

# Market Feasibility Analysis

# **Park Homes**

Rome, Floyd County, Georgia

Prepared for:

**Rea Ventures** 

Effective Date: April 12, 2017 Site Inspection: April 5, 2017





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## **EXECUTIVE SUMMARY**

Rea Ventures has retained Real Property Research Group, Inc. (RPRG) to conduct a comprehensive market feasibility analysis of Park Homes, an existing general occupancy Low Income Housing Tax Credit (LIHTC) community in Rome, Floyd County, Georgia. Park Homes contains 100 units and will be rehabilitated in part by four percent tax credits allocated by the Georgia Department of Community Affairs (DCA).

## 1. Project Description

- Following rehabilitation, Park Homes will offer 100 LIHTC units. The LIHTC units will target households earning up to 60 percent of the Area Median Income (AMI), adjusted for household size. All 100 LIHTC units will also have Project Based Vouchers (PBV) funded through the Northwestern Georgia Housing Authority (NWGHA). The occupancy type of the subject property is multi-family (general occupancy).
- A detailed summary of the subject property, including the rent and unit configuration, is shown in the table below. The rents shown will include the cost of trash removal.

Building	No. of	No. of	Subsidy	AMI	No. of	Gross	Net	Rent /	Utility	Gross
Туре	Bed	Bath	Subsidy	Level	Units	Sq Ft	Rent	Sq Ft	Allowance	Rent
TH	1	1	RAD	60%	4	530	\$355	\$0.67	\$84	\$439
TH	2	1	RAD	60%	44	771	\$480	\$0.62	\$99	\$579
TH	3	1	RAD	60%	38	911	\$597	\$0.66	\$121	\$718
TH	3	1	RAD	60%	6	1,460	\$597	\$0.41	\$121	\$718
TH	4	1	RAD	60%	8	1,110	\$848	\$0.76	\$133	\$981
			Total/	verage	100	883	\$556	\$0.63	\$111	\$667

Note: Rents include only the cost of trash removal.

- Unit features will include a range, refrigerator, dishwasher, garbage disposal, and microwave.
  The surveyed market rate communities generally offer higher-end finishes including stainless
  steel appliances and granite countertops while Ashland Park, the only surveyed LIHTC
  community, has basic finishes.
- Park Homes will be competitive with the only LIHTC community in the market area, Ashland Park, as well as the deeply subsidized communities and public housing properties. Given the newness of subject units, the generally basic finishes are acceptable and will be competitive in the market.
- Amenities at the subject property will consist of an on-site leasing office, on-site convenience store, playground, basketball court, community garden, and central laundry room – which is an appropriate amenity package for a subsidized community.

## 2. Site Description / Evaluation

The subject site is adjacent to a residential neighborhood, offers easy access to nearby commercial retailers, and is proximate to downtown Rome. Numerous community amenities, including public transportation, parks, libraries, healthcare facilities and educational institutions, are within four miles of the site. As an existing multi-family community, the subject property's proposed rehabilitation will not alter the surrounding land use composition of the immediate area.

 Park Homes is accessible to Turner McCall Boulevard via Reservoir Street. Bordering land uses include A Rome Transit Department (RTD) public bus stop, single family houses, downtown Rome, and Village Shopping Center – which offers an Aldi grocery store.



- The subject is proximate to downtown Rome, which includes local retailers and restaurants, public/government office buildings, and libraries. Community amenities such as the Ridge Ferry Park and Floyd Medical Center are also within a mile of the site.
- The subject site is suitable for the current and future land use of affordable rental housing. No land uses were identified at the time of the site visit that would negatively affect the subject property's viability in the marketplace.

#### 3. Market Area Definition

• The Park Homes Market Area consists of fourteen 2010 Census tracts north of downtown Rome. The boundaries of the Park Homes Market Area and their approximate distance from the subject site are Scenic Road (7.67 miles to the north), Moran Lake Road (3.14 miles to the east), Woodruff Street (5.25 miles to the south), and Alabama (16.6 miles to the west).

#### 4. Community Demographic Data

Population and households growth in both the Park Homes Market Area and Floyd County increased modestly between the 2000 and 2010 census counts, but have slowed down in recent years. Growth is projected to be limited in both areas through 2019 with market area growth marginally exceeding county-wide growth.

- Between the 2000 and 2010 Census counts, net growth in the market area was 4,048 people (6.7 percent) and 1,044 households (4.5 percent). By comparison, total growth in Floyd County was 6.4 percent for population and 5.6 percent for households.
- Based on Esri data, RPRG estimates the Park Homes Market Area to have reached 66,620 people and 24,287 households by 2017 with the total growth of 2.6 percent for population and 1.2 percent for households since 2010. By 2019, the market area is expected to reach 66,989 people and 24,370 households.
- Based on Esri projections, RPRG estimates that the Park Homes Market Area's renter percentage increased to 46.5 percent in 2017 and is expected to continue at this rate through 2019. All net household growth over the last 17 years were renters.
- Approximately 42 percent of all renter householders in the Park Homes Market Area are between the ages of 25 and 44. About one-third of the market area renter households are age 55 and older, and older adult renter households ages 45 to 64 represent roughly 31 percent of renters.
- As of 2010, about 58 percent of renter households in the Park Homes Market Area contained one or two people including 33.8 percent containing one person. Approximately 29 percent of renter households in the Park Homes Market Area contained three or four people while large households (5+ persons) accounted for just 12.5 percent of renter households.
- Based on Esri estimates, the 2017 median income of households in the Park Homes Market Area is \$39,914, eight percent lower than the Floyd County median household income of \$43,425. The 2017 median income for renter householders in the Park Homes Market Area is \$27,213. The overall lower median income among renter households is due in large part to 46.9 percent of renters earning less than \$25,000.

#### 5. Economic Data

Although Floyd County historically experienced relatively more job losses and higher unemployment rates than the nation as a result of the Great Recession, the county has recently shown signs of recovery.

• The unemployment rate in Floyd County averaged 5.2 percent between 2006 and 2008 before peaking at 12.2 percent in 2011. Since then, the county's unemployment rate gradually



decreased. As of 2016, Floyd County's unemployment rate stood at 5.9 percent – which is comparable to the state and national rates of 5.4 percent and 4.9 percent, respectively.

- Between 2006 and 2011, Floyd County lost 6,303 jobs as a residual effect of the nation's economic downturn. Between 2012 and 2015, the economy appeared to have stabilized with the net addition of 1,606 jobs. As of third quarter 2016, the county's at-place employment stood at 38,561 jobs.
- As of third quarter 2016, 23.8 percent of all jobs in the county are in the Education-Health sector. This is evident as four of the county's ten largest employers include three hospitals and one university, all of which are within four miles of the site.
- In the last year, several companies announced job expansions in close proximity to the subject site. Carlsen Precision Manufacturing is investing \$5,000,000 in its first United States operations located in Industrial Park, less than two miles north of the subject. Sykes Enterprises, The Ball Metal Beverage Container, and Transdev are also opening facilities in the area, creating more than 200 new jobs in Rome.

## 6. Project Specific Affordability and Demand Analysis:

Park Homes will offer 100 newly rehabilitated rental units, all of which will benefit from Low Income Housing Tax Credits. These LIHTC units will be reserved for households earning up to 60 AMI, adjusted for household size, and all 100 units will have PBV. As tenants receiving PBV only pay a percentage of their income toward rent, minimum income limits will not apply to PBV units. The project overall will target renter households earning from \$15,051 to \$33,840. The 60 percent AMI units would need to capture 2.7 percent of the 3,674 income qualified renter households to reach full occupancy. It is also important to note the affordability analysis assumes the subject property will need to re-lease all units post rehabilitation. According to the tenant relocation spreadsheet provided by the developer , 57 of the subject property's units are expected to become vacant post rehabilitation (see Appendix 8). Given the expected tenant retention, affordability estimates are conservative and allow for more than enough income-qualified households to support other comparable LIHTC properties in the market area.

## 7. Competitive Rental Analysis

RPRG surveyed 20 rental communities in the Park Homes Market Area including 19 market rate properties plus one LIHTC community. The rental market in the Park Homes Market Area was performing well at the time of our survey with the majority of communities reporting a vacancy rate of zero percent.

- The vacancy rate of the 19 stabilized rental communities surveyed in the Park Homes Market
  Area was a very low 0.2 percent. Eighteen communities reported zero vacant units; this
  includes the one surveyed LIHTC community, Ashland Park, which also happens to be the
  largest sized surveyed community with 184 units. The two vacant units in the market were at
  the same community.
- Among surveyed rental communities without PBV, one-bedroom effective rents averaged \$649 per month for 799 square feet or \$0.81 per square foot. Two-bedroom effective rents averaged \$758 per month for 1,150 square feet or \$0.66 per square foot. Three-bedroom effective rents averaged \$793 per month for 1,320 square feet or \$0.60 per square foot. Four-bedroom units, only offered at one community in the market, averaged \$2,450 per month for a 2,400 square feet unit or \$1.02 per square foot.
- The "average market rent" among comparable market rate communities is \$663 for one-bedroom units, \$769 for two-bedroom units, \$813 for three-bedroom units, and \$2,450 for four-bedroom units. All the subject's proposed LIHTC rents with rental subsidies are well



below the average market rents with rent advantages ranging from 26.5 percent to 65.4 percent. The project's overall rent advantage is 35.3 percent.

Four pipeline projects are proposed or under construction in the market area, one of which is
a scattered site development comprised of three separate components. Of the communities
under construction, one is a public housing community; one is an LIHTC affordable
community; and another is a luxury market rate community. One of the proposed
communities is a senior community. These pipeline communities will introduce 428 units to
the Park Homes Market Area.

## 8. Absorption/Stabilization Estimate

Based on the renovated product and the factors discussed above, the 100 units at Park Homes with PBV would lease-up at a rate of 30 units per month or as quickly as application can be processed. At this rate and assuming all units would need to be leased, the subject property will reach a stabilization occupancy of at least 93 percent within three months. Since the subject will be retaining a majority if not all tenants post-renovations, the property should attain stabilization as households can be processed.

#### 9. Overall Conclusion / Recommendation

Considering the modest household income in the market area, strong renter household percentages, low affordability and demand capture rates, a healthy rental market, and good economic conditions, RPRG believes that Park Homes will be able to successfully reach and maintain a stabilized occupancy of at least 93 percent following its rehabilitation and will be competitively positioned with existing communities in the Park Homes Market Area. The rehabilitation of the subject property will help to preserve an existing affordable rental housing resources in Rome. The proposed market rate rents are well below the top of the market, which is justified since all units at the property will have attached PBV. Thus, the subject property will not adversely impact any existing rental communities in the Park Homes Market Area including those with tax credits or other subsidies. We recommend proceeding with the project as planned.

## 10. DCA Summary Table:

Income/Unit Size	Income Limits	Units Proposed	Renter Income Qualification %	Total Demand	Supply	Net Demand	Capture Rate	Capture Rate w/ PBRA	Absorption	Average Market Rent	Market Rents Band	Proposed Rents*
60% Units	\$15,051 - \$33,840											
One Bedroom Units	\$15,051 - \$20,874	4	11.5%	596	9	587	0.7%	0.7%	3 months	\$663	\$410-\$998	\$355
Two Bedroom Units	\$20,875 - \$25,449	44	8.8%	455	37	418	10.5%	10.1%	3 months	\$769	\$325-\$1,330	\$480
Three Bedroom Units	\$25,450 - \$29,668	44	6.1%	312	17	295	14.9%	14.4%	3 months	\$813	\$645-1,125	\$597
Four Bedroom Units	\$29,669 - \$33,840	8	6.0%	309	0	309	2.6%	2.6%	3 months	\$2,450	\$2,450	\$713
Project Total	\$15,051 - \$33,840											
60% Units	\$15,051 - \$33,840	100	32.4%	1,672	63	1,609	6.2%	6.1%	3 months			
Total Units	\$15.051 - \$22.840	100	22 /1%	1 672	63	1 600	6.2%	6 1%	2 months			

<sup>(\*)</sup> Proposed rents are the lesser of the proposed contract rent and the maximum allowable LIHTC rent (the most that could be charged without PBRA)



# SUMMARY TABLE:

Development Name: Park Homes Total # Units: 100

Location: 201 Reservoir St, Rome, Floyd County, GA # LIHTC Units: 100

PMA Boundary: North: Scenic Rd, East: Moran Lake Road, South: Woodruff Street, West: Alabama

Farthest Boundary Distance to Subject: 16.6 miles

RENTAL HOUSING STOCK – (found on pages 40)											
Туре	# Properties	Total Units	Vacant Units	Average Occupancy							
All Rental Housing	20	1,344	3	99.8%							
Market-Rate Housing	19	1,329	3	99.7%							
Assisted/Subsidized Housing not to include LIHTC	4	360	0	100.0%							
LIHTC	1	184	0	100.0%							
Stabilized Comps	19	1,329	2	96.3%							
Properties in Construction & Lease Up	1	15	1	99.8%							

	Subj	ject Dev	elopment		Avei	rage Market	Highest Unadjusted Comp Rent		
#	. #	#	0: (05)	Proposed	Per Unit	Per SF	Advantage	Per Unit	Per SF
Units	Bedrooms	Baths	Size (SF)	Tenant Rent					
4	1	1	530	<b>\$</b> 355	\$663	\$0.67	56.4%	\$1,000	\$0.89
44	2	1	771	\$480	\$769	\$0.62	58.0%	\$1,350	\$1.05
38	3	1	911	\$597	\$813	\$0.66	63.5%	\$1,125	\$0.74
6	3	1	1,460	\$597	\$813	\$0.41	63.5%	\$1,125	\$0.74
8	4	1	1,110	<b>\$</b> 713*	\$2,450	\$0.76	60.9%	\$2,450	\$1.02

<sup>(\*)</sup> Proposed tenant rent is the lesser of the proposed contract rent and the maximum allowable LIHTC rent (the most that could be charged, without PBV).

DEMOGRAPHIC DATA (found on pages 33, 54)											
	20	10	20	17	2019						
Renter Households	10,268	42.8%	11,301	46.5%	13,032	46.5%					
Income-Qualified Renter HHs (LIHTC)^	3,334	29.8%	3,628	32.1	3,674	32.4%					
Income-Qualified Renter HHs (MR)											

TARGETED INCOME-QUALIFIED RENTER HOUSEHOLD DEMAND (found on page 57)											
Type of Demand	60%^					Overall					
Renter Household Growth	13					13					
Existing Households (Overburd + Substand)	1,659					1,659					
Homeowner Conversion (Seniors)	N/A					N/A					
Total Primary Market Demand	1,672					1,672					
Less Comparable/Competitive Supply	63					63					
Adjusted Income-qualified Renter HHs	1,609					1,609					

CAPTURE RATES (found on page 52)											
Targeted Population	60%^	Overall^	60% with PBV	Overall with PBV							
Capture Rate 6.2% 6.2% 6.1% 6.1%											

<sup>(^)</sup> Income qualified households, demand estimates, and demand capture rates do not take into account PBV units or tenant retention.



## 1. INTRODUCTION

## A. Overview of Subject

The subject of this report is the redevelopment of Park Homes, an existing public housing community in Rome, Floyd County, Georgia. Upon rehabilitation, the subject community will comprise of 100 townhouse units which will target households earning up to 60 percent of the Area Median Income (AMI), adjusted for household size. Park Homes will be rehabilitated in part using Four Percent Low Income Housing Tax Credits (LIHTC) allocated by the Georgia Department of Community Affairs (DCA) through the Rental Assistance Demonstration (RAD) program.

# **B.** Purpose of Report

The purpose of this market study is to perform a market feasibility analysis through an examination of the economic context, a demographic analysis of the defined market area, a competitive housing analysis, a derivation of demand, and an affordability analysis.

## C. Format of Report

The report format is comprehensive and conforms to DCA's 2017 Market Study Manual. The market study also considered the National Council of Housing Market Analysts' (NCHMA) recommended Model Content Standards and Market Study Index.

# D. Client, Intended User, and Intended Use

The Client is Rea Ventures. Along with the Client, the Intended Users are the Northwest Georgia Housing Authority (NWGHA), DCA, potential lenders, and investors.

## E. Applicable Requirements

This market study is intended to conform to the requirements of the following:

- DCA's 2017 Market Study Manual.
- The National Council of Housing Market Analyst's (NCHMA) Model Content Standards and Market Study Index.

## F. Scope of Work

To determine the appropriate scope of work for the assignment, we considered the intended use of the market study, the needs of the user, and other pertinent factors. Our concluded scope of work is described below:

- Please refer to Appendix 5 and 6 for a detailed list of NCHMA and DCA requirements as well
  as the corresponding pages of requirements within the report.
- Zahara Kadir (Analyst) conducted a site visit on April 5, 2017.
- Primary information gathered through field and phone interviews was used throughout the
  various sections of this report. The interviewees included rental community property
  managers/leasing, Melvin Scott and LaRose Wilson of NWGHA, Kevin Bohm of Walker &
  Dunlop, and Sue Hiller and Howard Gibson of the Rome-Floyd County Planning & Zoning
  Department.



 All pertinent information obtained was incorporated in the appropriate section(s) of this report.

# **G.** Report Limitations

The conclusions reached in a market assessment are inherently subjective and should not be relied upon as a determinative predictor of results that will actually occur in the marketplace. There can be no assurance that the estimates made or assumptions employed in preparing this report will in fact be realized or that other methods or assumptions might not be appropriate. The conclusions expressed in this report are as of the date of this report, and an analysis conducted as of another date may require different conclusions. The actual results achieved will depend on a variety of factors, including the performance of management, the impact of changes in general and local economic conditions, and the absence of material changes in the regulatory or competitive environment. Reference is made to the statement of Underlying Assumptions and Limiting Conditions contained in Appendix I of this report.



## 2. PROJECT DESCRIPTION

# A. Project Overview

Park Homes will offer 100 newly rehabilitated rental units on 201 Reservoir Street in Rome, Georgia. All units will benefit from Four Percent Low Income Housing Tax Credits (LIHTC) and will be reserved for households earning up to 60 percent of AMI, adjusted for household size. These LIHTC units will have Project Based Vouchers (PBV) provided by the NWGHA under the RAD program.

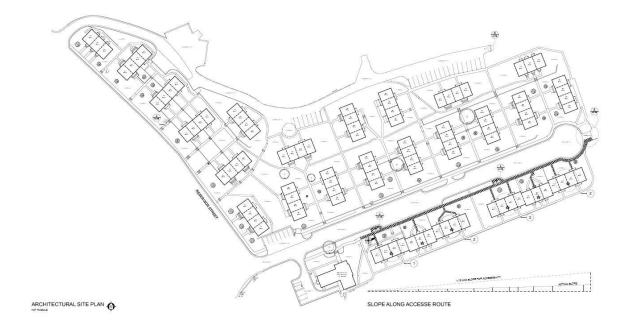
## B. Project Type and Target Market

Park Homes' LIHTC units will target very low to moderate income renter households. With a unit mix of one-, two-, three-, and four-bedroom floor plans, the rehabilitated units will appeal to wide a variety of household types including single persons, couples, roommates, and families.

## C. Building Types and Placement

Park Homes consists of 25 residential buildings comprised of townhouse units plus one community building. All buildings have brick veneer exteriors. The community building includes a leasing office and a convenience store. Surface and street parking is adjacent to each residential building and is free for all residents. A playground and basketball court are adjacent to the community building, along Reservoir Street (east-west) (Figure 1). We note that the community building will not benefit from the RAD funds.

Figure 1 Park Homes Site Plan





# D. Detailed Project Description

## 1. Project Description

- Park Homes includes 4 one-bedroom units, 44 two-bedroom units, 44 three-bedroom units, and eight four-bedroom unit with multiple floor plans for three bedroom units. The configuration and unit sizes of each floor plan are as follows (Table 1):
  - o One bedroom units all have one bathroom and 530 square feet.
  - Two bedroom units will contain one bathroom and have a size of 771 square feet.
  - o **Three bedroom units** consist of two floor plans, which contain two bathroom and a weighted average of 986 square feet.
  - o Four bedroom units have two bathroom and 1,110 square feet.
- Proposed rents are contract rents; tenants will only pay a percentage of adjusted income for rent with no minimum contribution.
- The proposed rents will include the cost of trash removal. Tenants will bear the cost of all other utilities.

Table 1 Park Homes Unit Mix and Proposed Rents

Building	No. of	No. of	Subsidy	AMI	No. of	Gross	Net	Rent /	Utility	Gross
Type	Bed	Bath	Subsidy	Level	Units	Sq Ft	Rent	Sq Ft	Allowance	Rent
TH	1	1	RAD	60%	4	530	\$355	\$0.67	\$84	\$439
TH	2	1	RAD	60%	44	771	\$480	\$0.62	\$99	\$579
TH	3	2	RAD	60%	38	911	\$597	\$0.66	\$121	\$718
TH	3	2	RAD	60%	6	1,460	\$597	\$0.41	\$121	\$718
TH	4	2	RAD	60%	8	1,110	\$848	\$0.76	\$133	\$981
			Total/	verage	100	883	\$556	\$0.63	\$111	\$667

Note: Rents include only the cost of trash removal.

The following **unit features** are planned:

- Dishwasher
- Garbage disposal
- Microwave (select)
- Stacked washer/dryer

The following community amenities are planned:

- On-site leasing office
- On-site convenience store
- Playground
- Basketball court
- Community garden



**Table 2 Park Homes Detailed Project Summary** 

Park Homes Apartments									
201 Reservoir Street									
Rome, Georgia									
Pr	oject Informa	tion	Additional Information						
Number of Residenti	al Buildings	25	Construction Start Date	February 2018					
Building Ty	pe	Townhomes	Construction Period	12 months					
Number of Sto	ories	2	Construction Finish Date	February 2019					
Construction '	Гуре	Rehab.	Parking Type	Surface					
Design Characteristic	s (exterior)	Brick Veneer	Parking Cost	\$0					
			Kitchen Amenities						
	On-site le	easing office, on-site	Dishwasher	Yes					
Community Amenities	convenien	ce store, playground,	Disposal	Yes					
community America		urt, community garden,	Microwave	Yes					
	centr	al laundry room.	Range	Yes					
			Refrigerator	Yes					
			Utilities Included						
			Water/Sewer	Tenant					
	C	61	Trash						
Unit Features		flooring, wood cabinets, ite countertops.	Heat	Tenant					
	Bruit	ice counter to po.	Heat Source	Elec					
			Hot/Water	Tenant					
			Electricity	Tenant					

Source: Rea Ventures

## 2. Other Proposed Uses

None.

## 3. Pertinent Information on Zoning and Government Review

The subject site is zoned M-R for multi-family residential use and the proposed rehabilitation of the subject property will not alter the land use composition of the immediate area. We are not aware of any land use regulations that would impact the proposed development.

## 4. Proposed Timing of Development

Park Homes is expected to begin rehabilitation in November 2017 with completion in November 2018. Based on this timeline, the subject property's anticipated placed-in-service year is 2018.

## 5. Scope of Rehabilitation

The proposed rehabilitation cost for Park Homes' 100 units is \$5,020,000, which equates to \$50,200 per unit. The scope of the rehabilitation includes the following:

#### CAST-IN-PLACE CONCRETE:

o Mailbox Pad: Provide new concrete pad for new mailbox structure.



- o Benches: NO Benches
- O Dumpster: Provide new pad for dumpster see drawings. Provide accessible walk path to dumpster.
- Sidewalks (Accessibility & Repairs): HC Parking and entrance ramps to HC units to be replaced with concrete to meet ADA requirements.

#### • SITE AMENITIES:

- Dumpsters Screen: Remove existing wood dumpster screens and replace with new screens per drawings.
- Bollards: Provide new bollards behind dumpster to prevent damage to screens in necessary.
- Property Entry Signage: Replace existing sign board and base.
- Site Fencing Chain Link: N/A.
- o BBQ Grill: NONE
- o Picnic Table NONE
- o Provide community garden.

#### PAVEMENT:

- O Driveways & Parking Lots: Repair existing cracks and damaged areas as required. Provide allowance to patch concrete. Repave asphalt section of rear drive.
- o Parking Lot Striping Removal: Remove existing parking lot striping so that new striping is easily identifiable as needed.
- Parking Lot Striping: Provide new striping for all parking spaces including compliant
   ADA accessible parking spaces and walkways as needed.
- o Parking Lot Striping HC: Provide a new handicap accessible parking striping.
- Parking Lot Striping HC Crosswalk: Provide new handicap accessible crosswalk striping if needed.
- Parking Signage Handicap: Provide new signage for all handicap parking spaces as needed.
- Parking Signage Van Accessible Provide new van accessible sign for van accessible parking space as needed.
- Parking Lot Pressure Wash: Pressure wash all horizontal concrete surfaces prior to restriping.

#### LANDSCAPING & PLANTING:

 Landscaping Planting: Provide as per landscape plans by Walters and Associates in drawing set. Protect existing plantings during construction, provide an allowance to prune trees.

#### • EXTERIOR BUILDING ITEMS:

#### o MASONRY:

- Façade Cleaning: Clean exterior brick façade, porch, and entryway sidewalk for each building.
- Provide allowance for repointing.
- See notes regarding exterior caulking on elevations.

#### METAL FABRICATIONS:

- Exterior Columns: Straighten and re-secure existing rails and columns as necessary.
- Strip and paint all metal handrails and columns on property.

#### O THERMAL INSULATION:

- Attic Insulation: Provide additional blown-in insulation to meet R-38 criteria.
- ROOFING AND ACCESSORIES:
  - Downspouts: Replace downspouts as noted.



- Splash blocks: Provide new concrete splash blocks.
- Gutters: Replace existing gutters as noted.
- All Arch shingles roofing is to remain. Protect and repair as necessary due to any construction related activities.
- Repaint existing attic vent louvers.

#### O DOORS & FRAMES:

Exterior Doors – Existing doors to be refinished.

#### O WINDOWS & BLINDS:

- Exterior Windows: All existing windows to remain.
- Window Treatments: Existing blinds to be saved for NWGHA to salvage, new blinds will need to be 2" faux wood.

#### o FINISH HARDWARE:

Exterior Doors: Replace exterior door hardware.

#### o MISCELLANEOUS SPECIALTIES:

- Mailbox Structure: Replace existing mailboxes with a new structure along an accessible path.
- Mailboxes: Replace all existing mailboxes.
- Building Signage: Replace the existing building signage with new signage.
- Repaint wood columns at entries.
- Install new shelving.

#### INTERIOR BUILDING ITEMS:

#### O ROUGH CARPENTRY:

- Reconfigure interior walls as noted on the drawings. Include demolition as required in notes and drawings.
- Draft Stop: Repair existing draft stop sheathing as required.
- Framing as required for reconfigured rooms and/or bump outs for plumbing, see drawings.

## O DOORS & FRAMES:

- Interior Louver Door: Replace existing Mechanical Closet doors with new louvered doors.
- Interior Unit Door: Provide units with new doors see schedule.
- Interior Unit Door Hardware: Provide new hardware on new unit interior doors only. Provide lever type at Handicap Units and doors at Community Building. At standard units match existing hardware.
- Door Bumpers: Provide an allowance to replace (4) four door bumpers at each apartment unit interior doors.

#### o FLOORING:

- Existing All existing flooring finishes to be removed.
- Ceramic tile flooring.
- Base See finish schedule for base.
- Tub Strips –Replace tub strips.

#### O GYPSUM BOARD:

- Sheath existing CMU walls with gypsum as specified/detailed.
- Tub Repair Drywall: Repair adjacent drywall at all tub/showers.
- Ceiling Repair Drywall: Ceilings to be sheathed with Gypsum.
- Install new draft stop in attic per A0.07.

#### o PAINTING:

- Painting Full Unit: Repaint apartment unit interior per Finish Schedule.
- Paint Exterior Unit Doors: Paint exterior apartment unit and storage doors



- per Painting Schedule.
- Painting Louver Door: Paint new louvered door as per Painting Schedule.
- Painting New Interior Door: Provide a new door paint allowance per total bedrooms.
- Painting Ceiling

#### TOILET & BATH ACCESSORIES:

- Paper Holder: Provide a new toilet paper holder at apartment units as specified
- Towel Bars: Provide new towel bars at apartment units.
- Shower Rod: Provide a new shower rod at apartment units.
- Grab Bars UFAS Handicap Accessible Units: Replace grab bars at toilets.
- Grab Bars Community Building: Replace grab bars at toilets.
- Wood Backer Board: Provide a wood backer board at apartment unit
- Bathroom for installation of accessories as required.
- Framed Mirror all units:
- Provide a framed mirror above the Bath vanity where indicated on the drawings.
- Medicine Cabinet N/A

#### RESIDENTIAL APPLIANCES:

- Ranges: Replace all ranges, except those noted in drawing set as newer.
- Range Hoods: Replace all range hoods, except those noted in drawing set as newer.
- Fire Suppression Extinguishers: Supply new Range Queen fire suppression at all ranges (2 per Range).
- Range Cord: Replace all range cords with new range.
- Refrigerators: Replace all refrigerators with an Energy Star Qualified model, except those noted in drawing set as newer.
- Install new dishwasher as noted on drawings.
- Install new accessible microwave as noted on ADA units
- Install new garbage disposal as noted on plans.
- Provide new stacked washer dryer as noted on drawings.
- Provide microwaves as specified in drawings.
- Provide alternate for an above the range microwave/hood combo

### o RESIDENTIAL CABINETS:

- Cabinets Standard Unit: Replace all Kitchen and Bath cabinets including solid wood material with granite countertops.
- Kitchen Grease Shield: See tile pattern at cabinets.
- Cabinets UFAS Handicap Accessible Unit: Replace existing Kitchen cabinets including countertops with removable bases as noted on drawings.

## O PLUMBING FIXTURES & EQUIPMENT:

- Kitchen Sinks & Trim: Replace existing Kitchen sinks and trim at all units per plans and specifications – UFAS Handicap unit replace with accessible sink.
- Tub/Shower Units & Trim UFAS Handicap Accessible Unit: Replace tubs and surrounds with roll in drain pan. Walls to be tile as specified on drawings. Shower shall have grab bars and tub seat to meet accessibility standards as required. See plans.
- Non ADA units reglaze exsiting tubs, surround to be tile as specified.
- Lavatories & Trim UFAS Handicap Accessible Unit
- Replace existing Bathroom lavatories and trim per plans and specifications.



- Lavatories & Trim Standard Unit: Replace existing Bathroom lavatories and trim per plans and specifications.
- Toilets UFAS Handicap Accessible Unit: Replace toilet with new elongated type per plans and specifications.
- Toilets Standard Unit: Replace toilet per plans and specifications.
- Hot Water Heater: Replace all apartment unit hot water heaters with a 40 gallon model or size as indicated on plans.
- Provide new Ice Maker Supply wall box for refrigerator/freezer
- DEMO existing lines as required for relocated fixtures, see notes on plans.
- Washer Connections: Remove existing washer connections in the
- Laundry Rooms and locate new boxes and connections.
- Install new sanitary as required for relocated fixtures.
- Install new domestic water lines within units as required for relocated fixtures.
- Hub Drain at Units: Replace as noted on drawings.
- Provide new domestic water supply ground box to each unit as noted on drawings.

#### O HVAC EQUIPMENT:

- Replace existing ductwork, louvers, boots, etc.
- Replace existing exhaust piping and fans for bathrooms, kitchen hood, and laundry.
- See notes regarding duct leakage improvement requirements.
- Apartment Units: Provide line item pricing for Remove and replace Newer Gas Fired HVAC equipment with a new all electric equipment as specified in drawings. Note: This will require removal of Gas lines to meters as well.

#### o ELECTRICAL:

- GFI Outlets: Remove and replace all existing GFI outlets with new outlets in apartment units.
- Bath Exhaust Fans: Remove and replace all Bathroom exhaust fans with new
   50 cfm exhaust fans. Switched with light and on timer.
- Range Hood: Make electrical connections at new hood.
- Hot Water Heater: Make electrical connections at new water heater.
- TV Wiring: Jump TV wiring to 1st Bedroom only.
- Electrical Switches, Outlets, and Cover Plates: Remove and replace existing light switch and outlets and their plates with new (see drawing notes).
- Interior Light Fixtures: Make electrical connections at new fixtures.
- Exterior Light Fixtures: Make electrical connections at new fixtures.
- AHU Wiring & Breaker: Install new 150 amp electrical panel as noted in drawing.
- Ceiling Fan NA
- Install new hard wired smoke detectors as noted on drawings.
- Replacement of HVAC will require new main.
- Note location of existing panel and proposed new location match.
- Replace washer and dryer branch circuits.
- Coordinate kitchen outlet and switch locations with cabinetry and locate as needed.

#### o LIGHTING:

- Exterior Unit Entry Lighting: Replace.
- Porch Lighting: Replace.



- Dining Room Lighting: Replace.
- Kitchen Lighting: Replace.
- Bathroom Lighting: Replace.
- Hallway Lighting: Replace.
- Bedroom Lighting: Replace.
- Pantry/Storage Lighting: Replace.
- Community Building Interior Lighting: Replace.
- Community Building Exterior Lighting: Replace.
- Apartment Unit Outside Storage Room Lighting: Replace.
- Smoke Detectors Units: Install new detectors in every Bedroom per the National Electrical Code.
- Smoke Detectors Community Building: Install new detectors per the National Electrical Code.
- Strobe and Horn Smoke Detector Sensory Unit: Provide to meet Sensory Guidelines. Install per the National Electrical Code.
- Strobe and Horn for Doorbell Sensory Unit: Provide to meet Sensory Guidelines.

## E. Current Status of Park Homes

Originally built in 1952, Park Homes consists of 25 two-story brick townhouse flats with four units per residential building. Upgrades to the development have already been done and include the addition of central heat (natural gas) and air conditioning, modern light fixtures, energy efficient toilets, and modern, double-pane insulated glass windows with vinyl sashes. The 100-unit public housing property reported 56 vacant units with a wait list of 162 households. Management added that the property was not actively leasing units in anticipation of the upcoming rehabilitation.



# 3. SITE AND NEIGHBORHOOD ANALYSIS

# A. Site Analysis

#### 1. Site Location

The site for Park Homes is located on 201 Reservoir Street in Rome, Floyd County, Georgia (Map 1). The property is built around three roads: Reservoir Street, which travels east-west; Reservoir Street, which travels north-south; and an unidentified roadway on the eastern boundary of the site, which travels parallel to Reservoir Street (north-south). The site sits to the east of the Oostanaula River and Turner McCall Boulevard (Route 27), a six-lane primary thoroughfare.

#### Map 1 Site Location



#### 2. Existing Uses

The subject site is comprised of 25 two-story townhouse buildings with four units per building plus one community building which contains the leasing office and an on-site convenience store. The site also offers a playground and a basketball court as well as surface and street parking.

## 3. Size, Shape, and Topography

Based on field observations and information provided by the developer, the subject site encompasses approximately 9 acres in an irregular shape (Figure 2). The site has a slightly hilly topography and sits below road grade.



#### Figure 2 Satellite Image of Subject Site



## 4. General Description of Land Uses Surrounding the Subject Site

Located on the outer edge of downtown Rome, Park Homes is surrounded by a wide variety of land uses and development types. In the immediate vicinity, residential development is common and consists of modest attached and detached single family homes. Based on our site inspection, these homes are generally poorly maintained – with some showing signs of long-term vacancy. In general, public facilities – including the Rome Civic Center, Ridge Ferry Park, and the Georgia Department of Labor office – are to the north of the site, while commercial retail is to the south. Grocery stores, restaurants and hotels along Turner McCall Boulevard are highly visible from the subject site, and commercial uses gradually become denser travelling south toward the city's downtown district.

#### 5. Specific Identification of Land Uses Surrounding the Subject Site

The land uses directly bordering the subject site are as follows (Figure 4):

- North: Public bus stop, Tree buffer, Northwest Georgia Regional Commission, Rome Civic Center.
- East: Single family homes, churches.
- **South & Southwest:** Downtown Rome (banks, restaurants, office buildings, public library, small retail shops).
- West: Village Shopping Center (Aldi, Applebee's, KFC, Steak 'n Shake), Days Inn, Hampton Inn & Suites.



# Figure 3 Views of the Subject Site and Immediate Surroundings



Park Homes signage along Reservoir Street.



Community building with leasing office and on-site convenience store.



View of Reservoir Street (North-South) facing north.



Subject buildings from Reservoir Street (North-South) facing northeast.



Subject buildings from Reservoir Street (North-South) facing west.



Playground and basketball court from leasing office parking lot facing west with Turner McCall Boulevard (above grade) in background.





Subject buildings from Reservoir Street (East-West) facing east.



View of subject buildings facing west from unidentified roadway.



Subject buildings from unidentified roadway facing west.



Subject buildings from unidentified roadway facing west.



RTD bus stop on subject property along Reservoir Street (East-West).



View of hill on northeastern edge of subject site from unidentified roadway facing east.

# RP RG

# **Figure 4 Views of Surrounding Land Uses**



Northwest Georgia Regional Commission to the north.



Rome Civic Center to the north.



Single family home on Reservoir Street to the northeast.



Springfield Baptist Church on Smith Street to the east.



Citizens First Bank in Downtown Rome on West  $1^{\text{st}}$  Street, south of the site.



Aldi to the west.



## **B.** Neighborhood Analysis

## 1. General Description of Neighborhood

Rome is the largest city in northwest Georgia with a 2010 population of 36,303 people<sup>1</sup>. Rome has developed as the medical and educational center of northwest Georgia with medical facilities including Floyd Medical Center, Redmond Regional Medical Center, and the Harbin Clinic. Higher learning education facilities include Berry College, Shorter College, Georgia Highlands College, Georgia Northwestern Technical College, and Northwest Georgia Clinical Campus of The Medical College of Georgia.

Rome was built at the confluence of the Etowah and Oostanaula Rivers, which combine to form the Coosa River. A modest, but flourishing downtown district sits along the southern shore of the Oostanaula River and is home to a large number of retailers, restaurants, churches, and government offices. Rome's downtown district is only one half-mile from the site and accessible via Turner McCall Boulevard.

The Rome By-Pass forms a roughly 90-degree arc from Highway 411 east of town to Highway 27 on the northern side of town. This By-Pass is accessible within three miles of the site via Riverside Parkway. The Rome Braves, Class-A Minor League Affiliate of the Atlanta Braves, play at State Mutual Stadium, which is located at the intersection of Riverside Parkway and the By-Pass.

Residential uses are common to the east of the site and are mostly comprise of detached single family homes. Most development surrounding the subject are commercial and office space.

## 2. Neighborhood Planning Activities

RPRG identified the following development project in Rome:

Courtyard by Marriott is a 124-room hotel located on West Third Street near Barron Stadium.
 The \$10 million project is being developed by Duke Hospitality and is currently under construction.

## 3. Public Safety

CrimeRisk data is an analysis tool for crime provided by Applied Geographic Solutions (AGS). CrimeRisk is a block-group level index that measures the relative risk of crime compared to a national average. AGS analyzes known socio-economic indicators for local jurisdictions that report crime statistics to the FBI under the Uniform Crime Reports (UCR) program. Based on detailed modeling of these relationships, CrimeRisk provides a detailed view of the risk of total crime as well as specific crime types at the block group level. In accordance with the reporting procedures used in the UCR reports, aggregate indexes have been prepared for personal and property crimes separately as well as a total index. However it must be recognized that these are un-weighted indexes, in that a murder is weighted no more heavily than purse snatching in this computation. The analysis provides a useful measure of the relative overall crime risk in an area but should be used in conjunction with other measures.

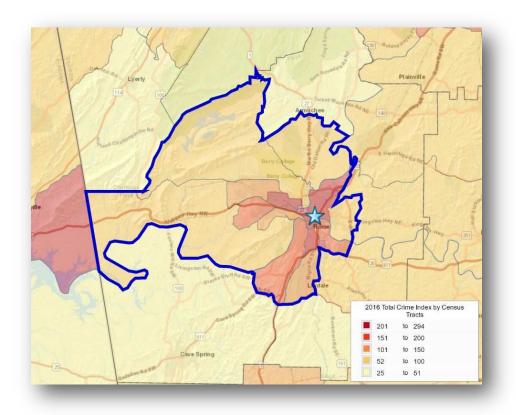
Map 2 displays the 2016 CrimeRisk Index for the census tracts in the general vicinity of the subject site. The relative risk of crime is displayed in gradations from yellow (least risk) to red (most risk). The crime risk is higher in and around downtown Rome – which includes the subject site's location. The areas on outside of downtown have a relatively lower crime risk. Based on field observations, crime or the perception of crime has not been a concern for leasing up the existing Park Homes. Since the

<sup>&</sup>lt;sup>1</sup> U.S. Census Bureau QuickFacts



site is 0.6 mile to the northeast of the Rome Police Department, we do not expect crime to negatively impact the subject property's marketability following rehabilitation.

## Map 2 2016 CrimeRisk, Subject Site and Surrounding Areas



## C. Site Visibility and Accessibility

### 1. Visibility

The subject site has frontage on Reservoir Street, and is visible from Turner McCall Boulevard.

### 2. Vehicular Access

Park Homes is accessible via Turner McCall Boulevard, which intersects with Reservoir Street (eastwest). This two-lane thoroughfare is perpendicular to Reservoir Street (north-south) — which serves the buildings on the westside of the property — and an unidentified roadway — which serves the buildings on the eastside. These north-south roadways are dead-end paths that do not connect.

## 3. Availability of Public Transit

The Rome Transit Department (RTD) operates fixed route public bus transportation throughout Rome. The subject is located along Route Three, which serves Northern Rome, east of the Oostanaula River passing through Mt. Berry Mall, Berry College, and State Mutual Stadium. All Routes connect to the Midtown Transit Station in the downtown district, providing connections throughout the city. Main Line services are available Monday through Friday from 5:40AM to 6:30PM.



## 4. Availability of Inter-Regional Transit

The Russell Regional Airport/Towers Field is a general aviation facility operated by Rome-Floyd County. Atlanta's Hartsfield-Jackson International Airport is 70 miles from downtown Rome.

## 5. Accessibility Improvements under Construction and Planned

#### Roadway Improvements under Construction and Planned

RPRG reviewed information from local stakeholders to assess whether any capital improvement projects affecting road, transit, or pedestrian access to the subject site are currently underway or likely to commence within the next few years. Observations made during the site visit contributed to the process. Through this research, RPRG did not identify any projects that would have a direct impact on the subject property.

## Transit and Other Improvements under Construction and/or Planned

None Identified.

## D. Residential Support Network

## 1. Key Facilities and Services near the Subject Site

The appeal of any given community is often based in part on its proximity to those facilities and services required on a daily basis. Key facilities and services and their distances from the subject site are listed in Table 3. The location of those facilities is plotted on Map 3Error! Reference source not found..

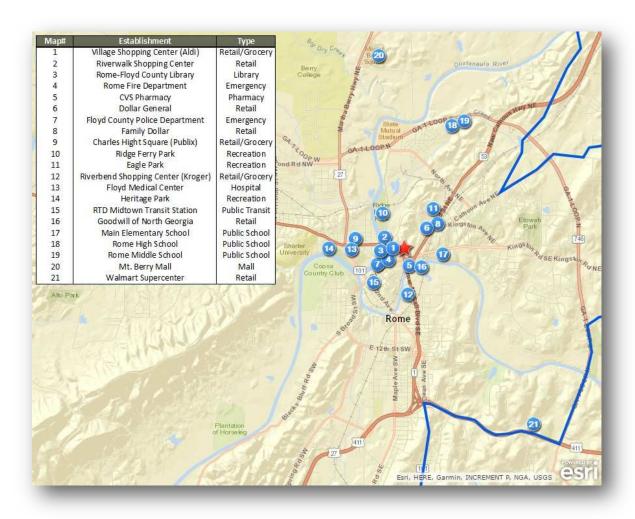
**Table 3 Key Facilities and Services** 

Мар#	Establishment	Туре	Address	Driving Distance (Miles)
1	Village Shopping Center (Aldi, Steak 'n Shake)	Retail/Grocery	836 Turner McCall Blvd SW	0.2 mi W
2	Riverwalk Shopping Center (Olive Garden, Starbucks)	Retail	315 Riverside Pkwy NE	0.3 mi NW
3	Rome-Floyd County Library	Library	205 Riverside Pkwy NE	0.4 mi W
4	Rome Fire Department	Emergency	692 W 1st St	0.4 mi W
5	CVS Pharmacy	Pharmacy	1201 Turner McCall Blvd SE	0.5 mi S
6	Dollar General	Retail	1417 N Broad St	0.6 mi NE
7	Floyd County Police Department	Emergency	5 Government Plaza	0.6 mi SW
8	Family Dollar	Retail	1432 N Broad St	0.7 mi NE
9	Charles Hight Square (Publix)	Retail/Grocery	435 Turner McCall Blvd NE	0.7 mi W
10	Ridge Ferry Park	Recreation	363 Riverside Pkwy NE	0.7 mi NW
11	Eagle Park	Recreation	201 W Callahan St	0.9 mi NE
12	Riverbend Shopping Center (Kroger, Ross, Barnes & Noble)	Retail/Grocery	1454 Turner McCall Blvd	0.9 mi S
13	Floyd Medical Center	Hospital	304 Turner McCall Blvd	0.9 mi W
14	Heritage Park	Recreation	1 Shorter Ave	1.0 mi W
15	RTD Midtown Transit Station	Public Transit	230 E 1st St	1.0 mi SW
16	Goodwill of North Georgia	Retail	104 Hicks Dr SE	1.0 mi SE
17	Main Elementary School	Public School	3 Watters St	1.1 mi E
18	Rome High School	Public School	1000 Veterans Memorial Hwy	2.6 mi NE
19	Rome Middle School	Public School	1020 Veterans Memorial Hwy	2.6 mi NE
20	Mt. Berry Mall	Mall	2770 Marth Berry Hwy	3.7 mi N
21	Walmart Supercenter	Retail	825 Cartersville Hwy	4.3 mi SE

Source: Field and Internet Research, Real Property Research Group, Inc.



## Map 3 Location of Key Facilities and Services



#### 2. Essential Services

#### Health Care

Rome has a significant Healthcare presence as it is home to Floyd Medical Center, Redmond Regional Medical Center, and the Harbin Clinic:

- Floyd Medical Center is Rome's largest medical provider and employer with 304 beds and more than 2,000 employees. Floyd Medical Center provides a wide range of services including a Level II Trauma Center, Primary Stroke Center, and general services/emergency medicine. Floyd Medical Center is just northwest of downtown Rome and within one mile of the site near the intersection of Turner McColl Boulevard and Martha Berry Highway.
- Redmond Regional Medical Center is a private acute-care hospital with 230 beds. Redmond
  Regional offers a wide range of services, but specializes in cardiac services and is the only
  dedicated chest pain center in Northwest Georgia. Redmond Regional employs more than
  1,200 people is about three miles to the northwest of the site along Martha Berry Highway.
- The Harbin Clinic features more than 140 doctors with 35 specialties and is the largest privately owned multispecialty medical clinic in Georgia. Harbin Clinic offers 27 offices throughout Northwest Georgia including Rome, Cartersville, Calhoun, and Summerville.



Several smaller medical clinics serve Rome, but are generally located within close proximity of the major hospitals. Many medical providers are within two miles of the subject site.

#### **Education**

Park Homes is located in the Rome City School System, comprising seven elementary schools, one middle school, and one high school. School aged children residing at the subject property would attend Main Elementary School (1.1 miles), Rome Middle School (2.6 miles), and Rome High School (2.6 miles). Compared to other schools in the district, the elementary school is ranked sixth of seven schools. Rome's lone middle school scored similarly to the state average and city's only high school scored just above the state average (Table 4).

Rome is also home to a several private schools including Darlington School, Unity Christian School, Berry College Elementary and Middle School, Providence Preparatory Academy, and St. Mary's Catholic School. Four colleges are located in Rome: Berry College, Shorter University, Georgia Northwestern Technical College, and Georgia Highlands College.

**Table 4 2016 Test Scores, Rome City Public Schools** 

<b>Elementary Schools of Rome City</b>	
--	--

PASS - 2016 Grade 3 Math Rank School English Composite WEST END ELEMENTARY 58.6% 40.5% EAST CENTRAL ELEMENTARY 26.5% 38.2% 32.4% WEST CENTRAL ELEMENTARY 17.8% 32.7% 25.2% NORTH HEIGHTS ELEMENTARY 28.1% 9.4% 18.8% ELM STREET ELEMENTARY 13.0% 21.5% 17.3% AAIN ELEMENTARY 11.1% ANNA K. DAVIE 3.8% 13.2% 8.5% Rome City Schools Average 13.7% 30.3% 22.0%

Middle Schools of Rome City

PASS - 2016		Gra		
Rank	School	English	Math	Composite
1	ROME MIDDLE SCHOOL	36.2%	40.2%	38.2%
Rome City Schools Average		36.2%	40.2%	38.2%
State Average		43.9%	33.4%	38.7%

High Schools of Rome City

HSAP - 2016							
Rank	School	English	Algebra	Composite			
1	ROME HIGH SCHOOL	42.0%	47.0%	44.5%			
	Rome City Schools Average	42.0%	47.0%	44.5%			
	State Average	43.2%	35.7%	39.5%			

Source: Georgia Department of Education

#### 3. Commercial Goods and Services

#### Convenience Goods

The term "convenience goods" refers to inexpensive, nondurable items that households purchase on a frequent basis and for which they generally do not comparison shop. Examples of convenience goods are groceries, fast food, health and beauty aids, household cleaning products, newspapers, and gasoline.

The closest full-service grocery store is Aldi, located across the street on Turner McCall Boulevard, and a CVS pharmacy is a half-mile south at the corner of Turner McCall Boulevard and East 1<sup>st</sup> Street. Riverwalk Shopping Center offers several restaurants including Olive Garden, Starbucks and smaller retailers. Charles Hight Square Shopping Center, which features a new Publix Grocery Store and Pharmacy, is 0.7 miles from the site west of the Oostanaula River. Rome's downtown Central Business District is less than one mile from the subject, and consists of local shops and restaurants.

#### **Shoppers Goods**

The term "shoppers goods" refers to larger ticket merchandise that households purchase on an infrequent basis and for which they usually comparison shop. The category is sometimes called "comparison goods." Examples of shoppers' goods are apparel and accessories, furniture and home furnishings, appliances, jewelry, and sporting goods.



Dollar General and Family Dollar are roughly 0.6 miles northeast of the subject site along North Broad Street. Riverbend Shopping Center is located 0.9 miles south of the subject site and offers a Kroger, TJ Maxx, Barnes and Noble, and Ross as well as several restaurants. Goodwill of North Georgia is one mile away from the site, and Walmart Super Center is about four miles from the site. The city's only enclosed mall is Mount Berry Mall, less than four miles north of the subject. The mall is anchored by JC Penny, Belk and Dunham's Sporting Goods.

#### 4. Recreational Amenities

The Rome Floyd Parks and Recreation Authority operates more than 20 facilities including parks, playgrounds, swimming centers, a tennis center, and Barron Stadium. The closest facility to the site is Ridge Ferry Park, located 0.7 mile north. Ridge Ferry Park is a 60 acre park along the Oostanaula River and features several pavilions, a playground, restrooms, access to the Heritage Trail, and docks/boat ramps on the river. The subject site is also within close proximity of a public library, Heritage Park, and the Rome Area History Museum. Other recreational amenities in the area include the Rome Braves' stadium, Chieftains Museum, and Oak Hill (Martha Berry Museum).

### E. Site Conclusion

The subject site is adjacent to a residential neighborhood, allows easy access to nearby commercial retailers, and is proximate to downtown Rome. Numerous community amenities, including public transportation, parks, libraries, healthcare facilities and educational institutions, are within four miles of the site. Based on these factors, the site for Park Homes is appropriate for its current and future use as affordable rental housing.



## 4. MARKET AREA DEFINITION

#### A. Introduction

The primary market area for Park Homes is defined as the geographic area from which future residents of the community would primarily be drawn and in which competitive rental housing alternatives are located. In defining the primary market area, RPRG sought to accommodate the joint interests of conservatively estimating housing demand and reflecting the realities of the local rental housing marketplace.

## **B.** Delineation of Market Area

The subject site is located just north of downtown Rome, a medium sized city. The market area is restricted to Rome and the areas in its immediate surrounding. This does not include other municipalities such as Cave Spring and Armuchee. This area is generally homogenous in terms of housing stock and demographic composition with residents moving freely throughout for work and commerce. Furthermore, the city's highway system includes both north-south and east-west thoughfares.

The size of the market area to the west is influenced by the size and shape of the census tracts. In order to include all comparable areas, census tracts needed to be included that stretch several miles to the north and northwest. These areas are generally sparsely populated and do not have a significant number of households. While these tracts significantly increase the geographic size of the market area, they do not overstate demand. The vast majority of the market area's households are within five miles of the subject site.

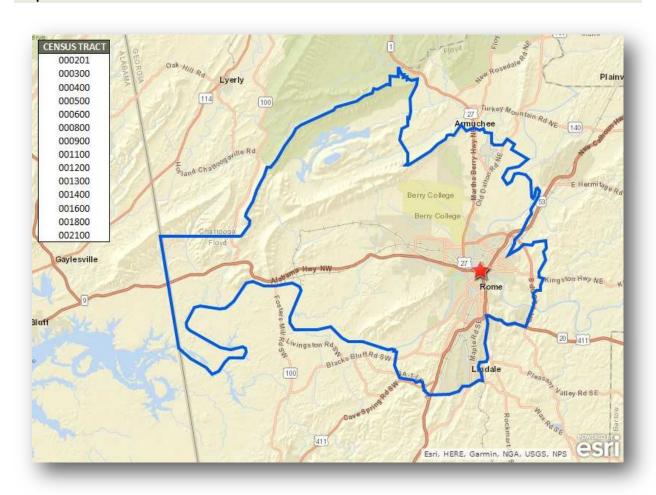
The approximate boundaries of the Park Homes Market Area and their distance from the site are:

North: Scenic Road	(7.67 miles)
East: Moran Lake Road	(3.14 miles)
South: Woodruff Street	(5.25 miles)
West: Alabama	(16.6 miles)

The Park Homes Market Area is depicted in Map 4 and the census tracts that comprise the market area are listed on the edge of the map. As appropriate for this analysis, the Park Homes Market Area is compared to Floyd County, which is considered the secondary market area; however, demand estimates are based only on the Park Homes Market Area.

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# Map 4 Park Homes Market Area





## 5. ECONOMIC CONTENT

#### A. Introduction

This section of the report focuses primarily on economic trends and conditions in Floyd County, the jurisdiction in which Park Homes will be located. For purposes of comparison, economic trends in Georgia and the nation are also discussed.

## B. Labor Force, Resident Employment, and Unemployment

#### 1. Trends in County Labor Force and Resident Employment

Floyd County's labor force grew from 49,315 workers in 2006 to a high of 50,328 workers in 2008 (Table 5). Following the most recent national recession, the county's total labor force dropped with a net loss of 4,674 workers from 2009 to 2011. Between 2012 and 2015, the total labor force decreased by 2,025 workers, but the portion of those employed held steady. During this time, the number of those unemployed fell significantly by over 2,000 individuals; thus, the decrease in the total labor force was likely due to the unemployed leaving the workforce.

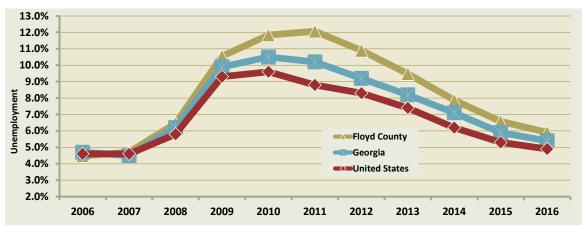
## 2. Trends in County Unemployment Rate

The unemployment rate in Floyd County was below seven percent between 2006 and 2008 before rising to 10.5 percent in 2009 at the onset of the country's economic downturn. The Floyd County's unemployment rate peaked at 12.1 percent in 2011 compared to 10.2 percent in Georgia and 8.8 percent nationally. From 2012 to 2015, unemployment rates decreased in all three areas and gradually began to converge, but the county's unemployment rate remained above the state and national rates. As of 2016, Floyd County's unemployment rate stood at 5.9 percent while the state and the country's rates were 5.4 percent and 4.9 percent, respectively.

**Table 5 Labor Force and Unemployment Rates** 

Annual Unemployment Rates - Not Seasonally Adjusted											
Annual											
Unemployment	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Labor Force	49,315	49,791	50,328	49,526	45,087	44,852	44,812	43,793	43,278	42,787	43,387
Employment	47,104	47,450	47,077	44,302	39,750	39,440	39,929	39,641	39,873	39,975	40,819
Unemployment	2,211	2,341	3,251	5,224	5,337	5,412	4,883	4,152	3,405	2,812	2,568
Unemployment Rate											1
Floyd County	4.5%	4.7%	6.5%	10.5%	11.8%	12.1%	10.9%	9.5%	7.9%	6.6%	5.9%
Georgia	4.7%	4.5%	6.2%	9.9%	10.5%	10.2%	9.2%	8.2%	7.1%	5.9%	5.4%
United States	4.6%	4.6%	5.8%	9.3%	9.6%	8.8%	8.3%	7.4%	6.2%	5.3%	4.9%

Source: U.S. Department of Labor, Bureau of Labor Statistics





#### C. Commutation Patterns

According to 2011-2015 American Community Survey (ACS) data, 64.4 percent of the workers residing in the Park Homes Market Area spent less than 20 minutes commuting to work (Table 5). Roughly 21 percent of workers spent 20 to 34 minutes commuting while only 10.4 percent commuted 35 minutes or more.

Approximately 86 percent of all workers residing in the Park Homes Market Area worked in Floyd County while 13.5 percent worked in another Georgia county. Less than one percent of market area residents worked outside the state.

Table 6 2011-2015 Commuting Patterns, Park Homes Market Area

Travel Tir	ne to Wo	ork	Place of Work				
Workers 16 years+	#	%	Workers 16 years and over	#	%		
Did not work at home:	25,394	95.8%	Worked in state of residence:	26,289	99.2%		
Less than 5 minutes	1,094	4.1%	Worked in county of residence	22,707	85.6%		
5 to 9 minutes	3,553	13.4%	Worked outside county of residence	3,582	13.5%		
10 to 14 minutes	5,583	21.1%	Worked outside state of residence	224	0.8%		
15 to 19 minutes	6,857	25.9%	Total	26,513	100%		
20 to 24 minutes	2,786	10.5%	Source: American Community Survey 2011-2015				
25 to 29 minutes	728	2.7%	2011-2015 Commuting Patterns				
30 to 34 minutes	2,028	7.6%	Park Homes Market Area	Outsi	ide		
35 to 39 minutes	176	0.7%		Coun	ty		
40 to 44 minutes	446	1.7%		13.5	%		
45 to 59 minutes	1,047	3.9%	In County				
60 to 89 minutes	631	2.4%	85.6%_		Outside State		
90 or more minutes	465	1.8%			0.8%		
Worked at home	1,119	4.2%			3.3.3		
Total	26,513						

Source: American Community Survey 2011-2015

# D. At-Place Employment

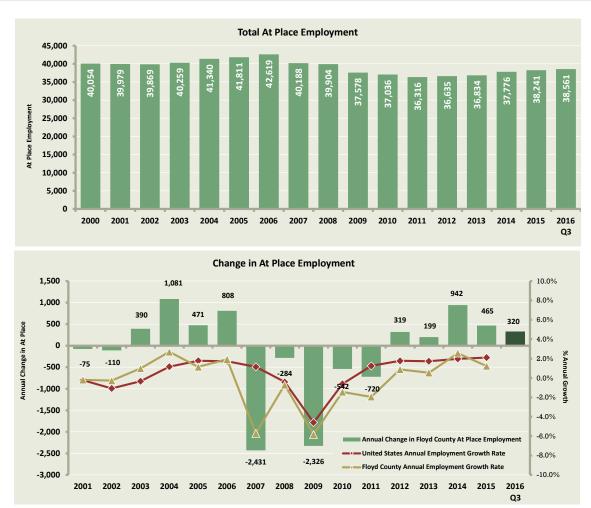
## 1. Trends in Total At-Place Employment

Floyd County's at-place employment increased each year from 2002 to 2006 and peaked at 42,619 jobs in 2006 (Figure 5). Following this period, the county's job total decreased each year through 2011 with a net loss of 6,303 jobs or 14.8 percent of the 2006 peak. Between 2012 and 2015, the economy appeared to have stabilized with the net addition of 1,606 jobs. As of third quarter 2016, the county's at-place employment stood at 38,561 jobs.

As illustrated by the trend lines in the bottom portion of Figure 5, the recession had a relatively greater impact on the Floyd County economy than on the nation as a whole with significant losses in 2007 and 2009. The county's recovery lagged well below the nation's rate of recovery; however, job growth was comparatively higher than the national rate from 2012 through 2016 (Q3).



Figure 5 At-Place Employment



Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment and Wages

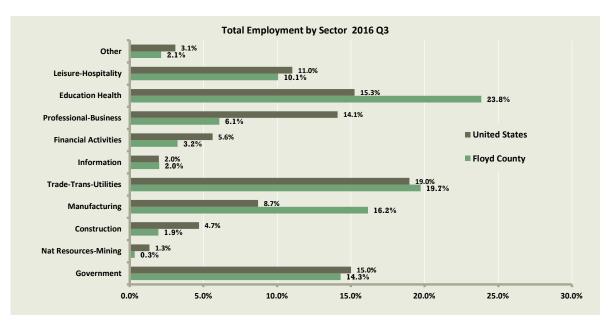
## 2. At-Place Employment by Industry Sector

Education-Health is the largest employment sector in Floyd County, accounting for 23.8 percent of all jobs in 2016 (Q3) compared to 15.3 percent of total employment nationally (Figure 6). Other notable sectors within the county are Trade-Transportation-Utilities, Manufacturing, and Government which each account for 14.3 to 19.7 percent of the county's jobs. Compared to national figures Floyd County has a much smaller percentage of Professional-Business, Financial Activities, and Construction sectors.

Between 2011 and 2016 (Q3), seven of eleven employment sectors added jobs (Figure 7). Among the largest employment sectors, Education-Health, Trade-Transportation-Utilities, and Manufacturing expanded by 6.2 percent, 24.9 percent, and 13.2 percent, respectively, and the Government sector contracted by 13.2 percent. The Professional-Business and Information sectors also experienced job losses during this time; however, these two sectors make up a relatively small portion of the county's workforce. Although the Natural Resources-Mining sector increased by 85.7 percent, this sector contains only 0.3 percent of the county's total jobs.

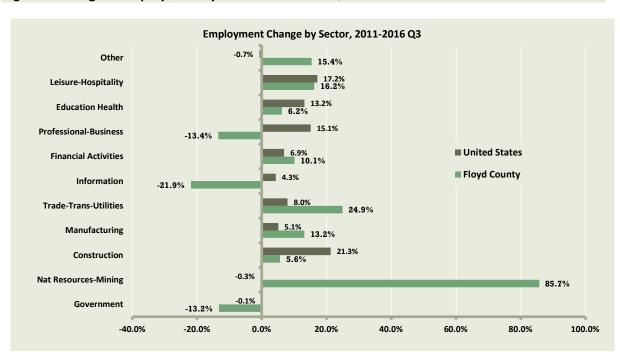


Figure 6 Total Employment by Sector



Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment and Wages

Figure 7 Change in Employment by Sector 2011-2015 Q2



Source: U.S. Department of Labor, Bureau of Labor Statistics, Quarterly Census of Employment and Wages



## 3. Major Employers

Four of the ten largest employers in Floyd County are in the Education-Healthcare sector including three hospitals and Berry College (Table 7). Another four of the county's major employers are in the Manufacturing sector. A distribution facility and two Walmart stores round out the county's top employers. Given the location on Riverside Parkway just north of downtown Rome, Park Homes will be convenient to a number of major employers and employment concentrations. Floyd Medical Center, Harbin Clinic, Redmond Medical Center, Berry College, and downtown Rome are all within five miles of the subject site with some within one mile.

Table 7 2017 Major Employers, Floyd County

Rank	Name	Sector	<b>Employment</b>
1	Floyd Medical Center	Healthcare	2,507
2	Redmond Regional Medical Center	Healthcare	1,200
3	Lowe's RDC	Distribution	820
4	Harbin Clinic	Healthcare	792
5	Walmart Supercenter (2 Stores)	Retail	622
6	Berry College	Education	562
7	Kellogg's	Manufacturing	552
8	F & P Georgia	Manufacturing	518
9	International Paper Company	Manufacturing	451
10	Syntec Industries	Manufacturing	350

Source: Greater Rome Chamber of Commerce

## 4. Recent Economic Expansions and Contractions

Several notable economic expansions have been announced near the subject site since the beginning of 2016. Details on each of these expansions are provided below:

- Carlsen Precision Manufacturing is opening its first United States operations in the Floyd County Industrial Park on U.S. Highway 27 South, 1.4 miles north of the site. The Canadian company is investing \$5,000,000 over a three year period into the five-acre facilities and will employ 20 people.
- **Sykes Enterprises** will open a new customer contact center in the Berry Corporate Center on 25 Legacy Drive.
- The Ball Metal Beverage Container operations will be located at 110 Ball Drive. This facility plans to create 40 jobs to manufacture metal drinking beverage cans and lids for Anheuser-Busch and other beverage companies.
- **Transdev**, the largest private-sector transit operator in North America, will open a customer support center, creating 160 new jobs to Rome, Georgia.

Offsetting some of these increases are some recent layoffs in the county, many mirroring a national trend of decline in rural retail operations.

- **Kmart**, a subsidiary of Sears Holdings, closed its store in August 2016 laying off 87 workers.
- **Sears** closed its store and auto center at the Mount Berry Mall in March 2016, laying off 45 workers.
- Express let go of 24 workers when it closed its Mount Berry Mall store in January 2016.
- Hancock Fabrics filed for bankruptcy early last year. The county lost 12 jobs due to its store closure in April 2016.



# 5. Conclusions on Local Economics

Although Floyd County experienced relatively more job losses and higher unemployment rates than the nation as a result of the national recession, the county's economy seems to be stabilizing. New companies are investing in facilities proximate to the subject site, creating more jobs in the county.



# 6. DEMOGRAPHIC ANALYSIS

# A. Introduction and Methodology

RPRG analyzed recent trends in population and households in the Park Homes Market Area and Floyd County using U.S. Census data and data from Esri, a national data vendor that prepares small area estimates and projections of population and households. Building permit trends collected from the HUD State of the Cities Data Systems (SOCDS) database were also considered. Local area projections were not available.

# B. Trends in Population and Households

#### 1. Recent Past Trends

Between 2000 and 2010 Census counts, the Park Homes Market Area experienced modest population and household growth (Table 8). The net growth in the primary market area during this decade was 4,048 people (6.7 percent growth) and 1,044 households (4.5 percent growth), reaching a total of 64,915 people and 24,010 households in 2010. During the same time period, Floyd County's population grew by 6.4 percent and its household base grew by 5.6 percent. Annual household growth between 2000 and 2010 was 104 households in the Park Homes Market Area and 190 households in Floyd County, for annual growth rates of 0.4 percent and 0.5 percent, respectively.

## 2. Projected Trends

Based on Esri data, RPRG estimates a slowing rate of population and household growth in both the market area and county between 2010 and 2017. During this time, the Park Homes Market Area added 1,705 people and 277 households while Floyd County added 1,434 people and 85 households. Both areas are projected to experience modest growth over the next two years. The market area will add 184 people (0.3 percent) and 42 households (0.2 percent) per year while the county will have an annual growth of 175 people (0.2 percent) and 30 households (0.1 percent). By 2019, the market area will reach 66,989 people and 24,370 households.

## 3. Building Permit Trends

Annual building permit activity in Floyd County was high during the first part of the past decade (Table 9). Between 2000 and 2010, an average of 401 building permits were issued with a peak of 722 units permitted in 2002. Building permit activity remained below 100 units each year from 2012 to 2015 before significantly increasing to 226 units permitted in 2016.

Single-family detached homes comprise 79 percent of all unit permitted in the county since 2000 and duplexes comprised 11 percent of permitted units. Only nine percent of units permitted are contained within multi-family structures with five or more units.



**Table 8 Population and Household Projections** 

		Floyd	d County		
		Total C	hange	Annual	Change
Population	Count	#	%	#	%
2000	90,565				
2010	96,317	5,752	6.4%	575	0.6%
2017	97,751	1,434	1.5%	205	0.2%
2019	98,102	350	0.4%	175	0.2%
		<b>T</b>	NI		. 61
		Total C	nange	Annual	Change
Households	Count	#	%	#	%
2000	34,028				
2010	35,930	1,902	5.6%	190	0.5%
2017	36,015	85	0.2%	12	0.03%
2019	36,075	60	0.2%	30	0.1%

	Park Hom	es Market	Area			
	Total (	Change	Annual Change			
Count	#	%	#	%		
60,867						
64,915	4,048	6.7%	405	0.6%		
66,620	1,705	2.6%	244	0.4%		
66,989	369	0.6%	184	0.3%		
	Total (	Change	Annual Change			
Count	#	0/	#	0/		

	Total C	Change	Annual Change			
Count	#	%	#	%		
22,966				·		
24,010	1,044	4.5%	104	0.4%		
24,287	277	1.2%	40	0.2%		
24,370	84	0.3%	42	0.2%		

Source: 2000 Census; 2010 Census; Esri; and Real Property Research Group, Inc.

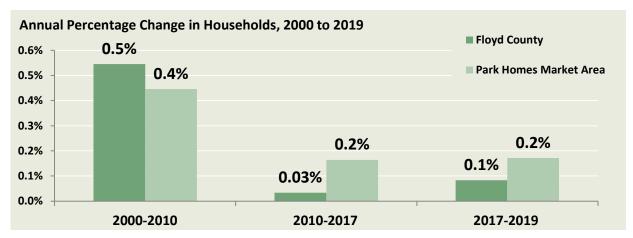
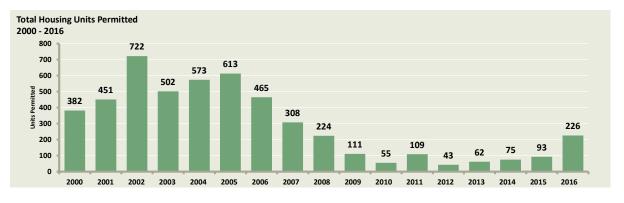


Table 9 Building Permits by Structure Type, Floyd County

Floyd County																			
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2000- 2016	Annual Average
Single Family	307	373	678	424	390	424	391	284	180	72	55	32	32	53	70	89	102	3,956	233
Two Family	72	70	34	78	100	94	70	20	10	4	0	0	0	0	0	0	0	552	32
3 - 4 Family	3	8	10	0	4	4	4	4	4	3	0	0	0	0	0	4	0	48	3
5+ Family	0	0	0	0	79	91	0	0	30	32	0	77	11	9	5	0	124	458	27
Total	382	451	722	502	573	613	465	308	224	111	55	109	43	62	75	93	226	5,014	295

Source: U.S. Census Bureau, C-40 Building Permit Reports.





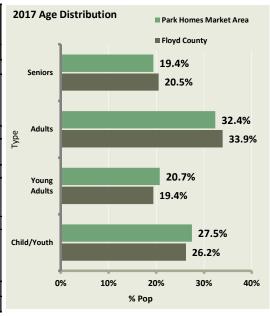
# C. Demographic Characteristics

# 1. Age Distribution and Household Type

The population of both the Park Homes Market Area and Floyd County represent a range of residents with median ages of 35 and 38, respectively (Table 10). Adults ages 35 to 61 comprise the largest components of both areas at 32.4 percent in the market area and 33.9 percent in the county. Children/Youth ages 19 and under comprise 27.5 percent in the market area and 26.2 percent in the county. Seniors age 62 and older represent 19.4 percent of the market area and 20.5 percent of the county.

Table 10 2017 Age Distribution

2017 Age Distribution	Floyd C	ounty	Park Homes Market Area		
	#	%	#	%	
Children/Youth	25,622	26.2%	18,302	27.5%	
Under 5 years	6,211	6.4%	4,650	7.0%	
5-9 years	6,226	6.4%	4,469	6.7%	
10-14 years	6,307	6.5%	4,279	6.4%	
15-19 years	6,878	7.0%	4,904	7.4%	
Young Adults	18,940	19.4%	13,822	20.7%	
20-24 years	6,333	6.5%	4,708	7.1%	
25-34 years	12,607	12.9%	9,113	13.7%	
Adults	33,159	33.9%	21,566	32.4%	
35-44 years	11,965	12.2%	8,166	12.3%	
45-54 years	12,446	12.7%	7,956	11.9%	
55-61 years	8,748	8.9%	5,444	8.2%	
Seniors	20,029	20.5%	12,930	19.4%	
62-64 years	3,749	3.8%	2,333	3.5%	
65-74 years	9,319	9.5%	5,771	8.7%	
75-84 years	4,969	5.1%	3,374	5.1%	
85 and older	1,992	2.0%	1,452	2.2%	
TOTAL	97,751	100%	66,620	100%	
Median Age	38	3	3	5	



Source: Esri: RPRG. Inc.

Households with at least two adults but no children are the most common in both areas at 37.2 percent in the Park Homes Market Area and 39.6 percent in Floyd County; married households without children are the most common subset of this category (Table 11). Just over one-third (34.4 percent) of the households in both areas have children present. Single person households are slightly more common in the market area at 28.3 percent than 26.0 percent in the county.

Table 11 2010 Households by Household Type

2010 Households by	Floyd C	ounty	Park H Marke	
Household Type	#	%	#	%
Married w/Children	7,685	21.4%	4,786	19.9%
Other w/ Children	4,682	13.0%	3,479	14.5%
Households w/ Children	12,367	34.4%	8,265	34.4%
Married w/o Children	10,061	28.0%	5,902	24.6%
Other Family w/o Children	2,615	7.3%	1,885	7.9%
Non-Family w/o Children	1,537	4.3%	1,156	4.8%
Households w/o Children	14,213	39.6%	8,943	37.2%
Singles	9,350	26.0%	6,802	28.3%
Total	35,930	100%	24,010	100%

2010 Households by Household Type ■ Park Homes Market Area
■ Floyd County 34.4% HH w/ Children 34.4% 37.2% HH w/o Children 39.6% Household Type 28.3% Singles 26.0% 30% % Households 0% 10% 50%

Source: 2010 Census; RPRG, Inc



#### 2. Renter Household Characteristics

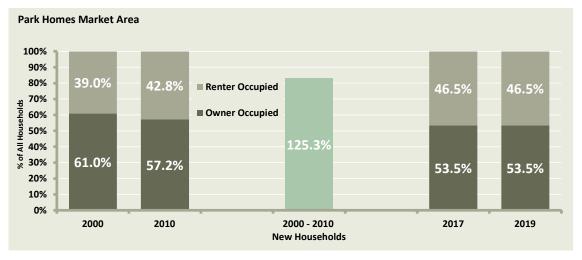
As of the 2010 Census, 42.8 percent in the Park Homes Market Area rented their home – higher than the 36.7 percent of renter households in Floyd County (Table 12). Between the 2000 and 2010 census counts, the market area lost 264 owner households, but gained 1,308 renter households. During the same time, the county's net renter household gain was comprised of 1,898 households. Over the last seven years, the market area's rental base grew by 10 percent of 11,300 households while the homeowner base declined by over 750 households. Based on Esri estimates, RPRG projects that this trend will remain unchanged over the next two years in both areas. Renter households account for 46.5 percent of the market area and 40.5 percent of the county in 2017, and are expected to continue at these rates through 2019.

Table 12 Households by Tenure

Floyd County	20	00	20:	10	Change 2000- 2010	20:	17	Change 2010-2017	20	19	Change 2017 2019
<b>Housing Units</b>	#	%	#	%	#	#	%	#	#	%	#
Owner Occupied	22,731	66.8%	22,735	63.3%	4	21,415	59.5%	-1,320	21,432	59.4%	18
Renter Occupied	11,297	33.2%	13,195	36.7%	1,898	14,600	40.5%	1,405	14,643	40.6%	42
Total Occupied	34,028	100%	35,930	100%	1,902	36,015	100%	85	36,075	100%	60
Total Vacant	2,587		4,621			4,980			5,177		
TOTAL UNITS	36,615		40,551			40,995			41,252		

Park Homes Market					Change 2000			Change			Change 2017
Area	20	00	20:	10	2010	20:	17	2010-2017	20	19	2019
Housing Units	#	%	#	%	#	#	%	#	#	%	#
Owner Occupied	14,006	61.0%	13,742	57.2%	-264	12,986	53.5%	-756	13,032	53.5%	46
Renter Occupied	8,960	39.0%	10,268	42.8%	1,308	11,301	46.5%	1,033	11,338	46.5%	38
Total Occupied	22,966	100%	24,010	100%	1,044	24,287	100%	277	24,370	100%	84
Total Vacant	1,860		3,197			3,284			3,339		
TOTAL UNITS	24,826		27,207			27,570			27,709		

Source: U.S. Census of Population and Housing, 2000, 2010; Esri, RPRG, Inc.

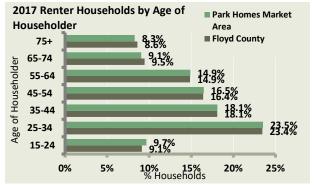


Young working age households comprise the core of the market as nearly 42 percent of renter in both the Park Homes Market Area and Floyd County are between the ages of 25 and 44 (Table 13). About one-third of the renter householders in both areas are age 55 and older. Older adult renter households ages 45 to 64 comprise roughly 31 percent of renters in both the market area and county, and young renter households under the age of 25 comprise less than 10 percent of both areas.

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Table 13 Renter Households by Age of Householder

Renter			Park H	lomes	
Households	Floyd C	County	Market Area		
Age of HHldr	#	%	#	%	
15-24 years	1,333	9.1%	1,091	9.7%	
25-34 years	3,423	23.4%	2,659	23.5%	
35-44 years	2,639	18.1%	2,045	18.1%	
45-54 years	2,398	16.4%	1,863	16.5%	
55-64 years	2,170	14.9%	1,683	14.9%	
65-74 years	1,380	9.5%	1,024	9.1%	
75+ years	1,257	8.6%	936	8.3%	
Total	14,600	100%	11,301	100%	



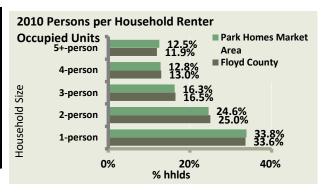
Source: Esri, Real Property Research Group, Inc.

About 58 percent of both the Park Homes Market Area and Floyd County consist of small households: one-person households comprise one-third of both the market area and county, while roughly one quarter of both areas are comprised of two-person households (Table 14). Three and four person households represent 29.1 percent of renters in the Park Homes Market Area and 29.5 percent of Rome, GA MSA's renters. Large renter households with five or more people are more common in the market area at 12.5 percent than the county at 11.9 percent.

Table 14 2010 Renter Households by Household Size

Renter	Floyd C	ounty	Park Homes Market Area		
Occupied	#	%	#	%	
1-person hhld	4,436	33.6%	3,473	33.8%	
2-person hhld	3,298	25.0%	2,521	24.6%	
3-person hhld	2,173	16.5%	1,672	16.3%	
4-person hhld	1,714	13.0%	1,317	12.8%	
5+-person hhld	1,574	11.9%	1,285	12.5%	
TOTAL	13,195	100%	10,268	100%	





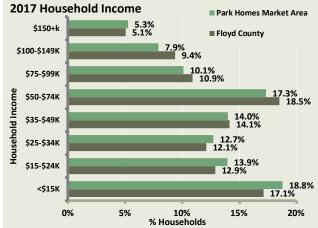
## 3. Income Characteristics

Based on Esri estimates, the Park Homes Market Area's 2017 median income of \$39,914 is \$3,511 or eight percent lower than the \$43,425 median in Floyd County (Table 15). The market area has a higher proportion of low income households with 32.7 percent earning less than \$25,000 compared to 30.0 percent of county households. Just over one-quarter of market area households (26.7 percent) earn \$25,000 to \$49,999, which is in line with the county overall (26.2 percent). The county generally has an equal or higher percentage of households in each income classification starting with \$35,000.



Table 15 2017 Household Income

	ed 2017 ld Income	Floyd C	County	Park Homes Market Area		
		#	%	#	%	
less than	\$15,000	6,156	17.1%	4,554	18.8%	
\$15,000	\$24,999	4,636	12.9%	3,387	13.9%	
\$25,000	\$34,999	4,357	12.1%	3,089	12.7%	
\$35,000	\$49,999	5,090	14.1%	3,395	14.0%	
\$50,000	\$74,999	6,657	18.5%	4,204	17.3%	
\$75,000	\$99,999	3,927	10.9%	2,453	10.1%	
\$100,000	\$149,999	3,374	9.4%	1,923	7.9%	
\$150,000	Over	1,819	5.1%	1,279	5.3%	
Total		36,015	100%	24,287	100%	
Median Inco	ome	\$43,	425	\$39,914		

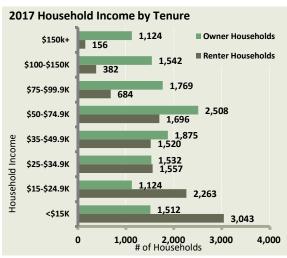


Source: Esri; Real Property Research Group, Inc.

Based on the ACS data income projections, the breakdown of tenure, and household estimates, RPRG estimates that the median income of Park Homes Market Area renters as of 2017 is \$27,213 compared to \$54,484 among owner households (Table 16). The overall lower median income among renter households is due in large part to 46.9 percent of renters earning less than \$25,000, which includes the 26.9 percent of market renters earning \$15,000 or less. Of the renter households in the market area, 27.2 percent earn \$25,000 to \$49,999, and 25.8 percent earn at least \$50,000.

Table 16 2017 Household Income by Tenure

Estimated :			nter eholds	Owner Households		
Park Home		#	%	#	%	
less than	\$15,000	3,043	26.9%	1,512	11.6%	
\$15,000	\$24,999	2,263	20.0%	1,124	8.7%	
\$25,000	\$34,999	1,557	13.8%	1,532	11.8%	
\$35,000	\$49,999	1,520	13.5%	1,875	14.4%	
\$50,000	\$74,999	1,696	15.0%	2,508	19.3%	
\$75,000	\$99,999	684	6.1%	1,769	13.6%	
\$100,000	\$149,999	382	3.4%	1,542	11.9%	
\$150,000	over	156	1.4%	1,124	8.7%	
Total		11,301	100%	12,986	100%	
Median Inc	come	\$27,	213	\$54	,484	



Source: American Community Survey 2011-2015 Estimates, RPRG, Inc.



# 7. COMPETITIVE HOUSING ANALYSIS

#### A. Introduction and Sources of Information

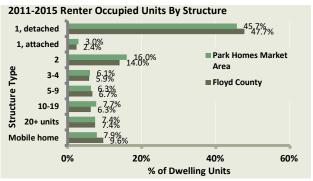
This section presents data and analyses pertaining to the supply of rental housing in the Park Homes Market Area. We pursued several avenues of research in an attempt to identify multifamily rental projects that are in the planning stages or under construction in the Park Homes Market Area. Information was gathered through contact with Rome-Floyd Planning & Zoning Department (Sue Hiller and Howard Gibson). The rental survey, conducted in April 2017, includes a wide range of communities including both market rate and affordable communities. Deeply subsidized communities were not included in this analysis, but are discussed in a later section of this report. Agerestricted communities were excluded from the analysis.

# **B.** Overview of Market Area Housing Stock

Based on the 2011-2015 ACS survey, rental housing in the Park Homes Market Area is contained within a variety of housing structures including 45.7 percent in single-family detached homes, 21.4 percent in structures with five or more units, and 16.0 percent in duplexes (Table 17). The percentage breakdowns of rental units in the county are similar, though the county has a higher percentage of single-family detached homes and mobile homes.

**Table 17 Dwelling Units by Structure and Tenure** 

Renter Occupied	Floyd	County		mes Market Area
Occupica	#	%	#	%
1, detached	6,530	47.7%	4,778	45.7%
1, attached	333	2.4%	310	3.0%
2	1,921	14.0%	1,673	16.0%
3-4	801	5.9%	634	6.1%
5-9	913	6.7%	659	6.3%
10-19	859	6.3%	807	7.7%
20+ units	1,014	7.4%	777	7.4%
Mobile home	1,321	9.6%	826	7.9%
TOTAL	13,692	100%	10,464	100%



Source: American Community Survey 2011-2015

Among renter occupied units, the median year built is 1974 in the Park Homes Market Area and 1977 in Floyd County (Table 18). Roughly 13 percent of renter occupied units in the market area were built since 2000 and 30.0 percent was built in the 1980s and 1990s. By comparison, 13.4 percent of Floyd County's renter occupied units were built since 2000 and 33.2 percent was built from 1980 to 1999. Owner occupied units had a median year built of 1974 in the market area and 1978 in the county. Seventeen percent of owner occupied units in both areas have been built since 2000.

According to ACS data, the median value among owner-occupied housing units in the Park Homes Market Area from 2011 to 2015 was \$115,537, which is \$1,601 or 1.4 percent lower than the Floyd County median of \$117,138 (Table 19). ACS estimates home values based upon values from homeowners' assessments of the values of their homes. This data is traditionally a less accurate and reliable indicator of home prices in an area than actual sales data, but offers insight of relative housing values among two or more areas.



Table 18 Dwelling Units by Year Built and Tenure

	Floyd (	County	Park Homes Market Area			
Owner Occupied	#	%	#	%		
2014 or later	20	0.1%	0	0.0%		
2010 to 2013	184	0.9%	115	0.9%		
2000 to 2009	3,394	16.0%	2,101	16.0%		
1990 to 1999	3,333	15.7%	1,636	12.5%		
1980 to 1989	3,125	14.8%	1,671	12.7%		
1970 to 1979	3,445	16.3%	1,736	13.2%		
1960 to 1969	2,343	11.1%	1,751	13.3%		
1950 to 1959	3,010	14.2%	2,390	18.2%		
1940 to 1949	903	4.3%	687	5.2%		
1939 or earlier	1,425	6.7%	1,053	8.0%		
TOTAL	21,182	100%	13,140	100%		
MEDIAN YEAR						
BUILT	19	78	19	74		

Source: American Community Survey 2011-2015

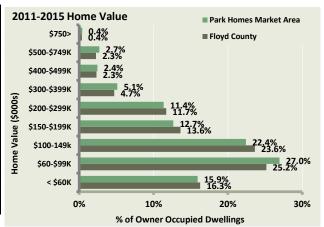
			Park Hom	es Market			
	Floyd (	County	Area				
Renter Occupied	#	%	#	%			
2014 or later	0	0.0%	0	0.0%			
2010 to 2013	143	1.0%	110	1.1%			
2000 to 2009	1,685	12.3%	1,259	12.0%			
1990 to 1999	2,203	16.1%	1,629	15.6%			
1980 to 1989	2,339	17.1%	1,505	14.4%			
1970 to 1979	1,971	14.4%	1,416	13.5%			
1960 to 1969	1,425	10.4%	1,175	11.2%			
1950 to 1959	1,716	12.5%	1,469	14.0%			
1940 to 1949	1,014	7.4%	862	8.2%			
1939 or earlier	1,196	8.7%	1,039	9.9%			
TOTAL	13,692	100%	10,464	100%			
MEDIAN YEAR							
BUILT	19	77	1974				

Source: American Community Survey 2011-2015

**Table 19 Value of Owner Occupied Housing Stock** 

2011-2015 H	lome Value	Floyd C	County	Park H Market	
		#	%	#	%
less than	\$60,000	3,446	16.3%	2,092	15.9%
\$60,000	\$99,999	5,331	25.2%	3,542	27.0%
\$100,000	\$149,999	5,001	23.6%	2,946	22.4%
\$150,000	\$199,999	2,884	13.6%	1,664	12.7%
\$200,000	\$299,999	2,478	11.7%	1,494	11.4%
\$300,000	\$399,999	998	4.7%	673	5.1%
\$400,000	\$499,999	491	2.3%	321	2.4%
\$500,000	\$749,999	477	2.3%	355	2.7%
\$750,000	over	76	0.4%	53	0.4%
Total		21,182	100%	13,140	100%
Median Value	e	\$117	,138	\$115,	537

Source: American Community Survey 2011-2015





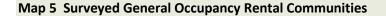
# C. Survey of General Occupancy Rental Communities

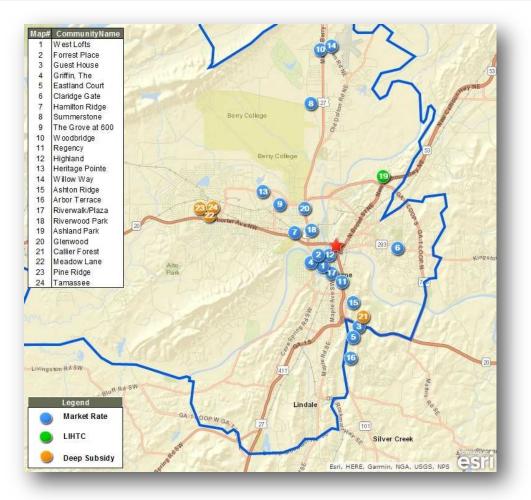
# 1. Introduction to the Rental Housing Survey

RPRG surveyed 20 rental communities in the Park Homes Market Area including 19 market rate properties plus one LIHTC property. Additionally, given that Park Homes will offer all units with project based vouchers (PBV), data for four Section 8 communities are shown for reference purposes; however, these communities are not included in the overall rental analysis as deep subsidy contract rents are not necessarily reflective of market conditions. Profile sheets with detailed information on each surveyed community, including photographs, are attached as Appendix 7.

#### 2. Location

Most of the surveyed rental communities are located within central Rome including several in and around downtown and many south of downtown (Map 5). A few communities are in west Rome and three are in the north. The two highest priced communities plus the newest market community are loft communities in downtown Rome; the third highest priced community is south of town. Based on the delineation of census tracts, three communities are located just outside of the primary market area to the east of Route 101, but are included in our survey since these communities are oriented to the greater Rome area. Given the surveyed communities' proximity to Park Homes, the surveyed communities do not have significant locational advantages or disadvantages compared to the subject.







#### 3. Size of Communities

The surveyed communities range in size from 15 units at The Griffin to 184 units at Ashland Park – the only LIHTC community in our survey (Table 20). The average community size in the market area is 67 units. The deep subsidy communities have an average size of 90 units, ranging from 30 units to 130 units (Table 21).

#### 4. Age of Communities

The surveyed rental communities reported an average year built of 1991. Six of the ten highest priced communities have been built since 2002; of the six, two are adaptive reuse projects including the newest market rate community which opened in 2016. The lone tax credit community in our survey opened in 2003.

#### 5. Structure Type

The surveyed rental stock includes a range of structure types. Garden units, the most common type in the market, are offered at seven of the surveyed communities, five communities are comprised of townhouses, and five are a mix of both garden and townhouse units. Three communities are mid-rise buildings – two of which are adaptive reuse structures.

#### 6. Vacancy Rates

Among the 20 surveyed rental communities, three vacancies were reported out of a total of 1,344 stable units, which results in a very low vacancy rate of 0.2 percent (Table 20). Eighteen of the surveyed communities, including the only tax credit community, reported zero vacant units. The two vacancies were reported at Claridge Gate. One vacant unit was reported at The Griffin (15 units), which opened in late 2016.

The four deep subsidy communities were 100 percent occupied at the time of our survey (Table 21).

## 7. Rent Concessions

Three market rate communities reported rental incentives. Both Claridge Gate and The Griffin are offering free rent for the first month, and The Grove at 600 is offering half off of one month's rent.



# **Table 20 Rental Summary, Surveyed Communities**

Map		Year	Year	Structure			Vacancy	Avg 1BR	Avg 2BR	
#	Community	Built	Rehab	Туре	Units	Units	Rate	Rent (1)	Rent (1)	Incentive
	SUBJECT-Park Homes			TH	100			\$355	\$480	
1	West Lofts	2003		Mid Rise	18	0	0.0%	\$1,000	\$1,350	None
2	Forrest Place	2002		Adapt Reuse	20	0	0.0%	\$775	\$1,313	None
3	Guest House	1989	2002	Gar/TH	75	0	0.0%	\$998	\$1,225	None
4	Griffin, The	2016		Adapt Reuse	15	1	6.7%	\$950	\$1,095	First month free
5	Eastland Court	2005		Gar	116	0	0.0%	\$836	\$943	None
6	Claridge Gate	2005		Gar	36	2	5.6%		\$845	First month free
7	Hamilton Ridge	2002		Gar	48	0	0.0%	\$600	\$765	None
8	Summerstone	1995		TH	32	0	0.0%		\$725	None
9	The Grove at 600	1975	2017	TH	104	0	0.0%		\$715	1/2 off 1st full month
10	Woodbridge	2009		Gar	28	0	0.0%		\$675	None
11	Regency	1968		TH	22	0	0.0%	\$500	\$630	None
12	Highland	1994		TH	65	0	0.0%		\$625	None
13	Heritage Pointe	1965		Gar/TH	149	0	0.0%	\$520	\$625	None
14	Willow Way	1988		Gar/TH	66	0	0.0%	\$460	\$620	None
15	Ashton Ridge	1998		Gar	88	0	0.0%	\$503	\$611	None
16	Arbor Terrace	1974		Gar/TH	96	0	0.0%	\$453	\$610	None
17	Riverwalk/Plaza	1972		Gar/TH	18	0	0.0%	\$425	\$575	None
18	Riverwood Park	1998		Gar	90	0	0.0%		\$575	None
19	Ashland Park**	2003		Gar	184	0	0.0%	\$480	\$550	None
20	Glenwood	1955	1995	TH	74	0	0.0%		\$345	None
	Total/Average	1991			1,344	3	0.2%	\$654	\$771	
Mark	et Rate Total/Average				1,160	3	0.3%			

(\*\*) Tax Credit Communities

(1) Rent is contract rent, and not adjusted for utilities or incentives

Source: Field Survey, Real Property Research Group, Inc. April 2017.

**Table 21 Rental Summary, Deeply Subsidized Communities** 

Map		Total	Vacant	Vacancy	One Bedroom Units		Two Bedr	oom Units	Three Bed	droom Units	
#	Community	Units	Units	Rate	#Units	SF	#Units	SF	#Units	SF	Waitlist
21 22 23 24	Callier Forest Meadow Lane Pine Ridge Tamassee	130 120 30 80	0 0 0	0.0% 0.0% 0.0% 0.0%	26 32 30 20	642 685 480 N/A	80 27 52	745 820 N/A	24 25 8	919 1,043 N/A	60+ hhlds 6-12 months 1-2 years Yes, length N/A
ı	Total/Average Jnit Distribution % of Total	324	0	0.0%	108 33.3%	602	159 49.1%	783	57 17.6%	981	

Source: Field Survey, Real Property Research Group, Inc. April 2017.

# 8. Absorption History

The newest community, The Griffin, opened in 2016. The 15-unit adaptive reuse community leased 13 of its units within two months of opening. This translates to an absorption rate of 6.5 units per month.



# D. Analysis of Product Offerings

# 1. Payment of Utility Costs

Of the 20 surveyed communities, eight include the cost of water/sewer and trash removal (Table 22). The remaining 12 communities, including the LIHTC property, include just the cost of trash removal in the price of rent – which is the utility structure at the subject.

#### 2. Unit Features

All 20 communities offer dishwashers in all or some units (Table 22). Microwaves are offered as a standard feature at seven communities; one community has microwaves in select units. Nearly all communities have washer/dryer connections in each unit; one community offers full washer/dryer units, and another offers stacked washer/dryer units.

## 3. Parking

All but one of the surveyed communities offer a surface lot for standard parking. Forrest Place, which is located in the downtown district, offers a structured parking garage. Four communities offer garages for an additional monthly fee including two with detached garages and two with garages attached to residential buildings. Garage fees range from \$50 to \$100 and average \$70 among these communities.

**Table 22 Utility Arrangement and Unit Features** 

		Utilities Included in Rent					nt					
Community	Heat Type	Heat	Hot Water	Cooking	Electric	Water	Trash	Dish- washer	Micro- wave	Parking I	Parking II	In-Unit Laundry
Subject	Elec						X	Std		Surface		
West Lofts	Elec					X	X	Std	Std	Surface		Hook Ups
Forrest Place	Elec						X	Std	Std	Struct Gar		Select - Hook Ups
Guest House	Elec						X	Std	Std	Surface		Std - Stacked
Griffin, The	Gas					X	X	Std	Std	Surface		Std - Full
Eastland Court	Elec						X	Std	Std	Surface	Detach Gar-\$100	Hook Ups
Claridge Gate	Elec						X	Std		Surface	Attach Gar-\$75	Hook Ups
Hamilton Ridge	Elec						X	Std		Surface	Detach Gar-\$55	Hook Ups
Summerstone	Gas						X	Std	Std	Surface		Hook Ups
The Grove at 600	Elec					X	X	Std	Std	Surface		Hook Ups
Woodbridge	Elec					X	X	Std		Surface		Hook Ups
Regency	Elec						X	Select	Select	Surface		Hook Ups
Highland	Elec					X	X	Std		Surface		Hook Ups
Heritage Pointe	Elec					X	X	Std		Surface		Hook Ups
Willow Way	Elec						X	Std		Surface		Select - Hook ups
Ashton Ridge	Elec						X	Std		Surface		Hook Ups
Arbor Terrace	Elec						X	Std		Surface		Hook Ups
Riverwalk/Plaza	Elec					X	X	Std		Surface		
Riverwood Park	Elec						X	Std		Surface		Hook Ups
Ashland Park	Elec						X	Std		Surface	Detach Gar-\$50	Hook Ups
Glenwood	Elec/Gas					X	X	Std		Surface		

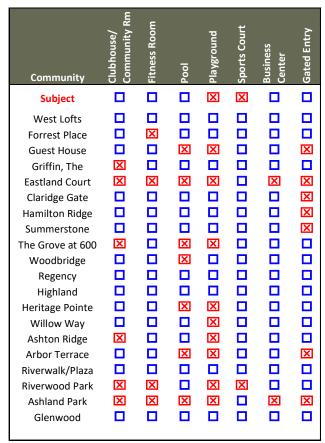
 $Source:\ Field\ Survey,\ Real\ Property\ Research\ Group,\ Inc.\ April\ 2017.$ 



#### 4. Community Amenities

Community amenities in the Park Homes Market Area are generally limited, which is expected given the smaller size of most communities (Table 23). The most common amenities in the market are playgrounds, which are offered at nine of the 20 communities. Six of the communities offer a clubhouse or community room; four offer a fitness room; seven have swimming pools; one has a basketball, tennis, or volleyball court; and two have a business center. Seven of the communities have gated entry into the property.

**Table 23 Community Amenities** 



Source: Field Survey, Real Property Research Group, Inc. April 2017.

#### 5. Unit Distribution

Unit distribution were reported for 19 of 20 surveyed communities, accounting for 98.7 percent of surveyed units (Table 24). Among the 19 communities, two-bedroom units are by far the most common representing 60.3 percent of surveyed units. One- and three-bedroom units account for 20.5 percent and 19.1 percent of surveyed units, respectively.

#### 6. Effective Rents

Unit rents presented in Table 24 are net or effective rents, as opposed to street or advertised rents. To arrive at effective rents, we apply adjustments to street rents in order to control for current rental incentives and to equalize the impact of utility expenses across complexes. Specifically, the net rents represent the hypothetical situation where trash removal utility costs are included in monthly rents at all communities, with tenants responsible for other utility costs.



Among the surveyed communities, the average effective rents are:

- One-bedroom effective rents averaged \$649 per month. One-bedroom units averaged 799 square feet, resulting in a net rent per square foot of \$0.81. The range for one-bedroom effective rents was \$480 to \$985.
- **Two-bedroom** effective rents averaged \$758 per month. Two-bedroom units averaged 1,150 square feet, resulting in a net rent per square foot of \$0.66. The range for two-bedroom effective rents was \$325 to \$1,330.
- Three-bedroom effective rents averaged \$793 per month. Three-bedroom units averaged 1,320 square feet, resulting in a net rent per square foot of \$0.60. The range for three-bedroom effective rents was \$600 to \$1,125. Management at The Griffin, the newest three-bedroom units in the market, was unable to report the rent rates for these units at the time of our survey.
- **Four-bedroom** units are only offered at one community in the market. The effective rent is \$2,450 per month for a 2,400 square feet unit or \$1.02 per square foot.

Table 24 Unit Distribution, Size, and Pricing – Surveyed Communities

	Total	Oı	ne Bedro	om Ur	nits	T	wo Bedro	om Un	its	Tł	ree Bedr	oom Uı	nits	F	our Bedr	oom U	nits
Community	Units	Units	Rent(1)	SF	Rent/SF	Units	Rent(1)	SF	Rent/SF	Units	Rent(1)	SF	Rent/SF	Units	Rent(1)	SF	Rent/SF
SUBJECT-Park Homes	100	4	\$355	530	\$0.67	44	\$480	771	\$0.62	44	\$597	986	\$0.61	8	\$848	1,110	\$0.76
West Lofts	18	8	\$985	1,123	\$0.88	10	\$1,330	1,291	\$1.03								
Forrest Place	20		\$775	800	\$0.97		\$1,313	1,200	\$1.09					2	\$2,450	2,400	\$1.02
Guest House	75	59	\$998	800	\$1.25	16	\$1,225	1,300	\$0.94								
Griffin, The	15	2	\$935	788	\$1.19	11	\$1,075	1,191	\$0.90	2	N/A	1,416					
Eastland Court	116	25	\$836	822	\$1.02	70	\$943	1,056	\$0.89	21	\$1,125	1,516	\$0.74				
Claridge Gate	36					30	\$775	1,221	\$0.63	6	\$912	1,337	\$0.68				
Hamilton Ridge	48	12	\$600	642	\$0.93	28	\$765	1,157	\$0.66	8	\$915	1,425	\$0.64				
Summerstone	32					24	\$725	1,292	\$0.56	8	\$825	1,418	\$0.58				
The Grove at 600	104					88	\$665	1,120	\$0.59	16	\$756	1,320	\$0.57				
Woodbridge	28					24	\$655	N/A		4	\$875	N/A					
Regency	22	4	\$500	N/A		18	\$630	N/A									
Willow Way	66	48	\$460	640	\$0.72	18	\$620	1,100	\$0.56								
Ashton Ridge	88	14	\$503	988	\$0.51	37	\$611	1,058	\$0.58	37	\$658	1,100	\$0.60				
Arbor Terrace	96	16	\$453	575	\$0.79	64	\$610	1,190	\$0.51	16	\$757	1,300	\$0.58				
Highland	65					65	\$605	1,200	\$0.50								
Heritage Pointe	149	48	\$505	750	\$0.67	73	\$605	1,040	\$0.58	28	\$660	1,150	\$0.57				
Riverwood Park	90					55	\$575	976	\$0.59	35	\$645	1,155	\$0.56				
Riverwalk/Plaza	18	12	\$410	N/A		6	\$555	N/A									
Ashland Park-60%**	184	24	\$480	864	\$0.56	88	\$550	1,164	\$0.47	72	\$600	1,388	\$0.43				
Glenwood	74					74	\$325	1,000	\$0.33								
Total/Average	1,344		\$649	799	\$0.81		\$758	1,150	\$0.66		\$793	1,320	\$0.60		\$2,450	2,400	\$1.02
Unit Distribution	1,326	272				799				253				2			
% of Total	98.7%	20.5%				60.3%				19.1%				0.2%			

<sup>(\*\*)</sup> Tax Credit Communities

(1) Rent is adjusted to include only trash removal and incentives

Source: Field Survey, Real Property Research Group, Inc. April 2017.

# 7. DCA Average Market Rent

To determine "average market rents" as outlined in DCA's 2017 Market Study Manual, market rate rents were averaged at the most comparable communities to Park Homes. We utilized market rents at the 19 market rate communities in our survey. It is important to note that "average market rents" are not adjusted to reflect differences in age, unit size, or amenities relative to the subject property.

The "average market rent" among comparable market rate communities is \$663 for one-bedroom units, \$769 for two-bedroom units, \$813 for three-bedroom units, and \$2,450 for four-bedroom units (Table 25). All proposed LIHTC rents with rental subsidizes at the subject are well below the average



market rents with rent advantages ranging from 26.5 percent to 70.9 percent. The project's overall rent advantage is 35.7 percent. Note that the proposed 60 percent AMI rents presented on Table 26 are the lesser of the proposed contract rent and the maximum allowable LIHTC net rent (or the most that could be charged without PBV). Also note that none of the subject property's tenants will pay proposed rents given PBV on all units.

**Table 25 Average Market Rent, Most Comparable Communities** 

	One B	edroon	n Units	Two B	edroon	n Units	Three	Bedroo	m Units	Four E	Bedroor	n Units
Community	Rent(1)	SF	Rent/SF	Rent(1)	SF	Rent/SF	Rent(1)	SF	Rent/SF	Rent(1)	SF	Rent/SF
West Lofts	\$985	1,123	\$0.88	\$1,330	1,291	\$1.03						
Forrest Place	\$775	800	\$0.97	\$1,313	1,200	\$1.09				\$2,450	2,400	\$1.02
Guest House	\$998	800	\$1.25	\$1,225	1,300	\$0.94						
Griffin, The	\$935	788	\$1.19	\$1,075	1,191	\$0.90	N/A	1,416				
Eastland Court	\$836	822	\$1.02	\$943	1,056	\$0.89	\$1,125	1,516	\$0.74			
Claridge Gate				\$775	1,221	\$0.63	\$912	1,337	\$0.68			
Hamilton Ridge	\$600	642	\$0.93	\$765	1,157	\$0.66	\$915	1,425	\$0.64			
Summerstone				\$725	1,292	\$0.56	\$825	1,418	\$0.58			
The Grove at 600				\$665	1,120	\$0.59	\$756	1,320	\$0.57			
Woodbridge				\$655	N/A		\$875	N/A				
Regency	\$500	N/A		\$630	N/A							
Willow Way	\$460	640	\$0.72	\$620	1,100	\$0.56						
Ashton Ridge	\$503	988	\$0.51	\$611	1,058	\$0.58	\$658	1,100	\$0.60			
Arbor Terrace	\$453	575	\$0.79	\$610	1,190	\$0.51	\$757	1,300	\$0.58			
Highland				\$605	1,200	\$0.50						
Heritage Pointe	\$505	750	\$0.67	\$605	1,040	\$0.58	\$660	1,150	\$0.57			
Riverwood Park				\$575	976	\$0.59	\$645	1,155	\$0.56			
Riverwalk/Plaza	\$410	N/A		\$555	N/A							
Glenwood				\$325	1,000	\$0.33						
Total/Average	\$663	793	\$0.84	\$769	1,149	\$0.67	\$813	1,314	\$0.62	\$2,450	2,400	\$1.02

<sup>(1)</sup> Rent is adjusted to include only trash removal and incentives

Source: Field Survey, Real Property Research Group, Inc. April 2017.

Table 26 Average Market Rent and Rent Advantage Summary

	1 BR	2 BR	3 BR	4 BR
Average Market Rent	\$663	\$769	\$813	\$2,450
Proposed 60% AMI Rent*	\$355	\$480	\$597	\$713
Advantage (\$)	\$308	\$289	\$216	\$1,737
Advantage (%)	46.5%	37.6%	26.5%	70.9%
Subject Total Units	4	44	44	8
Overall Rent Advantage				35.7%

<sup>(\*)</sup> Lesser of the proposed contract rent and maximum LIHTC net rent

#### E. Interviews

Primary information gathered through field and phone interviews was used throughout the various sections of this report. The interviewees included rental community property managers, project developers, and planning/building officials with the Rome-Floyd County Planning Department.



# F. Multi-Family Pipeline

Based on information provided by planning and zoning officials, developers, and DCA LIHTC allocations, RPRG identified four near-term pipeline projects. Our research shows that 428 units will be introduced into the Park Homes Market Area over the next one to three years. Among the near-term pipeline projects, three communities are under construction and one community will begin initial lease-up this year.

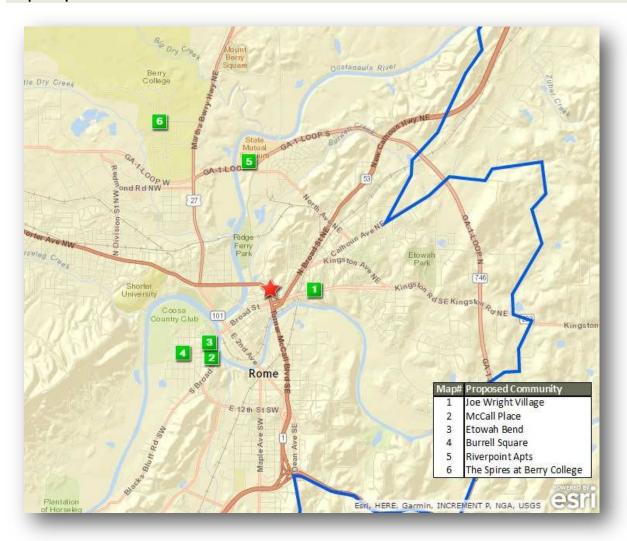
- Joe Wright Village is a public housing project located off Martin Luther King, Jr. Boulevard in North Rome. The Northwest Georgia Housing Authority is developing nine duplexes and 14 single family residences for a total of 32 affordable units. The community will be built in four phases, with the first phase currently under construction. The project is expected to be completed by April 2018.
- South Rome Apartments is a scattered site multi-family development lead by Laurel Street Residential. The project received tax credits in 2015, and, altogether, the community will offer 84 units. The project consists of the following three sites:
  - McCall Place will consist of two three-story apartment buildings comprised of 27 units. This site will be located at the intersection of East Forest Street and South Broad Street with an anticipated open date of August 2017.
  - Etowah Bend is located at the intersection of South Broad Street and Etowah Terrace, and will include two three-story apartment buildings with a total of 23 units. This site is scheduled to open in October 2017.
  - Burrell Square is located at the intersection of Hardy Street and Cherokee Street, and will consist of 17 duplexes for a total of 34 units. The property is expected to open in December 2017.

Of the 84 units, 21 will target households earning up to 50 percent of AMI, and 63 units will target households earning up to 60 percent of AMI. The breakdown of these units include 13 one-bedroom units at 50 percent AMI; 4 two-bedroom units at 50 percent AMI; 4 three-bedroom units at 50 percent AMI; 9 one-bedroom units at 60 percent AMI; 37 two-bedroom units at 60 percent AMI; and 17 three-bedroom units at 60 percent AMI. As observed during our inspection of the market area, all three sites are currently under construction.

- RiverPoint Apartments is a market rate community located along Braves Boulevard near the State Mutual Stadium. This luxury community will include elevator-served mid-rise buildings comprised of 124 one-, two-, and three-bedroom units overlooking the Oostanaula River. The community will offer gated access, individual garage parking, a clubhouse with conference rooms, a business center, fitness center, and outdoor amenities including a swimming pool and grilling stations. The project is currently under construction and is expected to deliver in 2018.
- The Spires at Berry College is an independent living senior community that will target households ages 55 and over. The community will be located on the Berry College campus off of Martha Berry Highway, and will comprise of 188 one- and two-bedroom units which will include 172 apartments and 16 cottages. Construction is expected to begin in 2018 with anticipated completion in 2019. As reported by a leasing staff member, preleasing will begin at the end of April 2017.



# **Map 6 Pipeline Communities**





# **G.** Housing Authority Data

The Park Homes Market Area is served by the Northwest Georgia Housing Authority (NWGHA). The waiting list for Section 8 Housing Choice Vouchers is currently closed. According to NWGHA's website, the NWGHA offers nine public housing communities with 1,015 units for families, senior/disabled individuals.

# H. Existing Low Income Rental Housing

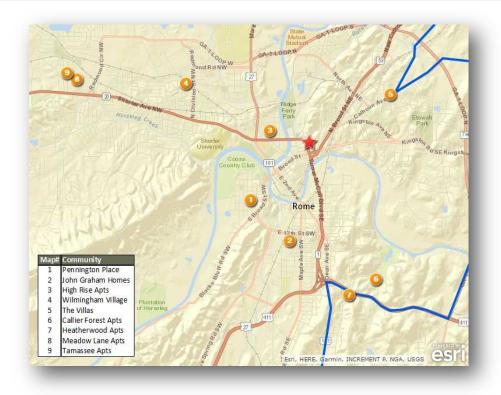
Table 27 and Map 7 on the following pages show the location of the subject site in relation to existing low-income rental housing properties, including those with tax credits. The only comparable general occupancy LIHTC community in the market area, Ashland Park, was surveyed and included in this report.

**Table 27 Subsidized Communities, Park Homes Market Area** 

Community	Subsidy	Туре	Address	Distance (Miles)
Pennington Place	Public Housing	Senior	412 Pennington Ave SW	1.9
John Graham Homes	Public Housing	Family	1323 Hull Ave SW	2.2
High Rise Apts	Public Housing	Senior	906 N 5th Ave	0.8
Wilmingham Village	Public Housing	Family	1 Brookewood Ave	2.7
The Villas	Section 202	Senior	1471 Dodd Blvd	1.7
Callier Forest Apts	Section 8	Family	131 Dodd Blvd	3.8
Heatherwood Apts	Section 8	Family	42 Chateau Dr	3.2
Meadow Lane Apts	Section 8	Family	22 Tamassee Ln NW	4.3
Tamassee Apts	Section 8	Family	66 Lyons Dr NW	4.5

Source: Georgia DCA, HUD

#### **Map 7 Subsidized Rental Communities**



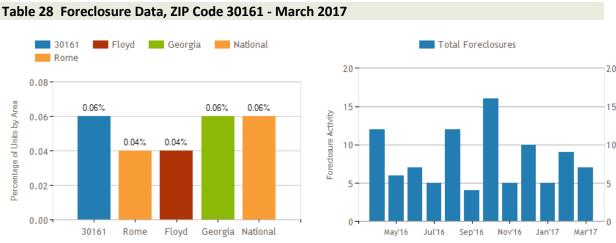


# Impact of Abandoned, Vacant, or Foreclosed Homes

Based on field observations, a moderate number of abandoned / vacant single-family homes exist in the Park Homes Market Area. In addition, to understand the state of foreclosure in the community around the subject site, we tapped data available through RealtyTrac, a web site aimed primarily at assisting interested parties in the process of locating and purchasing properties in foreclosure and at risk of foreclosure. RealtyTrac classifies properties in its database into several different categories, among them three that are relevant to our analysis: 1.) pre-foreclosure property – a property with loans in default and in danger of being repossessed or auctioned, 2.) auction property – a property that lien holders decide to sell at public auctions, once the homeowner's grace period has expired, in order to dispose of the property as quickly as possible, and 3.) bank-owned property – a unit that has been repossessed by lenders. We included properties within these three foreclosure categories in our analysis. We queried the RealtyTrac database for the largest ZIP code in the Park Homes Market Area (30161) and the broader areas of Rome, Floyd County, Georgia, and the U.S. for comparison purposes.

Our RealtyTrac search revealed three units were in some state of foreclosure within ZIP code 30161 in April 2017, the most recent month data was available. This results in a foreclosure rate of 0.06 percent, higher than Rome (0.04 percent) and Floyd County (0.04 percent), but in-line with Georgia (0.06 percent) and the nation (0.06 percent) (Table 28). Over the past year, the number of foreclosures in the 30161 ZIP Code ranged from four in September 2016 to sixteen in October 2016.

The foreclosure rate in the 30161 ZIP code is low as are the foreclosure rates in Rome and Floyd County as a whole. The subject will offer a housing alternative for households who cannot afford to the higher costs associated with home ownership, and in fact, who cannot afford to rent at many of the market rate properties in the area. The subject would provide quality housing for households who do not have substantial savings accounts. Thus, we do not believe foreclosed, abandoned, or vacant homes will impact the subject property's ability to lease its units following renovation.



Source: RealtyTrac



## 8. FINDINGS AND CONCLUSIONS

# A. Key Findings

Based on the preceding review of the subject project and demographic and competitive housing trends in the Park Homes Market Area, RPRG offers the following key findings:

## 1. Site and Neighborhood Analysis

The subject site is a suitable location for rental housing as it is compatible with surrounding land uses, has sufficient visibility from major thoroughfares, and has easy access to amenities, services, and public transportation. As an existing multi-family community, the subject property's proposed rehabilitation will not alter the surrounding land use composition of the immediate area.

- Park Homes is located among many types of land uses. A modest residential neighborhood is located to the east of the site consisting primarily of single family homes. The Village Shopping Center, which includes Aldi grocery store, Applebee's, and KFC, is visible from the site, across Turner McCall Boulevard. The subject is proximate to downtown Rome, which includes local retailers and restaurants, public/government office buildings, and libraries. Community amenities such as the Ridge Ferry Park and Floyd Medical Center are also within a mile of the site.
- The subject site is easily accessible to and visible from Turner McCall Boulevard. This local primary thoroughfare runs through downtown Rome less than a mile south of the site and allows access to the Rome By-pass about 2.7 miles to the north via Riverside Parkway.
- The Rome Transportation Department's (RTD) Route Three bus service passes through the subject on Reservoir Street (east-west). All Routes connect to the Midtown Transit Station in the downtown district, providing connections throughout the city.
- The subject site is suitable for the current and future land use of affordable rental housing. No land uses were identified at the time of the site visit that would negatively affect the subject property's viability in the marketplace.

#### 2. Economic Context

Although Floyd County historically experienced relatively more job losses and higher unemployment rates than the nation as a result of the Great Recession, the county has recently shown signs of recovery.

- The unemployment rate in Floyd County averaged 5.2 percent between 2006 and 2008 before
  peaking at 12.2 percent in 2011. Since then, the county's unemployment rate gradually
  decreased. As of 2016, Floyd County's unemployment rate stood at 5.9 percent which is
  comparable to the state and national rates of 5.4 percent and 4.9 percent, respectively.
- Between 2006 and 2011, Floyd County lost 6,303 jobs as a residual effect of the nation's economic downturn. Between 2012 and 2015, the economy appeared to have stabilized with the net addition of 1,606 jobs. As of third quarter 2016, the county's at-place employment stood at 38,561 jobs.
- As of third quarter 2016, 23.8 percent of all jobs in the county are in the Education-Health sector. This is evident as four of the county's ten largest employers include three hospitals and one university, all of which are within four miles of the site.
- In the last year, several companies announced job expansions in close proximity to the subject site. Carlsen Precision Manufacturing is investing \$5,000,000 in its first United States operations located in Industrial Park, less than two miles north of the subject. Sykes



Enterprises, The Ball Metal Beverage Container, and Transdev are also opening facilities in the area, creating more than 200 new jobs in Rome.

#### 3. Population and Household Trends

Population and households growth in both the Park Homes Market Area and Floyd County increased modestly between the 2000 and 2010 census counts, but have slowed down in recent years. Growth is projected to be limited in both areas through 2019 with market area growth marginally exceeding county-wide growth.

- Between the 2000 and 2010 Census counts, net growth in the market area was 4,048 people (6.7 percent) and 1,044 households (4.5 percent). By comparison, total growth in Floyd County was 6.4 percent for population and 5.6 percent for households. During the same time, annual household growth was 104 households (0.4 percent) in the market area and 190 households (0.5 percent) in the county.
- Based on Esri data, RPRG estimates the Park Homes Market Area to have reached 66,620 people and 24,287 households by 2017 with the total growth of 2.6 percent for population and 1.2 percent for households since 2010. The county change is estimated at 1.5 percent for population and 0.2 percent for households between 2010 and 2017. By 2019, the market area is expected to reach 66,989 people and 24,370 households.

## 4. Demographic Trends

Nearly one-third of the overall household base in the Park Homes Market Area earns less than \$25,000, and more than one-quarter of renter households in the market are earn \$15,000 or less in 2017. The market area's renter percentage is projected to marginally increase from 42.8 percent in 2010 to 46.5 percent in 2019.

- Adults ages 35 to 61 comprise the largest components of both areas at 32.4 percent in the market area and 33.9 percent in Floyd County. Children/Youth ages 19 and under comprise 27.5 percent in the market area and 26.2 percent in the county. Households with at least two adults but no children are the most common in both areas at 37.2 percent in the Park Homes Market Area and 39.6 percent in Floyd County.
- Based on Esri projections, RPRG estimates that the Park Homes Market Area's renter percentage increased to 46.5 percent in 2017 and is expected to continue at this rate through 2019. All net household growth over the last 17 years were renters.
- Approximately 42 percent of all renter householders in the Park Homes Market Area are between the ages of 25 and 44. About one-third of the market area renter households are age 55 and older, and older adult renter households ages 45 to 64 represent roughly 31 percent of renters.
- As of 2010, about 58 percent of renter households in the Park Homes Market Area contained one or two people including 33.8 percent containing one person. Approximately 29 percent of renter households in the Park Homes Market Area contained three or four people while large households (5+ persons) accounted for just 12.5 percent of renter households.
- Based on Esri estimates, the 2017 median income of households in the Park Homes Market Area is \$39,914, eight percent lower than the Floyd County median household income of \$43,425. The 2017 median income for renter householders in the Park Homes Market Area is \$27,213. The overall lower median income among renter households is due in large part to 46.9 percent of renters earning less than \$25,000.



## 5. Competitive Housing Analysis

RPRG surveyed 20 rental communities in the Park Homes Market Area including 19 market rate properties plus one LIHTC community. The rental market in the Park Homes Market Area was performing well at the time of our survey with the majority of communities reporting a vacancy rate of zero percent.

- The vacancy rate of the 19 stabilized rental communities surveyed in the Park Homes Market
  Area was a very low 0.2 percent. Eighteen communities reported zero vacant units; this
  includes the one surveyed LIHTC community, Ashland Park, which also happens to be the
  largest sized surveyed community with 184 units. The two vacant units in the market were at
  the same community.
- Among surveyed rental communities without PBV, net rents, unit sizes, and rents per square foot are as follows:
  - One-bedroom effective rents averaged \$649 per month. One-bedroom units averaged 799 square feet, resulting in a net rent per square foot of \$0.81. The range for one-bedroom effective rents was \$480 to \$985.
  - Two-bedroom effective rents averaged \$758 per month. Two-bedroom units averaged 1,150 square feet, resulting in a net rent per square foot of \$0.66. The range for two-bedroom effective rents was \$325 to \$1,330.
  - Three-bedroom effective rents averaged \$793 per month. Three-bedroom units averaged 1,320 square feet, resulting in a net rent per square foot of \$0.60. The range for three-bedroom effective rents was \$600 to \$1,125. Management at The Griffin, the newest community in the market, was unable to report the rent rates for these units at the time of our survey.
  - Four-bedroom units are only offered at one community in the market. The effective rents averaged \$2,450 per month for a 2,400 square feet unit. This results in a net rent per square foot of \$1.02.
- The "average market rent" among comparable market rate communities is \$663 for one-bedroom units, \$769 for two-bedroom units, \$813 for three-bedroom units, and \$2,450 for four-bedroom units (Table 25). All the subject's proposed LIHTC rents with rental subsidies are well below the average market rents with rent advantages ranging from 26.5 percent to 65.4 percent. The project's overall rent advantage is 35.3 percent.
- Four pipeline projects are proposed or under construction in the market area, one of which is
  a scattered site development comprised of three separate components. Of the communities
  under construction, one is a public housing community; one is an LIHTC affordable
  community; and another is a luxury market rate community. One of the proposed
  communities is a senior community. These pipeline communities will introduce 428 units to
  the Park Homes Market Area.

# **B.** Affordability Analysis

#### 1. Methodology

The Affordability Analysis tests the percentage of income-qualified households in the market area that the subject community must capture in order to achieve full occupancy.

The first component of the Affordability Analyses involves looking at the total household income distribution and renter household income distribution among Park Homes Market Area households for the target year of 2019. RPRG calculated the income distribution for both total households and renter households based on the relationship between owner and renter household incomes by



income cohort from the 2011-2015 American Community Survey along with estimates and projected income growth by Esri (Table 29).

A particular housing unit is typically said to be affordable to households that would be expending a certain percentage of their annual income or less on the expenses related to living in that unit. In the case of rental units, these expenses are generally of two types — monthly contract rents paid to landlords and payment of utility bills for which the tenant is responsible. The sum of the contract rent and utility bills is referred to as a household's 'gross rent burden'. For the Affordability Analysis, RPRG employs a 35 percent gross rent burden. This rent burden only applies for tenants who do not receive Project Based Vouchers (PBV). As all 100 proposed units at the subject property will have PBV and minimum income limits will not apply, the affordability analysis has been conducted without this additional subsidy. The lesser of the proposed contract rent and the maximum allowable LIHTC net rent (the most that could be charged without PBV) was utilized for this analysis.

The proposed LIHTC units at Park Homes will target renter households earning up to 60 percent of the Area Median Income (AMI), adjusted for household size. Maximum income limits are derived from 2016 HUD income limits (**per Georgia DCA requirements**) for Rome, GA MSA and are based on an average of 1.5 persons per bedroom rounded up to the nearest whole number per DCA requirements. Maximum gross rents, however, are based on the federal regulation of 1.5 persons per bedroom. Rent and income limits are detailed in Table 30. As DCA requests demand estimates without the effect of PBV, we have conducted an affordability analysis in which all proposed units with PBV are considered traditional LIHTC units; however, minimum income limits will not apply as all units proposed at the subject property will have PBV. Capture rates with PBV on all units have been included in the analysis.

Table 29 2019 Total and Renter Income Distribution

Park Home		Total Hou	useholds	Renter Households		
2019 lr	2019 Income		%	#	%	
less than	\$15,000	4,623	19.0%	3,113	27.5%	
\$15,000	\$24,999	3,338	13.7%	2,247	19.8%	
\$25,000	\$34,999	3,201	13.1%	1,627	14.3%	
\$35,000	\$49,999	2,828	11.6%	1,276	11.3%	
\$50,000	\$74,999	4,329	17.8%	1,760	15.5%	
\$75,000	\$99,999	2,607	10.7%	733	6.5%	
\$100,000	\$149,999	2,066	8.5%	413	3.6%	
\$150,000	Over	1,380	5.7%	169	1.5%	
Total		24,370	100%	11,338	100%	
					_	
Median Inco	ome	\$40,	429	\$26,	897	

Source: American Community Survey 2011-2015 Projections, RPRG, Inc.



Table 30 2016 LIHTC Income and Rent Limits, Rome, GA MSA

HUD 2016 Median Household Income											
					e, GA MSA	\$48,600					
		•	v Income for			\$24,300					
		2016 Com	puted Area N	oss Income	\$48,600						
		Utility	Allowance:	1 Bed	droom	\$84					
				2 Bed	droom	\$99					
				3 Bed	droom	\$121					
				4 Bed	droom	\$133					
Household Inco	me Limit	s by House	ehold Size:								
Household Size		30%	40%	50%	60%	80%	100%	120%	150%	200%	
1 Person		\$10,230	\$13,640	\$17,050	\$20,460	\$27,280	\$34,100	\$40,920	\$51,150	\$68,200	
2 Persons		\$11,670	\$15,560	\$19,450	\$23,340	\$31,120	\$38,900	\$46,680	\$58,350	\$77,800	
3 Persons		\$13,140	\$17,520	\$21,900	\$26,280	\$35,040	\$43,800	\$52,560	\$65,700	\$87,600	
4 Persons		\$14,580	\$19,440	\$24,300	\$29,160	\$38,880	\$48,600	\$58,320	\$72,900	\$97,200	
5 Persons		\$15,750	\$21,000	\$26,250	\$31,500	\$42,000	\$52,500	\$63,000	\$78,750	\$105,000	
6 Persons		\$16,920	\$22,560	\$28,200	\$33,840	\$45,120	\$56,400	\$67,680	\$84,600	\$112,800	
Imputed Incom	e I imits I	hv Numhei	r of Redroom	(Assumin	a 1 5 nerso	ns ner hedr	oom):				
mpatea meom	# Bed-	y mannisch	oj Dearoom	(AJJUITITI	g 1.5 pc/50	nis per beur	Jonny.				
Persons	rooms	30%	40%	50%	60%	80%	100%	120%	150%	200%	
1	0	\$10,230	\$13,640	\$17,050	\$20,460	\$27,280	\$34,100	\$40,920	\$51,150	\$68,200	
1.5	1	\$10,950	\$14,600	\$18,250	\$21,900	\$29,200	\$36,500	\$43,800	\$54,750	\$73,000	
3	2	\$13,140	\$17,520	\$21,900	\$26,280	\$35,040	\$43,800	\$52,560	\$65,700	\$87,600	
4.5	3	\$15,165	\$20,220	\$25,275	\$30,330	\$40,440	\$50,550	\$60,660	\$75,825	\$101,100	
6	4	\$16,920	\$22,560	\$28,200	\$33,840	\$45,120	\$56,400	\$67,680	\$84,600	\$112,800	
LIHTC Tenant R											
		30%	40%			0%	60%			0%	
# Persons	Gross	Net	Gross	Net	Gross	Net	Gross	Net	Gross	Net	
	\$273	\$189		\$281		•	\$547		\$730	\$646	
2 Bedroom	\$328	\$229	\$438	\$339	JJ47	\$448	\$657	\$558	\$876	\$777	
3 Bedroom	\$379	\$258	\$505	\$384	\$631	\$510	\$758	\$637	\$1,011	\$890	
4 Bedroom	I \$423	\$290	\$564	\$431 I	\$705	\$572	<b>I</b> \$846	\$713	\$1,128	\$995	

Source: U.S. Department of Housing and Urban Development

## 2. Affordability Analysis

The analysis looks at the affordability of the proposed units at the subject property without PBV (Table 31).

- Looking at the one-bedroom units at 60 percent AMI, the overall shelter cost at the proposed rent would be \$439. We note that the \$439 gross rent is the proposed contract rent of \$355 plus a utility allowance of \$84.
- By applying a 35 percent rent burden to this gross rent, we determined that a 60 percent AMI one-bedroom unit would be affordable to households earning at least \$15,051 per year. A projected 19,730 households in the Park Homes Market Area will earn at least this amount in 2019.
- The maximum income limit for a one-bedroom unit at 60 percent AMI is \$21,900 based on a 1.5-person household. According to the interpolated income distribution for 2019, the Park Homes Market Area will have 17,445 households with incomes above this maximum income.
- Subtracting the 17,445 households with incomes above the maximum income limit from the 19,730 households that could afford to rent this unit, RPRG computes that an estimated 2,286 households in the Park Homes Market Area will be within the target income segment for the one-bedroom units at 60 percent AMI.
- The capture rate for the 4 one-bedroom units at 60 percent AMI is 0.2 percent for all households in the market area.



- We then determined that 1,539 renter households with incomes between the minimum income required and maximum income allowed will reside in the market in 2019. The community will need to capture 0.3 percent of these renter households to lease up the 4 units in this floor plan.
- Renter capture rates are also calculated for all other floor plans and for the project overall.
   By floor plan, the renter capture rates for two-, three-, and four-bedroom units are 3.2 percent, 4.6 percent, and 1.0 percent, respectively. The project wide renter capture rate for the 100 proposed units is 2.7 percent.
- Removing the minimum income limit from the proposed 60 percent AMI units with PBV results in an increase in income qualified renter households to 3,674, thus, lowering the project's overall renter capture rate to 1.5 percent.

## 3. Conclusions on Affordability

The affordability analysis was conducted without accounting for PBV and the proposed rents are at maximum allowable LIHTC rents for all floor plans. All renter affordability capture rates are low and achievable in the market area. As such, sufficient income qualified renter households will exist in the market area as of 2019 to support the rehabilitation of the subject property. It is also important to note the affordability analysis assumed the subject property will need to re-lease all units post rehabilitation. According to the tenant relocation spreadsheet provided by the developer, 56 of the subject property's 100 units are expected to become vacant post rehabilitation (see Appendix 8). Given the expected tenant retention, affordability estimates are conservative and allow for more than enough income-qualified households to support other comparable LIHTC properties in the market area.

Table 31 2019 Affordability Analysis, Park Homes

60% Units	One Bedi	room Units	Two Bed	Two Bedroom Units		Three Bedr	oom Units	Four Bedr	oom Units
	Min.	Max.	Min.	Max.		Min.	Max.	Min.	Max.
Number of Units	4		44		l I	44		8	
Net Rent	\$355		\$480			\$597		\$713	
Gross Rent	\$439		\$579			\$718		\$846	
% Income for Shelter	35%		35%			35%		35%	
Income Range (Min, Max)	\$15,051	\$21,900	\$19,851	\$26,280		\$24,617	\$30,330	\$29,006	\$33,840
Total Households									
Range of Qualified Hhlds	19,730	17,445	18,128	16,000	Ιſ	16,538	14,704	15,128	13,580
# Qualified Households		2,286		2,128			1,834		1,548
Total HH Capture Rate		0.2%		2.1%			2.4%		0.5%
Renter Households					l				
Range of Qualified Hhlds	8,214	6,675	7,135	5,770		6,064	5,111	5,326	4,540
# Qualified Hhlds		1,539		1,365			953		786
Renter HH Capture Rate		0.3%		3.2%	[ [		4.6%		1.0%

	Income			All	Households :	Renter Households = 11,338					
	Target	# Units	Rand	of Qualified	Hhide	# Qualified	Capture Rate	Band of Qualified Hhlds		# Qualified	Capture
ı	raiget		Band of Qualified Hhlds			HHs	Capture Nate	band of Qu	aimea minas	HHs	Rate
			Income	\$15,051	\$33,840			\$15,051	\$33,840		
ı	60% Units	100	Households	19.730	13.580	6.150	1.6%	8.214	4.540	3.674	2.7%

Note: The rents evaluated are the lesser of the proposed contract rents and the maximum allowable LIHTC net rents. Source: Income Projections, RPRG, Inc.



# C. Demand Estimates and Capture Rates

## 1. Methodology

DCA's demand methodology for general occupancy communities consists of three components:

- The first component of demand is household growth. This number is the number of incomequalified renter households anticipated to move into the market area between the base year (2017) and 2019.
- The second component is income qualified renter households living in substandard housing. "Substandard" is defined as having more than 1.01 persons per room and/or lacking complete plumbing facilities. According to U.S. Census ACS data, the percentage of renter occupied households in the Park Homes Market Area that are "substandard" is 3.5 percent (Table 32).
- The third component of demand is cost burdened renters, which is defined as those renter households paying more than 35 percent of household income for housing costs. According to 2011-2015 American Community Survey (ACS) data, 41.8 percent of the Park Homes Market Area's renter households are categorized as cost burdened (Table 32).

The data assumptions used in the calculation of these demand estimates are detailed at the bottom of Table 33. Income qualification percentages are derived by using the Affordability Analysis detailed in Table 31, but are adjusted to remove overlap among bedroom sizes within the same AMI level.

Table 32 Substandard and Cost Burdened Calculations

Rent Cost E	Burden	
Total Households	#	%
Less than 10.0 percent	470	4.5%
10.0 to 14.9 percent	721	6.9%
15.0 to 19.9 percent	1,365	13.0%
20.0 to 24.9 percent	1,027	9.8%
25.0 to 29.9 percent	1,070	10.2%
30.0 to 34.9 percent	1,033	9.9%
35.0 to 39.9 percent	627	6.0%
40.0 to 49.9 percent	726	6.9%
50.0 percent or more	2,734	26.1%
Not computed	691	6.6%
Total	10,464	100.0%
> 35% income on rent	4,087	41.8%

Source: American Community Survey 2011-2015

Substandardness	
Total Households	
Owner occupied:	
Complete plumbing facilities:	13,126
1.00 or less occupants per room	12,864
1.01 or more occupants per room	262
Lacking complete plumbing facilities:	14
Overcrowded or lacking plumbing	276
Renter occupied:	
Complete plumbing facilities:	10,464
1.00 or less occupants per room	10,098
1.01 or more occupants per room	366
Lacking complete plumbing facilities:	0
Overcrowded or lacking plumbing	366
Substandard Housing	642
% Total Stock Substandard	2.7%
% Rental Stock Substandard	3.5%

## 2. Demand Analysis

According to DCA's demand methodology, all comparable units built or approved since the base year (2015) are to be subtracted from the demand estimates to arrive at net demand. In order to test market conditions, we have calculated demand without PBV. This analysis includes one LIHTC rental community in the city's pipeline. The proposed South Rome Apartments, which is comprised of McCall Place, Etowah Bend, and Burrell Square, is expected to deliver 84 units by December 2017. Of the 84 units, 63 will target households earning up to 60 percent of AMI; these units have been subtracted from demand estimates without PBV. The overall capture rates for the subject property's 60 percent



AMI units is 6.2 percent (Table 33). The subject capture rates by floor plan range from 0.7 percent to 14.9 percent. For the purposes of DCA demand, capture rates are provided for all units (assuming no tenant retention).

With the inclusion of PBV, which eliminates the minimum income limit, capture rates are only slightly lowered to 6.1 percent overall and range from 0.7 percent to 14.4 percent by floorplan. However, as all units at the subject property will have PBV, and DCA market study guidelines indicate that units with PBV should not be included in demand capture rate calculations, the effective capture rate for the project is zero percent.

#### 3. Conclusions on DCA Demand

All capture rates without accounting for PBV (with and without tenant retention) are well below DCA mandated thresholds of thirty percent and are reasonable in the Park Homes Market Area. As such, sufficient demand will exist in 2019 to support the proposed rehabilitation of Park Homes and all comparable LIHTC communities in the Park Homes Market Area.

Table 33 DCA Demand by Income Level

Income Target Minimum Income Limit Maximum Income Limit	\$15,051
(A) Renter Income Qualification Percentage	32.4%
Demand from New Renter Households  Calculation (C-B) *F*A	13
PLUS	
Demand from Existing Renter HHs (Substandard)  Calculation B*D*F*A	128
PLUS	
Demand from Existing Renter HHhs (Overburdened) - Calculation B*E*F*A	1,531
Total Demand	1,672
LESS	
Comparable Units Built or Planned Since 2015	63
Net Demand	1,609
Proposed Units	100
Capture Rate - Total Units	6.2%
Vacant Units	10
Capture Rate - Vacant	0.62%
Net Demand with PBRA	1,640
Proposed Units	100
Capture Rate with PBRA	6.1%

Demand Calculation Inputs	
A). % of Renter Hhlds with Qualifying Income	see above
B). 2017 Households	24,287
C). 2019 Households	24,370
D). Substandard Housing (% of Rental Stock)	3.5%
E). Rent Overburdened (% of Renter Hhlds at >35%)	41.8%
F). Renter Percentage (% of all 2017 HHlds)	46.5%



Table 34 DCA Demand by Floor Plan (No Overlap) and Capture Rate Analysis Chart

Income/Unit Size	Income Limits	Units Proposed	Renter Income Qualification %	Total Demand	Supply	Net Demand	Capture Rate	Capture Rate w/ PBRA
60% Units	\$15,051 - \$33,840							
One Bedroom Units	\$15,051 - \$20,874	4	11.5%	596	9	587	0.7%	0.7%
Two Bedroom Units	\$20,875 - \$25,449	44	8.8%	455	37	418	10.5%	10.1%
Three Bedroom Units	\$25,450 - \$29,668	44	6.1%	312	17	295	14.9%	14.4%
Four Bedroom Units	\$29,669 - \$33,840	8	6.0%	309	0	309	2.6%	2.6%
Project Total	\$15,051 - \$33,840							
60% Units	\$15,051 - \$33,840	100	32.4%	1,672	63	1,609	6.2%	6.1%
Total Units	\$15,051 - \$33,840	100	32.4%	1,672	63	1,609	6.2%	6.1%

#### D. Product Evaluation

Considered in the context of the competitive environment, the relative position of Park Homes is as follows:

- **Site:** The subject site is suitable for rental housing targeting very low to moderate income households. Surrounding land uses are compatible with multi-family development and are complimentary to the current/future use of affordable rental housing. The subject site is convenient to major thoroughfares, public transportation, and community amenities including retail centers and recreational venues/attractions.
- Unit Distribution: The 100-unit Park Homes includes 4 one-bedroom units, 44 two-bedroom units, 44 three-bedroom units, and eight four-bedroom units. Although the surveyed rental stock has a higher proportion of one- and two-bedroom units, the subject's emphasis on two- and three-bedroom units is appropriate as affordable units (LIHTC) typically attract a higher percentage of larger family households. Nearly 42 percent of renter households in the market area are comprised of three or more people. Additionally, only one community offers four-bedroom units in the Park Homes Market Area; since these four-bedrooms are high-end market rate units, they will not compete with the four-bedroom units offered at the subject.
- Unit Size: The weighted average gross unit sizes at Park Homes are 530 square feet for one-bedroom units, 771 square feet for two-bedroom units, 986 square feet for three-bedroom units, and 1,110 square feet for four-bedroom units. These unit sizes are smaller than overall averages including the existing LIHTC units in the market area. Given the subject property will be made up of all PBV units, the smaller than average market are units is acceptable.
- Unit Features: Unit features will include a range, range hood, refrigerator, dishwasher, microwave and garbage disposal. The only surveyed LIHTC community in the market area, Ashland Park, offers these in-unit features as well as washer/dryer hook ups. Since all units at Park Homes will have PBV, the basic finishes are acceptable.
- **Community Amenities**: Amenities at the subject property will consist of an on-site leasing office, on-site convenience store, playground, basketball court, and community garden. This amenity package is suitable for a subsidized community in the Park Homes Market Area.
- Marketability: The subject property will offer a new and attractive product suitable for the target market.
- **Disadvantages:** None.

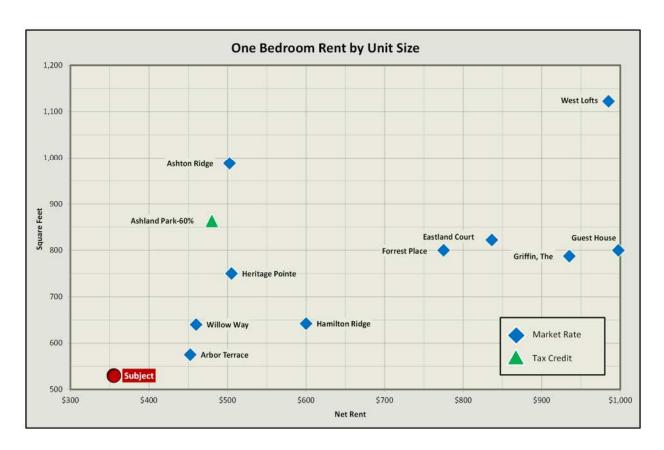


## E. Price Position

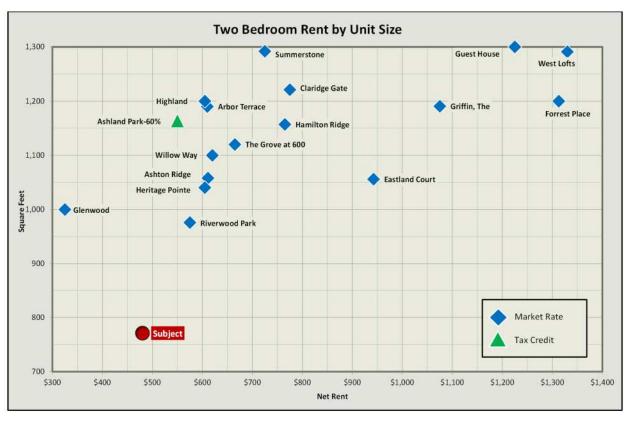
Since all 100 units at Park Homes will have PBV, tenants will not pay the proposed contract rents. However, if the subject property were to lose these rental subsidies, proposed rents could not exceed maximum allowable LIHTC rents.

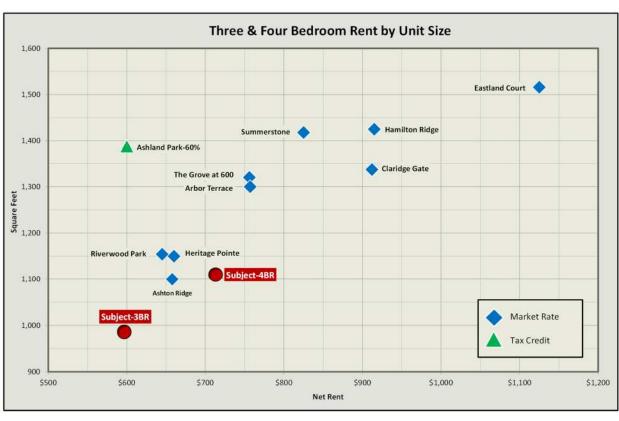
Figure 8 illustrates the proposed pricing of the subject property relative to the rents at LIHTC and market rate rental communities in the Park Homes Market Area. Due to the significant difference in four-bedroom rents, the only four-bedrooms offered in the market area (\$2,450 at Forrest Place) are not shown; thus, we presented the subject's four-bedroom rents with the three-bedrooms. Note that the subject rents shown below are the lesser of the proposed contract rent and the maximum allowable LIHTC rent. The subject property's proposed 60 percent rents will be positioned at the bottom of the rental market for all floor plans. Thus, the subject rents are appropriate.

## **Figure 8 Price Position**











# F. Absorption Estimate

One market rate rental community was able to provide a recent absorption history. The 15-unit Griffin opened in late 2016 with an absorption pace of 6.5 units per month; however, this community's absorption pace is not indicative of the projected absorption pace of the subject project. The Griffin is much smaller in size compared to the 100-unit Park Homes. Also, the two communities target different markets: the Griffin is a luxury loft community in downtown Rome which likely targets households within a higher income band while the subject targets low to moderate income households. We consider the other following factors:

- The Park Homes Market Area is expected to add 369 people (0.6 percent) and 84 households (0.3 percent) per year over the next two years; 46.5 percent of market area households are expected to be renters.
- Without accounting for PBV, approximately 3,700 renter households will be income qualified
  for one or more of the 100 units proposed. Per DCA guidelines, the 100 units with PBV are
  considered leasable and therefor have an effective capture rate of zero percent.
- Without accounting for PBV, all DCA demand capture rates are 6.1 percent or less assuming
  no tenant retention and are all 8.8 percent or less based on the expected 43 percent tenant
  retention (43 units). All capture rates are reasonable and well below mandated DCA
  thresholds of seventy percent for each bedroom type and thirty percent for each project
  overall.
- The vacancy rate of all surveyed communities without PBV in the Park Homes Market Area was a very low 0.2 percent, with the lone LIHTC community without PBV at 100 percent occupancy. All subsidized communities reported zero vacant units.
- Park Homes will offer an attractive product that will be competitive with existing rental communities in the Park Homes Market Area. The proposed community will have convenient access to local thoroughfares, public transit, and nearby retail centers.

Based on the renovated product and the factors discussed above, the 100 units at Park Homes with PBV would lease-up at a rate of 30 units per month or as quickly as application can be processed. At this rate and assuming all units would need to be leased, the subject property will reach a stabilization occupancy of at least 93 percent within three months. Since the subject will be retaining a majority if not all tenants post-renovations, the property should attain stabilization as households can be processed.

## G. Impact on Existing Market

Given the strong rental market conditions including zero vacancies and long waiting lists for LIHTC units with PBV, we do not believe the development of the subject property will have an adverse impact on existing rental communities in the Park Homes Market Area including those with tax credits. As an existing rental community, the rehabilitation of Park Homes will not add any units to current housing supply and is expected to retain the majority of existing tenants post rehabilitation.

Income/Unit Size	Income Limits	Units Proposed	Renter Income Qualification %	Total Demand	Supply	Net Demand	Capture Rate	Capture Rate w/ PBRA	Absorption	Average Market Rent	Market Rents Band	Proposed Rents*
60% Units	\$15,051 - \$33,840											
One Bedroom Units	\$15,051 - \$20,874	4	11.5%	596	9	587	0.7%	0.7%	3 months	\$663	\$410-\$998	\$355
Two Bedroom Units	\$20,875 - \$25,449	44	8.8%	455	37	418	10.5%	10.1%	3 months	\$769	\$325-\$1,330	\$480
Three Bedroom Units	\$25,450 - \$29,668	44	6.1%	312	17	295	14.9%	14.4%	3 months	\$813	\$645-1,125	\$597
Four Bedroom Units	\$29,669 - \$33,840	8	6.0%	309	0	309	2.6%	2.6%	3 months	\$2,450	\$2,450	\$713
Project Total	\$15,051 - \$33,840											
60% Units	\$15,051 - \$33,840	100	32.4%	1,672	63	1,609	6.2%	6.1%	3 months			
T . III .	4 4	400	22.40/					C 40/				

Total Units \$15,051 - \$33,840 100 32.4% 1,672 63 1,609 6.2% 6.1% 3 months (\*) Proposed rents are the lesser of the proposed contract rent and the maximum allowable LIHTC rent (the most that could be charged without PBRA)



## H. Final Conclusions and Recommendations

Considering the modest household income in the market area, strong renter household percentages, low affordability and demand capture rates, a healthy rental market, and good economic conditions, RPRG believes that Park Homes will be able to successfully reach and maintain a stabilized occupancy of at least 93 percent following its rehabilitation and will be competitively positioned with existing communities in the Park Homes Market Area. The rehabilitation of the subject property will help to preserve an existing affordable rental housing resources in Rome. The proposed market rate rents are well below the top of the market, which is justified since all units at the property will have attached PBV. Thus, the subject property will not adversely impact any existing rental communities in the Park Homes Market Area including those with tax credits or other subsidies. We recommend proceeding with the project as planned.

P. Zahara Kadir Analyst Tad Scepaniak Principal



# APPENDIX 1 UNDERLYING ASSUMPTIONS AND LIMITING CONDITIONS

In conducting the analysis, we will make the following assumptions, except as otherwise noted in our report:

- 1. There are no zoning, building, safety, environmental or other federal, state or local laws, regulations or codes which would prohibit or impair the development, marketing or operation of the subject project in the manner contemplated in our report, and the subject project will be developed, marketed and operated in compliance with all applicable laws, regulations and codes.
- 2. No material changes will occur in (a) any federal, state or local law, regulation or code (including, without limitation, the Internal Revenue Code) affecting the subject project, or (b) any federal, state or local grant, financing or other program which is to be utilized in connection with the subject project.
- 3. The local, national and international economies will not deteriorate, and there will be no significant changes in interest rates or in rates of inflation or deflation.
- 4. The subject project will be served by adequate transportation, utilities and governmental facilities.
- 5. The subject project will not be subjected to any war, energy crisis, embargo, strike, earthquake, flood, fire or other casualty or act of God.
- 6. The subject project will be on the market at the time and with the product anticipated in our report, and at the price position specified in our report.
- 7. The subject project will be developed, marketed and operated in a highly professional manner.
- 8. No projects will be developed which will be in competition with the subject project, except as set forth in our report.
- 9. There are no existing judgments nor any pending or threatened litigation, which could hinder the development, marketing or operation of the subject project.



The analysis will be subject to the following limiting conditions, except as otherwise noted in our report:

- 1. The analysis contained in this report necessarily incorporates numerous estimates and assumptions with respect to property performance, general and local business and economic conditions, the absence of material changes in the competitive environment and other matters. Some estimates or assumptions, however, inevitably will not materialize, and unanticipated events and circumstances may occur; therefore, actual results achieved during the period covered by our analysis will vary from our estimates and the variations may be material.
- 2. Our absorption estimates are based on the assumption that the product recommendations set forth in our report will be followed without material deviation.
- 3. All estimates of future dollar amounts are based on the current value of the dollar, without any allowance for inflation or deflation.
- 4. We have no responsibility for considerations requiring expertise in other fields. Such considerations include, but are not limited to, legal matters, environmental matters, architectural matters, geologic considerations, such as soils and seismic stability, and civil, mechanical, electrical, structural and other engineering matters.
- 5. Information, estimates and opinions contained in or referred to in our report, which we have obtained from sources outside of this office, are assumed to be reliable and have not been independently verified.
- 6. The conclusions and recommendations in our report are subject to these Underlying Assumptions and Limiting Conditions and to any additional assumptions or conditions set forth in the body of our report.



### **APPENDIX 2 ANALYST CERTIFICATIONS/REPRESENTATIONS**

I certify that, to the best of my knowledge and belief:

- The statements of fact contained in this report are true and correct.
- The reported analyses, opinions, and conclusions are limited only by the reported assumptions and limiting conditions, and is my personal, unbiased professional analyses, opinions, and conclusions.
- I have no present or prospective interest in the property that is the subject of this report, and I have no personal interest or bias with respect to the parties involved.
- My compensation is not contingent on an action or event resulting from the analysis, opinions, or conclusions in, or the use of, this report.
- The market study was not based on tax credit approval or approval of a loan. My compensation is not contingent upon the reporting of a predetermined demand that favors the cause of the client, the attainment of a stipulated result, or the occurrence of a subsequent event.
- My analyses, opinions, and conclusions were developed, and this report has been prepared, in conformity with the requirements of the Code of Professional Ethics and the Standards of Professional Practice as set forth in the Uniform Standards of Professional Appraisal Practice (USPAP) as adopted by the Appraisal Standards Board of the Appraisal Foundation.
- I affirm that I have made a physical inspection of the market area and the subject property and that Information has been used in the full study of the need and demand for the proposed units. The report was written according to DCA's market study requirements, the information in the report is accurate, and the report can be relied upon by DCA as a true assessment of the low-income housing rental market.
- To the best of my knowledge, the market can support the proposed project as shown in the study. I understand that any misrepresentation of this statement may result in the denial of further participation in DCA's rental housing programs. I also affirm that I have no interest in the project or relationship with the ownership entity, and my compensation is not contingent on this project being funded.
- DCA may rely on the representation made in the market study provided and this document is assignable to other lenders that are parties to the DCA loan transaction.

P. Zahara Kadir Analyst

Real Property Research Group, Inc.

Warning: Title 18 U.S.C. 1001, provides in part that whoever knowingly and willfully makes or uses a document containing any false, fictitious, or fraudulent statement or entry, in any manner in the jurisdiction of any department or agency of the United States, shall be fined not more than \$10,000 or imprisoned for not more than five years or both.



I certify that, to the best of my knowledge and belief:

- The statements of fact contained in this report are true and correct.
- The reported analyses, opinions, and conclusions are limited only by the reported assumptions and limiting conditions, and is my personal, unbiased professional analyses, opinions, and conclusions.
- I have no present or prospective interest in the property that is the subject of this report, and I have no personal interest or bias with respect to the parties involved.
- My compensation is not contingent on an action or event resulting from the analysis, opinions, or conclusions in, or the use of, this report.
- The market study was not based on tax credit approval or approval of a loan. My compensation is not contingent upon the reporting of a predetermined demand that favors the cause of the client, the attainment of a stipulated result, or the occurrence of a subsequent event.
- My analyses, opinions, and conclusions were developed, and this report has been prepared, in conformity with the requirements of the Code of Professional Ethics and the Standards of Professional Practice as set forth in the Uniform Standards of Professional Appraisal Practice (USPAP) as adopted by the Appraisal Standards Board of the Appraisal Foundation.
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- DCA may rely on the representation made in the market study provided and this document is assignable to other lenders that are parties to the DCA loan transaction.

Tad Scepaniak Principal

Real Property Research Group, Inc.

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### APPENDIX 3 NCHMA CERTIFICATION

This market study has been prepared by Real Property Research Group, Inc., a member in good standing of the National Council of Housing Market Analysts (NCHMA). This study has been prepared in conformance with the standards adopted by NCHMA for the market analysts' industry. These standards include the Standard Definitions of Key Terms Used in Market Studies for Affordable Housing Projects and Model Content Standards for the Content of Market Studies for Affordable Housing Projects. These Standards are designed to enhance the quality of market studies and to make them easier to prepare, understand, and use by market analysts and by the end users. These Standards are voluntary only, and no legal responsibility regarding their use is assumed by the National Council of Housing Market Analysts.

Real Property Research Group, Inc. is duly qualified and experienced in providing market analysis for Affordable Housing. The company's principals participate in NCHMA educational and information sharing programs to maintain the highest professional standards and state-of-the-art knowledge. Real Property Research Group, Inc. is an independent market analyst. No principal or employee of Real Property Research Group, Inc. has any financial interest whatsoever in the development for which this analysis has been undertaken.

While the document specifies Real Property Research Group, Inc., the certification is always signed by the individual completing the study and attesting to the certification.



#### Real Property Research Group, Inc.

Tad Scepaniak

Name

Principal

Title

April 5, 2017

Date



### **APPENDIX 4 ANALYST RESUMES**

#### **ROBERT M. LEFENFELD**

Mr. Lefenfeld is the Managing Principal of the firm with over 30 years of experience in the field of residential market research. Before founding Real Property Research Group in February, 2001, Bob served as an officer of research subsidiaries of Reznick Fedder & Silverman and Legg Mason. Between 1998 and 2001, Bob was Managing Director of RF&S Realty Advisors, conducting residential market studies throughout the United States. From 1987 to 1995, Bob served as Senior Vice President of Legg Mason Realty Group, managing the firm's consulting practice and serving as publisher of a Mid-Atlantic residential data service, Housing Market Profiles. Prior to joining Legg Mason, Bob spent ten years with the Baltimore Metropolitan Council as a housing economist. Bob also served as Research Director for Regency Homes between 1995 and 1998, analyzing markets throughout the Eastern United States and evaluating the company's active building operation.

Bob oversees the execution and completion of all of the firm's research assignments, ranging from a strategic assessment of new development and building opportunities throughout a region to the development and refinement of a particular product on a specific site. He combines extensive experience in the real estate industry with capabilities in database development and information management. Over the years, he has developed a series of information products and proprietary databases serving real estate professionals.

Bob has lectured and written extensively on the subject of residential real estate market analysis. Bob serves as an adjunct professor for the Graduate Programs in Real Estate Development, School of Architecture, Planning and Preservation, University of Maryland College Park. He has served as National Chair of the National Council of Housing Market Analysts (NCHMA) and currently serves as Chair of the Organization's FHA Committee. Bob is also a member of the Baltimore chapter of Lambda Alpha Land Economics Society.

#### **Areas of Concentration:**

- <u>Strategic Assessments</u>: Mr. Lefenfeld has conducted numerous corridor analyses throughout the
  United States to assist building and real estate companies in evaluating development
  opportunities. Such analyses document demographic, economic, competitive, and proposed
  development activity by submarket and discuss opportunities for development.
- <u>Feasibility Analysis</u>: Mr. Lefenfeld has conducted feasibility studies for various types of residential developments for builders and developers. Subjects for these analyses have included for-sale single-family and townhouse developments, age-restricted rental and for-sale developments, large multi-product PUDs, urban renovations and continuing care facilities for the elderly.
- <u>Information Products:</u> Bob has developed a series of proprietary databases to assist clients in monitoring growth trends. Subjects of these databases have included for sale housing, pipeline information, and rental communities.

#### **Education:**

Master of Urban and Regional Planning; The George Washington University. Bachelor of Arts - Political Science; Northeastern University



#### **TAD SCEPANIAK**

Tad Scepaniak directs the Atlanta office of Real Property Research Group and leads the firm's affordable housing practice. Tad directs the firm's efforts in the southeast and south central United States and has worked extensively in North Carolina, South Carolina, Georgia, Florida, Tennessee, Iowa, and Michigan. He specializes in the preparation of market feasibility studies for rental housing communities, including market-rate apartments developed under the HUD 221(d)(4) program and affordable housing built under the Low-Income Housing Tax Credit program. Along with work for developer clients, Tad is the key contact for research contracts with the North Carolina, South Carolina, Georgia, Michigan, and Iowa Housing Finance agencies. Tad is also responsible for development and implementation of many of the firm's automated systems.

Tad is Vice Chair of the National Council of Housing Market Analysts (NCHMA) and previously served as the Co-Chair of Standards Committee. He has taken a lead role in the development of the organization's Standard Definitions and Recommended Market Study Content, and he has authored and co-authored white papers on market areas, derivation of market rents, and selection of comparable properties. Tad is also a founding member of the Atlanta chapter of the Lambda Alpha Land Economics Society.

#### **Areas of Concentration:**

<u>Low Income Tax Credit Rental Housing</u>: Mr. Scepaniak has worked extensively with the Low Income Tax Credit program throughout the United States, with special emphasis on the Southeast and Mid-Atlantic regions.

<u>Senior Housing:</u> Mr. Scepaniak has conducted feasibility analysis for a variety of senior oriented rental housing. The majority of this work has been under the Low Income Tax Credit program; however his experience includes assisted living facilities and market rate senior rental communities.

<u>Market Rate Rental Housing:</u> Mr. Scepaniak has conducted various projects for developers of market rate rental housing. The studies produced for these developers are generally used to determine the rental housing needs of a specific submarket and to obtain financing.

<u>Public Housing Authority Consultation:</u> Tad has worked with Housing Authorities throughout the United States to document trends rental and for sale housing market trends to better understand redevelopment opportunities. He has completed studies examining development opportunities for housing authorities through the Choice Neighborhood Initiative or other programs in Florida, Georgia, North Carolina, South Carolina, Texas, and Tennessee.

#### **Education:**

Bachelor of Science – Marketing; Berry College – Rome, Georgia



#### **ZAHARA KADIR**

Zahara Kadir joined Real Property Research Group (RPRG) as a Research Associate in 2015. During that time, she gathered economic, demographic, and competitive data for market feasibility analyses. In 2016, she was promoted to analyst, conducting market feasibility analyses for a variety of rental products in the Mid Atlantic United States.

Prior to joining RPRG, Zahara served as a finance intern at Modus Hotels in Washington, DC where she collected competitive data and assisted in the analysis of pricing and sales forecasting. Her educational background consists of coursework in statistical analysis, economic demography, business and technical writing as well as environmental engineering.

#### **Areas of Concentration:**

Market Rate Rental Housing: Zahara has worked on projects for lenders and developers of market rate rental housing including those compliant with HUD MAP guidelines under the FHA 221(d)(4) program.

<u>Low Income Tax Credit</u>: Zahara has prepared rental market studies for submission to lenders and state agencies for nine percent and four percent Low Income Housing Tax Credit allocations. Studies include analysis of new construction product as well as the feasibility of renovating existing family rental communities.

#### **Education:**

Bachelor of Science – Economics; Penn State University, University Park, PA



### APPENDIX 5 NCHMA CHECKLIST

**Introduction:** Members of the National Council of Housing Market Analysts provide the following checklist referencing various components necessary to conduct a comprehensive market study for rental housing. By completing the following checklist, the NCHMA Analyst certifies that he or she has performed all necessary work to support the conclusions included within the comprehensive market study. By completion of this checklist, the analyst asserts that he/she has completed all required items per section.

		Page
		Number(s)
	Executive Summary	ramber (5)
1	Executive Summary	v
	Scope of Work	
2	Scope of Work	1
	Project Description	
3	Unit mix including bedrooms, bathrooms, square footage, rents, and income targeting	4
4	Utilities (and utility sources) included in rent	4
5	Target market/population description	3
6	Project description including unit features and community amenities	5
7	Date of construction/preliminary completion	5
8	If rehabilitation, scope of work, existing rents, and existing vacancies	5
	The content of the co	
9	Concise description of the site and adjacent parcels	12
10	Site photos/maps	13-15
		Error!
		Bookmark
11	Map of community services	not defined.
12	Site evaluation/neighborhood including visibility, accessibility, and crime	16
13	DNAA description	22
14	PMA description PMA MAP	22
14	PIVIA IVIAP	23
15	At-Place employment trends	25
16	Employment by sector	26
17	Unemployment rates	24
18	Area major employers/employment centers and proximity to site	28
19	Recent or planned employment expansions/reductions	28
20	Population and household estimates and projections	30
21	Area building permits	30
22	Population and household characteristics including income, tenure, and size	30-34
23	For senior or special needs projects, provide data specific to target market	N/A
24	Comparable property profiles and photos	Appendix
25	Map of comparable properties	38
26	Existing rental housing evaluation including vacancy and rents	42



27	Comparison of subject property to comparable properties	42
28	Discussion of availability and cost of other affordable housing options including homeownership, if applicable	N/A
29	Rental communities under construction, approved, or proposed	45
30	For senior or special needs populations, provide data specific to target market	33
31	Estimate of demand	56
32	Affordability analysis with capture rate	54
33	Penetration rate analysis with capture rate	N/A
34	Absorption rate and estimated stabilized occupancy for subject	60
35	Evaluation of proposed rent levels including estimate of market/achievable rents.	58
36	Precise statement of key conclusions	61
37	Market strengths and weaknesses impacting project	57
38	Recommendations and/or modification to project discussion	61
39	Discussion of subject property's impact on existing housing	60
40	Discussion of risks or other mitigating circumstances impacting project projection	N/A
41	Interviews with area housing stakeholders	44
	Other Requirements	
42	Certifications	Appendix
43	Statement of qualifications	Appendix
44	Sources of data not otherwise identified	N/A



### **APPENDIX 6 DCA CHECKLIST**

I understand that by initializing (or checking) the following items, I am stating that those items are included and/or addressed in the report. If an item is not checked, a full explanation is included in the report. A list listing of page number(s) is equivalent to check or initializing.

The report was written according to DCA's market study requirements, that the information included is accurate and that the report can be relied upon by DCA as a true assessment of the low-income housing rental market.

Date: April 5, 2017

I also certify that I have inspected the subject property as well as all rent comparables.

Signed:

P. Zahara Kadir

### A. Executive Summary

1. Project Description: i. Brief description of the project location including address and/or position relative to the closest cross-street Page(s) iii. Unit mix, including bedrooms, bathrooms, square footage, Income targeting, v. Brief description of proposed amenities and how they compare with existing properties .......Page(s) Site Description/Evaluation: ii. A brief overview of the neighborhood land composition (residential, v. A brief summary of the site's proximity to neighborhood services including vi. An overall conclusion of the site's appropriateness for the proposed development......Page(s) Market Area Definition: i. A brief definition of the primary market area (PMA) including boundaries and their approximate distance from the subject site.......Page(s) Community Demographic Data: i. Current and projected household and population counts for the PMA.......Page(s) νi νi 



		iv. Discuss Impact of foreclosed, abandoned / vacant, single and multi-family	D (-)	
	_	homes, and commercial properties in the PMA of the proposed development	Page(s)	vi
	5.	Economic Data:	Dogo(s)	
		i. Trends in employment for the county and/or region		Vİ vi
		ii. Employment by sector for the primary market area.	• , ,	vi
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# APPENDIX 7 RENTAL COMMUNITY PROFILES

Community	Address	Phone Number	Date Surveyed	Contact
Arbor Terrace	50 Chateau Dr	706-235-3030	4/7/2017	Property Manager
Ashland Park	10 Ashland Park Blvd NE	706-290-1040	4/7/2017	Property Manager
Ashton Ridge	2522 Callier Springs Road	706-802-0017	4/7/2017	Property Manager
Claridge Gate	3 Keown Rd	706-291-4321	4/7/2017	Property Manager
Eastland Court	40 Chateau Dr SE	706-232-2300	4/7/2017	Property Manager
Forrest Place	436 Broad St	706-291-4321	4/7/2017	Property Manager
Glenwood	1607 Martha Berry Blvd NE	706-291-9191	4/7/2017	Property Manager
Griffin, The	215-217 Broad St	706-291-4321	4/7/2017	Property Manager
Guest House	48 Chateau Dr SE	706-234-4872	4/7/2017	Property Manager
Hamilton Ridge	72 Hamilton Ave NW	706-291-9191	4/7/2017	Property Manager
Heritage Pointe	1349 Redmond Cir	706-235-0409	4/11/2017	Property Manager
Highland	4 E 6th Ave	706-291-9191	4/11/2017	Property Manager
Regency	317 E 8th St	706-234-9421	4/11/2017	Property Manager
Riverwalk/Plaza	511 Plaza Place	706-295-9005	4/11/2017	Property Manager
Riverwood Park	525 W 13th St	706-235-7666	4/11/2017	Property Manager
Summerstone	1 Summerstone Dr NW	706-234-9421	4/11/2017	Property Manager
The Grove at 600	600 Redmond Rd NW	706-291-2154	4/11/2017	Property Manager
West Lofts	9 E 2nd Ave	706-506-1987	4/11/2017	Property Manager
Willow Way	640 Warren Rd NE	706-235-4777	4/11/2017	Property Manager
Woodbridge	4469 Martha Berry Hwy	706-291-4321	4/7/2017	Property Manager

# **Arbor Terrace**

# Multifamily Community Profile

50 Chateau Dr. CommunityType: Market Rate - General

Rome, GA 30161 Structure Type: Garden/TH

0.0% Vacant (0 units vacant) as of 4/7/2017 Opened in 1974 96 Units



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	/ Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr: 🗸
Eff					Comm Rm:	Basketball:
One	16.7%	\$468	575	\$0.81	Centrl Lndry:	Tennis:
One/Den					Elevator: 🗸	Volleyball:
Two	66.7%	\$630	1,190	\$0.53	Fitness:	CarWash:
Two/Den					Hot Tub:	BusinessCtr:
Three	16.7%	\$782	1,300	\$0.60	Sauna:	ComputerCtr:
Four+					Playground: 🗸	
			Fe	atures		

Standard: Dishwasher; Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony; Carpet / Vinyl/Linoleum

Optional(\$): --

Security: Gated Entry; Patrol

Parking 2: --Fee: --Fee: --

Select Units: --

Parking 1: Free Surface Parking

Property Manager: Charles Williams REI

Owner: --

#### **Comments**

Picnic/grilling area.

Floorp	lans (Publi	shed	d Rei	its as	of 4/7	7201	7) (2)		Histori	c Vac	ancy &	Eff. R	lent (1		
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$		
Garden		1	1	16	\$453	575	\$.79	Market	4/7/17	0.0%	\$468	\$630	\$782		
Townhouse		2	1	64	\$610	1,190	\$.51	Market	5/24/16	0.0%	\$453	\$615	\$705		
Garden	-	3	1.5	16	\$757	1,300	\$.58	Market	11/30/15	0.0%	\$515	\$615	\$705		
									7/1/15	0.0%	\$453	\$605	\$690		
									A	djust	ments	to Re	nt		
									Incentives.						
									None						
									Utilities in	Utilities in Rent: Heat Fuel: Electric					
									Hea	it: 🗌	Cookin	g: V	Vtr/Swr:		
									Hot Wate	r: 🗍 🗆	Electricit	y: -	Trash:		

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**Arbor Terrace** 

(1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent

GA115-021531

(2) Published Rent is rent as quoted by management.

# **Ashland Park**

# Multifamily Community Profile

CommunityType: LIHTC - General

10 Ashland Park Blvd. NE

Rome, GA 30161 Structure Type: Garden

184 Units 0.0% Vacant (0 units vacant) as of 4/7/2017 Opened in 2003

GA115-007655



Un	it Mix 8	& Effecti	ve Rent	(1)	Community Amenities					
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse: 🗸	Pool-Outdr: 🗸				
Eff					Comm Rm: 🗸	Basketball:				
One	13.0%	\$495	864	\$0.57	Centrl Lndry: 🗸	Tennis:				
One/Den					Elevator:	Volleyball:				
Two	47.8%	\$570	1,164	\$0.49	Fitness: 🗸	CarWash: 🗸				
Two/Den					Hot Tub:	BusinessCtr: 🗸				
Three	39.1%	\$625	1,388	\$0.45	Sauna:	ComputerCtr:				
Four+			-		Playground: 🗸					
			Fe	atures						

Standard: Dishwasher; Disposal; Ice Maker; Ceiling Fan; In Unit Laundry (Hookups); Central A/C; Patio/Balcony



Select Units: --

Optional(\$): --

Security: Gated Entry

Parking 1: Free Surface Parking

Property Manager: Orion

Owner: --

Parking 2: Detached Garage

Fee: \$50

#### **Comments**

Floorpl	ans (Publi	shed	Re	nts as		Histori	c Vac	ancy &	Eff. R	Rent (1)			
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Garden	-	1	1	24	\$480	864	\$.56	LIHTC/ 60%	4/7/17	0.0%	\$495	\$570	\$625
Garden		2	2	88	\$550	1,164	\$.47	LIHTC/ 60%	5/23/16	7.6%	\$495	\$570	\$625
Garden		3	2	72	\$600	1,388	\$.43	LIHTC/ 60%	11/17/15	9.2%	\$499	\$570	\$625
									6/22/15	8.2%	\$499	\$570	\$625
									A	djust	ments	to Re	nt
									Incentives:				
									None				
									Utilities in I	Rent:	Heat Fu	el: Elec	tric
									Hea	t: 🗌	Cookin	g: V	Vtr/Swr:
									Hot Wate	r: 🗌 🔝 l	Electricit	y:	Trash: 🗸

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**Ashland Park** 

- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
  - (2) Published Rent is rent as quoted by management.

# **Ashton Ridge**

# Multifamily Community Profile

2522 Callier Springs Road Rome,GA 30161

CommunityType: Market Rate - General

Structure Type: Garden

88 Units

0.0% Vacant (0 units vacant) as of 4/7/2017

Opened in 1998

GA115-004726



Un	it Mix 8	& Effecti	ve Rent	<b>(1)</b>	Community	/ Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse: 🗸	Pool-Outdr:
Eff					Comm Rm: 🗸	Basketball:
One	15.9%	\$518	988	\$0.52	Centrl Lndry: 🗸	Tennis:
One/Den					Elevator:	Volleyball:
Two	42.0%	\$631	1,058	\$0.60	Fitness:	CarWash:
Two/Den					Hot Tub:	BusinessCtr:
Three	42.0%	\$683	1,100	\$0.62	Sauna:	ComputerCtr:
Four+					Playground: 🗸	
			Fe	atures		

Standard: Dishwasher; Disposal; Ice Maker; Ceiling Fan; In Unit Laundry (Hookups); Central A/C; Patio/Balcony; Carpet / Vinyl/Linoleum



Select Units: -Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Fee: --

Parking 2: --Fee: --

Property Manager: Ambling

Owner: --

#### **Comments**

Floorp	lans (Publi	shed	l Re	nts as	of 4/7	/2017	7) (2)		Histori	Historic Vacancy & Eff. Rent (1)						
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$			
Garden		1	1	14	\$503	988	\$.51	Market	4/7/17	0.0%	\$518	\$631	\$683			
Garden		2	2	18	\$624	1,058	\$.59	Market	5/23/16	0.0%	\$440	\$550	\$610			
Garden		2	2	19	\$599	1,058	\$.57	Market	11/19/15	3.4%	\$440	\$534	\$584			
Garden		3	3	19	\$670	1,100	\$.61	Market	7/1/15	0.0%	\$440	\$519	\$574			
Garden		3	3	18	\$645	1,100	\$.59	Market								
											ments	to Re	nt			
									Incentives:							
									Utilities in I Hea Hot Wate	t:	Heat Fu Cookin Electricit	g: V	tric Vtr/Swr: [ Trash: [✓			

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**Ashton Ridge** 

- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
- (2) Published Rent is rent as quoted by management.

# **Claridge Gate**

# Multifamily Community Profile

3 Keown Rd. Rome, GA 30161 CommunityType: Market Rate - General

Structure Type: Garden

36 Units 5.6% Vacant (2 units vacant) as of 4/7/2017 Opened in 2005

GA115-017373



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	/ Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:
Eff					Comm Rm:	Basketball:
One					Centrl Lndry:	Tennis:
One/Den					Elevator:	Volleyball:
Two	83.3%	\$795	1,221	\$0.65	Fitness:	CarWash: 🗸
Two/Den					Hot Tub:	BusinessCtr:
Three	16.7%	\$937	1,337	\$0.70	Sauna:	ComputerCtr:
Four+					Playground:	
			Fe	atures		

Standard: Dishwasher; Disposal; Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony; HighCeilings

Select Units: --

Optional(\$): --

Security: Gated Entry

Parking 1: Free Surface Parking

Property Manager: Hardy Realty

Owner: --

Fee: \$75

Parking 2: Attached Garage

Vacant: 1 2BR, 1 3BR.

L	U	ш	ш	Е	щ	1

Floorp	lans (Publi	shed	Re	nts as	of 4/7	/201	7) (2)		Histori	c Vac	ancy &	Eff. R	ent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Garden		2	2	30	\$845	1,221	\$.69	Market	4/7/17	5.6%		\$795	\$937
Garden		3	2	6	\$995	1,337	\$.74	Market	5/23/16	0.0%		\$770	\$975
									11/17/15	0.0%		\$695	\$900
									6/17/15	0.0%		\$695	\$900
									^	dinet	ments	to Do	nt
									Incentives:		illents	to Ke	iic .
									First mon	th free			
									Utilities in I	Rent:	Heat Fu	el: Elec	tric
									Hea	t: 🗀	Cookin	g:□ W	/tr/Swr:
									Hot Wate	r. 🗀 🗆	Electricit	<u> </u>	Trash:

**Claridge Gate** 

- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
- (2) Published Rent is rent as quoted by management.

# **Eastland Court**

### Multifamily Community Profile

40 Chateau Dr. Se Rome,GA 30161 CommunityType: Market Rate - General

Structure Type: Garden

116 Units

0.0% Vacant (0 units vacant) as of 4/7/2017

Opened in 2005

GA115-017374



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	/ Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse: 🗸	Pool-Outdr: 🗸
Eff					Comm Rm: 🗸	Basketball:
One	21.6%	\$851	822	\$1.04	Centrl Lndry:	Tennis:
One/Den					Elevator:	Volleyball:
Two	60.3%	\$963	1,056	\$0.91	Fitness: 🗸	CarWash:
Two/Den					Hot Tub:	BusinessCtr: 🗸
Three	18.1%	\$1,150	1,516	\$0.76	Sauna:	ComputerCtr: 🗸
Four+					Playground: 🗸	
			Fe	atures		

Standard: Dishwasher; Disposal; Microwave; Ice Maker; Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony; Storage (In Unit); Carpet / Vinyl/Linoleum

Select Units: Fireplace

Optional(\$): --

Security: Fence; Gated Entry

Parking 1: Free Surface Parking Parking 2: Detached Garage

Fee: **--** Fee: \$100

Property Manager: Charles Williams REI

Owner: --

### Comments

Ph I- 60 units 2005 & Ph II 56 units- 2007.

Trash pick up available for residents 65+. 2x weekly dry cleaning & laundry service available.

24 garages.

Floorp	Floorplans (Published Rents as of 4/7/2017) (2)											Historic Vacancy & Eff. Rent (1)				
Description	Feature	BRs	Bath	#Units	Rent	SqFt I	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$			
Garden		1	1	21	\$810	804	\$1.01	Market	4/7/17	0.0%	\$851	\$963	\$1,150			
Garden	Garage	1	1	4	\$975	919	\$1.06	Market	5/24/16	0.0%	\$839	\$935	\$1,120			
Garden		2	2	70	\$943	1,056	\$.89	Market	11/30/15	0.0%	\$839	\$935	\$1,120			
Garden		3	2	21	\$1,125	1,516	\$.74	Market	7/1/15	2.6%	\$830	\$927	\$1,110			
									A	djusti	ments	to Re	nt			
									Incentives:							
									None							
									Utilities in I	Rent:	Heat Fue	el: Elec	tric			
									Hea Hot Wate		Cooking Electricity	J	Vtr/Swr: ☐ Trash: ✔			

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**Eastland Court** 

- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
  - (2) Published Rent is rent as quoted by management.

# **Forrest Place**

# Multifamily Community Profile

436 Broad St.

Rome,GA 30161

CommunityType: Market Rate - General
Structure Type: Adaptive Reuse

20 Units 0.0% Vacant (0 units vacant) as of 4/7/2017 Opened in 2002



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	/ Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:
Eff					Comm Rm:	Basketball:
One		\$790	800	\$0.99	Centrl Lndry:	Tennis:
One/Den					Elevator:	Volleyball:
Two		\$1,333	1,200	\$1.11	Fitness: 🗸	CarWash:
Two/Den					Hot Tub:	BusinessCtr:
Three					Sauna:	ComputerCtr:
Four+	10.0%	\$2,480	2,400	\$1.03	Playground:	
			Fe	atures		

Standard: Dishwasher; Microwave; Central A/C

Select Units: In Unit Laundry

Optional(\$): --

Security: --

Parking 1: Structured Garage

Parking 2: --Fee: --

Property Manager: --

Owner: --

#### **Comments**

Formerly a hotel built in 1915.

Sq. ft. is an estimate. Breakdown by floor plan not available.

1 parking space in garage/apt.

Floorpl	Floorplans (Published Rents as of 4/7/2017) (2)										Historic Vacancy & Eff. Rent (1)				
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$ 2BR \$	3BR \$			
Mid Rise - Elevator		1	1		\$775	800	\$.97	Market	4/7/17	0.0%	\$790 \$1,333				
Mid Rise - Elevator		2	2.5		\$1,313	1,200	\$1.09	Market	5/23/16	0.0%	\$1,015 \$1,333				
Mid Rise - Elevator		4	2.5	2	\$2,450	2,400	\$1.02	Market	11/17/15	0.0%	\$1,015 \$1,333				
									7/1/15	5.0%	\$1,015 \$1,333				
									A	djust	ments to Re	nt			
									Incentives.						
									None						
									Utilities in	Rent:	Heat Fuel: Elec				
									Hea		- · · · J	Vtr/Swr:			
									Hot Wate	r:	Electricity:	Trash: 🗸			

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**Forrest Place** 

(1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent

GA115-021530

(2) Published Rent is rent as quoted by management.

# **Glenwood**

# Multifamily Community Profile

1607 Martha Berry Blvd. NE

Rome, GA 30165

74 Units

0.0% Vacant (0 units vacant) as of 4/7/2017

CommunityType: Market Rate - General

Structure Type: Townhouse

Parking 2: --Fee: --

GA115-017375

Last Major Rehab in 1995 Opened in 1955



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	y Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:
Eff					Comm Rm:	Basketball:
One					Centrl Lndry:	Tennis:
One/Den					Elevator:	Volleyball:
Two	100.0%	\$345	1,000	\$0.35	Fitness:	CarWash:
Two/Den					Hot Tub:	BusinessCtr:
Three					Sauna:	ComputerCtr:
Four+					Playground:	
	/ 51 .		Fe	atures		

Standard: Dishwasher; Ceiling Fan

Select Units: Central A/C

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Property Manager: Harvey Given

Owner: --

#### **Comments**

Not currently leasing. Community about to do a full renovation 2017.

Some units have electric heat & some have gas heat.

Rent shown is for an upcoming vacant unit without AC.

Floorp	Floorplans (Published Rents as of 4/7/2017) (2)										Historic Vacancy & Eff. Rent (1)				
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$		
Garden		2	1	74	\$345	1,000	\$.35	Market	4/7/17	0.0%		\$345			
									5/26/16	2.7%		\$385			
									11/17/15	2.7%		\$365			
									6/17/15	6.8%		\$365			
									A	djusti	ments	to Re	nt		
									Incentives						
									None						
									Utilities in	Pont:	Heat Fu	ıel: Elec	/Gas		
									Hea				/Gas Vtr/Swr: ✓		
									Hot Wate	ш	Cookin Electricit		Trash:		
									Wate	•••		-y · 🗀			

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Glenwood

- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
  - (2) Published Rent is rent as quoted by management.

# Griffin, The

# Multifamily Community Profile

215 & 217 Broad Street Rome,GA 30161 CommunityType: Market Rate - General
Structure Type: Adaptive Reuse

15 Units 6.7% Vacant (1 units vacant) as of 4/7/2017

Opened in 2016

GA115-024826



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	/ Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:
Eff					Comm Rm: 🗸	Basketball:
One	13.3%	\$950	788	\$1.21	Centrl Lndry:	Tennis:
One/Den					Elevator:	Volleyball:
Two	73.3%	\$1,095	1,191	\$0.92	Fitness:	CarWash:
Two/Den					Hot Tub:	BusinessCtr:
Three	13.3%		1,416		Sauna:	ComputerCtr:
Four+					Playground:	
			Fe	atures		

Standard: Dishwasher; Disposal; Microwave; Ice Maker; In Unit Laundry (Full Size)

Select Units: -Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Parking 2: --Fee: --

Property Manager: --

Owner: --

#### **Comments**

Opened late 2016, leased 13 units in two months.

SS appliances, granite countertops.

Rent for 3BR unavailable. Vacant is a 2BR.

Floorp	Floorplans (Published Rents as of 4/7/2017) (2)											Rent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$ 2BR	\$ 3BR \$
Mid Rise		1	1	2	\$950	788	\$1.21	Market	4/7/17	6.7%	\$950 \$1,09	5
Mid Rise		2	2	11	\$1,095	1,191	\$.92	Market				
Mid Rise		3	2	2		1,416		Market				
										Adjusti	ments to R	ent
									Incentives			
									First mo	nth free		
									Utilities in	Pont:	Heat Fuel: Ga	•
												_
									Hot Wat	at: ☐ or: ☐ F	Cooking:	Wtr/Swr: ✓ Trash: ✓
									110t Wat	E1	_iectricity.	iiasii. 🗸

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Griffin, The

- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
  - (2) Published Rent is rent as quoted by management.

# **Guest House**

### Multifamily Community Profile

Opened in 1989

48 Chateau Dr SE CommunityType: Market Rate - General Rome, GA 30161 Structure Type: Garden/TH

Last Major Rehab in 2002 75 Units 0.0% Vacant (0 units vacant) as of 4/7/2017





Standard: Dishwasher; Disposal; Microwave; Ice Maker; Ceiling Fan; In Unit Laundry (Stacked); Central A/C; Patio/Balcony

Select Units: --

Optional(\$): --

Security: Gated Entry

Parking 1: Free Surface Parking

Parking 2: --Fee: --

Property Manager: Charles Williams REI

Owner: --

#### **Comments**

Total units 59-1BR's & 16-2BR's.

1BR units have stacked W/D, 2BR units have full size W/D.

Furnished units include all utilties except internet & phone.

s (Publi	snec	Rei	its as	of 4/7	72017	7) (2)		Histori	c Vaca	ancy &	Eff. R	lent (1)
Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
	1	1		\$595	800	\$.74	Market	4/7/17	0.0%	\$1,013	\$1,245	
	1	1		\$998	800	\$1.25	Market	5/24/16	2.7%	\$958	\$1,220	
	1	1		\$1,400	800	\$1.75	Market	6/29/15	8.0%	\$885	\$1,158	
	2	1.5		\$1,700	1,300	\$1.31	Market					
	2	1.5		\$750	1,300	\$.58	Market					
								A	djusti	nents	to Re	nt
								Incentives	:			
								None				
	Feature	Feature BRs 1 1 1 2	Feature     BRs Bath        1     1        1     1        1     1        2     1.5	Feature         BRs Bath         #Units            1         1             1         1             1         1             2         1.5	Feature         BRs         Bath         #Units         Rent            1         1          \$998            1         1          \$1,400            2         1.5          \$1,700	Feature         BRs Bath         #Units         Rent         SqFt            1         1          \$595         800            1         1          \$998         800            1         1          \$1,400         800            2         1.5          \$1,700         1,300	Feature         BRs Bath         #Units         Rent         SqFt         Rent/SF            1         1          \$595         800         \$.74            1         1          \$998         800         \$1.25            1         1          \$1,400         800         \$1.75            2         1.5          \$1,700         1,300         \$1.31	Feature         BRs Bath         #Units         Rent         SqFt         Rent/SF         Program            1         1          \$595         800         \$.74         Market            1         1          \$998         800         \$1.25         Market            1         1          \$1,400         800         \$1.75         Market            2         1.5          \$1,700         1,300         \$1.31         Market	Feature         BRs Bath #Units         Rent         SqFt Rent/SF         Program         Date            1 1         \$595         800 \$.74         Market         4/7/17            1 1         \$998         800 \$1.25         Market         5/24/16            1 1         \$1,400         800 \$1.75         Market         6/29/15            2 1.5         \$1,700         1,300         \$1.31         Market            2 1.5         \$750         1,300         \$.58         Market	Feature         BRs Bath         #Units         Rent         SqFt         Rent/SF         Program         Date         %Vac            1         1          \$595         800         \$.74         Market         4/7/17         0.0%            1         1          \$998         800         \$1.25         Market         5/24/16         2.7%            1         1          \$1,400         800         \$1.75         Market         6/29/15         8.0%            2         1.5          \$1,700         1,300         \$1.31         Market            2         1.5          \$750         1,300         \$.58         Market    Adjustingentives:	Feature         BRs Bath #Units         Rent         SqFt Rent/SF         Program         Date         %Vac         1BR \$            1         1          \$595         800         \$.74         Market         4/7/17         0.0%         \$1,013            1         1          \$998         800         \$1.25         Market         5/24/16         2.7%         \$958            1         1          \$1,400         800         \$1.75         Market         6/29/15         8.0%         \$885            2         1.5          \$1,700         1,300         \$1.31         Market            2         1.5          \$750         1,300         \$.58         Market    Adjustments  Incentives:	Feature         BRs Bath #Units         Rent         SqFt Rent/SF         Program         Date         %Vac         1BR \$ 2BR \$            1 1         \$595         800 \$.74         Market         4/7/17 0.0%         \$1,013 \$1,245            1 1         \$998         800 \$1.25         Market         5/24/16 2.7%         \$958 \$1,220            1 1         \$1,400 800 \$1.75         Market         6/29/15 8.0%         \$885 \$1,158            2 1.5         \$1,700 1,300 \$1.31         Market            2 1.5         \$750 1,300 \$.58         Market    Adjustments to Refuncentives:

**Guest House** GA115-004758

Utilities in Rent:

Hot Water:

Heat: □

Heat Fuel: Electric

Electricity:

Cooking: Wtr/Swr:

Trash: 🗸

# **Hamilton Ridge**

# Multifamily Community Profile

72 Hamilton Ave. NW Rome, GA 30165

CommunityType: Market Rate - General

Structure Type: Garden

48 Units

0.0% Vacant (0 units vacant) as of 4/7/2017

Opened in 2002



Ų	Jni	t Mix 8	& Effecti	ve Rent	(1)	Community	y Amenities
Bedroo	m	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:
E	⊑ff					Comm Rm:	Basketball:
Oı	ne	25.0%	\$615	642	\$0.96	Centrl Lndry:	Tennis:
One/De	en					Elevator:	Volleyball:
Τv	vo	58.3%	\$785	1,157	\$0.68	Fitness:	CarWash:
Two/De	en					Hot Tub:	BusinessCtr:
Thre	ee	16.7%	\$940	1,425	\$0.66	Sauna:	ComputerCtr:
Fou	r+					Playground:	
				Fe	atures		

Standard: Dishwasher; Disposal; Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony; Carpet

Select Units: Fireplace

Optional(\$): --

Security: Gated Entry

Parking 1: Free Surface Parking

Fee: --

Property Manager: Harvey Given

Parking 2: Detached Garage Fee: \$55

Owner: --

**Comments** 

Wait list.

Floorpl	ans (Publi	shed	l Re	nts as	of 4/7	/201	7) (2)		Histori	c Vaca	ncy &	Eff. R	Rent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Garden		1	1	12	\$600	642	\$.93	Market	4/7/17	0.0%	\$615	\$785	\$940
Garden		2	2	28	\$765	1,157	\$.66	Market	5/26/16	0.0%	\$590	\$755	\$905
Garden		3	2	8	\$915	1,425	\$.64	Market	11/17/15	0.0%	\$590	\$755	\$905
									6/22/15	0.0%	\$665	\$755	\$905
									A	djustr	nents	to Re	nt
									Incentives:				
									None				

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(1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent

Utilities in Rent:

Hot Water:

Heat: □

Heat Fuel: Electric

Electricity:

Cooking: Wtr/Swr:

Trash: 🗸

GA115-021493

(2) Published Rent is rent as quoted by management.

# **Heritage Pointe**

# Multifamily Community Profile

CommunityType: Market Rate - General 1349 Redmond Cir Rome, GA 30165-1340 Structure Type: Garden/TH

149 Units 0.0% Vacant (0 units vacant) as of 4/11/2017 Opened in 1965

GA115-004762



	Un	it Mix 8	& Effecti	ve Rent	(1)	Community	/ Amenities
	Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr: 🗸
	Eff					Comm Rm:	Basketball:
	One	32.2%	\$520	750	\$0.69	Centrl Lndry:	Tennis:
	One/Den					Elevator:	Volleyball:
	Two	49.0%	\$625	1,040	\$0.60	Fitness:	CarWash:
	Two/Den					Hot Tub:	BusinessCtr:
	Three	18.8%	\$685	1,150	\$0.60	Sauna:	ComputerCtr:
	Four+					Playground: 🗸	
ı				Fe	atures		

Standard: Dishwasher; Disposal; Ice Maker; Ceiling Fan; In Unit Laundry (Hookups); Central A/C; Patio/Balcony

Select Units: --

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Parking 2: --Fee: --

Owner: --

Property Manager: Hallmark Mgt Co.

#### **Comments**

Accepts Section 8. Renovating units as people move out.

18 2BR & 3BR units have been renovated.

Floorpla	ans (Publis	shed	Ren	its as o	of 4/1	1/201	7) (2)		Histori	c Vaca	incy &	Eff. F	Rent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Garden		1	1	48	\$520	750	\$.69	Market	4/11/17	0.0%	\$520	\$625	\$685
Townhouse		2	1.5	33	\$655	1,150	\$.57	Market	5/23/16	6.7%	\$474	\$573	\$628
Garden		2	1	40	\$600	950	\$.63	Market	11/17/15	10.1%	\$474	\$573	\$628
Townhouse		3	2	28	\$685	1,150	\$.60	Market	6/17/15	8.7%	\$474	\$573	\$628
									P	djustr	nents	to Re	nt
											nents	то ке	nt
									Incentives				
									None				
									Utilities in	Rent:	Heat Fu	el: Elec	tric
i									Hea	it: 🗌	Cookin	g: V	Vtr/Swr: 🗸
									Hot Wate	r: 🗌 🛮 E	lectricit	y:	Trash: 🗸

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- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
  - (2) Published Rent is rent as quoted by management.

# **Highland**

# Multifamily Community Profile

4 E 6th Ave. CommunityType: Market Rate - General

Rome,GA 30161 Structure Type: Townhouse

65 Units 0.0% Vacant (0 units vacant) as of 4/11/2017 Opened in 1994



	Un	it Mix 8	& Effecti	ve Rent	(1)	Communit	y Amenities
	Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:
	Eff					Comm Rm:	Basketball:
-	One					Centrl Lndry:	Tennis:
	One/Den					Elevator:	Volleyball:
	Two	100.0%	\$625	1,200	\$0.52	Fitness:	CarWash:
	Two/Den					Hot Tub:	BusinessCtr:
	Three					Sauna: 🗌	ComputerCtr:
	Four+					Playground:	
				Fe	atures		
	Standa		vasher; Dis Balcony	sposal; In l	Jnit Laundry	(Hook-ups); Cer	ntral A/C;
	Select Uni	its:					
	Optional(	\$):					
	Securi	ity:					
	Parking	1: Free S	Surface Pa	rking	Parkir	ng 2: <b></b>	
	Fe	e: <b></b>				Fee:	
	Property	Manager Owner	: Harvey 0	Siven			

#### **Comments**

Floorpl	ans (Publis	shed	Ren	ts as o	of 4/1	1/201	L7) (2)		Histori	ic Vac	ancy &	Eff. R	lent (1
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Townhouse		2	2.5	65	\$625	1,200	\$.52	Market	4/11/17	0.0%		\$625	
									6/22/15	0.0%		\$650	
										Adjust	ments	to Re	nt
									Incentives	:			
									None				
									l Hilitiaa in	Dont	Lloot Fu	ol Flag	4
									Utilities in	Rent:	Heat Fu		
									Hea	at: 🗌	Cookin	g:	Vtr/Swr:
									Hot Wate	er: 🗌 🛮 I	Electricit	ty:	Trash:

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Highland

(1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent

GA115-021494

(2) Published Rent is rent as quoted by management.

# Regency

# Multifamily Community Profile

317 E 8th St. Rome,GA 30161 CommunityType: Market Rate - General

Structure Type: Townhouse

22 Units

0.0% Vacant (0 units vacant) as of 4/11/2017

Opened in 1968

GA115-021492



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	y Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:
Eff					Comm Rm:	Basketball:
One	18.2%	\$515			Centrl Lndry:	Tennis:
One/Den					Elevator:	Volleyball:
Two	81.8%	\$650			Fitness:	CarWash:
Two/Den					Hot Tub:	BusinessCtr:
Three					Sauna:	ComputerCtr:
Four+					Playground:	
			Fe	atures		

Standard: In Unit Laundry (Hook-ups); Central A/C



Select Units: Dishwasher; Disposal; Microwave; Patio/Balcony

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Parking 2: --Fee: --

Fee: --

Property Manager: Garden Lakes Realty

Owner: --

#### **Comments**

Sq ft of units not available.

Some units upgraded.

Floorpla	ns (Publis	shed	Ren	ts as c	of 4/1	1/2017	(2)		Histori	c Vaca	ancy &	Eff. R	ent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt R	ent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Townhouse		1	1	4	\$500			Market	4/11/17	0.0%	\$515	\$650	
Townhouse		2	1	6	\$630			Market	5/23/16	0.0%	\$540	\$595	
Townhouse		2	1.5	12	\$630			Market	6/22/15	4.5%	\$490	\$570	
									A	djusti	nents	to Re	nt
									Incentives				
									None				
									Utilities in	Rent:	Heat Fu	el: Elect	tric
									Hea	ıt:	Cookin	g:□ W	/tr/Swr:
									Hot Wate	r: 🗌 E	Electricit		Trash:

Regency
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- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
  - (2) Published Rent is rent as quoted by management.

# Riverwalk/Plaza

# Multifamily Community Profile

CommunityType: Market Rate - General 511 Plaza Place Rome, GA 30161 Structure Type: 2-Story Garden/TH

18 Units 0.0% Vacant (0 units vacant) as of 4/11/2017 Opened in 1972

GA115-021503



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	/ Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:
Eff					Comm Rm:	Basketball:
One	66.7%	\$425			Centrl Lndry: 🗸	Tennis:
One/Den					Elevator:	Volleyball:
Two	33.3%	\$575			Fitness:	CarWash:
Two/Den					Hot Tub:	BusinessCtr:
Three					Sauna:	ComputerCtr:
Four+					Playground:	
			Fe	atures		

Standard: Dishwasher; Ceiling Fan; Central A/C; Patio/Balcony

Select Units: --

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Parking 2: --Fee: --

Property Manager: Seven Hills Rentals

Owner: --

**Comments** 

Sq. ft. not available.

Views of Etowah River.

Floorpl	ans (Publis	shed	Ren	ts as c	of 4/1	1/2017	7) (2)		Histori	c Vac	ancy &	Eff. R	lent (1
Description	Feature	BRs	Bath	#Units	Rent	SqFt F	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Garden		1	1	12	\$425			Market	4/11/17	0.0%	\$425	\$575	
Townhouse		2	1.5	6	\$575			Market	5/23/16	0.0%	\$485	\$575	
									11/17/15	0.0%	\$485	\$575	
									6/23/15	0.0%	\$425	\$575	
									A	diust	ments	to Rei	nt
									Incentives.				
									None				
									Utilities in	Rent:	Heat Fu	el: Elect	tric
									Hea	t: 🗌	Cookin	g:□ W	/tr/Swr:
									Hot Wate	r:	Electricit	_ =	Trash:

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Riverwalk/Plaza

- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
- (2) Published Rent is rent as quoted by management.

# **Riverwood Park**

# Multifamily Community Profile

525 W 13th St CommunityType: Market Rate - General

Rome,GA 30165 Structure Type: Garden

90 Units 0.0% Vacant (0 units vacant) as of 4/11/2017 Opened in 1998



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	y Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse: 🗸	Pool-Outdr:
Eff					Comm Rm: 🗸	Basketball:
One					Centrl Lndry: 🗸	Tennis: 🗸
One/Den					Elevator:	Volleyball:
Two	61.1%	\$595	976	\$0.61	Fitness: 🗸	CarWash:
Two/Den					Hot Tub:	BusinessCtr:
Three	38.9%	\$670	1,155	\$0.58	Sauna:	ComputerCtr:
Four+					Playground: 🗸	
			Fe	atures		

Standard: Dishwasher; Disposal; Ice Maker; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony; Carpet / Vinyl/Linoleum



Select Units: Ceiling Fan

Optional(\$): --

Security: Fence

Parking 1: Free Surface Parking

Parking 2: --Fee: --

Owner: --

Property Manager: Hammond Residentia

#### **Comments**

Bike trail, walking trails, BBQ/grilling area.

1 non-rental employee unit.

Former 50% & 60% LIHTC community.

Floorpl	ans (Publis	shed	Ren	its as o	of 4/1	1/201	7) (2)		Histori	c Vac	ancy &	Eff. F	Rent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt F	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Garden		2	2	29	\$575	976	\$.59	Market	4/11/17	0.0%		\$595	\$670
Garden		2	2	26	\$575	976	\$.59	Market	5/23/16	0.0%		\$569	\$641
Garden		3	2	16	\$645	1,155	\$.56	Market	11/17/15	0.0%		\$549	\$615
Garden		3	2	19	\$645	1,155	\$.56	Market	6/19/15	0.0%		\$489	\$548
									A	djust	ments	to Re	nt
									Incentives:	•			
									None				
									Utilities in I	Rent:	Heat Fu	ıel: Elec	tric
									Hea	t: 🗌	Cookin	ıg:□ V	Vtr/Swr:
									Hot Wate	r.	Electrici	·v- 🗔	Trash:

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**Riverwood Park** 

(1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent

GA115-004783

(2) Published Rent is rent as quoted by management.

# **Summerstone**

# Multifamily Community Profile

Fee: --

GA115-017377

1 Summerstone Dr. NW

CommunityType: Market Rate - General Rome, GA 30165 Structure Type: 2-Story Townhouse

Opened in 1995 32 Units 0.0% Vacant (0 units vacant) as of 4/11/2017



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	/ Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:
Eff					Comm Rm:	Basketball:
One					Centrl Lndry:	Tennis:
One/Den					Elevator:	Volleyball:
Two	75.0%	\$745	1,292	\$0.58	Fitness:	CarWash:
Two/Den					Hot Tub:	BusinessCtr:
Three	25.0%	\$850	1,418	\$0.60	Sauna:	ComputerCtr:
Four+					Playground:	
			Fe	atures		
Ctanala	ual. Dialass	b D:-			M - I	and the Unit

Standard: Dishwasher; Disposal; Microwave; Ice Maker; Ceiling Fan; In Unit Laundry (Hook-ups); Central A/C; Patio/Balcony



Optional(\$): --

Security: Fence; Gated Entry; Cameras

Parking 1: Free Surface Parking Parking 2: --Fee: --

Property Manager: Garden Lakes

Owner: --

#### **Comments**

Floorpl	ans (Publis	shed	Ren	ts as c	of 4/1	1/20:	17) (2)		Histori	c Vaca	ıncy &	Eff. R	lent (1
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Townhouse		2	2.5	24	\$725	1,292	2 \$.56	Market	4/11/17	0.0%		\$745	\$850
Townhouse		3	2.5	8	\$825	1,418	\$.58	Market	5/23/16	0.0%		\$715	\$825
									11/17/15	9.4%		\$643	\$780
									6/22/15	0.0%		\$693	\$813
									Λ	diuetr	nents	to Pai	nt
									Incentives:		Hents	to Ke	
									None				
									Utilities in I	Rent:	Heat Fu	el: Gas	
									Hea	t: 🗀	Cookin	a:  \	/tr/Swr:
									Hot Wate	ш	Electricit	<u> </u>	Trash:

Summerstone

# The Grove at 600

### Multifamily Community Profile

600 Redmond Rd NW Rome,GA 30165

Structure Type: Townhouse

CommunityType: Market Rate - General

104 Units

0.0% Vacant (0 units vacant) as of 4/11/2017

Last Major Rehab in 2017

Opened in 1975

GA115-004802



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	/ Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse: 🗸	Pool-Outdr: 🗸
Eff					Comm Rm:	Basketball:
One					Centrl Lndry: 🗸	Tennis:
One/Den					Elevator:	Volleyball:
Two	84.6%	\$685	1,120	\$0.61	Fitness:	CarWash:
Two/Den					Hot Tub:	BusinessCtr:
Three	15.4%	\$781	1,320	\$0.59	Sauna:	ComputerCtr:
Four+					Playground: 🗸	
			Fe	atures		

Standard: Dishwasher; Disposal; Microwave; Ceiling Fan; In Unit Laundry (Hookups); Central A/C; Patio/Balcony; Carpet



Select Units: --

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Parking 2: --Fee: --

Property Manager: --

Owner: --

### **Comments**

Under Renovation. New owners as of 06/2016.

FKA Westminister.

Floorpl	ans (Publis	shed	Ren	its as o	of 4/1	1/201	L7) (2)		Histori	c Vaca	ıncy &	Eff. F	Rent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Townhouse		2	1.5	88	\$715	1,120	\$.64	Market	4/11/17	0.0%		\$685	\$781
Townhouse		3	1.5	16	\$815	1,320	\$.62	Market	5/23/16	0.0%		\$550	\$650
									11/17/15	0.0%		\$550	\$650
									6/23/15	0.0%		\$550	\$650
									A	djusti	nents	to Re	nt
									Incentives				
									1/2 off 1s	t full mo	onth.		
									Utilities in	Rent:	Heat Fu	el: Elec	tric
									Hea	ıt:	Cookin	g:□ V	Vtr/Swr:
									Hot Wate	r: 🗀 E	Electricit		Trash:

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The Grove at 600

- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
- (2) Published Rent is rent as quoted by management.

# **West Lofts**

# Multifamily Community Profile

9 E. 2nd Ave. CommunityType: Market Rate - General

Rome,GA 30161 Structure Type: Mid Rise

18 Units 0.0% Vacant (0 units vacant) as of 4/11/2017 Opened in 2003



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	/ Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:
Eff					Comm Rm:	Basketball:
One	44.4%	\$1,000	1,123	\$0.89	Centrl Lndry:	Tennis:
One/Den					Elevator:	Volleyball:
Two	55.6%	\$1,350	1,291	\$1.05	Fitness:	CarWash:
Two/Den					Hot Tub:	BusinessCtr:
Three					Sauna:	ComputerCtr:
Four+					Playground:	
			Fe	atures		

Standard: Dishwasher; Disposal; Microwave; In Unit Laundry (Hook-ups); Central A/C

Select Units: --

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Parking 2: --Fee: --

Property Manager: --

Owner: --

### **Comments**

1 parking space included in rent.

Built in 1906- West & Curry buildings.

Floorpla	ans (Publis	shed	Ren	ts as (	of 4/1	1/201	l7) (2)		Histori	c Vac	ancy & Eff. I	Rent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$ 2BR \$	3BR \$
Mid Rise - Elevator	-	1	1	8	\$1,000	1,123	\$.89	Market	4/11/17	0.0%	\$1,000 \$1,350	
Mid Rise - Elevator		2	2	10	\$1,350	1,291	\$1.05	Market	11/18/15	0.0%	\$1,100 \$1,350	
									7/1/15	0.0%	\$1,100 \$1,200	
									A	djust	ments to Re	nt
									Incentives.	•		
									None			
									Utilities in	Rent:	Heat Fuel: Elec	
									Hea	$\Box$	- =	Vtr/Swr: 🔽
									Hot Wate	r: 🗌	Electricity:	Trash: 🗸

West Lofts GA115-021532

# **Willow Way**

# Multifamily Community Profile

640 Warren Rd. NE CommunityT
Rome,GA 30165 Structure T

CommunityType: Market Rate - General

Structure Type: Garden/TH

66 Units

0.0% Vacant (0 units vacant) as of 4/11/2017

Opened in 1988

GA115-017378



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	/ Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr:
Eff					Comm Rm:	Basketball:
One	72.7%	\$475	640	\$0.74	Centrl Lndry:	Tennis:
One/Den					Elevator:	Volleyball:
Two	27.3%	\$640	1,100	\$0.58	Fitness:	CarWash:
Two/Den					Hot Tub:	BusinessCtr:
Three					Sauna:	ComputerCtr:
Four+					Playground: 🗸	
			Fe	atures		

Standard: Dishwasher; Disposal; Ceiling Fan; Central A/C; Patio/Balcony; Carpet



Select Units: In Unit Laundry

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Fee: --

Parking 2: --Fee: --

Property Manager: --

Owner: --

#### Comments

Water & sewer are included in 1BR rent. Two BR units have w/d hook ups.

FKA Berry Wood.

Floorpla	ans (Publis	shed	Ren	ts as o	of 4/1	1/201	.7) (2)		Histori	c Vac	ancy &	Eff. R	Rent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt	Rent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Single story		1	1	48	\$460	640	\$.72	Market	4/11/17	0.0%	\$475	\$640	
Townhouse		2	2.5	18	\$620	1,100	\$.56	Market	5/23/16	0.0%	\$461	\$603	
									11/17/15	3.0%	\$461	\$603	
									6/19/15	0.0%	\$470	\$615	
									A	djust	ments	to Re	nt
									Incentives:				
									None				
1													
									Utilities in I	Rent:	Heat Fu	el: Elec	tric
									Hea	t: 🗌	Cookin	g: V	/tr/Swr:
									Hot Wate	r: 🗌 🔝 l	Electricit	y:	Trash: 🗸

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**Willow Way** 

- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
  - (2) Published Rent is rent as quoted by management.

# Woodbridge

# Multifamily Community Profile

4469 Martha Berry Hwy.

CommunityType: Market Rate - General

Rome,GA 30161

Structure Type: Garden

28 Units

0.0% Vacant (0 units vacant) as of 4/7/2017

Opened in 2009

GA115-021495



Un	it Mix 8	& Effecti	ve Rent	(1)	Community	/ Amenities
Bedroom	%Total	Avg Rent	Avg SqFt	Avg \$/SqFt	Clubhouse:	Pool-Outdr: 🗸
Eff					Comm Rm:	Basketball:
One					Centrl Lndry:	Tennis:
One/Den					Elevator:	Volleyball:
Two	85.7%	\$675			Fitness:	CarWash:
Two/Den					Hot Tub:	BusinessCtr:
Three	14.3%	\$900			Sauna:	ComputerCtr:
Four+					Playground:	
			Fe	atures		

Standard: Dishwasher; In Unit Laundry (Hook-ups); Central A/C



Select Units: --

Optional(\$): --

Security: --

Parking 1: Free Surface Parking

Parking 2: --Fee: --

Fee: --

Property Manager: Hardy Realty

Owner: --

riardy recarry

#### **Comments**

Granite Countertops. Sq. ft. not available.

Floorp	lans (Publi	shed	Rei	nts as	of 4/7	/2017)	(2)		Histori	c Vaca	incy &	Eff. R	Rent (1)
Description	Feature	BRs	Bath	#Units	Rent	SqFt Re	ent/SF	Program	Date	%Vac	1BR \$	2BR \$	3BR \$
Garden		2	2	24	\$675			Market	4/7/17	0.0%		\$675	\$900
Garden		3	2	4	\$900			Market	5/23/16	0.0%		\$675	\$900
									11/17/15	14.3%		\$675	\$910
									6/22/15	0.0%		\$700	\$910
									A	djustr	nents	to Re	nt
									Incentives				
									None				
									Utilities in	Rent:	Heat Fu	el: Elec	tric
									Hea	ıt: 🗌	Cookin	g: V	/tr/Swr: 🗸
									Hot Wate	r: 🗌 🛮 E	Electricit	y:	Trash: 🗸

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Woodbridge

- (1) Effective Rent is Published Rent, net of concessions and assumes that water, sewer and trash is included in rent
  - (2) Published Rent is rent as quoted by management.



# APPENDIX 8 TENANT RELOCATION SPREADSHEET

**COMMUNITY:** Park Homes - Reservoir St., Rome, GA May 18, 2017 **NBR OF UNITS:** 100 DATE: В C D Ε G 0 Q S W Mthly Mthly Projctd 30% Nbr Rent Cost Paid To Current Lease Term Sub-Gross Maximum Income Temporary Permanent Initial Est Cost Allowable Bldg Bedrm Occ/ Resi-Tenant-Pd Subsidy sidy UA Anticipated Eligible New Income Burdn Certification Move-in Paid To Move-in Tenant For Mthly Rent Type Unit Nbr Date Tenant Date Perm Reloc Size Vac dents Resident Name Begin End Amt Income Y/N Rent Rent Y/N Date Unit Nbr Income 248 3 Vac \$0 no no 236 Vac 2 \$0 no no 3 Vac 240 \$0 no no 234 3 Vac \$0 no no 222 2 Vac \$0 no no 220 2 Vac \$0 no no 3 Vac \$0 224 no no 214 2 Vac \$0 no no 2 Vac \$0 no no 228 2 Vac \$0 no no 232 3 Vac \$0 no no 3 Vac \$0 no no 206 2 Vac \$0 13 no no 3 Vac 208 \$0 no no 15 202 3 Vac \$0 no no 16 198 2 Vac \$0 no no Vac 3 \$0 no no 2 Vac 190 \$0 no no 192 3 Vac \$0 19 no no 3 Vac 186 \$0 20 no no 182 2 Vac \$0 21 no no 2 Vac 22 172 \$0 no no 23 176 3 Vac \$0 no no 24 166 2 Vac \$0 no no 25 168 3 Vac \$0 no no Vac 2 \$0 26 158 no no 2 Vac \$0 27 156 no no Vac 154 \$0 no no 3 Vac 29 146 \$0 no no no no

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31	140	_		Vac										no		\$0	no				
32	144			Vac										no		\$0	no				
33	138		3	Vac										no		\$0	no				
34	126		2	Vac										no		\$0	no				
35	136		3	Vac										no		\$0	no				
36	116		2	Vac										no		\$0	no				
37	114		3	Vac										no		\$0	no				
38	104		2	Vac										no		\$0	no				
39	102		2	Vac										no		\$0	no				
40	106		3	Vac										no		\$0	no				
41	107		3	Vac										no		\$0	no				
42	115		3	Vac										no		\$0	no				
43	151		2	Vac										no		\$0	no				
44	147		3	Vac										no		\$0	no				
45	153		3	Vac										no		\$0	no				
46	252		1	Vac										no		\$0	no				
47	254		4	Vac										no		\$0	no				
48	250		4	Vac										no		\$0	no				
49	165		2	Vac										no		\$0	no				
50	161		3	Vac										no		\$0	no				
51	112		4	Vac										no		\$0	no				
52	111		1	Vac										no		\$0	no				
53	109		4	Vac										no		\$0	no				
54	113		4	Vac										no		\$0	no				
55	157		1	Vac										no		\$0	no				
56	238		2	Осс	1	450	8/1/16	8/1/17	348	Other	80	33,783	18,200	no	457	\$845	no				
57	246		2	Осс	1	116	10/1/16	10/1/17	348	Other	94	8,796	18,200	yes	457	\$220	yes				
58	110		1	Осс	1	130	10/1/16	10/1/17	348	Other	80	8,796	18,200	yes	338	\$220	yes				
59	244		2	Осс	1	167	8/1/16	8/1/17	348	Other	94	11,759	18,200	yes	457	\$294	yes				
60	204			Осс	2	-39	8/1/16	8/1/17	348	Other	94	2,692	20,800	yes	457	\$67	yes				
61	148		2	Осс	1	116	10/1/16	10/1/17	348	Other	94	8,796	18,200	yes	457	\$220	yes				
62	162			Осс		97	9/1/16	9/1/17	348	Other	113	8,796	18,200	yes	569	\$220	yes				
63	150		2	Осс	1	122	9/1/16	9/1/17	348	Other	94	9,036	18,200	yes	457	\$226	yes				
64	152		3	Осс	2	505	8/1/16	8/1/17	348	Other	118	25,811	20,800	no	569	\$645	no				
65	178		3	Осс	1	 115	10/1/16	10/1/17	348	Other	118	9,324	18,200	yes	569	\$233	yes				
66	120		3	Осс	1	97	10/1/16	10/1/17	348	Other	113	8,796	18,200	yes	569	\$220	yes				
67	100		3	Осс	1	 247	7/1/16	7/1/17	348	Other	99	15,028	18,200	yes	569	\$376	yes				
61 62 63 64 65 66	148 162 150 152 178 120		2 3 2 3 3 3	Occ Occ Occ Occ	1 1 2 1	116 97 122 505 115 97	10/1/16 9/1/16 9/1/16 8/1/16 10/1/16 10/1/16	10/1/17 9/1/17 9/1/17 8/1/17 10/1/17	348 348 348 348 348 348	Other Other Other Other Other Other	94 113 94 118 118 113	8,796 8,796 9,036 25,811 9,324 8,796	18,200 18,200 18,200 20,800 18,200 18,200	yes yes yes no yes yes	457 569 457 569 569 569	\$220 \$220 \$226 \$645 \$233 \$220	yes yes yes no yes yes				

68	226	3	Осс	2	-63	4/1/17	4/1/18	348	Other	113	2,316	20,800	yes	569	\$58	yes				
69	170		Осс	5	-68	8/1/16	8/1/17	348	Other	118	3,720	28,050	yes	569	\$93	yes				
70	118	2	Осс	2	82	2/1/17	2/1/18	348	Other	94	7,540	20,800	yes	457	\$189	yes				
71	167	3	Осс	4	473	11/1/16	11/1/17	348	Other	113	24,872	25,950	yes	569	\$622	no				
72	105	2	Осс	1	-44	7/1/16	7/1/17	348	Other	94	0	18,200	yes	457	\$0	yes				
73	180	2	Осс	2	97	12/1/16	12/1/17	348	Other	94	8,032	20,800	yes	457	\$201	yes				
74	164	2	Осс	1	-44	8/1/16	8/1/17	348	Other	94	1,568	18,200	yes	457	\$39	yes				
75	230	2	Осс	1	114	8/1/16	8/1/17	348	Other	94	8,320	18,200	yes	457	\$208	yes				
76	130	3	Осс	2	-54	10/1/16	10/1/17	348	Other	113	2,340	20,800	yes	569	\$59	yes				
77	163	2	Осс	1	92	7/1/16	7/1/17	348	Other	94	7,448	18,200	yes	457	\$186	yes				
78	159	4	Осс	2	93	10/1/16	10/1/17	348	Other	125	9,216	20,800	yes	808	\$230	yes				
79	174	2	Осс	1	-26	8/1/16	8/1/17	348	Other	94	2,736	18,200	yes	457	\$68	yes				
80	108	4	Осс	1	159	7/1/16	7/1/17	348	Other	125	11,772	18,200	yes	808	\$294	yes				
81	124	2	Осс	1	243	11/1/16	11/1/17	348	Other	94	13,468	18,200	yes	457	\$337	yes				
82	132	2	Осс	2	358	7/1/16	7/1/17	348	Other	94	29,920	20,800	no	457	\$748	no				
83	117	2	Осс	2	-3	10/1/16	10/1/17	348	Other	94	4,107	20,800	yes	457	\$103	yes				
84	155	4	Vac										no		\$0	no				
85	184	3	Осс	2	281	10/1/16	10/1/17	348	Other	113	16,221	20,800	yes	569	\$406	yes				
86	128	3	Осс	3	-63	11/1/16	11/1/17	348	Other	113	2,525	23,400	yes	569	\$63	yes				
87	149	2	Осс	2	122	2/1/17	2/1/18	348	Other	94	9,036	20,800	yes	457	\$226	yes				
88	160	3	Occ	2	409	1/1/17	1/1/18	348	Other	112	21,240	20,800	no	569	\$531	yes				
89	242	3	Occ	2	-59	7/1/16	7/1/17	348	Other	113	2,628	20,800	yes	569	\$66	yes				
90	119	2	Occ	2	-44	9/1/16	9/1/17	348	Other	94	0	20,800	yes	457	\$0	yes				
91	134	2	Occ	2	35	10/1/16	10/1/17	348	Other	94	5,635	20,800	yes	457	\$141	yes				
92	122	3	Occ	2	-57	12/1/16	12/1/17	348	Other	113	2,729	20,800	yes	569	\$68	yes				
93	101	3	Occ	5	-18	11/1/16	11/1/17	348	Other	113	5,256	28,050	yes	569	\$131	yes				
94	196	2	Vac					348					no		\$0	no				
95	216		Occ	4	-11	11/1/16	11/1/17	348	Other	113	5,044	25,950	yes	569	\$126	yes				
96	121	3	Осс	5	454	12/1/16	12/1/17	348	Other	112	40,352	28,050	no	569	\$1,009	no				
97	103		Осс	1	-35	12/1/16	12/1/17	348	Other	94	2,340	18,200	yes	457	\$59	yes				
98	188	2		1	0	6/1/17	6/1/18	348	Other	94	3,770	18,200	yes	457	\$94	yes				
99	194		Occ	4	67	8/1/16	8/1/17	348	Other	113	9,036	25,950	yes	808	\$226	yes				
100	218	3	Vac										no		\$0	no				
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