																	
©2009 John Wall and Associates																		

### H.9 Information on Other DCA properties

See the Schedule of Rents Units and Vacancies along with the Apartment Inventory and the Photo Sheets.

#### H.10 Rental Trends in the Market Area

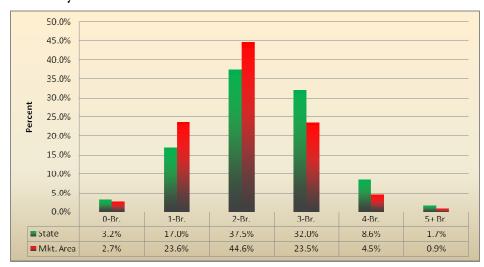
#### H.10.1 Tenure

**Table 47—Tenure by Bedrooms** 

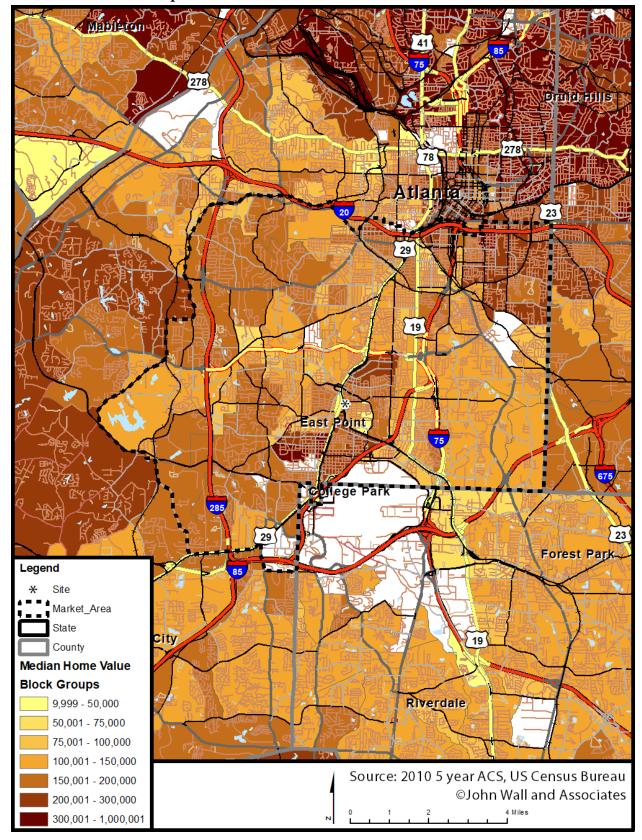
	State	%	County	%	Market Area	%	City	%
Owner occupied:	2,377,773		211,868		30,061		5,721	
No bedroom	7,571	0.3%	1,745	0.8%	70	0.2%	12	0.2%
1 bedroom	29,364	1.2%	8,859	4.2%	904	3.0%	134	2.3%
2 bedrooms	257,514	10.8%	31,915	15.1%	5,898	19.6%	889	15.5%
3 bedrooms	1,172,945	49.3%	70,102	33.1%	16,070	53.5%	3,116	54.5%
4 bedrooms	643,853	27.1%	58,665	27.7%	5,643	18.8%	1,296	22.7%
5 or more bedrooms	266,526	11.2%	40,582	19.2%	1,476	4.9%	274	4.8%
Renter occupied:	1,381,025		198,708		48,940		8,495	
No bedroom	44,516	3.2%	10,994	5.5%	1,342	2.7%	328	3.9%
1 bedroom	234,517	17.0%	61,002	30.7%	11,571	23.6%	1,443	17.0%
2 bedrooms	517,205	37.5%	79,091	39.8%	21,848	44.6%	4,131	48.6%
3 bedrooms	442,319	32.0%	34,944	17.6%	11,512	23.5%	2,187	25.7%
4 bedrooms	118,332	8.6%	10,248	5.2%	2,222	4.5%	340	4.0%
5 or more bedrooms	24,136	1.7%	2,429	1.2%	445	0.9%	66	0.8%

Source: 2019-5yr ACS (Census)

Tenure by Bedrooms for the State and Market Area



### Median Home Value Map



#### H.11 Impact of Foreclosed, Abandoned, etc. Properties

There is no evidence of any adverse impact due to foreclosure or abandonment.

#### H.12 Long Term Impact

The subject will have no long term impact on the occupancy of other assisted properties.

#### **H.13** Building Permits Issued

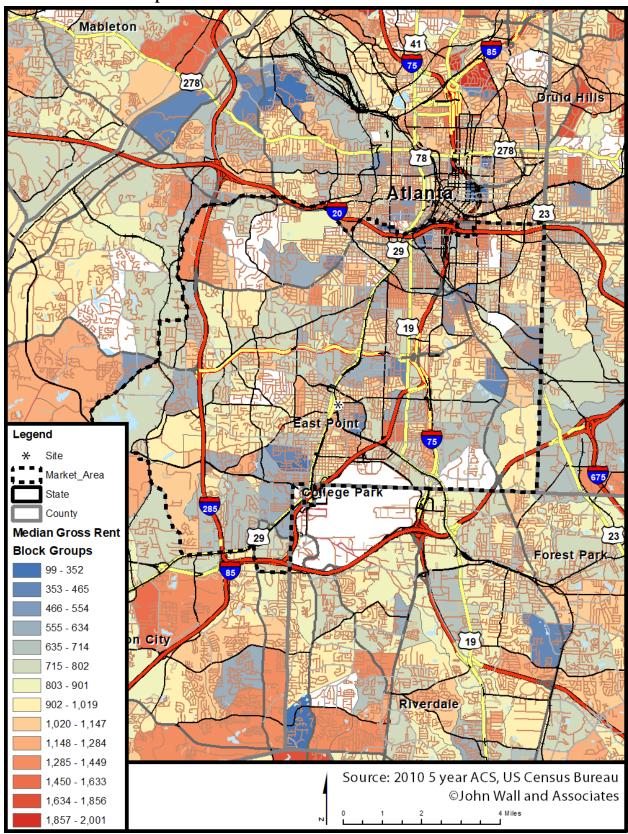
Building permits are an indicator of the economic strength and activity of a community. While permits are never issued for a market area, the multifamily permits issued for the county and town are an indicator of apartments recently added to the supply:

Table 48—Building Permits Issued

		County			City	
Year	Total	Single Family	Multi-Family	Total	Single Family	Multi-Family
2000	9,621	3,446	6,175	12	12	0
2001	10,855	4,019	6,836	17	17	0
2002	10,824	3,909	6,915	17	17	0
2003	12,296	6,014	6,282	19	19	0
2004	16,919	8,008	8,911	20	20	0
2005	16,114	9,581	6,533	639	639	0
2006	18,644	9,491	9,153	325	325	0
2007	12,863	4,552	8,311	150	150	0
2008	4,667	2,211	2,456	44	44	0
2009	1,529	775	754	63	63	0
2010	1,101	783	318	23	23	0
2011	1,954	961	993	19	19	0
2012	3,432	1,668	1,764	29	29	0
2013	8,258	2,121	6,137	24	24	0
2014	8,098	2,405	5,693	40	40	0
2015	9,705	3,016	6,689	83	57	26
2016	11,411	3,281	8,130	64	59	5
2017	9,024	3,766	5,258	73	68	5
2018	10,051	4,394	5,657	106	106	0
2019	6,396	3,817	2,579	93	93	0

Source: "SOCDS Building Permits" https://socds.huduser.gov/permits/

# **Median Gross Rent Map**



# I. Absorption & Stabilization Rates

Given reasonable marketing and management, the development should be able to rent up to 93% occupancy within 6 — a few months longer if the development is completed in November, December, or January. The absorption rate determination considers such factors as the overall estimate of new household growth, the available supply of competitive units, observed trends in absorption of comparable units, and the availability of subsidies and rent specials. The absorption period is considered to start as soon as the first units are released for occupancy.

## J. Interviews

The following interviews were conducted regarding demand for the subject.

## J.1 Apartment Managers

Miss Q, the apartment manager at Mallalieu Pointe (LIHTC), said the location of the subject's site is good. She said the proposed bedroom mix is reasonable, though there is a high demand for one bedroom units in the area. She said the proposed rents are reasonable as well. She suggested having a courtesy officer from the start, as she heard Mallalieu had some issues leasing up before bringing in a courtesy officer, which really helped. Overall, Miss Q said the subject should do well.

Shawnie, the apartment manager at Village Highlands (LIHTC/Bond), said the location of the subject's site is good because it is a central location. She said the proposed bedroom mix would be better to have more one and three bedroom units, as there is large demand for those in the area. She said the proposed rents are all good. She did suggest enclosing the property to make it feel more secluded and not so close to the main road. Overall, Shawnie said the subject should do well.

Paulette, the apartment manager at Delowe Village (LIHTC), said the location of the subject's site is good. She said the proposed bedroom mix is very reasonable, and the proposed rents are also reasonable. She did suggest at least having 1.5, if not two, bathrooms for the two bedroom units. Overall, Paulette said the subject should do well.

## J.2 Economic Development

According to Metro Atlanta Chamber, 64 companies in Fulton County have announced openings or expansions between January 2020 and February 2021, creating 5,806 new jobs. This includes Microsoft, Deluxe, Invesco, Milletech Systems, Boston Consulting Group, Common, GreyOrange, The Home Depot, Batter Up Foods, Toyota Financial Services, Kainos, Philips, RYSE Creative Village, Weezie Towels, MyPorter, Coffee Café Bakery/Chunara Food Group, ArtisAI, Global Savings Group, MessageGears, Stord, Atlanta Reign, ID-Tech Molecular Laboratories, Scoop Technologies, Vero Biotech, Voxie, Loyal Health, Modify Health, Steady, The Gathering Spot, OnPay, Cove.Tool, Global Health Crisis Coordination Center (GHC3), Skillshot Media, RoadSync, Salary Finance, Saltbox, Amebous Labs, Futurus, ShotCall, Defynance, Ghost Gaming, Loupe Art, Simporter, BoxLock, Grubbly Farms, Yardz, Building Systems Design (BSD), Emory Healthcare/Verizon 5G Lab, Facebook, Firmspace,

Google, Gulfstream Aerospace, Johnson Venture Partners, LocatorX, Mailchimp, Newrest, OneTrust, Porsche Cars North America, RevLifter, Sony/ATV Music Publishing, Stack Infrastructure, Technical Props, Tonic, and Trinity Networx.

According to the 2020 and 2021 Georgia Department of Labor Business Layoff and Closure Listings, 45 companies in Fulton County announced layoffs in the past year, with 7,549 lost jobs. This includes Cox Automotive, Merritt Hospitality, LLC (Westin Atl Perimeter), Merritt Hospitality, LLC-Westin Buckhead, Merritt Hospitality, LLC (The Hotel at Avalon), Merritt Hospitality, LLC/Sheraton Atlanta Downtown, Merritt Hospitality, LLC (Hilton Atlanta Airport), LH Atlanta Hotel Corp LLC, XPO Logistics Supply Chain Headquarters, Hyatt Corporation, Merritt Hospitality, LLC (The Whitley Hotel), The Educational Commission for Foreign Med. Grad., City Winery Atlanta, LLC, FLYTE, Hyatt Regency (Peachtree St-Atl), Exide Technologies, Compass Group, Restaurants Assoc. GA Aquarium, Hudson Group (HG) Retail LLC, Sodexo Inc (Delta Airlines), Levy Premium Foodservice Limited (GWCC), Aramark (Morehouse College), Aramark (Spelman College), The Hertz Corporation, HPI, Avis Budget Group, Sodexo Inc. (Cox Enterprises), Sodexo, Inc. (Clark Atlanta University), Omni Hotels & Resorts (Omni Hotel CNN), P.F. Chang's China Bistro (Alpharetta), Vesta Corporation, Freeman Audio Visual, LLC, Freeman Expositions, LLC, The Freeman Company, LLC, SSA Group, LLC (Zoo Atlanta), Compass Group USA (Flik), Wyndham Atlanta Galleria, ExpressJet Airlines, HPT TRS IHG-2 (Crown Plaza Atlanta Airport), Jacobson Warehouse Company, Country Home Bakery, The Coca-Cola Company, Dwarf House Group, LLC, MV Transportation, Inc., Rent-A-Center, Inc., Mondelez Global LLC, and Aramark(Georgia Tech).

# **K.** Conclusions and Recommendations

The subject, as proposed, should be successful. See also Executive Summary.

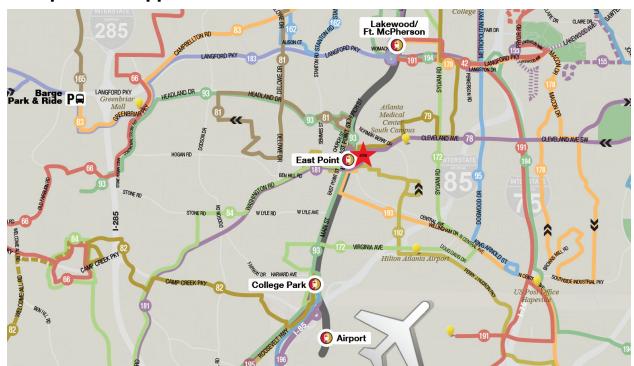
# L. Signed Statement Requirements

See signed statement in front matter.

# M. Market Study Representation

DCA may rely on the representations made in the market study to be true and accurate to the best knowledge of John Wall and Associates. DCA may assign the market study to other lenders who are parties to the DCA loan transaction.

# N. Transportation Appendix



#### **Fare Guide**

Fares are loaded onto a Breeze Card/Ticket and can be paid with cash or debit/credit cards at Breeze Vending Machines or RideStores. If you pay with cash on a bus you will still need a Breeze Card/Ticket to receive your transfer.

Cash Fare	\$ 2.50
(Paid at bus farebox, no transfer)	
Breeze Card	\$ 2.00
(With purchase of additional fare. All fare	
products must be loaded onto a Breeze Card	
Breeze Ticket (cannot be reloaded)	\$ 1.00
Single Trip	\$ 2.50
Round Trip	\$ 5.00
Ten (10) Trips	
Twenty (20) Trips	
Remember to check your Breeze Card/Ticket expi at any Breeze Vending Machine or at www.breeze	ration date card.com.
1-Day Pass	\$ 9.00
2-Day Pass	\$14.00
3-Day Pass	\$16.00
4-Day Pass	\$19.00
7-Day Pass	
30-Day Pass	
"Good for unlimited consecutive day travel, begin	
the first day of use Days and at 12 midnight	unig with

Children's Fare	FREE
Children 46" and under, maximum two per	paying
adult; check at Breeze Vending Machines, fa	regates
and entrances of bus doors to measure height	of child

ATLANTA STREETC	AR <sub></sub>	
Atlanta Streetcar \$ One Day Pass \$	1.00	
•		
Reduced Fare Program\$ Elderly, Disabled or Medicare	1.00	
Mobility Service\$ One-way	4.00	
Mobility Discounted Trips\$ 20 single trips	68.00	
Mobility Discounted Pass\$1 30-day pass	28.00*	
Discount passes are available through employer, visitor and student programs. Call 404-848-5000 for more information.		
PARKING FEE		
Daily Parking F Less than 24 hours at designated areas	REE	
Long-Term Parking	5.00** *Lenox	
Long-Term Parking\$ *College Park, *Lindbergh Center, Doraville and North		
*Designated parking in which the long-term fees appl minutes of parking- **including the first day and any p		

#### **Hours of Operation** Five Points Weekend & Holidays......5:30 a.m.-12:30 a.m. (times vary by route) .....8:00 a.m.-5:30 p.m. Saturday & Sunday......Closed ...5:00 a.m.-1:30 a.m. Weekend & Holidays.......6:00 a.m.–1:00 a.m. Weekday Peak Service ....... Every 10 minutes (Peak Hours 6 a.m.–9 a.m.; 3 p.m.–7 p.m.) Restrooms are open from 6:00 a.m. to 7:00 p.m. Weekday Mid-Day Service .... Every 12 minutes Weekday Off Peak Service .... Every 20 minutes with the exception of restrooms at Five Points Station which are open from 6:00 a.m. to 10:00 p.m. Please see the Station Agent for access. Also be aware that National Homeland Security alerts may Saturday, Sunday and Holidays ALL Rail Lines...... Every 20 minutes require restrooms to be closed without notice. Monday - Thursday ...... 6:00 a.m - 11:00 p.m. | Saturday | Side | Sid marta ....



### **Train Frequencies**

## **Weekday Train Frequencies**

5-6am Approx. 20 mins 6am-7pm Approx. 15 mins 7pm and later Approx. 20 mins

#### **Weekend Train Frequencies**

6-1am (all day) Approx. 20 mins

# O. NCHMA Market Study Index/Checklist

Members of the National Council of Housing Market Analysts provide the following checklist referencing various components necessary to conduct a comprehensive market study for rental housing. By completing the following checklist, the NCHMA Analyst certifies that he or she has performed all necessary work to support the conclusions included within the comprehensive market study. By completion of this checklist, the analyst asserts that he/she has completed all required items per section.

<b>Executive Summary</b>
1. Executive Summary8
Scope of Work
2. Scope of Work6
Project Description
3. Unit mix including bedrooms, bathrooms,
square footage, rents, and income targeting20
$4. \ Utilities (and \ utility \ sources) \ included \ in \ rent21$
$5.\ Target\ market/population\ description20$
6. Project description including unit features and
community amenities
7. Date of construction/preliminary completion21 $$
8. If rehabilitation, scope of work, existing rents,
and existing vacancies21, 67, 68
Location
9. Concise description of the site and adjacent
parcels22
10. Site photos/maps25, 30
11. Map of community services30
12. Site evaluation/neighborhood including
visibility, accessibility, and crime22
Market Area
13. PMA Description37
14. PMA Map36
Employment and Economy
15. At-Place employment trends50
16. Employment by sector47
17. Unemployment rates50
18. Area major employers/employment centers
and proximity to site49
19. Recent or planned employment
expansions/reductions81
Demographic Characteristics
20. Population and household estimates and
projections39, 40, 42
21. Area building permits78
22. Population and household characteristics
including income, tenure, and size45, 41, 44
23. For senior or special needs projects, provide
data specific to target market N/A

Competitive Environment
24. Comparable property profiles and photos68
25. Map of comparable properties71
26. Existing rental housing evaluation including
vacancy and rents
27. Comparison of subject property to
comparable properties67
28. Discussion of availability and cost of other
affordable housing options including
homeownership, if applicable68
29. Rental communities under construction,
approved, or proposed73
30. For senior or special needs populations,
provide data specific to target marketN/A
Affordability, Demand, and Penetration Rate
Analysis
31. Estimate of demand65
32. Affordability analysis with capture rate 57, 66
33. Penetration rate analysis with capture rate 19, 66
Analysis/Conclusions
34. Absorption rate and estimated stabilized
occupancy for subject80
35. Evaluation of proposed rent levels including
estimate of market/achievable rents14, 75
36. Precise statement of key conclusions16
37. Market strengths and weaknesses impacting
project16
38. Product recommendations and/or suggested
modifications to subject16
39. Discussion of subject property's impact on
existing housing78
40. Discussion of risks or other mitigating
circumstances impacting subject16
41. Interviews with area housing stakeholders81
Other Requirements
42. Certifications
43. Statement of qualifications2
44. Sources of data not otherwise identified6

## P. Business References

Ms. Wendy Hall Louisiana Housing Corporation 2415 Quail Drive Baton Rouge, Louisiana 70808 225/763-8647

Mr. Jay Ronca Vantage Development 1544 S. Main Street Fyffe, Alabama 35971 256/417-4920 ext. 224

Mr. Scott Farmer North Carolina Housing Finance Agency 3508 Bush Street Raleigh, North Carolina 37609 919/877-5700

## Q. Résumés

## **Bob Rogers**

### Experience

### Principal and Market Analyst

John Wall and Associates, Seneca, South Carolina (2017 to Present)

Responsibilities include: Business operations; development of housing demand methodology; development of computer systems and technologies; analysis of demographic trends; creation and production of analytic maps and graphics; and CRA compliance.

### **Senior Market Analyst**

John Wall and Associates, Anderson, South Carolina (1992 to 2017)

Responsibilities included: Development of housing demand methodology; development of computer systems and technologies; analysis of demographic trends; creation and production of analytic maps and graphics; CRA compliance; courtroom presentation graphics.

### Manager

Institute for Electronic Data Analysis, Knoxville, Tennessee (1990 to 1992)

Responsibilities included: Marketing, training new employees and users of US Bureau of the Census data products, and custom research.

#### Consultant

Sea Ray Boats, Inc., Knoxville, Tennessee (1991)

Project included: Using various statistical techniques to create customer profiles that the senior management team used to create a marketing strategy.

#### Consultant

Central Transport, High Point, North Carolina (1990)

Project included: Research and analysis in the area of driver retention and how to improve the company's turnover ratio.

### **Professional Organization**

National Council of Housing Market Analysts (NCHMA)

Executive Committee Member (2004-2010)

Standards Committee Co-Chair (2006-2010)

Standards Committee Vice Chair (2004-2006)

Member delegate (2002-Present)

#### **Publications**

Senior Housing Options, NCHMA White Paper (draft)

Field Work for Market Studies, NCHMA White Paper, 2011

Ten Things Developers Should Know About Market Studies, Affordable Housing Finance Magazine, 2007 Selecting Comparable Properties (Best Practices), NCHMA publication 2006

#### **Education**

Continuing Education, National Council of Housing Market Analysts (2002 to present)

Multifamily Accelerated Processing (MAP) Certificate, HUD (May 2012)

MBA Transportation and Logistics, The University of Tennessee, Knoxville, Tennessee (1991)

BS Business Logistics, Penn State, University Park, Pennsylvania (1989)

### Joe Burriss

### **Experience**

## **Principal and Market Analyst**

John Wall & Associates, Seneca, South Carolina (2017 to present)

Responsibilities include: Business operations; author of numerous apartment market studies; make, review and evaluate recommendations regarding student housing analysis; collect and analyze multifamily rental housing information (both field and census); conduct site and location analysis. Design marketing plans and strategies; client development.

## **Marketing Director**

John Wall & Associates, Anderson, South Carolina (2003 to 2017)

Responsibilities included: Designing marketing plans and strategies; client development.

## Senior Market Analyst and Researcher

John Wall & Associates, Anderson, South Carolina (1999 to 2017)

Responsibilities included: Author of numerous apartment market studies; making, reviewing and evaluating recommendations regarding student housing analysis; collecting and analyzing multifamily rental housing information (both field and census); conducting site and location analysis.

### **Professional Organization**

National Council of Housing Market Analysts (NCHMA) FHA Lender and Underwriting (MAP) Committee (2012-Present) Member Delegate (2002-Present)

#### Education

Continuing Education, National Council of Housing Market Analysts (2002-Present) Multifamily Accelerated Processing (MAP) Certificate, *HUD (May 2012)* BS Marketing, Clemson University, Clemson, South Carolina (2002)