

### A MARKET CONDITIONS AND PROJECT EVALUATION SUMMARY OF:

# THE MILL AT STONE VALLEY

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## THE MILL AT STONE VALLEY

Coy M. Holcomb Drive Ball Ground, Cherokee County, Georgia 30107

Effective Date: April 29, 2017 Report Date: May 18, 2017

Prepared for:

Mr. Brandon Dampier TISHCO Companies 2409 Bemis Road Valdosta, Georgia 31602

Assignment Code: TIS601V.003

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May 18, 2017

Mr. Brandon Dampier COO TISCHO Companies 2409 Bemis Road Valdosta, GA 31602

Re: Market Study - Application for The Mill at Stone Valley, located in Ball Ground, Cherokee County, Georgia

Dear Mr. Dampier:

At your request, Novogradac & Company LLP has performed a study of the multifamily rental market in the Ball Ground, Cherokee County, Georgia area relative to the above-referenced Low-Income Housing Tax Credit (LIHTC) project. We previously completed a market study for this property, with an effective date of May 15, 2013.

The purpose of this market study is to assess the viability of the proposed 74-unit family LIHTC project known as The Mill at Stone Valley. It will be a newly constructed affordable LIHTC project, with 64-revenue generating units, restricted to households earning 50 and 60 percent of the Area Median Income (AMI) or less with eight market-rate units and two non-revenue generating units. The following report provides support for the findings of the study and outlines the sources of information and the methodologies used to arrive at these conclusions.

The scope of this report meets the requirements of Georgia Department of Community Affairs (DCA), including the following:

- Inspecting the site of the proposed Subject and the general location.
- Analyzing appropriateness of the proposed unit mix, rent levels, available amenities and site.
- Estimating market rent, absorption and stabilized occupancy level for the market area.
- Investigating the health and conditions of the multifamily market.
- Calculating income bands, given the proposed Subject rents.
- Estimating the number of income eligible households.
- Reviewing relevant public records and contacting appropriate public agencies.
- Analyzing the economic and social conditions in the market area in relation to the proposed project.
- Establishing the Subject Primary and Secondary Market Area(s) if applicable.
- Surveying competing projects, Low-Income Housing Tax Credit (LIHTC) and market rate.

MR. BRANDON DAMPIER TISCHO COMPANIES MAY 18, 2017 PAGE 2

This report contains, to the fullest extent possible and practical, explanations of the data, reasoning, and analyses that were used to develop the opinions contained herein. The report also includes a thorough analysis of the scope of the study, regional and local demographic and economic studies, and market analyses including conclusions. The depth of discussion contained in the report is specific to the needs of the client. Information included in this report is accurate and the report can be relied upon by DCA as a true assessment of the low-income housing rental market. This report was completed in accordance with DCA market study guidelines. We inform the reader that other users of this document may underwrite the LIHTC rents to a different standard than contained in this report.

The authors of this report certify that we are not part of the development team, owner of the Subject property, general contractor, nor are we affiliated with any member of the development team engaged in the development of the Subject property or the development's partners or intended partners. Please do not hesitate to contact us if there are any questions regarding the report or if Novogradac & Company LLP can be of further assistance. It has been our pleasure to assist you with this project.

Respectfully submitted, Novogradac & Company LLP

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### **EXECUTIVE SUMMARY**

### 1. Project Description

The Mill at Stone Valley will be a newly constructed family property located in Ball Ground, Cherokee County, Georgia, which will consist of two, two-story, walk-up residential buildings.

The following table illustrates the proposed unit mix.

### PROPOSED RENTS

Unit Type	Unit Size (SF)	Number of Units	Asking Rent	Utility Allowance (1)	Gross Rent	2016 LIHTC Maximum Allowable Gross Rent	HUD Fair Market Rents		
				50% AMI					
1BR	768	10	\$447	\$118	\$565	\$633	\$820		
2BR	956	4	\$513	\$142	\$655	\$760	\$949		
3BR	1,119	1	\$602	\$173	\$775	\$877	\$1,253		
				60% AMI					
1BR	768	2	\$537	\$118	\$655	\$759	\$820		
2BR	956	28	\$578	\$142	\$720	\$912	\$949		
3BR	1,119	19	\$647	\$173	\$820	\$1,053	\$1,253		
				Market Rat	te				
3BR	1,119	8	\$700	\$0	\$700	N/A	\$1,253		
	Non-Rental Non-Rental								
3BR	1,119	<u>2</u>	N/A	N/A	N/A	N/A	N/A		
Total		74	•	•	,	,	•		

Notes (1) Source of Utility Allowance provided by the Developer.

Per the Georgia DCA 2017 guidelines, the market study analyst must use the maximum rent and income limits effective as of January 1, 2017. Therefore, we have utilized the 2016 maximum income and rent limits. All of the Subject's 50 and 60 percent AMI rents are below the 2016 LIHTC maximum allowable levels. The Subject's market-rate rents are below the HUD Fair Market rents. The Subject will offer a business center, community room, central laundry room, off-street parking, on-site management, and a picnic area, which many of the comparables do not offer. However, the Subject will lack exterior storage, washer/dryer units, a car wash, garage parking, and tennis courts, which several of the comparables offer.

### 2. Site Description/Evaluation

The Subject site is located at the southwest corner of Coy M Holcomb Drive, Canton-Ballground Highway, and Valley Street. The Subject site has good visibility and accessibility from Coy M. Holcomb Drive. The Subject site is currently vacant land. Surrounding uses consist of single-family residential, commercial, and institutional uses, as well as undeveloped land. Based on our inspection of the neighborhood, retail appeared to be 95 percent occupied. The Subject site is considered "Car-Dependent" by Walk Score with a rating of 15 out of 100. Crime risk indices in the Subject's area are considered low. The Subject site is considered a desirable building site for rental housing. The Subject is located in a mixed-use neighborhood. The uses surrounding the Subject are in good to excellent condition and the site has good proximity to locational amenities, most of which are within 1.1 miles of the Subject site.

### 3. Market Area Definition

The PMA is generally defined by a line from GA State Road 515 to the Pickens County line to the north. GA-515, 108, 143 and 140 make up the PMA boundary to the west. The southern boundary consists of Cumming Highway. The Cherokee and Pickens County lines define the PMA boundary to the east. This area



includes the cities of Ball Ground as well as portions of Canton and Jasper. The approximate distances from the Subject to the farthest boundaries of the PMA in each direction are listed as follows:

North: 9 miles East: 7 miles South: 9 miles West: 8 miles

The PMA was defined based on interviews with the local housing authority and property managers at comparable properties. While we do believe the Subject will experience leakage from outside the PMA boundaries, per the 2017 market study guidelines, we have not accounted for leakage in our demand analysis found later in this report. The farthest PMA boundary from the Subject is approximately 9 miles.

### 4. Community Demographic Data

The population in the PMA and the MSA increased from 2000 to 2010, though the rate of growth slowed from 2010 to 2017. The rate of population and household growth is projected to increase through 2021. The current population of the PMA is 37,361 and is expected to be 39,420 in 2019. Renter households are concentrated in the lowest income cohorts, with 60.8 percent of renters in the PMA earning between \$10,000 and \$49,999 annually. The Subject will target households earning between \$19,371 and \$43,740 for its LIHTC units and up to \$72,900 for its market rate units; therefore, the Subject should be well-positioned to service this market. Overall, population growth and the concentration of renter households at the lowest income cohorts indicates significant demand for affordable rental housing in the market.

According to *RealtyTrac* statistics, one in every 1,588 housing units nationwide was in some stage of foreclosure as of May 2017. The town of Ball Ground is experiencing a foreclosure rate of one in every 1,265 homes, while Cherokee County is experiencing foreclosure rate of one in every 2,318 homes and Georgia experienced one foreclosure in every 1,898 housing units. Overall, Ball Ground is experiencing a higher foreclosure rate than the nation, the state, and the county, indicating a recovering housing market. The Subject's neighborhood does not have a significant amount of abandoned or vacancy structures that would impact the marketability of the Subject.

### 5. Economic Data

The largest industries in the PMA are retail trade, construction, manufacturing, and healthcare/social assistance. These industries make up approximately 46.6 percent of total employment in the PMA. While the retail trade, construction, and manufacturing sectors are susceptible to layoffs during periods of economic downturn, the healthcare/social assistance sector tends to be more resilient during such periods. Despite being a volatile sector, there have been several recent employment expansions in the manufacturing industry, such as United Alloy, Adidas, and Inalfa Roof systems. Additionally, the county has added a number of jobs in the healthcare industry with the completion of the new Northside Hospital.

Overall, the MSA has experienced positive total employment growth from 2011 through February 2017. As of February 2017, total employment in the MSA was 9.0 percent above its pre-recession peak, while national employment was 3.7 percent above its pre-recession peak. The unemployment rate in the MSA as of February 2017 was 4.9 percent, which was the same as the national unemployment rate and significantly lower than the 2010 peak of 10.3 percent. Overall, local employment growth and declining unemployment is a positive indicator of demand for affordable rental housing and the Subject's proposed units.

### 6. Project-Specific Affordability and Demand Analysis

The following table illustrates the demand and capture rates for the Subject's proposed units.



Unit Type	Minimum Income	Maximum Income	Units Proposed	Total Demand	Supply	Net Demand	Capture Rate	Proposed Rents
1BR at 50% AMI	\$19,371	\$27,000	10	191	0	191	5.2%	\$447
1BR at 60% AMI	\$22,457	\$32,400	2	221	0	221	0.9%	\$537
1BR Overall Affordable	\$19,371	\$32,400	12	408	0	408	2.9%	-
1BR Overall Project	\$19,371	\$32,400	12	408	0	408	2.9%	-
2BR at 50% AMI	\$22,457	\$30,400	4	185	0	185	2.2%	\$513
2BR at 60% AMI	\$24,686	\$36,480	28	214	0	214	13.1%	\$578
2BR Overall Affordable	\$22,457	\$36,480	32	395	0	395	8.1%	-
2BR Overall Project	\$22,457	\$36,480	32	395	0	395	8.1%	-
3BR at 50% AMI	\$26,571	\$36,450	1	107	0	107	0.9%	\$602
3BR at 60% AMI	\$28,114	\$43,740	19	124	0	124	15.4%	\$647
3BR Unrestricted	\$24,000	\$72,900	8	198	0	198	4.0%	\$700
3BR Overall Affordable	\$26,571	\$43,740	20	144	0	144	13.9%	-
3BR Overall Project	\$24,000	\$72,900	28	229	0	229	12.2%	-
50% AMI Overall	\$19,371	\$36,450	15	483	0	483	3.1%	-
60% AMI Overall	\$22,457	\$43,740	49	558	0	558	8.8%	-
<b>Unrestricted Overall</b>	\$24,000	\$72,900	8	198	0	198	4.0%	-
Overall Affordable	\$19,371	\$43,740	64	648	0	648	9.9%	-
Overall Project	\$19,371	\$72,900	72	1,033	0	1,033	7.0%	-

We believe these calculated capture rates are reasonable, particularly as these calculations do not considered demand from outside the PMA or standard rental household turnover. All capture rates are within Georgia DCA thresholds.

### 7. Competitive Rental Analysis

Comparable properties are examined on the basis of physical characteristics, i.e. building type, age/quality, level of common amenities, absorption, as well as similarity in rent. We attempted to compare the Subject to complexes from the competing market to provide a broader picture of the health and available supply in the market. Our competitive survey includes 10 "true" comparable properties containing 2,198 units. A detailed matrix describing the individual competitive properties as well as the proposed Subject is provided on the following pages. A map illustrating the location of the Subject in relation to comparable properties is also provided on the following pages. The properties are further profiled in the following write-ups. The property descriptions include information on vacancy, turnover, absorption, age, competition, and the general health of the rental market, when available.

The availability of LIHTC data is considered average. Only one of the LIHTC comparables is located within the PMA, while the others are located in nearby Canton and Jasper. Canton and Jasper are considered similar locations to Ball Ground in terms of median rent, median household income, and median home value. All of the LIHTC comparables were constructed or renovated between 1999 and 2005 and target families.

The availability of market-rate data is considered average. Two of the five market-rate comparables are located within the PMA, while the remaining market-rate comparables are located in nearby Canton. As previously explained, Canton is considered a similar location to Ball Ground with respect to median rent, median household income, and median home value. All of the market-rate comparables were constructed or renovated between 1994 and 2009. There are a limited number of new construction market-rate properties in the area. Overall, we believe the market-rate properties we have used in our analysis are the most comparable.

When comparing the Subject's rents to the average comparable rent, we have not included surveyed rents at lower AMI levels given that this artificially lowers the average surveyed rent. Including rents at lower AMI levels does not reflect an accurate average rent for rents at higher income levels. For example, if the Subject



offers rents at the 50 and 60 percent of AMI levels, and there is a distinct difference at comparable properties between rents at the two AMI levels, we have not included the 50 percent of AMI rents in the average comparable rent for the 60 percent of AMI comparison.

The overall average and the maximum and minimum adjusted rents for the comparable properties surveyed are illustrated in the table below in comparison with net rents for the Subject.

SUBJECT COMPARISION TO MARKET RENTS								
Unit Type	Subject Proposed	Surveyed Min	Surveyed Max	Surveyed	Subject Rent			
Offic Type	Rent	Surveyed Milli	Surveyeu Max	Average	Advantage			
1BR @ 50% AMI	\$447	\$595	\$1,109	\$832	86%			
2BR @ 50% AMI	\$513	\$588	\$1,259	\$903	76%			
3BR @ 50% AMI	\$602	\$649	\$1,886	\$1,053	75%			
1BR @ 60% AMI	\$537	\$630	\$1,109	\$854	59%			
2BR @ 60% AMI	\$578	\$588	\$1,259	\$931	61%			
3BR @ 60% AMI	\$647	\$649	\$1,886	\$1,116	72%			
3BR Unrestricted	\$700	\$934	\$1,886	\$1,259	80%			

### SUBJECT COMPARISION TO MARKET RENTS

As illustrated, the Subject's proposed 50 and 60 percent rents as well as the Subject's unrestricted rents are below the range of the surveyed comparables, both LIHTC and market-rate. Riverview Apartments is achieving the highest three-bedroom unrestricted rents in the market. Upon completion, the Subject will be considered most similar to Riverview Apartments as a market-rate property. This property was constructed in 2009 and exhibits good condition, which is considered slightly inferior to the anticipated excellent condition of the Subject upon completion. Riverview Apartments is located 9.4 miles from the Subject in Canton and offers a similar location. However, Riverview Apartments offers inferior property amenities in comparison to the proposed Subject, as it lacks central laundry facility and a playground, which the Subject will offer. Riverview Apartments offers superior in-unit amenities, as it offers hardwood floors, exterior storage, whirlpool tubs, and washer/dryer units, which the Subject will not offer. This property offers similar unit sizes to those of the proposed Subject. Overall, Riverview Apartments is considered slightly inferior to the proposed Subject. The lowest one and two-bedroom rents at Riverview Apartments are approximately 71 and 76 percent higher than the Subject's one and two-bedroom rents at 60 percent AMI, respectively. Riverview Apartments' three-bedroom rents are approximately 170 percent higher than the Subject's unrestricted three-bedroom rents. Overall, we believe that the Subject's proposed rents are achievable in the market and will offer an advantage when compared to the average rents being achieved at comparable properties.

### 8. Absorption/Stabilization Estimate

We were able to obtain absorption information from one of the recently-constructed comparable properties. We have supplemented this absorption data with data collected from properties in neighboring cities, including Woodstock and Cumming. Absorption data from these properties is illustrated in the following table.

V DC	VDD.	TION

Property Name	Occupancy Type	Year Built	Number of Units	Units Absorbed / Month
Woodstock by Walton Phase II	Market	2017	408	93
Station 92 at Woodstock	Market	2015	272	15
Greystone Summit	Market	2014	216	36
River Ridge At Canton	LIHTC, Market	2009	356	<u>11</u>
Average				39

Per DCA guidelines, we have calculated the absorption to 93 percent occupancy. Absorption at the comparables ranges from 11 to 93 units per month, with an average absorption rate of 39 units per month.



As new construction, the Subject will likely experience an absorption rate more similar to the LIHTC comparable. At an absorption pace of 20 units per month, the Subject would likely experience an absorption period of three to four months.

### 9. Overall Conclusion

Based upon our market research, demographic calculations and analysis, we believe there is adequate demand for the Subject property as proposed. Capture rates for the Subject are considered low for all units at all levels. If allocated, the Subject will be generally similar to superior to the existing LIHTC housing stock. The LITHC comparables are currently fully-occupied, and four report maintaining waiting lists. These factors indicate demand for affordable housing. The Subject will offer a business center, community room, central laundry room, off-street parking, on-site management, and a picnic area, which many of the comparables do not offer. However, the Subject will lack exterior storage, washer/dryer units, a car wash, garage parking, and tennis courts, which several of the comparables offer. Overall, we believe that the proposed amenities will allow the Subject to effectively compete in the family LIHTC market. As new construction, the Subject will be in excellent condition upon completion and will be considered similar to superior in terms of condition to all of the comparable properties. The Subject's proposed unit sizes will be competitive with the comparable properties. In general, the Subject will be similar to superior to the comparable properties. Given the Subject's anticipated superior condition relative to the competition and demand for affordable housing evidenced by waiting lists and low vacancy at several LIHTC comparable properties, we believe that the Subject is feasible as proposed. We believe that it will fill a void in the market and will perform well.



### **Summary Table:** (must be completed by the analyst and included in the executive summary) Development Name: The Mill at Stone Valley Total # Units: Coy M. Holcomb Drive 64 # LIHTC Units: Location: Ball Ground, Cherokee County, Georgia 30107 PM A Boundary: North: Line from GA State Road 515 to the Pickens County line; West: GA 515, 108, 143, and 140; South: Cumming Highway; East: Cherokee and Pickens County lines. Farthest Boundary Distance to Subject: 9 miles Rental Housing Stock (found on page 59 - 75) Average Occupancy # Properties\* Total Units Vacant Units Type All Rental Housing 1,263 19 98.5% Market-Rate Housing 3 458 6 98.7% Assisted/Subsidized Housing not to include 2 N/Av N/Av 64 LIHTC LIHTC 4 741 12 98.4% Stabilized Comps 9 1,263 98.5% 19 Properties in Construction & Lease Up N/Ap N/Ap N/Ap N/Ap \*Only includes properties in PMA Subject Development Average Market Rent\* **Highest Unadjusted Comp Rent** # Units # Bedrooms Per Unit Per S F Advantage Per Unit Per S F Proposed Baths Size (SF) Tenant Rent 1BR at 50% AMI 10 1 768 \$447 \$832 \$1.08 86% \$1,109 \$1.58 4 2BR at 50% AMI 956 \$513 \$903 \$0.94 76% \$1,259 \$1.33 1 3BR at 50% AMI 2 1,119 \$602 \$1,053 \$0.94 75% \$1,886 \$1.71 1 1BR at 60% AMI 2 768 \$537 \$854 \$1.11 59% \$1,109 \$1.58 28 2BR at 60% AMI 956 \$578 \$931 \$0.97 61% \$1,259 \$1.33 \$1.71 19 3BR at 60% AMI 1,119 \$647 \$1,116 \$1.00 72% \$1.886 2 8 3BR Unrestricted 2 1,119 \$700 \$1,259 \$1.13 80% \$1,886 \$1.71 3BR Non-rental 2 1,119 N/A N/A N/A N/A N/A Demographic Data (found on page 27-28) 2017 2010 July 2019 Renter Households 3,198 100.0% 4,077 29.9% 4,329 Income-Qualified Renter HHs (LIHTC) 1,948 60.9% 2,483 60.9% 2,636 60.9% Targeted Income-Qualified Renter Household Demand (found on pages 40 to 61) Type of Demand 30% 50% 60% Market-rate Overall Affordable Overall Project\* Renter Household Growth 75 78 129 91 151 Existing Households (Overburdened + Substandard) 510 599 956 695 1,102 Homeowner conversion (Seniors) Total Primary Market Demand 1,085 1,253 586 677 786 Less Comparable/Competitive Supply 0 0 0 -0 0 Adjusted Income-qualified Renter HHs\*\* 586 677 1,085 786 1,253 Capture Rates (found on page 57) **Targeted Population** Market-rate Overall Affordable 30% 50% 60% **Overall Project**

8.8%

4.0%

9.9%

Capture Rate:



7.0%

<sup>\*</sup>Includes LIHTC and unrestricted (when applicable)

<sup>\*\*</sup>Not adjusted for demand by bedroom-type.



### **PROJECT DESCRIPTION**

1. Project Address and The Subject site is located at the southwest corner of Canton-Development Location:

Ballground Highway, Coy M. Holcomb Drive, and Valley Street in Ball

Ballground Highway, Coy M. Holcomb Drive, and Valley Street in Ball Ground, Cherokee County, Georgia 30107. The Subject site is

currently vacant.

2. Construction Type: The Subject will consist of two, two-story, walk-up residential

buildings. The Subject will be new construction.

**3. Occupancy Type:** Families.

**4. Special Population Target:** None.

5. Number of Units by Bedroom See following property profile.

Type and AMI Level:

6. Unit Size, Number of Bedrooms and Structure Type:

See following property profile.

7. Rents and Utility Allowances: See following property profile.

8. Existing or Proposed Project-Based Rental Assistance: See following property profile.

9. Proposed Development

Amenities:

See following property profile.



### The Mill At Stone Valley

**Location** Coy M. Holcomb Street

Ball Ground, GA 30107

Cherokee County



### Market

 Program
 @50%, @60%, Market, Non-Rental
 Leasing Pace
 n/a

 Annual Turnover Rate
 N/A
 Change in Rent (Past n/a
 n/a

 Units/Month Absorbed
 n/a
 Concession
 n/a

 Section 8 Tenants
 N/A

### Utilities

A/C not included - central Other Electric not included Cooking not included - electric Water not included Water Heat not included - electric Sewer not included not included - electric Trash Collection included Heat

	Unit Mix (face rent)										
Beds	Baths	Туре	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max rent?
1	1	Garden (2 stories)	10	768	\$447	\$0	@50%	n/a	N/A	N/A	no
1	1	Garden (2 stories)	2	768	\$537	\$0	@60%	n/a	N/A	N/A	no
2	1	Garden (2 stories)	4	956	\$513	\$0	@50%	n/a	N/A	N/A	no
2	1	Garden (2 stories)	28	956	\$578	\$0	@60%	n/a	N/A	N/A	no
3	2	Garden (2 stories)	1	1,119	\$602	\$0	@50%	n/a	N/A	N/A	no
3	2	Garden (2 stories)	19	1,119	\$647	\$0	@60%	n/a	N/A	N/A	no
3	2	Garden (2 stories)	8	1,119	\$700	\$0	Market	n/a	N/A	N/A	no
3	2	Garden (2 stories)	2	1,119	N/A	\$0	Non-Rental	n/a	N/A	N/A	no

### Amenities

In-Unit Balcony/Patio **Property** Business Center/Computer Lab Security Blinds Clubhouse/Meeting Room/Community Carpeting Room Central A/C Central Laundry Dishwasher Off-Street Parking Ceiling Fan On-Site Management Microwave Picnic Area Playground Oven Refrigerator Washer/Dryer hookup Premium Other none none

Comments

This Subject property will consist of two-story walk-up garden-style buildings. Utility allowance for the one-, two-, and three-bedroom units are \$118, \$142, and \$173, respectively.



none

Services

**10. Scope of Renovations:** The Subject will be new construction.

**11. Placed in Service Date:** Construction on the Subject is expected to begin in 2017 and be

completed in July 2019.

Conclusion: The Subject will be an excellent-quality brick and fiber cement siding

two-story walk-up, garden style apartment complex, comparable or superior to most of the inventory in the area. As new construction, the Subject will not suffer from deferred maintenance, functional

obsolescence, or physical obsolescence.



**1. Date of Site Visit and Name of** Brian Neukam visited the site on April 29, 2017. **Inspector:** 

**2. Physical Features of the Site:** The following illustrates the physical features of the site.

Frontage: The Subject site has frontage along Canton-Ballground Highway, Coy

M Holcomb Drive, and Valley Street.

Visibility/Views: The Subject will be located near the corner of Canton-Ballground

Highway, Coy M Holcomb Drive, and Valley Street. Visibility and views from the site will be good and will include vacant land, single-

family residential uses, and a fire station.

**Surrounding Uses:** The following map illustrates the surrounding land uses.



Source: Google Earth, April 2017.

The Subject site is located near the corner of Coy M Holcomb Drive and Valley Street. The Subject site is currently vacant land. Adjacent north of the Subject site is wooded land. Directly east of the Subject site is the Ball Ground fire station, which recently opened in 2017. Several commercial and retail uses are located south of the Subject site. Adjacent west of the Subject site are townhomes and single-family homes. Based on our inspection of the neighborhood, retail appeared to be 95 percent occupied. However, there are a limited number of retail uses in the Subject's immediate neighborhood. The Subject site is considered "Car-Dependent" by Walk Score with a rating of 18 out of 100. The Subject site is considered a desirable building site for rental housing. The uses surrounding the Subject are in good to excellent condition, and the site has good proximity to locational amenities, most of which are within 1.1 miles of the Subject site.

Positive/Negative Attributes of Site:

The Subject's proximity to retail and other locational amenities as well as its surrounding uses, which are in good condition, are considered positive attributes. Additionally, the Subject site is within 0.8 miles of Interstate 575, which provides convenient access to other employment centers.

- 3. Physical Proximity to Locational Amenities:
- The Subject is located within 1.1 miles of most locational amenities.
- 4. Pictures of Site and Adjacent Uses:

The following are pictures of the Subject site and adjacent uses.



View of Subject site from Coy M Holcomb Drive



View of Subject site from Coy M Holcomb Drive



View west on Coy M Holcomb Drive



View of Subject site from Coy M Holcomb Drive



Paved drive through Subject site from Coy M Holcomb Drive



Subject site from Coy M Holcomb Drive



View north on Valley Street



View of Subject site from Valley Street



Convenience store in the Subject's neighborhood



View south on Canton-Ballground Highway



Vacant north on Canton-Ballground Highway



View of Subject site from Canton-Ballground Highway



Single-family home in Subject's neighborhood



Single-family home in Subject's neighborhood



Single-family home in Subject's neighborhood



Single-family home in Subject's neighborhood



Gas station in the Subject's neighborhood



Bank in the Subject's neighborhood



Railroad tracks parallel to Subject site



Healthcare and pharmacy in the Subject's neighborhood



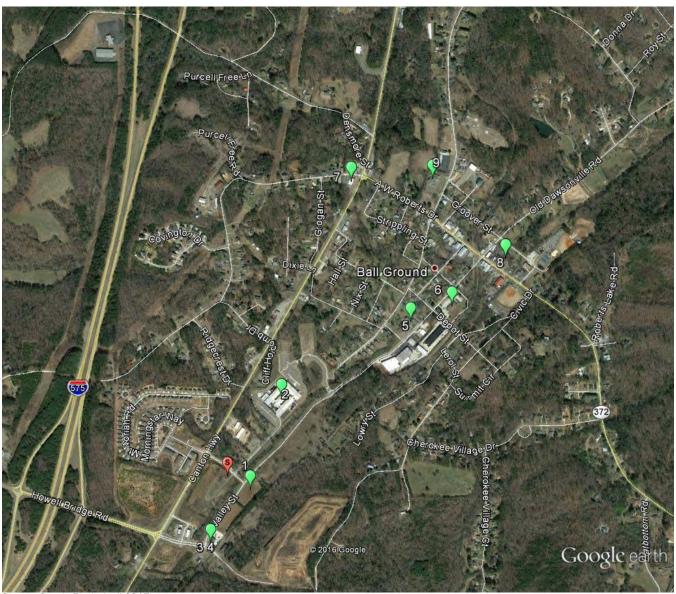




Construction of United Alloy Corporation manufacturing facility southeast of Subject site

5. Proximity to Locational Amenities:

The following table details the Subject's distance from key locational amenities.



Source: Google Earth, April 2017.

### **LOCATIONAL AMENITIES**

Number Service or Amenity		Distance from Subject
1	Ball Ground Fire Station #2	< 0.1 miles
2	Ball Ground Elementary	0.2 miles
3	Piedmont Physicians	0.3 miles
4	Ball Ground Pharmacy	0.3 miles
5	Ball Ground Police Dept	0.6 miles
6	US Post Office	0.7 miles
7	Regions Bank	0.9 miles
8	Martins General Store- Grocery	0.9 miles
9	Ball Ground Public Library	1.1 miles
10	*Wallmart Supercenter-(Major Employer)	7.4 miles

<sup>\*</sup>Not shown on map



### 6. Description of Land Uses

The Subject site is located at the southwest corner of Coy M Holcomb Drive, Canton-Ballground Highway, and Valley Street. Adjacent north of the Subject site is wooded land. Ball Ground Elementary is located further north of the Subject site. To the south there are retail and commercial uses in average to good condition. Southwest of the Subject site United Alloy Corporation is construction a manufacturing facility. Lantern Walk is a subdivision west of the Subject site, which is comprised of townhomes and single-family homes in good condition. Directly east of the Subject site is the Ball Ground fire station, which was opened recently. Based on our inspection of the neighborhood, retail appeared to be 95 percent occupied. However, there are a limited number of retail uses in the Subject's immediate neighborhood. The Subject site is considered "Car-Dependent" by Walk Score with a rating of 18 out of 100. The Subject site is considered a desirable building site for rental housing. The uses surrounding the Subject are in average to good condition and the site has good proximity to locational amenities, most of which are within 1.1 miles of the Subject site.

### 7. Crime:

The following table illustrates crime statistics in the Subject's PMA compared to the MSA.

2017 CRIME INDICES

	PMA	Atlanta-Sandy Springs-
	FIVIA	Roswell, GA MSA
Total Crime*	63	139
Personal Crime*	36	130
Murder	44	155
Rape	51	88
Robbery	21	163
Assault	43	118
Property Crime*	67	140
Burglary	59	147
Larceny	71	134
Motor Vehicle Theft	53	178

Source: Esri Demographics 2017, Novogradac & Company LLP, April 2017

The total crime indices in the PMA are below that of the MSA and nation. The Subject will not offer any security features. Given the low crime index indices in the Subject's neighborhood and the lack of features in the market, we believe the Subject's lack of security features will be accepted in the market.

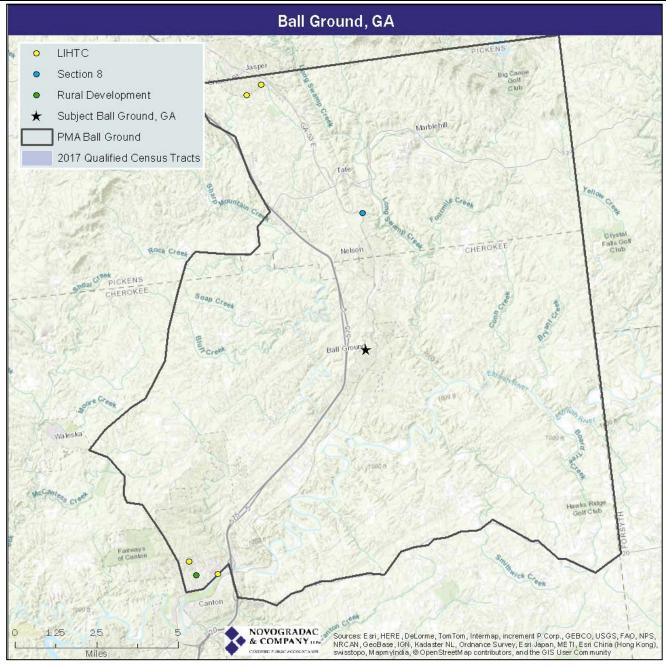
### 8. Existing Assisted Rental Housing Property Map:

The following map and list identifies all assisted rental housing properties in the PMA.

<sup>\*</sup>Unweighted aggregations

### AFFORDABLE PROPERTIES IN THE PMA

Property Name	Program	Location	Tenancy	# of Units	Map Color
The Mill at Stone Valley	LIHTC, Market, Non-rental	Ball Ground	Family	74	Star
River Ridge Apartments At Canton	LIHTC	Canton	Family	356	
Brooks Run Apts	LIHTC	Jasper	Family	24	
Fairfield Apts	LIHTC	Jasper	Family	48	
Canton Mill Lofts	LIHTC	Canton	Family	313	
Lakeview Apartments	Rural Development	Canton	Family	40	
Mount Calvary Place	Section 8	Tate	Family	24	



9. Road, Infrastructure or Proposed Improvements:

We did not witness any road, infrastructure or proposed improvements during our field work.

10. Access, Ingress-Egress and Visibility of Site:

The Subject site can be accessed from Coy M. Holcomb Drive, which is a two-lane neighborhood street. Coy M Holcomb Drive intersects Canton-Ballground Highway west of the Subject site and provides north-south access to Canton and Jasper. Overall, access and visibility are considered good.

11. Conclusion:

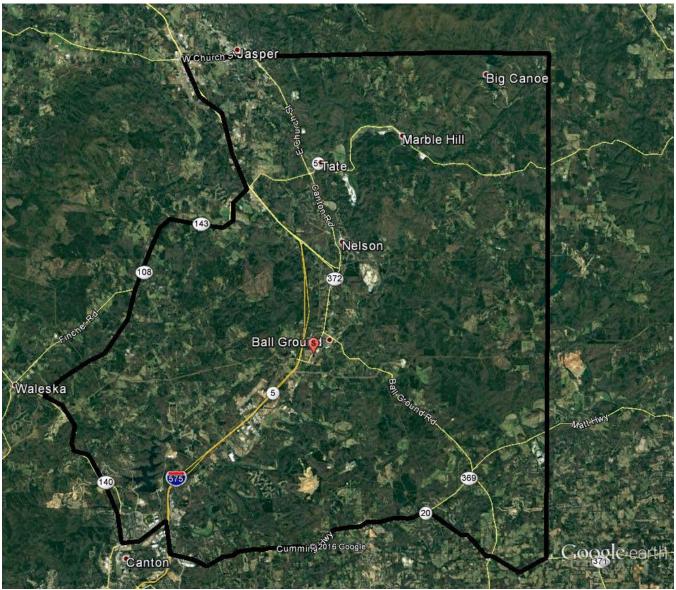
The Subject site is located at the southwest corner of Coy M Holcomb Drive, Canton-Ballground Highway, and Valley Street. The Subject site has good visibility and accessibility from Coy M. Holcomb Drive. The Subject site is currently vacant land. Surrounding uses consist of single-family residential, commercial, and institutional uses, as well as undeveloped land. Based on our inspection of the neighborhood, retail appeared to be 95 percent occupied. The Subject site is considered "Car-Dependent" by Walk Score with a rating of 15 out of 100. Crime risk indices in the Subject's area are considered low. The Subject site is considered a desirable building site for rental housing. The Subject is located in a mixed-use neighborhood. The uses surrounding the Subject are in good to excellent condition and the site has good proximity to locational amenities, most of which are within 1.1 miles of the Subject site.



### PRIMARY MARKET AREA

For the purpose of this study, it is necessary to define the market area, or the area from which potential tenants for the project are likely to be drawn. In some areas, residents are very much "neighborhood oriented" and are generally very reluctant to move from the area where they have grown up. In other areas, residents are much more mobile and will relocate to a completely new area, especially if there is an attraction such as affordable housing at below market rents.

### **Primary Market Area Map**



Source: Google Earth, April 2017.

The following sections will provide an analysis of the demographic characteristics within the market area. Data such as population, households and growth patterns will be studied, to determine if the Primary Market Area (PMA) and the SMA are areas of growth or contraction.

The PMA is generally defined by a line from GA State Road 515 to the Pickens County line to the north. GA-515, 108, 143 and 140 make up the PMA boundary to the west. The southern boundary consists of Cumming Highway. The Cherokee and Pickens County lines define the PMA boundary to the east. This area includes the cities of Ball Ground as well as portions of Canton and Jasper. The approximate distances from the Subject to the farthest boundaries of the PMA in each direction are listed as follows:

North: 9 miles East: 7 miles South: 9 miles West: 8 miles

The PMA was defined based on interviews with the local housing authority and property managers at comparable properties. While we do believe the Subject will experience leakage from outside the PMA boundaries, per the 2017 market study guidelines, we have not accounted for leakage in our demand analysis found later in this report. The farthest PMA boundary from the Subject is approximately 9 miles. The SMA is defined as the Atlanta-Sandy Springs-Roswell, GA Metropolitan Statistical Area (MSA), which consists of 30 counties in northwest Georgia and encompasses 8,726 square miles.

### E. COMMUNITY DEMOGRAPHIC DATA

### **COMMUNITY DEMOGRAPHIC DATA**

The following sections will provide an analysis of the demographic characteristics within the market area. Data such as population, households and growth patterns will be studied to determine if the Primary Market Area (PMA) and MSA are areas of growth or contraction. The discussions will also describe typical household size and will provide a picture of the health of the community and the economy. The following demographic tables are specific to the populations of the PMA and MSA.

### **1. Population Trends**

The following tables illustrate (a) Total Population, (b) Population by Age Group within the population in the MSA, the PMA and nationally from 2000 through 2021.

### 1a. Total Population

The following table illustrates the total population within the PMA, SMA and nation from 2000 through 2021.

### **POPULATION**

Year		РМА	•	/ Springs-Roswell, A MSA	USA			
	Number	Annual Change	Number	Annual Change	Number	Annual Change		
2000	23,155	-	4,263,438	-	281,421,906	-		
2010	33,440	4.4%	5,286,728	2.4%	308,745,538	1.0%		
2017	37,361	0.7%	5,665,958	0.4%	323,580,626	0.3%		
Projected Mkt Entry July 2019	39,420	2.2%	5,864,633	1.4%	330,453,372	0.8%		
2021	41,478	2.2%	6,063,308	1.4%	337,326,118	0.8%		

Source: Esri Demographics 2017, Novogradac & Company LLP, April 2017

Between 2000 and 2010, the population of the PMA increased at a faster rate than did the population of the MSA and the nation. Population growth in the PMA slowed between 2010 and 2017, though it continued to outpace population growth in the MSA and the nation during the same period. Total population in the PMA is projected to increase at a 2.2 percent annual rate from 2017 to 2021 a growth rate above that of the MSA and the nation as a whole during the same time period. Overall, we believe that population growth in the PMA and SMA is a positive indication of demand for the Subject's proposed units.

### 1b. Total Population by Age Group

The following table illustrates the total population within the PMA and SMA and nation from 2000 to 2021.



**POPULATION BY AGE GROUP** 

		PMA			
Age Cohort	2000	2010	2017	Projected Mkt Entry July 2019	2021
0-4	1,583	2,261	2,395	2,509	2,622
5-9	1,561	2,406	2,497	2,595	2,693
10-14	1,616	2,346	2,621	2,736	2,851
15-19	1,469	2,102	2,321	2,473	2,625
20-24	1,315	1,839	2,060	2,130	2,200
25-29	1,591	1,923	2,222	2,307	2,392
30-34	1,765	1,982	2,320	2,493	2,666
35-39	1,962	2,403	2,427	2,638	2,849
40-44	1,831	2,473	2,581	2,632	2,682
45-49	1,578	2,564	2,615	2,657	2,698
50-54	1,591	2,328	2,583	2,620	2,656
55-59	1,351	2,083	2,525	2,598	2,671
60-64	1,172	2,132	2,307	2,472	2,637
65-69	912	1,670	2,222	2,334	2,445
70-74	704	1,210	1,637	1,882	2,126
75-79	513	731	942	1,135	1,328
80-84	333	539	559	655	750
85+	308	448	527	558	588
Total	23,155	33,440	37,361	39,420	41,479

Source: Esri Demographics 2017, Novogradac & Company LLP, April 2017

### POPULATION BY AGE GROUP

	Atlanta-Sandy Springs-Roswell, GA MSA								
Age Cohort	2000	2010	2017	Projected Mkt Entry July 2019	2021				
0-4	318,972	380,735	380,008	389,130	398,252				
5-9	326,062	394,306	392,983	397,083	401,183				
10-14	314,313	390,992	406,441	412,846	419,251				
15-19	290,180	378,372	385,702	396,917	408,131				
20-24	289,654	341,650	389,646	387,231	384,816				
25-29	364,046	377,057	408,658	426,569	444,480				
30-34	382,158	386,120	403,640	429,405	455,170				
35-39	396,792	417,987	399,148	417,616	436,084				
40-44	360,050	415,233	415,330	414,027	412,724				
45-49	307,308	411,635	404,741	403,553	402,364				
50-54	267,500	364,330	397,839	397,737	397,635				
55-59	186,754	301,331	359,211	369,914	380,616				
60-64	131,059	252,453	296,741	319,352	341,963				
65-69	101,856	170,690	241,279	259,640	278,000				
70-74	82,809	114,130	160,967	190,291	219,614				
75-79	65,303	81,144	100,456	118,460	136,464				
80-84	42,357	57,082	63,423	70,845	78,267				
85+	36,265	51,481	59,745	64,020	68,294				
Total	4,263,438	5,286,728	5,665,958	5,864,633	6,063,308				

Source: Esri Demographics 2017, Novogradac & Company LLP, April 2017

The largest age cohorts in the PMA are between 25 and 29 and 40 and 44, which indicates the presence of families.



### 2. Household Trends

The following tables illustrate (a) Total Households and Average Household Size, (b) Household Tenure, (c) Households by Income, (d) Renter Households by Size within the population in the MSA, the PMA and nationally from 2000 through 2017.

### 2a. Total Number of Households and Average Household Size

The following tables illustrate the total number of households and average household size within the PMA, SMA and nation from 2000 through 2021.

### **HOUSEHOLDS**

Year	РМА			/ Springs-Roswell, A MSA	USA	
	Number	Annual Change	Number	Annual Change	Number	Annual Change
2000	8,659	-	1,559,712	-	105,480,101	-
2010	12,336	4.2%	1,943,885	2.5%	116,716,292	1.1%
2017	13,613	0.6%	2,065,785	0.4%	121,786,233	0.3%
Projected Mkt Entry July 2019	14,310	2.0%	2,133,641	1.3%	124,240,251	0.8%
2021	15,006	2.0%	2,201,496	1.3%	126,694,268	0.8%

Source: Esri Demographics 2017, Novogradac & Company LLP, April 2017

### **AVERAGE HOUSEHOLD SIZE**

Year		РМА		y Springs-Roswell, A MSA	USA	
	Number	Annual Change	Number	Annual Change	Number	Annual Change
2000	2.65	-	2.68	-	2.59	-
2010	2.69	0.1%	2.68	0.0%	2.58	-0.1%
2017	2.73	0.1%	2.70	0.1%	2.59	0.0%
Projected Mkt Entry July 2019	2.74	0.2%	2.71	0.1%	2.59	0.1%
2021	2.75	0.2%	2.72	0.1%	2.60	0.1%

Source: Esri Demographics 2017, Novogradac & Company LLP, April 2017

Household growth in the PMA exceeded the MSA and nation between 2000 and 2010. Over the next five years, total household growth in the PMA is also projected to increase at a rate above that of the MSA and nation as a whole through 2021. The average household size in the PMA is slightly larger than the national average at 2.7 persons in 2017. Over the next five years, the average household size is projected to remain relatively similar.

### 2b. Households by Tenure

The table below depicts household growth by tenure from 2000 through 2021.

### **TENURE PATTERNS PMA**

		THORE I ATTENDED IN	/ \		
Year	Owner-Occupied Units	Percentage Owner-	Renter-Occupied	Percentage Renter-	
Teal	Owner-occupied omis	Occupied	Units	Occupied	
2000	6,742	77.9%	1,917	22.1%	
2017	9,536	70.1%	4,077	29.9%	
Projected Mkt Entry July 2019	9,981	69.8%	4,329	30.2%	
2021	10,426	69.5%	4,580	30.5%	

Source: Esri Demographics 2017, Novogradac & Company LLP, April 2017



As the table illustrates, households within the PMA predominantly reside in owner-occupied residences. Nationally, approximately two-thirds of the population resides in owner-occupied housing units, and one-third resides in renter-occupied housing units. Therefore, there is a smaller percentage of renter-occupied units in the PMA in the nation. The percentage of renter-occupied units in the PMA is expected to slightly increase through 2021, which is a positive indication of future demand for affordable housing.

### 2c. Household Income

The following table depicts renter household income in the PMA in 2017, market entry, and 2021.

### RENTER HOUSEHOLD INCOME DISTRIBUTION - PMA

Income Cohort	2	2017	Projected Mk	t Entry July 2019	2	2021
	Number	Percentage	Number	Percentage	Number	Percentage
\$0-9,999	349	8.6%	349	8.1%	349	7.6%
\$10,000-19,999	612	15.0%	592	13.7%	571	12.5%
\$20,000-29,999	727	17.8%	784	18.1%	842	18.4%
\$30,000-39,999	596	14.6%	626	14.5%	656	14.3%
\$40,000-49,999	547	13.4%	560	12.9%	573	12.5%
\$50,000-59,999	326	8.0%	362	8.4%	398	8.7%
\$60,000-74,999	288	7.1%	307	7.1%	325	7.1%
\$75,000-99,999	273	6.7%	312	7.2%	350	7.6%
\$100,000-124,999	138	3.4%	159	3.7%	179	3.9%
\$125,000-149,999	22	0.5%	26	0.6%	30	0.6%
\$150,000-199,999	148	3.6%	179	4.1%	209	4.6%
\$200,000+	49	1.2%	73	1.7%	97	2.1%
Total	4,077	100.0%	4,329	100.0%	4,580	100.0%

Source: HISTA Data / Ribbon Demographics 2017, Novogradac & Company LLP, April 2017

RENTER HOUSEHOLD INCOME DISTRIBUTION - Atlanta-Sandy Springs-Roswell, GA MSA

Income Cohort	2	017	Projected Mkt	Entry July 2019	2	021
	Number	Percentage	Number	Percentage	Number	Percentage
\$0-9,999	88,882	11.4%	91,905	11.4%	94,927	11.4%
\$10,000-19,999	102,602	13.1%	106,091	13.1%	109,580	13.1%
\$20,000-29,999	102,524	13.1%	106,011	13.1%	109,497	13.1%
\$30,000-39,999	94,763	12.1%	97,985	12.1%	101,208	12.1%
\$40,000-49,999	79,647	10.2%	82,355	10.2%	85,063	10.2%
\$50,000-59,999	64,242	8.2%	66,426	8.2%	68,611	8.2%
\$60,000-74,999	72,241	9.2%	74,698	9.2%	77,154	9.2%
\$75,000-99,999	70,175	9.0%	72,561	9.0%	74,947	9.0%
\$100,000-124,999	40,205	5.1%	41,572	5.1%	42,939	5.1%
\$125,000-149,999	22,975	2.9%	23,756	2.9%	24,537	2.9%
\$150,000-199,999	22,045	2.8%	22,795	2.8%	23,545	2.8%
\$200,000+	22,796	2.9%	23,572	2.9%	24,347	2.9%
Total	783,097	100.0%	809,727	100.0%	836,356	100.0%

Source: HISTA Data / Ribbon Demographics 2017, Novogradac & Company LLP, April 2017

The Subject's LIHTC units will target tenants earning between \$19,371 and \$43,740. As the table above depicts, approximately 60.8 percent of renter households in the PMA are earning incomes between \$10,000 and \$49,999, which is comparable to the 48.5 percent of renter households in the MSA in 2017. For the projected market entry date of July 2019, these percentages are projected to remain relatively stable for the PMA and MSA.



### 2d. Renter Households by Number of Persons in the Household

The following table illustrates household size for all households in 2017, 2019 and 2021. To determine the number of renter households by number of persons per household, the total number of households is adjusted by the percentage of renter households.

RENTER HOUSEHOLDS BY NUMBER OF PERSONS - PMA

Household Size	2017		Projected Mkt Entry July 2019		2021	
	Number	Percentage	Number	Percentage	Number	Percentage
1 Person	1,400	34%	1,494	35%	1,588	35%
2 Persons	1,025	25%	1,076	25%	1,127	25%
3 Persons	563	14%	594	14%	626	14%
4 Persons	479	12%	511	12%	543	12%
5+ Persons	610	15%	653	15%	697	15%
Total Households	4,077	100%	4,329	100%	4,580	100%

Source: HISTA Data / Ribbon Demographics 2017, Novogradac & Company LLP, April 2017

The majority of renter households in the PMA are one- to four-person households.

### **Conclusion**

The population in the PMA and the MSA increased from 2000 to 2010, though the rate of growth slowed from 2010 to 2017. The rate of population and household growth is projected to increase through 2021. The current population of the PMA is 37,361 and is expected to be 39,420 in 2019. Renter households are concentrated in the lowest income cohorts, with 60.8 percent of renters in the PMA earning between \$10,000 and \$49,999 annually. The Subject will target households earning between \$19,371 and \$43,740 for its LIHTC units and up to \$72,900 for its market rate units; therefore, the Subject should be well-positioned to service this market. Overall, population growth and the concentration of renter households at the lowest income cohorts indicates significant demand for affordable rental housing in the market.





#### **Employment Trends**

#### 1. Total Jobs

The following table illustrates the total jobs (also known as "covered employment") in Cherokee County. Note that the data below was the most recent data available.

Total Jobs in Cherokee County, Georgia

	- · · · · · · · · · · · · · · · · · · ·	_
Year	Total Employment	% Change
2006	100,633	-
2007	105,748	4.84%
2008	106,486	0.69%
2009	100,467	-5.99%
2010	102,687	2.16%
2011	104,542	1.77%
2012	106,938	2.24%
2013	108,641	1.57%
2014	111,575	2.63%
2015	113,989	2.12%
2016 YTD Average	128,658	11.40%
Dec-15	115,502	-
Dec-16	120,623	4.25%

Source: U.S. Bureau of Labor Statistics

As illustrated in the table above, Cherokee County experienced a weakening economy during the national recession. The county began feeling the effects of the downturn in 2009. However, employment growth quickly rebounded, with the county surpassing its pre-recessionary peak in 2012, and Cherokee County exhibited employment growth from 2010 through 2016.

#### 2. Total Jobs by Industry

The following table illustrates the total jobs by employment sectors within Cherokee County as of January 2017.

January 2017 Covered Employment Cherokee County, Georgia

	Number	Percent
Total, all industries	48,178	-
Goods-producing	-	-
Natural resources and mining	178	0.37%
Construction	4,391	9.11%
Manufacturing	4,520	9.38%
Service-providing	-	-
Trade, transportation, and utilities	12,631	26.22%
Information	597	1.24%
Financial activities	2,196	4.56%
Professional and business services	5,829	12.10%
Education and health services	7,114	14.77%
Leisure and hospitality	8,495	17.63%
Other services	1,870	3.88%
Unclassified	357	0.74%

Source: Bureau of Labor Statistics

Trade, transportation, and utilities is the largest industry in Cherokee County, followed by leisure and hospitality and education and health services. Trade, transportation, and leisure and hospitality are particularly vulnerable in economic downturns and are historically volatile industries. The following table illustrates employment by industry for the PMA as of 2017 (most recent year available).

2017 EMPLOYMENT BY INDUSTRY

EGIT EIM EGTMENT BY MEGGINT									
	<u>PI</u>	<u>//A</u>	<u>US</u>	<u>A</u>					
laduotau	Number	Percent	Number	Percent					
Industry	Employed	Employed	Employed	Employed					
Retail Trade	2,781	16.6%	17,169,304	11.3%					
Construction	1,831	10.9%	9,342,539	6.2%					
Manufacturing	1,769	10.6%	15,499,826	10.2%					
Healthcare/Social Assistance	1,429	8.5%	21,304,508	14.1%					
Educational Services	1,360	8.1%	14,359,370	9.5%					
Accommodation/Food Services	1,043	6.2%	11,574,403	7.6%					
Prof/Scientific/Tech Services	931	5.6%	10,269,978	6.8%					
Finance/Insurance	929	5.5%	6,942,986	4.6%					
Other Services (excl Publ Adm)	875	5.2%	7,463,834	4.9%					
Admin/Support/Waste Mgmt Srvcs	873	5.2%	6,511,707	4.3%					
Public Administration	698	4.2%	7,093,689	4.7%					
Transportation/Warehousing	679	4.1%	6,128,217	4.0%					
Real Estate/Rental/Leasing	413	2.5%	2,946,196	1.9%					
Wholesale Trade	368	2.2%	4,066,471	2.7%					
Utilities	234	1.4%	1,344,219	0.9%					
Information	195	1.2%	2,862,063	1.9%					
Arts/Entertainment/Recreation	188	1.1%	3,416,474	2.3%					
Mining	105	0.6%	749,242	0.5%					
Agric/Forestry/Fishing/Hunting	63	0.4%	2,253,044	1.5%					
Mgmt of Companies/Enterprises	0	0.0%	89,612	0.1%					
Total Employment	16,764	100.0%	151,387,682	100.0%					

Source: Esri Demographics 2017, Novogradac & Company LLP, April 2017

The largest industries in the PMA are retail trade, construction, manufacturing, and healthcare/social assistance. These industries make up approximately 46.6 percent of total employment in the PMA. While the retail trade, construction, and manufacturing sectors are susceptible to layoffs during periods of economic downturn, the healthcare/social assistance sector tends to be more resilient during such periods. The percentage of manufacturing jobs in the PMA is significantly larger than that of the nation. The construction industry is also over represented in the PMA. Industries under-represented in the PMA include healthcare/social assistance and educational services. Overall, employment in the PMA is concentrated in a mix of stable and unstable industries.

#### 3. Major Employers

The table below shows the largest employers in Cherokee County, GA.

#### **MAJOR EMPLOYERS**

	mi dont anni ad lanto								
Rank	Company	Industry	Number of Employees						
1	Northside Hospital- Cherokee	Healthcare	1,000-4,999						
2	Pilgrahm	Manufacturing	500-999						
3	Wallmart Supercenter	Retail Trade	500-999						
4	Publix Super Market	Retail Trade	250-499						
5	Chart Inc	Manufacturing	250-499						
6	Meyn Poulty Processing LLC	Manufacturing	250-499						
7	Cherokee County Seriff's Office	Public Administration	250-499						
8	Cherokee County Board of Education	<b>Educational Services</b>	250-499						
9	Cabela's	Retail Trade	250-499						
10	Austin Law Group	Professional/Scientific/Tech Services	250-499						

Source: Georgia Department of Labor, April 2017



Major employers include companies in the healthcare, manufacturing, retail trade, educational services, public administration and professional/scientific/tech services. Manufacturing is historically unstable, especially during times of recession. However, there have been several employment expansions in the county in the manufacturing sector.

#### **Expansions/Contractions**

The following table illustrates the layoffs and closures of significance that have occurred or been announced since January 1, 2014 in Cherokee County according to the Georgia Department of Economic Development.

WARN NOTICES - CHEROKEE COUNTY, GA 2014-2017

Company	Industry	Number of Employees Affected
Agilex Fragrances	Manufacturing	32
Timken	Manufacturing	56
Radius Global Solutions	Professional/Scientific/Tech Services	27

Source: Georgia Department of Economic Development, April 2017

As illustrated in the above table, there have been 115 employees in the area impacted by layoffs or closures since 2014. Despite these job losses, there has been growth occurring in the area.

**EXPANSIONS/NEW ADDITIONS - CHEROKEE COUNTY, GA 2014-2017** 

Company	Industry	Number of jobs
New Northside Hospital Cherokee	Healthcare	300
Adidas	Manufacturing	160
Inalfa Roof Systems	Manufacturing	132
Jaipur Living	Manufacturing	100
Universal Alloy Corporation	Manufacturing	40
MSK Covertech Inc	Manufacturing	30

There were several additions in the healthcare, manufacturing, and transportation/warehousing sectors. The new Northside Hospital in Cherokee County is expected to open in May 2017. The new campus will offer 105 beds and employ 1,700 employees and create up to 300 new jobs. Universal Alloy, an aerospace manufacturer recently began construction of a new facility in Ball Ground. It is expected to initially employ 40 personnel when it opens on July 1, 2017. Between 2014 and 2017, there were more than 700 jobs added, which helps to counteract the 115 layoffs in the county during the same period.

#### 4. Employment and Unemployment Trends

The following table details employment and unemployment trends for the SMA from 2002 to February 2017.



#### **EMPLOYMENT TRENDS (NOT SEASONALLY ADJUSTED)**

	Atlanta-Sand	dy Springs-Rosw	<u>USA</u>			
	Total Employment	% Change	Differential from peak	Total Employment	% Change	Differential from peak
2002	2,324,880	-	-16.1%	136,485,000	-	-9.9%
2003	2,347,173	1.0%	-15.3%	137,736,000	0.9%	-9.0%
2004	2,382,163	1.5%	-14.0%	139,252,000	1.1%	-8.0%
2005	2,445,674	2.7%	-11.7%	141,730,000	1.8%	-6.4%
2006	2,538,141	3.8%	-8.4%	144,427,000	1.9%	-4.6%
2007	2,618,825	3.2%	-5.5%	146,047,000	1.1%	-3.6%
2008	2,606,822	-0.5%	-5.9%	145,363,000	-0.5%	-4.0%
2009	2,452,057	-5.9%	-11.5%	139,878,000	-3.8%	-7.6%
2010	2,440,037	-0.5%	-11.9%	139,064,000	-0.6%	-8.2%
2011	2,486,895	1.9%	-10.2%	139,869,000	0.6%	-7.6%
2012	2,546,478	2.4%	-8.1%	142,469,000	1.9%	-5.9%
2013	2,574,339	1.1%	-7.1%	143,929,000	1.0%	-5.0%
2014	2,619,867	1.8%	-5.4%	146,305,000	1.7%	-3.4%
2015	2,677,863	2.2%	-3.4%	148,833,000	1.7%	-1.7%
2016	2,770,683	3.5%	0.0%	151,436,000	1.7%	0.0%
2017 YTD Average*	2,839,862	2.5%	-	151,060,500	-0.2%	
Feb-2016	2,716,753	-	-	150,060,000	-	-
Feb-2017	2,855,099	5.1%	-	151,594,000	1.0%	-

Source: U.S. Bureau of Labor Statistics April 2017

#### **UNEMPLOYMENT TRENDS (NOT SEASONALLY ADJUSTED)**

			well, GA MSA	ONALLI ADJOOTI	USA	
	Unemployment	Change	Differential	Unemployment	Change	Differential
0000	Rate		from peak	Rate		from peak
2002	5.0%	-	0.6%	5.8%	-	1.2%
2003	4.9%	-0.2%	0.5%	6.0%	0.2%	1.4%
2004	4.8%	-0.1%	0.4%	5.5%	-0.5%	0.9%
2005	5.4%	0.6%	0.9%	5.1%	-0.5%	0.5%
2006	4.7%	-0.7%	0.2%	4.6%	-0.5%	0.0%
2007	4.4%	-0.2%	0.0%	4.6%	0.0%	0.0%
2008	6.2%	1.7%	1.7%	5.8%	1.2%	1.2%
2009	9.9%	3.8%	5.5%	9.3%	3.5%	4.7%
2010	10.3%	0.4%	5.9%	9.6%	0.3%	5.0%
2011	9.9%	-0.4%	5.5%	9.0%	-0.7%	4.3%
2012	8.8%	-1.1%	4.3%	8.1%	-0.9%	3.5%
2013	7.8%	-1.0%	3.4%	7.4%	-0.7%	2.8%
2014	6.7%	-1.1%	2.3%	6.2%	-1.2%	1.6%
2015	5.6%	-1.2%	1.2%	5.3%	-0.9%	0.7%
2016	5.0%	-0.6%	0.6%	4.9%	-0.4%	0.3%
2017 YTD Average*	5.1%	0.1%	-	5.0%	0.1%	-
Feb-2016	5.3%	-	-	5.2%	-	-
Feb-2017	4.9%	-0.4%	-	4.9%	-0.3%	-

Source: U.S. Bureau of Labor Statistics April 2017

Between 2002 and 2007, total employment in the MSA exhibited positive growth, with a pre-recession peak occurring in 2007. The MSA and the nation experienced their most significant recession-related employment losses in in 2009, at the height of the recession. Overall, the MSA experienced total employment losses of 6.9 percent compared to 4.9 percent nationally from 2008 to 2010. However, as of 2014 both the MSA and



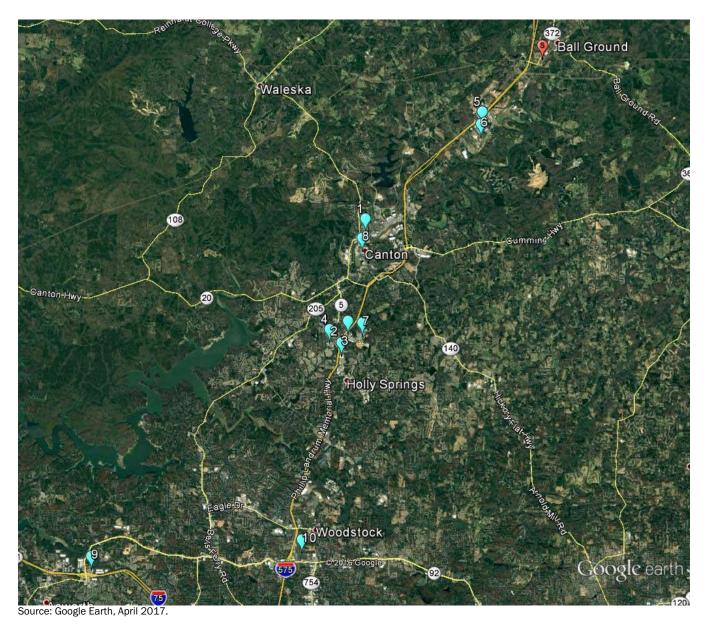
the nation surpassed their pre-recession employment highs. Furthermore, the total employment growth in the MSA during the 12 month period preceding February 2017 was significantly higher than the nation during the same time period.

Historically, the MSA has reported a lower unemployment rate relative to the nation. Unemployment in the MSA began increasing during 2008, at the onset of the national recession. The MSA maintained a higher unemployment rate throughout the entire recession relative to the nation. Unemployment in the MSA began decreasing in 2011 and has continued to decrease. As of February 2017, the unemployment rate in the MSA was 4.9 percent, which is identical to the nation. Given that total employment in the MSA has surpassed its pre-recession levels and that unemployment continues to decrease, it appears the MSA has recovered, which should have a positive impact on local affordable rental housing demand.



#### 5. Map of Site and Major Employment Concentrations

The following map and table details the largest employers in Cherokee County, Georgia.



#### **MAJOR EMPLOYERS**

Rank	Company	Industry	Number of Employees
1	Northside Hospital- Cherokee	Healthcare	1,000-4,999
2	Pilgrahm	Manufacturing	500-999
3	Wallmart Supercenter	Retail Trade	500-999
4	Publix Super Market	Retail Trade	250-499
5	Chart Inc	Manufacturing	250-499
6	Meyn Poulty Processing LLC	Manufacturing	250-499
7	Cherokee County Seriff's Office	Public Admin	250-499
8	Cherokee County Board of Education	<b>Educational Services</b>	250-499
9	Cabela's	Retail Trade	250-499
10	Austin Law Group	Professional/Scientific/Tech Services	250-499

Source: Georgia Department of Labor, April 2017

#### 6. Conclusion

The largest industries in the PMA are retail trade, construction, manufacturing, and healthcare/social assistance. These industries make up approximately 46.6 percent of total employment in the PMA. While the retail trade, construction, and manufacturing sectors are susceptible to layoffs during periods of economic downturn, the healthcare/social assistance sector tends to be more resilient during such periods. Despite being a volatile sector, there have been several recent employment expansions in the manufacturing industry, such as United Alloy, Adidas, and Inalfa Roof systems. Additionally, the county has added a number of jobs in the healthcare industry with the completion of the new Northside Hospital.

Overall, the MSA has experienced positive total employment growth from 2011 through February 2017. As of February 2017, total employment in the MSA was 9.0 percent above its pre-recession peak, while national employment was 3.7 percent above its pre-recession peak. The unemployment rate in the MSA as of February 2017 was 4.9 percent, which was the same as the national unemployment rate and significantly lower than the 2010 peak of 10.3 percent. Overall, local employment growth and declining unemployment is a positive indicator of demand for affordable rental housing and the Subject's proposed units.

# G. PROJECT-SPECIFIC AFFORDABILITY AND DEMAND ANALYSIS

The following demand analysis evaluates the potential amount of qualified households, which the Subject would have a fair chance at capturing. The structure of the analysis is based on the guidelines provided by DCA.

#### 1. Income Restrictions

LIHTC rents are based upon a percentage of the Area Median Gross Income ("AMI"), adjusted for household size and utilities. The Georgia Department of Community Affairs ("DCA") will estimate the relevant income levels, with annual updates. The rents are calculated assuming that the maximum net rent a household will pay is 35 percent of its household income at the appropriate AMI level.

According to DCA, household size is assumed to be 1.5 persons per bedroom for LIHTC rent calculation purposes. For example, the maximum rent for a four-person household in a two-bedroom unit is based on an assumed household size of three persons (1.5 per bedroom). For income determination purposes, the maximum income is assumed to be 1.5 persons per bedroom rounded up to the nearest whole number. For example, maximum income for a one-bedroom unit is based on an assumed household size of two persons (1.5 persons per bedroom, rounded up). However, very few senior households have more than two persons. Therefore, we have used a maximum household size of two persons in our analysis.

To assess the likely number of tenants in the market area eligible to live in the Subject, we use Census information as provided by ESRI Information Systems, to estimate the number of potential tenants who would qualify to occupy the Subject as a LIHTC project.

The maximum income levels are based upon information obtained from the Rent and Income Limits Guidelines Table as accessed from the DCA website. We have utilized \$72,900 as the maximum allowable income for the market-rate units, as this is the 2016 five-person median income for Cherokee County.

#### 2. Affordability

As discussed above, the maximum income is set by DCA while the minimum is based upon the minimum income needed to support affordability. This is based upon a standard of 35 percent. Lower and moderate-income families typically spend greater than 30 percent of their income on housing. These expenditure amounts can range higher than 50 percent depending upon market area. However, the 30 to 40 percent range is generally considered a reasonable range of affordability. DCA guidelines utilize 35 percent for families and 40 percent for seniors. We will use these guidelines to set the minimum income levels for the demand analysis.

FAMILY	INCOME I	IMITS -	ΔS	PROPOSED

	Minimum	Maximum								
Unit Type	Allowable									
	Income									
	50%	S AMI	60%	S AMI	Marke	t Rate	Overall	Project	Overall A	ffordable
1BR	\$19,371	\$27,000	\$22,457	\$32,400	-	-	\$19,371	\$32,400	\$19,371	\$32,400
2BR	\$22,457	\$30,400	\$24,686	\$36,480	-	-	\$22,457	\$36,480	\$22,457	\$36,480
3BR	\$26.571	\$36.450	\$28.114	\$43.740	\$24.000	\$72.900	\$24.000	\$72.900	\$24.000	\$43.740

#### 3. Demand

The demand for the Subject will be derived from three sources: new households, existing households and elderly homeowners likely to convert to rentership. These calculations are illustrated in the following tables.

#### 3a. Demand from New Households

The number of new households entering the market is the first level of demand calculated. We have utilized 2019, the anticipated date of market entry, as the base year for the analysis. Therefore, 2017 household population estimates are inflated to 2019 by interpolation of the difference between 2017 estimates and



2019 projections. This change in households is considered the gross potential demand for the Subject property. This number is adjusted for income eligibility and renter tenure. This is calculated as an annual demand number. In other words, this calculates the anticipated new households in 2019. This number takes the overall growth from 2017 to 2019 and applies it to its respective income cohorts by percentage. This number does not reflect lower income households losing population, as this may be a result of simple dollar value inflation.

#### 3b. Demand from Existing Households

Demand for existing households is estimated by summing two sources of potential tenants. The first source is tenants who are rent overburdened. These are households who are paying over 35 percent for family households and 40 percent for senior households of their income in housing costs. This data is interpolated using ACS data based on appropriate income levels.

The second source is households living in substandard housing. We will utilize this data to determine the number of current residents that are income eligible, renter tenure, overburdened and/or living in substandard housing and likely to consider the Subject. In general, we will utilize this data to determine the number of current residents that are income eligible, renter tenure, overburdened and/or living in substandard housing and likely to consider the Subject.

#### 3c. Demand from Elderly Homeowners likely to Convert to Rentership

An additional source of demand is also seniors likely to move from their own homes into rental housing. This source is only appropriate when evaluating senior properties and is determined by interviews with property managers in the PMA. It should be noted that per DCA guidelines, we have lowered demand from seniors who convert to homeownership to be at or below 2.0 percent of total demand.

#### 3d. Other

Per the 2017 GA DCA Qualified Allocation Plan (QAP) and Market Study Manual, GA DCA does not consider demand from outside the Primary Market Area (PMA), including the Secondary Market Area (SMA). Therefore, we have not accounted for leakage from outside the PMA boundaries in our demand analysis.

DCA does not consider household turnover to be a source of market demand. Therefore, we have not accounted for household turnover in our demand analysis.

We have adjusted all of our capture rates based on household size. DCA guidelines indicate that properties with over 20 percent of their proposed units in three and four-bedroom units need to be adjusted to considered larger household sizes. We have incorporated household size adjustments in our capture rates for all of the Subject's units.

#### 4. New Demand, Capture Rates and Stabilization Conclusions

The following pages will outline the overall demand components added together (3(a), 3(b)) and (3(c)) less the supply of competitive developments awarded and/or constructed or placed in service from 2014 to the present.

#### **Additions to Supply**

Additions to supply will lower the number of potential qualified households. Pursuant to our understanding of DCA guidelines, we have deducted the following units from the demand analysis.

- Comparable/competitive LIHTC and bond units (vacant or occupied) that have been funded, are under construction, or placed in service in 2014 through the present.
- Vacancies in projects placed in service prior to 2014 that have not reached stabilized occupancy (i.e. at least 90 percent occupied).



 Comparable/competitive conventional or market rate units that are proposed, are under construction, or have entered the market from 2014 to present. As the following discussion will demonstrate, competitive market rate units are those with rent levels that are comparable to the proposed rents at the Subject.

Per GA DCA guidelines, competitive units are defined as those units that are of similar size and configuration and provide alternative housing to a similar tenant population, at rent levels comparative to those proposed for the Subject development.

According to Georgia DCA allocation lists, no LIHTC projects have been awarded within the Subject's PMA since 2013. Additionally research into local real estate development revealed no new market-rate multifamily properties currently proposed, planned, under construction, or recently completed in the Subject's PMA. According to Mr. Eric Wilmarth, City Manager with the City of Ball Ground, there are no multifamily developments currently planned, proposed, or under construction in Ball Ground. However, Mr. Wilmarth indicated there are two recent subdivisions developments in the city. Because these developments will be single-family homes, we do not believe they will impact demand for the Subject. Therefore, we have not deducted any units from our demand analysis.

#### **PMA Occupancy**

Per DCA's guidelines, we have determined the average occupancy rate based on all available competitive conventional and LIHTC properties in the PMA. We have provided a combined average occupancy level for the PMA based on the total competitive units in the PMA.

PIVIA OCCUPANCY								
Property Name	Program	Location	Tenancy	# of Units	Occupancy			
The Mill at Stone Valley	LIHTC, Market, Non-rental	Ball Ground	Family	74	-			
River Ridge Apartments At Canton	LIHTC	Canton	Family	356	100.0%			
Brooks Run Apts	LIHTC	Jasper	Family	24	100.0%			
Fairfield Apts	LIHTC	Jasper	Family	48	N/Av			
Canton Mill Lofts	LIHTC	Canton	Family	313	95.2%			
Blue Ridge Hills Apartments	Market	Canton	Family	73	100.0%			
Heritage at Riverstone	Market	Canton	Family	240	96.7%			
Lancaster Ridge	Market	Canton	Family	145	99.3%			
Average PMA Occupancy					98.5%			

#### PMA OCCUPANCY

The average occupancy rate of competitive developments in the PMA is 98.5 percent.

#### Rehab Developments and PBRA

For any properties that are rehab developments, the capture rates will be based on those units that are vacant, or whose tenants will be rent burdened or over income as listed on the Tenant Relocation Spreadsheet.

Units that are subsidized with PBRA or whose rents are more than 20 percent lower than the rent for other units of the same bedroom size in the same AMI band and comprise less than 10 percent of total units in the same AMI band will not be used in determining project demand. In addition, any units, if priced 30 percent lower than the average market rent for the bedroom type in any income segment, will be assumed to be leasable in the market and deducted from the total number of units in the project for determining capture rates.



#### 5. Capture Rates

The above calculations and derived capture rates are illustrated in the following tables. Note that the demographic data used in the following tables, including tenure patterns, household size and income distribution through the projected market entry date of 2019 were illustrated in the previous section of this report.

**RENTER HOUSEHOLD INCOME DISTRIBUTION - PMA** 

Income Cohort	2	2017	Projected Mk	t Entry July 2019	2	2021
	Number	Percentage	Number	Percentage	Number	Percentage
\$0-9,999	349	8.6%	349	8.1%	349	7.6%
\$10,000-19,999	612	15.0%	592	13.7%	571	12.5%
\$20,000-29,999	727	17.8%	784	18.1%	842	18.4%
\$30,000-39,999	596	14.6%	626	14.5%	656	14.3%
\$40,000-49,999	547	13.4%	560	12.9%	573	12.5%
\$50,000-59,999	326	8.0%	362	8.4%	398	8.7%
\$60,000-74,999	288	7.1%	307	7.1%	325	7.1%
\$75,000-99,999	273	6.7%	312	7.2%	350	7.6%
\$100,000-124,999	138	3.4%	159	3.7%	179	3.9%
\$125,000-149,999	22	0.5%	26	0.6%	30	0.6%
\$150,000-199,999	148	3.6%	179	4.1%	209	4.6%
\$200,000+	49	1.2%	73	1.7%	97	2.1%
Total	4,077	100.0%	4,329	100.0%	4,580	100.0%

Source: HISTA Data / Ribbon Demographics 2017, Novogradac & Company LLP, April 2017

#### **50% AMI**

#### **NEW RENTER HOUSEHOLD DEMAND BY INCOME COHORT - 50%**

Minimum Income Limit		\$19,371 Maximum Income Limit						
Income Category	New Renter Househ in Households PMA Entry Jul	A 2017 to Prj Mrkt	Income Brackets	Percent within Cohort	Renter Households within Bracket			
\$0-9,999	0	0.0%		0.0%	0			
\$10,000-19,999	-21	-8.2%	628	6.3%	-1			
\$20,000-29,999	57	22.8%	9,999	100.0%	57			
\$30,000-39,999	30	12.0%	6,450	64.5%	19			
\$40,000-49,999	13	5.3%		0.0%	0			
\$50,000-59,999	36	14.2%		0.0%	0			
\$60,000-74,999	18	7.3%		0.0%	0			
\$75,000-99,999	38	15.3%		0.0%	0			
\$100,000-124,999	21	8.2%		0.0%	0			
\$125,000-149,999	4	1.6%		0.0%	0			
\$150,000-199,999	30	12.1%		0.0%	0			
\$200,000+	24	9.5%		0.0%	0			
Total	252	100.0%		30.0%	75			

#### POTENTIAL EXISTING HOUSEHOLD DEMAND BY INCOME COHORT - 50%

Minimum Income Limit		\$19,371 Maximum Income Limit					
Income Category	Total Renter House	eholds PMA 2017	Income Brackets	Percent within Cohort	Households within Bracket		
\$0-9,999	349	8.6%		0.0%	0		
\$10,000-19,999	612	15.0%	628	6.3%	38		
\$20,000-29,999	727	17.8%	9,999	100.0%	727		
\$30,000-39,999	596	14.6%	6,450	64.5%	385		
\$40,000-49,999	547	13.4%		0.0%	0		
\$50,000-59,999	326	8.0%		0.0%	0		
\$60,000-74,999	288	7.1%		0.0%	0		
\$75,000-99,999	273	6.7%		0.0%	0		
\$100,000-124,999	138	3.4%		0.0%	0		
\$125,000-149,999	22	0.5%		0.0%	0		
\$150,000-199,999	148	3.6%		0.0%	0		
\$200,000+	49	1.2%		0.0%	0		
Total	4,077	100.0%		28.2%	1,150		

#### **ASSUMPTIONS - 50%**

Tenancy		Family	% of Income towards Housing		35%	
Rural/Urban		Urban	Maximum # of Occupants		5	
Persons in Household	0BR	1BR	2BR	3BR	4BR+	
1	10%	80%	10%	0%	0%	
2	0%	20%	80%	0%	0%	
3	0%	0%	60%	40%	0%	
4	0%	0%	0%	70%	30%	
5+	0%	0%	0%	30%	70%	



New Renter Households PMA         252 percent Income Qualified         30.0%           New Renter Income Qualified Households         75           Demand from Existing Households 2017         Demand from Rent Overburdened Households           Income Target Population         50%           Total Existing Demand         4,077           Income Qualified         28.2%           Income Qualified Renter Households         1,150           Percent Rent Overburdened Prj Mrkt Entry July 2019         44.2%           Rent Overburdened Households         508           Demand from Living in Substandard Housing         0.2%           Percent Living in Substandard Housing         2           Senior Households Converting from Homeownership         0           Income Target Population         50%           Total Senior Homeowners         0           Rural Versus Urban         5.0%           Senior Demand Converting from Homeownership         0           Total Demand From Existing Households         51           Total Demand (New Plus Existing Households)         586           Demand from Existing Households         50           Total Demand (New Plus Existing Households)         586           Demand from Seniors Who Convert from Homeownership         0           Do	Demand from New Renter Households 2017 to July 2019		
Percent Income Qualified         30.0%           New Renter Income Qualified Households         75           Demand from Existing Households 2017         50           Demand from Rent Overburdened Households         50%           Income Target Population         50%           Income Qualified Permand         4,077           Income Qualified Renter Households         1,150           Percent Rent Overburdened Prj Mrkt Entry July 2019         44,2%           Rent Overburdened Households         508           Demand from Living in Substandard Housing         1,150           Percent Rent Phouseholds         1,150           Percent Living in Substandard Housing         0,2%           Households Living in Substandard Housing         0           Percent Living in Substandard Housing         0           Percent Living in Substandard Housing         0           Percent Living in Substandard Housing         0           Income Target Population         50%           Total Senior Homeowners         0           Rent Overting from Homeownership         0           Rent Overting from Homeownership         0           Total Demand         75           Total Demand (New Plus Existing Households)         586           Demand from Seniors Who Convert fr	Income Target Population		50%
New Renter Income Qualified Households 2017	New Renter Households PMA		
Demand from Existing Households 2017   Demand from Rent Overburdened Households	Percent Income Qualified		30.0%
Demand from Rent Overburdened Households	New Renter Income Qualified Households		75
Income Target Population	Demand from Existing Households 2017		
Total Existing Demand         4,077           Income Qualified         28.2%           Income Qualified Renter Households         1,150           Percent Rent Overburdened Prj Mrkt Entry July 2019         44.2%           Rent Overburdened Households         508           Demand from Living in Substandard Housing           Income Qualified Renter Households         1,150           Percent Living in Substandard Housing         0.2%           Households Living in Substandard Housing         2           Senior Households Converting from Homeownership           Income Target Population         50%           Total Senior Homeowners         0           Rural Versus Urban         5.0%           Senior Demand Converting from Homeownership         0           Total Demand         75           Total Demand from Existing Households         510           Total New Demand         75           Total Demand (New Plus Existing Households)         586           Demand from Seniors Who Convert from Homeownership         0           Percent of Total Demand From Homeownership Conversion         0.0%           Is this Demand Over 2 percent of Total Demand?         No           Done Person         34.5%         202           Towo	Demand from Rent Overburdened Households		
Income Qualified   28.2%   Income Qualified Renter Households   1,150   Percent Rent Overburdened Prj Mrkt Entry July 2019   44.2%   Rent Overburdened Households   508   50	Income Target Population		50%
Income Qualified Renter Households	Total Existing Demand		4,077
Percent Rent Overburdened Prj Mrkt Entry July 2019	Income Qualified		28.2%
Rent Overburdened Households  Demand from Living in Substandard Housing Income Qualified Renter Households Percent Living in Substandard Housing Percent Households Converting from Homeownership Percent Terget Population Percent Some Target Population Percent John Homeowners Percent John Homeownership Percent Growerting from Homeownership Percent John Existing Households Percent John Homeownership Percent of Total Demand (New Plus Existing Households) Percent of Total Demand From Homeownership Percent of Total Demand From Homeownership One Percent of Total Demand Prom Homeownership Conversion Percent of Total Demand From Homeownership One Percent of Total Demand Prom Homeownership Conversion Percent Of Total Demand Prom Homeownership One Percent of Total Demand Prom Homeownership Conversion Percent Of To	Income Qualified Renter Households		1,150
Demand from Living in Substandard Housing Income Qualified Renter Households Percent Living in Substandard Housing O.2% Households Living in Substandard Housing 2  Senior Households Converting from Homeownership Income Target Population Total Senior Homeowners ORIURAL Versus Urban Senior Demand Converting from Homeownership  Total Demand Total Demand Total Demand from Existing Households Total New Demand Total Demand (New Plus Existing Households) Demand from Seniors Who Convert from Homeownership OPERCENT OF TOTAL DEMAND FROM HOMEOWNERSHIP CONVERSION Is this Demand Over 2 percent of Total Demand? No  By Bedroom Demand One Person	Percent Rent Overburdened Prj Mrkt Entry July 2019		44.2%
Income Qualified Renter Households	Rent Overburdened Households		508
Percent Living in Substandard Housing   0.2%	Demand from Living in Substandard Housing		
Senior Households Converting from Homeownership	Income Qualified Renter Households		•
Senior Households Converting from Homeownership Income Target Population 50% Total Senior Homeowners 0 Rural Versus Urban 5.0% Senior Demand Converting from Homeownership 0  Total Demand From Existing Households 510 Total Demand (New Plus Existing Households) 556 Total Demand (New Plus Existing Households) 586  Demand from Seniors Who Convert from Homeownership 0 Demand from Seniors Who Convert from Homeownership 0 Derecent of Total Demand From Homeownership 0 Derecent of Total Demand From Homeownership No Destructed From Homeownership Conversion 1 Destructed From Homeownership No Destru	Percent Living in Substandard Housing		
Income Target Population   50%     Total Senior Homeowners   0     Rural Versus Urban   5.0%     Senior Demand Converting from Homeownership   0     Total Demand   75     Total Demand from Existing Households   75     Total Demand (New Plus Existing Households)   586     Demand from Seniors Who Convert from Homeownership   0     Percent of Total Demand   2     Percent of Total Demand   34.5%   202     Two Person   34.5%   202     Two Persons   13.7%   80     Four Persons   11.8%   69     Five Persons   11.8%   69     Five Persons   15.1%   88	Households Living in Substandard Housing		2
Total Senior Homeowners         0           Rural Versus Urban         5.0%           Senior Demand Converting from Homeownership         0           Total Demand         510           Total Demand from Existing Households         510           Total New Demand         75           Total Demand (New Plus Existing Households)         586           Demand from Seniors Who Convert from Homeownership         0           Percent of Total Demand From Homeownership Conversion         0.0%           Is this Demand Over 2 percent of Total Demand?         No           By Bedroom Demand         34.5%         202           Two Persons         34.5%         202           Two Persons         13.7%         80           Four Persons         11.8%         69           Five Persons         15.1%         88	Senior Households Converting from Homeownership		
Senior Demand Converting from Homeownership   O	Income Target Population		50%
Senior Demand Converting from Homeownership         0           Total Demand         510           Total New Demand         75           Total Demand (New Plus Existing Households)         586           Demand from Seniors Who Convert from Homeownership         0           Percent of Total Demand From Homeownership Conversion         0.0%           Is this Demand Over 2 percent of Total Demand?         No           By Bedroom Demand         34.5%         202           Two Persons         24.9%         146           Three Persons         13.7%         80           Four Persons         11.8%         69           Five Persons         15.1%         88	Total Senior Homeowners		0
Total Demand from Existing Households Total New Demand Total New Plus Existing Households)  Demand (New Plus Existing Households)  Demand from Seniors Who Convert from Homeownership Percent of Total Demand From Homeownership Conversion Is this Demand Over 2 percent of Total Demand?  Demand Over 2 percent of Total Demand?  Done Person  Two Persons  Two Persons  134.5% 146 Three Persons 13.7% 80 Four Persons 11.8% 69 Five Persons 15.1% 88			
Total Demand from Existing Households       510         Total New Demand       75         Total Demand (New Plus Existing Households)       586         Demand from Seniors Who Convert from Homeownership       0         Percent of Total Demand From Homeownership Conversion       0.0%         Is this Demand Over 2 percent of Total Demand?       No         By Bedroom Demand       34.5%       202         Two Persons       24.9%       146         Three Persons       13.7%       80         Four Persons       11.8%       69         Five Persons       15.1%       88	Senior Demand Converting from Homeownership		0
Total New Demand         75           Total Demand (New Plus Existing Households)         586           Demand from Seniors Who Convert from Homeownership Percent of Total Demand From Homeownership Conversion Is this Demand Over 2 percent of Total Demand?         0.0%           Is this Demand Over 2 percent of Total Demand?         No           By Bedroom Demand         34.5%         202           Two Persons         24.9%         146           Three Persons         13.7%         80           Four Persons         11.8%         69           Five Persons         15.1%         88	Total Demand		
Total Demand (New Plus Existing Households)         586           Demand from Seniors Who Convert from Homeownership Percent of Total Demand From Homeownership Conversion Is this Demand Over 2 percent of Total Demand?         0.0%           Is this Demand Over 2 percent of Total Demand?         No           By Bedroom Demand         34.5%         202           Two Persons         24.9%         146           Three Persons         13.7%         80           Four Persons         11.8%         69           Five Persons         15.1%         88	_		
Demand from Seniors Who Convert from Homeownership Percent of Total Demand From Homeownership Conversion Is this Demand Over 2 percent of Total Demand?    Section 1			
Percent of Total Demand From Homeownership Conversion       0.0%         Is this Demand Over 2 percent of Total Demand?       No         By Bedroom Demand       34.5%       202         Two Persons       24.9%       146         Three Persons       13.7%       80         Four Persons       11.8%       69         Five Persons       15.1%       88	Total Demand (New Plus Existing Households)		586
Is this Demand Over 2 percent of Total Demand?       No         By Bedroom Demand         One Person       34.5%       202         Two Persons       24.9%       146         Three Persons       13.7%       80         Four Persons       11.8%       69         Five Persons       15.1%       88	Demand from Seniors Who Convert from Homeownership		
By Bedroom Demand         One Person       34.5%       202         Two Persons       24.9%       146         Three Persons       13.7%       80         Four Persons       11.8%       69         Five Persons       15.1%       88	Percent of Total Demand From Homeownership Conversion		0.0%
One Person       34.5%       202         Two Persons       24.9%       146         Three Persons       13.7%       80         Four Persons       11.8%       69         Five Persons       15.1%       88	Is this Demand Over 2 percent of Total Demand?		No
Two Persons       24.9%       146         Three Persons       13.7%       80         Four Persons       11.8%       69         Five Persons       15.1%       88	By Bedroom Demand		
Three Persons       13.7%       80         Four Persons       11.8%       69         Five Persons       15.1%       88	One Person		
Four Persons 11.8% 69 Five Persons 15.1% 88	Two Persons		146
Five Persons 15.1% 88	Three Persons	13.7%	80
	Four Persons	11.8%	69
Total 100.0% 586	Five Persons		88
	Total	100.0%	586



To place Person Demand into Bedroom Type Units		
Of one-person households in studio units	10%	20
Of two-person households in studio units	0%	0
Of three-person households in studio units	0%	0
Of four-person households in studio units	0%	0
Of five-person households in studio units	0%	0
Of one-person households in 1BR units	80%	162
Of two-person households in 1BR units	20%	29
Of three-person households in 1BR units	0%	0
Of four-person households in 1BR units	0%	0
Of five-person households in 1BR units	0%	0
Of one-person households in 2BR units	10%	20
Of two-person households in 2BR units	80%	116
Of three-person households in 2BR units	60%	48
Of four-person households in 2BR units	0%	0
Of five-person households in 2BR units	0%	0
Of one-person households in 3BR units	0%	0
Of two-person households in 3BR units	0%	0
Of three-person households in 3BR units	40%	32
Of four-person households in 3BR units	70%	48
Of five-person households in 3BR units	30%	27
Of one-person households in 4BR units	0%	0
Of two-person households in 4BR units	0%	0
Of three-person households in 4BR units	0%	0
Of four-person households in 4BR units	30%	21
Of five-person households in 4BR units	35%	31
Of one-person households in 5BR units	0%	0
Of two-person households in 5BR units	0%	0
Of three-person households in 5BR units	0%	0
Of four-person households in 5BR units	0%	0
Of five-person households in 5BR units	35%	31
Total Demand		586

Total De	emand (Subject Unit Types)		Additions to Supply		<b>Net Demand</b>
1 BR	191	-	0	=	191
2 BR	185	-	0	=	185
3 BR	107	-	0	=	107
Total	483		0		483
	Developer's Unit Mix		Net Demand		Capture Rate
1 BR	Developer's Unit Mix 10	/	Net Demand 191	=	Capture Rate 5.2%
1 BR 2 BR		/		= =	
= = - · ·	10	/ /	191	= = =	5.2%



#### **60% AMI**

#### **NEW RENTER HOUSEHOLD DEMAND BY INCOME COHORT - 60%**

Minimum Income Limit		\$43,740			
Income Category	New Renter Househol Households PMA 20: July 2	17 to Prj Mrkt Entry	Income Brackets	Percent within Cohort	Renter Households within Bracket
\$0-9,999	0	0.0%		0.0%	0
\$10,000-19,999	-21	-8.2%		0.0%	0
\$20,000-29,999	57	22.8%	7,542	75.4%	43
\$30,000-39,999	30	12.0%	9,999	100.0%	30
\$40,000-49,999	13	5.3%	3,740	37.4%	5
\$50,000-59,999	36	14.2%		0.0%	0
\$60,000-74,999	18	7.3%		0.0%	0
\$75,000-99,999	38	15.3%		0.0%	0
\$100,000-124,999	21	8.2%		0.0%	0
\$125,000-149,999	4	1.6%		0.0%	0
\$150,000-199,999	30	12.1%		0.0%	0
\$200,000+	24	9.5%		0.0%	0
Total	252	100.0%		31.1%	78

#### POTENTIAL EXISTING HOUSEHOLD DEMAND BY INCOME COHORT - 60%

Minimum Income Limit		\$22,457 Maximum Income Limit				
Income Category	Total Renter House	holds PMA 2017	Income Brackets	Percent within Cohort	Households within Bracket	
\$0-9,999	349	8.6%		0.0%	0	
\$10,000-19,999	612	15.0%		0.0%	0	
\$20,000-29,999	727	17.8%	7,542	75.4%	548	
\$30,000-39,999	596	14.6%	9,999	100.0%	596	
\$40,000-49,999	547	13.4%	3,740	37.4%	205	
\$50,000-59,999	326	8.0%		0.0%	0	
\$60,000-74,999	288	7.1%		0.0%	0	
\$75,000-99,999	273	6.7%		0.0%	0	
\$100,000-124,999	138	3.4%		0.0%	0	
\$125,000-149,999	22	0.5%		0.0%	0	
\$150,000-199,999	148	3.6%		0.0%	0	
\$200,000+	49	1.2%		0.0%	0	
Total	4,077	100.0%		33.1%	1,349	

#### **ASSUMPTIONS - 60%**

Tenancy		Family	Family % of Income towards Housing Urban Maximum # of Occupants		35%
Rural/Urban		Urban			5
Persons in Household	0BR	1BR	2BR	3BR	4BR+
1	10%	80%	10%	0%	0%
2	0%	20%	80%	0%	0%
3	0%	0%	60%	40%	0%
4	0%	0%	0%	70%	30%
5+	0%	0%	0%	30%	70%



Demand from New Renter Households 2017 to July 2019		
Income Target Population		60%
New Renter Households PMA		252
Percent Income Qualified		31.1%
New Renter Income Qualified Households		78
Demand from Existing Households 2017		
Demand from Rent Overburdened Households		
ncome Target Population		60%
Total Existing Demand		4,077
ncome Qualified		33.1%
ncome Qualified Renter Households		1,349
Percent Rent Overburdened Prj Mrkt Entry July 2019		44.2%
Rent Overburdened Households		596
Demand from Living in Substandard Housing		
ncome Qualified Renter Households		1,349
Percent Living in Substandard Housing		0.2%
Households Living in Substandard Housing		2
Senior Households Converting from Homeownership		
ncome Target Population		60%
Total Senior Homeowners		0
Rural Versus Urban 5.0%		
Senior Demand Converting from Homeownership		0
Total Demand		
Total Demand from Existing Households		599
Total New Demand		78
otal Demand (New Plus Existing Households)		677
Demand from Seniors Who Convert from Homeownership		0
Percent of Total Demand From Homeownership Conversion		0.0%
s this Demand Over 2 percent of Total Demand?		No
By Bedroom Demand		
One Person	34.5%	234
wo Persons	24.9%	168
Three Persons	13.7%	93
Four Persons	11.8%	80
ive Persons	15.1%	102
otal .	100.0%	677



To place Person Demand into Bedroom Type Units		
Of one-person households in studio units	10%	23
Of two-person households in studio units	0%	0
Of three-person households in studio units	0%	0
Of four-person households in studio units	0%	0
Of five-person households in studio units	0%	0
Of one-person households in 1BR units	80%	187
Of two-person households in 1BR units	20%	34
Of three-person households in 1BR units	0%	0
Of four-person households in 1BR units	0%	0
Of five-person households in 1BR units	0%	0
Of one-person households in 2BR units	10%	23
Of two-person households in 2BR units	80%	135
Of three-person households in 2BR units	60%	56
Of four-person households in 2BR units	0%	0
Of five-person households in 2BR units	0%	0
Of one-person households in 3BR units	0%	0
Of two-person households in 3BR units	0%	0
Of three-person households in 3BR units	40%	37
Of four-person households in 3BR units	70%	56
Of five-person households in 3BR units	30%	31
Of one-person households in 4BR units	0%	0
Of two-person households in 4BR units	0%	0
Of three-person households in 4BR units	0%	0
Of four-person households in 4BR units	30%	24
Of five-person households in 4BR units	35%	36
Of one-person households in 5BR units	0%	0
Of two-person households in 5BR units	0%	0
Of three-person households in 5BR units	0%	0
Of four-person households in 5BR units	0%	0
Of five-person households in 5BR units	35%	36
Total Demand		677

Total I	Demand (Subject Unit Types)		Additions to Supply		<b>Net Demand</b>
1 BR	221	-	0	=	221
2 BR	214	-	0	=	214
3 BR	124	-	0	=	124
Total	558		0		558
	Developer's Unit Mix		Net Demand		Capture Rate
1 BR	Developer's Unit Mix	/	Net Demand 221	=	Capture Rate 0.9%
1 BR 2 BR	Developer's Unit Mix 2 28	/		= =	
= =	2	/ /	221	= = =	0.9%



#### Market

#### **NEW RENTER HOUSEHOLD DEMAND BY INCOME COHORT - Market**

Minimum Income Limit		\$24,000	Maximum Income Limi	t	\$72,900
Income Category	New Renter Househ in Households PMA Entry Ju	A 2017 to Prj Mrkt	Income Brackets	Percent within Cohort	Renter Households within Bracket
\$0-9,999	0	0.0%		0.0%	0
\$10,000-19,999	-21	-8.2%		0.0%	0
\$20,000-29,999	57	22.8%	5,999	60.0%	34
\$30,000-39,999	30	12.0%	9,999	100.0%	30
\$40,000-49,999	13	5.3%	9,999	100.0%	13
\$50,000-59,999	36	14.2%	9,999	100.0%	36
\$60,000-74,999	18	7.3%	12,900	86.0%	16
\$75,000-99,999	38	15.3%		0.0%	0
\$100,000-124,999	21	8.2%		0.0%	0
\$125,000-149,999	4	1.6%		0.0%	0
\$150,000-199,999	30	12.1%		0.0%	0
\$200,000+	24	9.5%		0.0%	0
Total	252	100.0%		51.4%	129

#### POTENTIAL EXISTING HOUSEHOLD DEMAND BY INCOME COHORT - Market

Minimum Income Limit		\$24,000 Maximum Income Limit					
Income Category	Total Renter Households PMA 2017		Income Brackets	Percent within	Households		
, ,				Cohort	within Bracket		
\$0-9,999	349	8.6%		0.0%	0		
\$10,000-19,999	612	15.0%		0.0%	0		
\$20,000-29,999	727	17.8%	5,999	60.0%	436		
\$30,000-39,999	596	14.6%	9,999	100.0%	596		
\$40,000-49,999	547	13.4%	9,999	100.0%	547		
\$50,000-59,999	326	8.0%	9,999	100.0%	326		
\$60,000-74,999	288	7.1%	12,900	86.0%	248		
\$75,000-99,999	273	6.7%		0.0%	0		
\$100,000-124,999	138	3.4%		0.0%	0		
\$125,000-149,999	22	0.5%		0.0%	0		
\$150,000-199,999	148	3.6%		0.0%	0		
\$200,000+	49	1.2%		0.0%	0		
Total	4,077	100.0%		52.8%	2,154		

#### **ASSUMPTIONS - Market**

Tenancy		Family	% of Income towards I	lousing	35%
Rural/Urban		Urban	Maximum # of Occupa	nts	5
Persons in Household	0BR	1BR	2BR	3BR	4BR+
1	10%	80%	10%	0%	0%
2	0%	20%	80%	0%	0%
3	0%	0%	60%	40%	0%
4	0%	0%	Ο%	70%	30%
5+	0%	0%	0%	30%	70%



Income Target Population New Renter Households PMA		
		Market 252
Percent Income Qualified		51.4%
New Renter Income Qualified Households		129
Demand from Existing Households 2017		
Demand from Rent Overburdened Households		
ncome Target Population		Market
otal Existing Demand		4,077
ncome Qualified		52.8%
ncome Qualified Renter Households		2,154
Percent Rent Overburdened Prj Mrkt Entry July 2019		44.2%
Rent Overburdened Households		952
Demand from Living in Substandard Housing		
ncome Qualified Renter Households		2,154
Percent Living in Substandard Housing		0.2%
Households Living in Substandard Housing		4
Senior Households Converting from Homeownership		Market
ncome Target Population		Market
Fotal Senior Homeowners Rural Versus Urban 2.0%		0
Senior Demand Converting from Homeownership		0
Total Demand		
Total Demand from Existing Households		956
Total New Demand		129
Total Demand (New Plus Existing Households)		1,085
Demand from Seniors Who Convert from Homeownership		0
Percent of Total Demand From Homeownership Conversion		0.0%
s this Demand Over 2 percent of Total Demand?		No
By Bedroom Demand		
One Person	34.5%	375
wo Persons	24.9%	270
Three Persons	13.7%	149
Four Persons	11.8%	128
Five Persons Fotal	15.1% <b>100.0%</b>	164 <b>1,085</b>



To place Person Demand into Bedroom Type Units		
Of one-person households in studio units	10%	37
Of two-person households in studio units	0%	0
Of three-person households in studio units	0%	0
Of four-person households in studio units	0%	0
Of five-person households in studio units	0%	0
Of one-person households in 1BR units	80%	300
Of two-person households in 1BR units	20%	54
Of three-person households in 1BR units	0%	0
Of four-person households in 1BR units	0%	0
Of five-person households in 1BR units	0%	0
Of one-person households in 2BR units	10%	37
Of two-person households in 2BR units	80%	216
Of three-person households in 2BR units	60%	89
Of four-person households in 2BR units	0%	0
Of five-person households in 2BR units	0%	0
Of one-person households in 3BR units	0%	0
Of two-person households in 3BR units	0%	0
Of three-person households in 3BR units	40%	60
Of four-person households in 3BR units	70%	90
Of five-person households in 3BR units	30%	49
Of one-person households in 4BR units	0%	0
Of two-person households in 4BR units	0%	0
Of three-person households in 4BR units	0%	0
Of four-person households in 4BR units	30%	38
Of five-person households in 4BR units	35%	57
Of one-person households in 5BR units	0%	0
Of two-person households in 5BR units	0%	0
Of three-person households in 5BR units	0%	0
Of four-person households in 5BR units	0%	0
Of five-person households in 5BR units	35%	57
Total Demand		1,085

 Total D	emand (Subject Unit Types)		Additions to Supply		Net Demand
3 BR	198	-	0	=	198
Total	198		0		198
	Developer's Unit Mix		Net Demand		Capture Rate
3 BR	8	/	198	=	4.0%
Total	8		198		4.0%



#### **Overall Project**

#### **NEW RENTER HOUSEHOLD DEMAND BY INCOME COHORT - Overall**

Minimum Income Limit	NEW KENTEK HOUS	\$72,900			
Income Category	New Renter Househol Households PMA 2017 201	to Prj Mrkt Entry July	Income Brackets	Percent within Cohort	Renter Households within Bracket
\$0-9,999	0	0.0%		0.0%	0
\$10,000-19,999	-21	-8.2%	628	6.3%	-1
\$20,000-29,999	57	22.8%	9,999	100.0%	57
\$30,000-39,999	30	12.0%	9,999	100.0%	30
\$40,000-49,999	13	5.3%	9,999	100.0%	13
\$50,000-59,999	36	14.2%	9,999	100.0%	36
\$60,000-74,999	18	7.3%	12,900	86.0%	16
\$75,000-99,999	38	15.3%		0.0%	0
\$100,000-124,999	21	8.2%		0.0%	0
\$125,000-149,999	4	1.6%		0.0%	0
\$150,000-199,999	30	12.1%		0.0%	0
\$200,000+	24	9.5%		0.0%	0
Total	252	100.0%		60.0%	151

#### POTENTIAL EXISTING HOUSEHOLD DEMAND BY INCOME COHORT - Overall

Minimum Income Limit		\$19,371	Maximum Income Li	mit	\$72,900
Income Category	Total Renter House	holds PMA 2017	Income Brackets	Percent within Cohort	Households within Bracket
<b>#0.0.000</b>	240	0.00/			
\$0-9,999	349	8.6%		0.0%	0
\$10,000-19,999	612	15.0%	628	6.3%	38
\$20,000-29,999	727	17.8%	9,999	100.0%	727
\$30,000-39,999	596	14.6%	9,999	100.0%	596
\$40,000-49,999	547	13.4%	9,999	100.0%	547
\$50,000-59,999	326	8.0%	9,999	100.0%	326
\$60,000-74,999	288	7.1%	12,900	86.0%	248
\$75,000-99,999	273	6.7%		0.0%	0
\$100,000-124,999	138	3.4%		0.0%	0
\$125,000-149,999	22	0.5%		0.0%	0
\$150,000-199,999	148	3.6%		0.0%	0
\$200,000+	49	1.2%		0.0%	0
Total	4,077	100.0%		60.9%	2,483

#### **ASSUMPTIONS - Overall**

Tenancy		Family	% of Income towards	Housing	35%
Rural/Urban		Urban	Maximum # of Occup	pants	5
Persons in Household	0BR	1BR	2BR	3BR	4BR+
1	10%	80%	10%	0%	0%
2	0%	20%	80%	0%	0%
3	0%	0%	60%	40%	0%
4	0%	0%	0%	70%	30%
5+	0%	0%	0%	30%	70%



Demand from New Renter Households 2017 to July 2019		
Income Target Population		Overall
New Renter Households PMA		252
Percent Income Qualified		60.0%
New Renter Income Qualified Households		151
Demand from Existing Households 2017		
Demand from Rent Overburdened Households		
Income Target Population		Overall
Total Existing Demand		4,077
Income Qualified		60.9%
Income Qualified Renter Households		2,483
Percent Rent Overburdened Prj Mrkt Entry July 2019		44.2%
Rent Overburdened Households		1097
Demand from Living in Substandard Housing		
Income Qualified Renter Households		2,483
Percent Living in Substandard Housing		0.2%
Households Living in Substandard Housing		5
Senior Households Converting from Homeownership		
Income Target Population		Overall
Total Senior Homeowners		0
Rural Versus Urban 2.0%		
Senior Demand Converting from Homeownership		0
Total Demand		
Total Demand from Existing Households		1,102
Total New Demand		151
Total Demand (New Plus Existing Households)		1,253
Demand from Seniors Who Convert from Homeownership		0
Percent of Total Demand From Homeownership Conversion		0.0%
Is this Demand Over 2 percent of Total Demand?		No
By Bedroom Demand		
One Person	34.5%	432
Two Persons	24.9%	311
Three Persons	13.7%	172
Four Persons	11.8%	148
Five Persons	15.1%	189
Total	100.0%	1,253
	200.370	_, •



To place Person Demand into Bedroom Type Units		
Of one-person households in studio units	10%	43
Of two-person households in studio units	0%	0
Of three-person households in studio units	0%	0
Of four-person households in studio units	0%	0
Of five-person households in studio units	0%	0
Of one-person households in 1BR units	80%	346
Of two-person households in 1BR units	20%	62
Of three-person households in 1BR units	0%	0
Of four-person households in 1BR units	0%	0
Of five-person households in 1BR units	0%	0
Of one-person households in 2BR units	10%	43
Of two-person households in 2BR units	80%	249
Of three-person households in 2BR units	60%	103
Of four-person households in 2BR units	0%	0
Of five-person households in 2BR units	0%	0
Of one-person households in 3BR units	0%	0
Of two-person households in 3BR units	0%	0
Of three-person households in 3BR units	40%	69
Of four-person households in 3BR units	70%	103
Of five-person households in 3BR units	30%	57
Of one-person households in 4BR units	0%	0
Of two-person households in 4BR units	0%	0
Of three-person households in 4BR units	0%	0
Of four-person households in 4BR units	30%	44
Of five-person households in 4BR units	35%	66
Of one-person households in 5BR units	0%	0
Of two-person households in 5BR units	0%	0
Of three-person households in 5BR units	0%	0
Of four-person households in 5BR units	0%	0
Of five-person households in 5BR units	35%	66
Total Demand		1,253

	Total Demand (Subject Unit Types)		Additions to Supply		Net Demand
1 BR	408	-	0	=	408
2 BR	395	-	0	=	395
3 BR	229	-	0	=	229
Total	1,033		0		1,033
	Developer's Unit Mix		Net Demand		Capture Rate
1 BR	Developer's Unit Mix 12	/	Net Demand 408	=	Capture Rate 2.9%
1 BR 2 BR	•	/		= =	•
	12	/ /	408		2.9%



#### **Overall Affordable**

#### NEW RENTER HOUSEHOLD DEMAND BY INCOME COHORT - Overall Affordable

Minimum Income Limit		\$19,371 M	laximum Income Limit		\$43,740
	New Renter Ho	ouseholds - Total		Percent	Renter
Income Category	Change in House	holds PMA 2017 to	Income Brackets	within Cohort	Households
	Prj Mrkt En	try July 2019		within Conort	within Bracket
\$0-9,999	0	0.0%		0.0%	0
\$10,000-19,999	-21	-8.2%	628	6.3%	-1
\$20,000-29,999	57	22.8%	9,999	100.0%	57
\$30,000-39,999	30	12.0%	9,999	100.0%	30
\$40,000-49,999	13	5.3%	3,740	37.4%	5
\$50,000-59,999	36	14.2%		0.0%	0
\$60,000-74,999	18	7.3%		0.0%	0
\$75,000-99,999	38	15.3%		0.0%	0
\$100,000-124,999	21	8.2%		0.0%	0
\$125,000-149,999	4	1.6%		0.0%	0
\$150,000-199,999	30	12.1%		0.0%	0
\$200,000+	24	9.5%		0.0%	0
Total	252	100.0%		36.2%	91

#### POTENTIAL EXISTING HOUSEHOLD DEMAND BY INCOME COHORT - Overall Affordable

Minimum Income Limit		\$19,371 N	Maximum Income Limit		\$43,740
Income Category	Total Renter House	seholds PMA 2017	Income Brackets	Percent within Cohort	Households within Bracket
\$0-9,999	349	8.6%		0.0%	0
\$10,000-19,999	612	15.0%	628	6.3%	38
\$20,000-29,999	727	17.8%	9,999	100.0%	727
\$30,000-39,999	596	14.6%	9,999	100.0%	596
\$40,000-49,999	547	13.4%	3,740	37.4%	205
\$50,000-59,999	326	8.0%		0.0%	0
\$60,000-74,999	288	7.1%		0.0%	0
\$75,000-99,999	273	6.7%		0.0%	0
\$100,000-124,999	138	3.4%		0.0%	0
\$125,000-149,999	22	0.5%		0.0%	0
\$150,000-199,999	148	3.6%		0.0%	0
\$200,000+	49	1.2%		0.0%	0
Total	4,077	100.0%		38.4%	1,566

#### **ASSUMPTIONS - Overall Affordable**

Tenancy		Family	% of Income towards Ho	using	35%
Rural/Urban		Urban	Maximum # of Occupant	S	5
Persons in Household	0BR	1BR	2BR	3BR	4BR+
1	10%	80%	10%	0%	0%
2	0%	20%	80%	0%	0%
3	0%	0%	60%	40%	0%
4	0%	0%	0%	70%	30%
5+	0%	0%	0%	30%	70%



Demand from New Renter Households 2017 to July 2019	
Income Target Population	Overall Affordable
New Renter Households PMA	252
Percent Income Qualified	36.2%
New Renter Income Qualified Households	91
Demand from Existing Households 2017	
Demand from Rent Overburdened Households	
Income Target Population	Overall Affordable
Total Existing Demand	4,077
Income Qualified	38.4%
Income Qualified Renter Households	1,566
Percent Rent Overburdened Prj Mrkt Entry July 2019	44.2%
Rent Overburdened Households	692
Demand from Living in Substandard Housing	
Income Qualified Renter Households	1,566
Percent Living in Substandard Housing	0.2%
Households Living in Substandard Housing	3
Senior Households Converting from Homeownership	
Income Target Population	Overall Affordable
Total Senior Homeowners	0
Rural Versus Urban 2.0%	
Senior Demand Converting from Homeownership	0
Total Demand	
Total Demand from Existing Households	695
Total New Demand	91
Total Demand (New Plus Existing Households)	786
Demand from Seniors Who Convert from Homeownership	0
Percent of Total Demand From Homeownership Conversion	0.0%
Is this Demand Over 2 percent of Total Demand?	No
By Bedroom Demand	
One Person	34.5% 271
Two Persons	24.9% 195
Three Persons	13.7% 108
Four Persons	11.8% 93
Five Persons	15.1% 119
Total	100.0% 786



To place Person Demand into Bedroom Type Units		
Of one-person households in studio units	10%	27
Of two-person households in studio units	0%	0
Of three-person households in studio units	0%	0
Of four-person households in studio units	0%	0
Of five-person households in studio units	0%	0
Of one-person households in 1BR units	80%	217
Of two-person households in 1BR units	20%	39
Of three-person households in 1BR units	0%	0
Of four-person households in 1BR units	0%	0
Of five-person households in 1BR units	0%	0
Of one-person households in 2BR units	10%	27
Of two-person households in 2BR units	80%	156
Of three-person households in 2BR units	60%	65
Of four-person households in 2BR units	0%	0
Of five-person households in 2BR units	0%	0
Of one-person households in 3BR units	0%	0
Of two-person households in 3BR units	0%	0
Of three-person households in 3BR units	40%	43
Of four-person households in 3BR units	70%	65
Of five-person households in 3BR units	30%	36
Of one-person households in 4BR units	0%	0
Of two-person households in 4BR units	0%	0
Of three-person households in 4BR units	0%	0
Of four-person households in 4BR units	30%	28
Of five-person households in 4BR units	35%	42
Of one-person households in 5BR units	0%	0
Of two-person households in 5BR units	0%	0
Of three-person households in 5BR units	0%	0
Of four-person households in 5BR units	0%	0
Of five-person households in 5BR units	35%	42
Total Demand		786

Tota	I Demand (Subject Unit Types	s)	Additions to Supply		Net Demand
1 BR	256	-	0	=	256
2 BR	248	-	0	=	248
3 BR	144	-	0	=	144
Total	648		0		648
	Developer's Unit Mix		Net Demand		Capture Rate
1 BR	12	/	256	=	4.7%
2 BR	32	/	248	=	12.9%
3 BR	20	/	144	=	13.9%
Total	64		648		9.9%



#### **Conclusions**

We have conducted such an analysis to determine a base of demand for the Subject as a tax credit property. Several factors affect the indicated capture rates and are discussed following.

- The number of households in the PMA is expected to increase by approximately two percent between 2017 and market entry 2019.
- This demand analysis does not measure the PMA's or Subject's ability to attract additional or latent demand into the market from elsewhere by offering an affordable option. We believe this to be moderate and therefore the demand analysis is somewhat conservative in its conclusions because this demand is not included.

The following table illustrates demand and net demand for the Subject's units. Note that these capture rates are not based on appropriate bedroom types, as calculated previously.

#### **DEMAND AND NET DEMAND**

		DEMINID AND NEI	DEMIAND		
DCA Conclusion Tables (Family)	HH at 50% AMI (\$19,371 to \$36,450)	HH at 60% AMI (\$22,457 to \$43,740)	HH > 60% AMI (\$24,000 to \$72,900)	Overall Project	Overall Affordable
Demand from New Households (age and income appropriate)	75	78	129	151	91
PLUS	+	+	+	+	+
Demand from Existing Renter Households - Substandard Housing	2	2	4	5	3
PLUS	+	+	+	+	+
Demand from Existing Renter Housholds - Rent Overburdened Households	508	596	952	1,097	692
Sub Total	586	677	1,085	1,253	786
Demand from Existing Households - Elderly Homeowner Turnover (Limited to 2% where applicable)	0	0	0	0	0
Equals Total Demand	586	677	1,085	1,253	786
Less	-	-	-	-	-
Competitive New Supply	0	0	0	0	0
Equals Net Demand	586	677	1,085	1,253	786



				. =	CAPTURE R	CAPTURE RATE ANALYSIS CHART	S CHART					
Unit Type	Minimum Income	Maximum Income	Units Proposed	Total Demand	Supply	Net Demand	Net Demand Capture Rate	Absorption	Average Market Rents	Minimum Market Rent	Maximum Market Rent	Proposed Rents
1BR at 50% AMI	\$19,371	\$27,000	10	191	0	191	5.2%	Three to four months	\$832	\$595	\$1,109	\$447
1BR at 60% AMI	\$22,457	\$32,400	2	221	0	221	%6.0	Three to four months	\$854	\$630	\$1,109	\$537
1BR Overall Affordable	\$19,371	\$32,400	12	408	0	408	2.9%	Three to four months		1	1	1
1BR Overall Project	\$19,371	\$32,400	12	408	0	408	2.9%	Three to four months	,	1		
2BR at 50% AMI	\$22,457	\$30,400	4	185	0	185	2.2%	Three to four months	\$903	\$588	\$1,259	\$513
2BR at 60% AMI	\$24,686	\$36,480	28	214	0	214	13.1%	Three to four months	\$931	\$588	\$1,259	\$578
2BR Overall Affordable	\$22,457	\$36,480	32	395	0	395	8.1%	Three to four months	•			
2BR Overall Project	\$22,457	\$36,480	32	395	0	395	8.1%	Three to four months	,	,	,	
3BR at 50% AMI	\$26,571	\$36,450	1	107	0	107	%6.0	Three to four months	\$1,053	\$649	\$1,886	\$602
3BR at 60% AMI	\$28,114	\$43,740	19	124	0	124	15.4%	Three to four months	\$1,116	\$649	\$1,886	\$647
3BR Unrestricted	\$24,000	\$72,900	<b>∞</b>	198	0	198	4.0%	Three to four months	\$1,259	\$934	\$1,886	\$700
3BR Overall Affordable	\$26,571	\$43,740	20	144	0	144	13.9%	Three to four months	•			
3BR Overall Project	\$24,000	\$72,900	28	229	0	229	12.2%	Three to four months			-	1
50% AMI Overall	\$19,371	\$36,450	15	483	0	483	3.1%	Three to four months				1
60% AMI Overall	\$22,457	\$43,740	49	558	0	558	8.8%	Three to four months	•	,	1	
Unrestricted Overall	\$24,000	\$72,900	∞	198	0	198	4.0%	Three to four months	•			1
Overall Affordable	\$19,371	\$43,740	64	648	0	648	%6.6	Three to four months	,	1	1	1
Overall Project	\$19,371	\$72,900	72	1,033	0	1,033	7.0%	Three to four months	1	1	-	1

As the analysis illustrates, the Subject's capture rates at the 50 percent AMI level will range from 0.9 to 5.2 percent, with an overall capture The Subject's capture rate for the unrestricted units is 4.0 percent. The overall capture rate for the project is 7.0 percent. Overall capture rates for the Subject's affordable units range from 4.7 to 13.9 percent with an overall rate of 9.9 percent. Therefore, we believe there is rate of 3.1 percent. The Subject's 60 percent AMI capture rates range from 0.9 to 15.4 percent, with an overall capture rate of 8.8 percent. adequate demand for the Subject. All capture rates are within Georgia DCA thresholds.



## H. COMPETITIVE RENTAL ANALYSIS

#### **Survey of Comparable Projects**

Comparable properties are examined on the basis of physical characteristics, i.e. building type, age/quality, level of common amenities, absorption, as well as similarity in rent. We attempted to compare the Subject to complexes from the competing market to provide a broader picture of the health and available supply in the market. Our competitive survey includes 10 "true" comparable properties containing 2,198 units. A detailed matrix describing the individual competitive properties as well as the proposed Subject is provided on the following pages. A map illustrating the location of the Subject in relation to comparable properties is also provided on the following pages. The properties are further profiled in the following write-ups. The property descriptions include information on vacancy, turnover, absorption, age, competition, and the general health of the rental market, when available.

The availability of LIHTC data is considered average. Only one of the LIHTC comparables is located within the PMA, while the others are located in nearby Canton and Jasper. Canton and Jasper are considered similar locations to Ball Ground in terms of median rent, median household income, and median home value. All of the LIHTC comparables were constructed or renovated between 1999 and 2005 and target families.

The availability of market-rate data is considered average. Two of the five market-rate comparables are located within the PMA, while the remaining market-rate comparables are located in nearby Canton. As previously explained, Canton is considered a similar location to Ball Ground with respect to median rent, median household income, and median home value. All of the market-rate comparables were constructed or renovated between 1994 and 2009. There are a limited number of new construction market-rate properties in the area. Overall, we believe the market-rate properties we have used in our analysis are the most comparable.

#### **Excluded Properties**

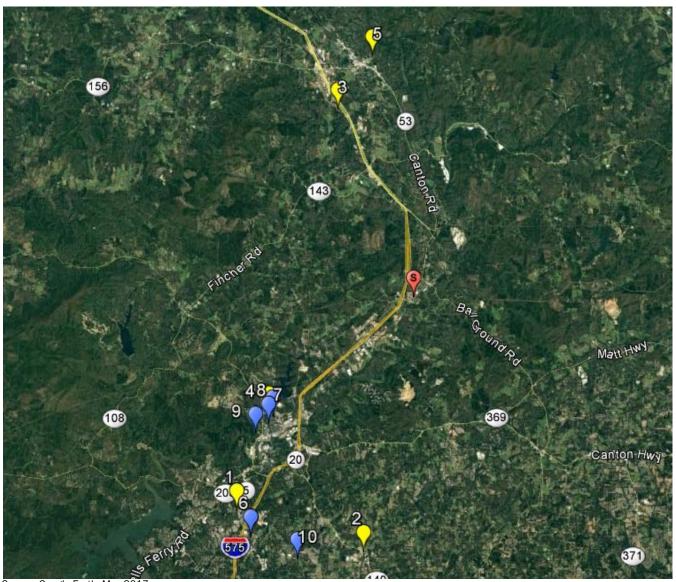
The following table illustrates properties within the PMA that have been excluded from our analysis along with their reason for exclusion.

#### **EXCLUDED PROPERTIES**

Property Name	Program	Location	Tenancy	# of Units	Reason for Exclusion
River Ridge Apartments At Canton	LIHTC	Canton	Family	356	Inferior age and condition
Brooks Run Apts	LIHTC	Jasper	Family	24	Dissimilar unit mix
Fairfield Apts	LIHTC	Jasper	Family	48	Inferior age and condition
Canton Mill Lofts	LIHTC	Canton	Family	313	Closer comparables
Lakeview Apartments	Rural Development	Canton	Family	40	Rural Development
Mount Calvary Place	Section 8	Tate	Family	24	Subsidized
Blue Ridge Hills Apartments	Market	Canton	Family	73	Dissimilar unit mix



#### **Comparable Rental Property Map**



Source: Google Earth, May 2017.

#### **COMPARABLE PROPERTIES**

#	Property Name	Location	Туре	Distance from Subject
1	Alexander Ridge Apartments	Canton	LIHTC, Market	12.3 miles
2	Laurels At Greenwood	Canton	LIHTC, Market	11.3 miles
3	Mountainside Manor	Jasper	LIHTC, Market	7.9 miles
4	River Ridge At Canton	Canton	LIHTC, Market	8.4 miles
5	The Homestead	Jasper	LIHTC, Market	10 miles
6	Harbor Creek	Canton	Market	12.1 miles
7	Heritage At Riverstone	Canton	Market	8.4 miles
8	Lancaster Ridge	Canton	Market	8.6 miles
9	Riverview Apartments	Canton	Market	9.4 miles
10	Walden Crossing Apartments	Canton	Market	12 miles

### 1. The following tables illustrate detailed information in a comparable framework for the Subject and the comparable properties.

SI.	IMM/	VDV.	MAT	PIQ

SUMMARY MATRIX														
Comp #	Project	Distance	Type/Built/ Renovated	Market/ Subsidy	Units	#	%	Restriction	Rent (Adj.)	Size (SF)	Max Rent?	Wait List?	Units Vacant	Vacancy Rate
Subject	The Mill At Stone Valley	n/a	Garden	LIHTC,	1BR / 1BA	10	13.5%	@50%	\$447	768	no	LIST:	N/A	N/A
	Coy M. Holcomb Street	'	(2 stories)	Market,	1BR / 1BA	2	2.7%	@60%	\$537	768	no		N/A	N/A
	Ball Ground, GA 30107		2019	Non-	2BR / 1BA	4	5.4%	@50%	\$513	956	no		N/A	N/A
	Cherokee County			Rental	2BR / 1BA	28	37.8%	@60%	\$578	956	no		N/A	N/A
					3BR / 2BA	1	1.4%	@50%	\$602	1,119	no		N/A	N/A
					3BR / 2BA	19	25.7%	@60%	\$647	1,119	no		N/A	N/A
					3BR / 2BA	8	10.8%	Market	\$650	1,119	no		N/A	N/A
					3BR / 2BA	2	2.7%	Non-Rental	N/A	1,119	no		N/A	N/A
						74	100.0%						N/A	N/A
1	Alexander Ridge	12.3 miles	Garden	LIHTC,	1BR / 1BA	18	6.6%	@50%	\$595	801	yes	Yes	0	0.0%
_	Apartments	12.5 IIIIes	darden	Market	IDIT/ IDA	10	0.070	@30%	Ψ555	001	yes	163		0.070
	3145 Ridge Road		(3 stories)	iviainet	1BR / 1BA	38	14.0%	@60%	\$735	801	yes	Yes	0	0.0%
	Canton, GA 30114		1999		1BR / 1BA	16	5.9%	Market	\$900	801	n/a	No	0	0.0%
	Cherokee County		1999		2BR / 2BA	36	13.2%	@50%	\$710	1,002	yes	Yes	0	0.0%
	Cherokee County				2BR / 2BA 2BR / 2BA	56	20.6%	@60%	\$880	1,002	yes	Yes	0	0.0%
					2BR / 2BA 2BR / 2BA	26	9.6%	Market	\$1,000		n/a	No	0	0.0%
					3BR / 2BA	22	8.1%	@50%	\$810	1,200	yes	Yes	0	0.0%
					3BR / 2BA	42	15.4%	@60%	\$1,000		yes	Yes	0	0.0%
					3BR / 2BA 3BR / 2BA	N/A	N/A	Market	\$1,100		n/a	No	0	N/A
					SBR / ZBA	IN/ A	IN/A	Ivial Ket	\$1,100	1,200	ii/a	NO		N/A
						272	100.0%						0	0.0%
2	Laurels At Greenwood	11.3 miles	Garden	LIHTC,	2BR / 2BA	38	21.8%	@50%	\$710	933	yes	no	0	0.0%
	1215 Hickory Flat Hwy		(3 stories)	Market	2BR / 2BA	30	17.2%	@60%	\$777	933	yes	no	0	0.0%
	Canton, GA 30115		2001		2BR / 2BA	21	12.1%	Market	\$843	933	n/a	no	0	0.0%
	Cherokee County				3BR / 2BA	35	20.1%	@50%	\$810	1,149	yes	no	0	0.0%
					3BR / 2BA	36	20.7%	@60%	\$887	1,149	yes	no	0	0.0%
					3BR / 2BA	14	8.0%	Market	\$934	1,149	n/a	no	0	0.0%
						474	100.0%							0.00/
						174	100.0%		1000				0	0.0%
3	Mountainside Manor	7.9 miles	Garden	LIHTC,	1BR / 1BA	19	10.8%	@60%	\$630	925	no	Yes	0	0.0%
	264 Bill Hasty Blvd		(3 stories)	Market	1BR / 1BA	5	2.8%	Market	\$755	925	n/a	No	0	0.0%
	Jasper, GA 30143		2005		2BR / 2BA	46	26.1%	@60%	\$723	1,106	no	Yes	0	0.0%
	Pickens County				2BR / 2BA	14	8.0%	Market	\$848	1,106	n/a	No	0	0.0%
					3BR / 2BA	76	43.2%	@60%	\$814	1,293	no	Yes	0	0.0%
					3BR / 2BA	16	9.1%	Market	\$944	1,293	n/a	No	0	0.0%
						176	100.0%						0	0.0%
4	River Ridge At Canton	8.4 miles	Garden	LIHTC,	1BR / 1BA	128	36.0%	@60%	\$675	722	no	Yes	0	0.0%
	100 River Ridge Drive		(3 stories)	Market	1BR / 1BA	32	9.0%	Market	\$725	722	n/a	Yes	0	0.0%
	Canton, GA 30114		2003		2BR / 2BA	128	36.0%	@60%	\$815	1,106	no	Yes	0	0.0%
	Cherokee County				2BR / 2BA	32	9.0%	Market	\$875	1,106	n/a	Yes	0	0.0%
					3BR / 2BA	29	8.1%	@60%	\$935	1,270	no	Yes	0	0.0%
					3BR / 2BA	7	2.0%	Market	\$965	1,270	n/a	Yes	0	0.0%
						250	100.00							0.00/
	The Henricker	10 11-	\/i	LILITO	ODD ( ODA (O1 )	356	100.0%	9000/	4500	075		V	0	0.0%
5	The Homestead	10 miles	Various	LIHTC	2BR / 2BA (Garden)	30	52.6%	@60%	\$588	975	no	Yes	0	0.0%
	102 Library Lane Jasper, GA 30143		(2 stories) 2000		3BR / 2.5BA (Townhouse)	27	47.4%	@60%	\$649	1,240	no	Yes	0	0.0%
	Pickens County	1												



#### SUMMARY MATRIX

					SUMIMARY MA	IKIA								
Comp #	Project	Distance	Type/Built/ Renovated	Market/ Subsidy	Units	#	%	Restriction	Rent (Adj.)	Size (SF)	Max Rent?	Wait List?	Units Vacant	Vacancy Rate
Subject	The Mill At Stone Valley	n/a	Garden	LIHTC,	1BR / 1BA	10	13.5%	@50%	\$447	768	no		N/A	N/A
	Coy M. Holcomb Street		(2 stories)	Market,	1BR / 1BA	2	2.7%	@60%	\$537	768	no		N/A	N/A
	Ball Ground, GA 30107		2019	Non-	2BR / 1BA	4	5.4%	@50%	\$513	956	no		N/A	N/A
	Cherokee County			Rental	2BR / 1BA	28	37.8%	@60%	\$578	956	no		N/A	N/A
					3BR / 2BA	1	1.4%	@50%	\$602	1,119	no		N/A	N/A
					3BR / 2BA	19	25.7%	@60%	\$647	1,119	no		N/A	N/A
					3BR / 2BA	8	10.8%	Market	\$650	1,119	no		N/A	N/A
					3BR / 2BA	2	2.7%	Non-Rental	N/A	1,119	no		N/A	N/A
		10.1 "	0		4PD / 4PA	74	100.0%	Mantes	\$4.0CF	806	/	NI-	N/A	N/A
6	Harbor Creek 501 Harbor Creek	12.1 miles	Garden (3 stories)	Market	1BR / 1BA 2BR / 2BA	N/A N/A	N/A N/A	Market Market	\$1,065 \$1,219		n/a n/a	No No	N/A N/A	N/A N/A
	Canton, GA 30115		2007		2BR / 2BA	N/A	N/A	Market	\$1,259		n/a	No	N/A	N/A
	Cherokee County				2BR / 2BA	N/A	N/A	Market	\$1,210		n/a	No	N/A	N/A
					3BR / 2BA	N/A	N/A	Market	\$1,628	1,435	n/a	No	N/A	N/A
						376	100.0%						8	2.1%
7	Heritage At Riverstone	8.4 miles	Garden	Market	1BR / 1BA	35	14.6%	Market	\$896	725	n/a	No	N/A	N/A
	101 Heritage Drive		(3 stories) 2000		1BR / 1BA 2BR / 2BA	35 70	14.6% 29.2%	Market Market	\$893 \$1.013	925 1.099	n/a	No No	N/A N/A	N/A N/A
	Canton, GA 30114 Cherokee County		2000		2BR / 2BA 2BR / 2BA	64	29.2%	Market	\$1,013		n/a n/a	No No	N/A N/A	N/A N/A
	Cherokee County				3BR / 2BA	36	15.0%	Market	\$1,363		n/a	No	N/A	N/A
						240	100.0%						8	3.3%
8	Lancaster Ridge	8.6 miles	Garden	Market	1BR / 1BA	24	16.6%	Market	\$820	850	n/a	No	1	4.2%
	800 Hickory Knoll Dr. Canton, GA 30114 Cherokee County		(3 stories) 1994		2BR / 2BA 3BR / 2BA	91 30	62.8% 20.7%	Market Market	\$898 \$1,164	960 1,140	n/a n/a	No No	0	0.0% 0.0%
						145	100.0%						1	0.7%
9	Riverview Apartments	9.4 miles	Garden	Market	1BR / 1BA	3 2	2.2%	Market	\$1,051	750 860	n/a	No No	1 0	33.3% 0.0%
	59 Anderson Avenue Canton, GA 30114		(4 stories) 2009		1BR / 1BA 1BR / 1BA	57	1.4% 41.3%	Market Market	\$1,081 \$956	560	n/a n/a	No No	4	7.0%
	Cherokee County		2003		1BR / 1BA	8	5.8%	Market	\$916	780	n/a	No	0	0.0%
	Chicronico County				1BR / 1BA	1	0.7%	Market	\$975	1,000	n/a	No	0	0.0%
					2BR / 1BA	60	43.5%	Market	\$1,161	768	n/a	No	4	6.7%
					2BR / 2BA 2BR / 2BA	2	1.4% 0.7%	Market Market	\$1,240 \$1,019		n/a n/a	No No	0	0.0%
					3BR / 2BA	4	2.9%	Market	\$1,886		n/a	No	ő	0.0%
						138	100.0%						9	6.5%
10	Walden Crossing	12 miles	Garden	Market	1BR / 1BA	N/A	N/A	Market	\$992	732	n/a	No	N/A	N/A
	100 Walden Crossing Dr		(4 stories)		1BR / 1BA	N/A	N/A	Market	\$1,037	916	n/a	No	N/A	N/A
	Canton, GA 30115		2002		1BR / 1BA	N/A	N/A	Market	\$1,109		n/a	No	N/A	N/A
	Cherokee County				2BR / 2BA	N/A	N/A	Market	\$1,198		n/a	No	N/A	N/A
					2BR / 2BA 3BR / 2BA	N/A N/A	N/A N/A	Market Market	\$1,248 \$1,351		n/a n/a	No No	N/A N/A	N/A N/A
					3BR / 2BA	N/A	N/A	Market	\$1,351		n/a	No	N/A	N/A
						264	100.0%						10	3.8%
		_				204	100.070						10	J.070



	RENT AND SOLIA	RE FOOTAGE R	ANKING – All rents adjusted for utilities and concess	ions extracted fro	m the market	
	Effective Rent Date:	Apr-17	Units Surveyed:	2,198	Weighted Occupancy:	98.4%
		•	Market Rate	1,163	Market Rate	96.9%
			Tax Credit	1,035	Tax Credit	100.0%
	One Bedroom One Bath	1	Two Bedrooms One Bath		Three Bedrooms Two Bath	
	Property	Average	Property	Average	Property	Average
RENT		\$1,109	Harbor Creek (2BA)	\$1,259	Riverview Apartments	\$1,886
	Riverview Apartments	\$1,081	Walden Crossing Apartments (2BA)	\$1,248	Harbor Creek	\$1,628
	Harbor Creek	\$1,065	Harbor Creek (2BA)	\$1,219	Heritage At Riverstone	\$1,363
	Riverview Apartments	\$1,051	Harbor Creek (2BA)	\$1,210	Walden Crossing Apartments	\$1,351
	Walden Crossing Apartments	\$1,037	Walden Crossing Apartments (2BA)	\$1,198	Walden Crossing Apartments	\$1,351
	Walden Crossing Apartments Riverview Apartments	\$992 \$975	Riverview Apartments Heritage At Riverstone (2BA)	\$1,161 \$1.034	Lancaster Ridge Alexander Ridge Apartments * (M)	\$1,164 \$1,100
	Riverview Apartments	\$956	Heritage At Riverstone (2BA)	\$1,013	Alexander Ridge Apartments * (60%)	\$1,000
	Riverview Apartments	\$916	Alexander Ridge Apartments * (2BA M)	\$1,000	River Ridge At Canton * (M)	\$965
	Alexander Ridge Apartments *	\$900	Lancaster Ridge (2BA)	\$898	Mountainside Manor * (M)	\$944
	Heritage At Riverstone	\$896	Alexander Ridge Apartments * (2BA	\$880	River Ridge At Canton * (60%)	\$935
	Heritage At Riverstone	\$893	River Ridge At Canton * (2BA M)	\$875	Laurels At Greenwood * (M)	\$934
	Lancaster Ridge Mountainside Manor * (M)	\$820 \$755	Mountainside Manor * (2BA M) Laurels At Greenwood * (2BA M)	\$848 \$843	Laurels At Greenwood * (60%) Mountainside Manor * (60%)	\$887 \$814
	Alexander Ridge Apartments *	\$735	River Ridge At Canton * (2BA 60%)	\$815	Alexander Ridge Apartments * (50%)	\$810
	River Ridge At Canton * (M)	\$725	Laurels At Greenwood * (2BA 60%)	\$777	Laurels At Greenwood * (50%)	\$810
	River Ridge At Canton * (60%)	\$675	Mountainside Manor * (2BA 60%)	\$723	The Mill At Stone Valley * (M)	\$650
	Mountainside Manor * (60%)	\$630	Alexander Ridge Apartments * (2BA	\$710	The Homestead * (2.5BA 60%)	\$649
	Alexander Ridge Apartments *	\$595	Laurels At Greenwood * (2BA 50%)	\$710	The Mill At Stone Valley * (60%)	\$647
	The Mill At Stone Valley * The Mill At Stone Valley *	\$537 \$447	The Homestead * (2BA 60%)	\$588 <b>\$570</b>	The Mill At Stone Valley * (50%)	\$602
	The Will At Stolle Valley "	\$447	The Mill At Stone Valley * (60%) The Mill At Stone Valley * (50%)	\$578 \$513		
SQUARE FOOTAGE		1,013	Walden Crossing Apartments (2BA)	1,252	Riverview Apartments	2,755
	Riverview Apartments	1,000	Harbor Creek (2BA)	1,181	Walden Crossing Apartments	1,532
	Mountainside Manor * (60%) Mountainside Manor * (M)	925 925	Harbor Creek (2BA) Walden Crossing Apartments (2BA)	1,178 1,157	Harbor Creek Walden Crossing Apartments	1,435 1,425
	Heritage At Riverstone	925	Harbor Creek (2BA)	1,143	Heritage At Riverstone	1,326
	Walden Crossing Apartments	916	Heritage At Riverstone (2BA)	1,122	Mountainside Manor * (60%)	1,293
	Riverview Apartments	860	Mountainside Manor * (2BA 60%)	1,106	Mountainside Manor * (M)	1,293
	Lancaster Ridge	850	Mountainside Manor * (2BA M)	1,106	River Ridge At Canton * (60%)	1,270
	Harbor Creek	806	River Ridge At Canton * (2BA 60%)	1,106	River Ridge At Canton * (M)	1,270
	Alexander Ridge Apartments * Alexander Ridge Apartments *	801 801	River Ridge At Canton * (2BA M) Heritage At Riverstone (2BA)	1,106 1,099	The Homestead * (2.5BA 60%) Alexander Ridge Apartments * (50%)	1,240 1,200
	Alexander Ridge Apartments *	801	Alexander Ridge Apartments * (2BA)	1,099	Alexander Ridge Apartments * (60%)	1,200
	Riverview Apartments	780	Alexander Ridge Apartments * (2BA	1,002	Alexander Ridge Apartments * (M)	1,200
	The Mill At Stone Valley *	768	Alexander Ridge Apartments * (2BA M)	1,002	Laurels At Greenwood * (50%)	1,149
	The Mill At Stone Valley *	768	The Homestead * (2BA 60%)	975	Laurels At Greenwood * (60%)	1,149
	Riverview Apartments	750	Lancaster Ridge (2BA)	960	Laurels At Greenwood * (M)	1,149
	Walden Crossing Apartments Heritage At Riverstone	732 725	The Mill At Stone Valley * (50%) The Mill At Stone Valley * (60%)	956 956	Lancaster Ridge The Mill At Stone Valley * (50%)	1,140 <b>1,119</b>
	River Ridge At Canton * (60%)	722	Laurels At Greenwood * (2BA 50%)	933	The Mill At Stone Valley * (60%)	1,119
	River Ridge At Canton * (M)	722	Laurels At Greenwood * (2BA 60%)	933	The Mill At Stone Valley * (M)	1,119
	Riverview Apartments	560	Laurels At Greenwood * (2BA M)	933		
			Riverview Apartments	768		
RENT PER SQUARE FOOT	Riverview Apartments	\$1.71	Riverview Apartments	\$1.51	Harbor Creek	\$1.13
NENI FER SQUARE FUUT	Riverview Apartments	\$1.71	Harbor Creek (2BA)	\$1.07	Heritage At Riverstone	\$1.03
	Walden Crossing Apartments	\$1.36	Harbor Creek (2BA)	\$1.07	Lancaster Ridge	\$1.02
	Harbor Creek	\$1.32	Walden Crossing Apartments (2BA)	\$1.04	Walden Crossing Apartments	\$0.95
	Riverview Apartments	\$1.26	Harbor Creek (2BA)	\$1.02	Alexander Ridge Apartments * (M)	\$0.92
	Heritage At Riverstone	\$1.24	Alexander Ridge Apartments * (2BA M)	\$1.00	Walden Crossing Apartments	\$0.88
	Riverview Apartments Walden Crossing Apartments	\$1.17 \$1.13	Walden Crossing Apartments (2BA) Lancaster Ridge (2BA)	\$1.00 \$0.94	Alexander Ridge Apartments * (60%) Laurels At Greenwood * (M)	\$0.83 \$0.81
	Alexander Ridge Apartments *	\$1.13	Heritage At Riverstone (2BA)	\$0.92	Laurels At Greenwood * (60%)	\$0.77
	Walden Crossing Apartments	\$1.09	Heritage At Riverstone (2BA)	\$0.92	River Ridge At Canton * (M)	\$0.76
	River Ridge At Canton * (M)	\$1.00	Laurels At Greenwood * (2BA M)	\$0.90	River Ridge At Canton * (60%)	\$0.74
	Riverview Apartments	\$0.98	Alexander Ridge Apartments * (2BA	\$0.88	Mountainside Manor * (M)	\$0.73
	Heritage At Riverstone	\$0.97	Laurels At Greenwood * (2BA 60%)	\$0.83	Laurels At Greenwood * (50%)	\$0.70
	Lancaster Ridge River Ridge At Canton * (60%)	\$0.96 \$0.93	River Ridge At Canton * (2BA M) Mountainside Manor * (2BA M)	\$0.79 \$0.77	Riverview Apartments Alexander Ridge Apartments * (50%)	\$0.68 \$0.68
	Alexander Ridge Apartments *	\$0.93 \$0.92	Laurels At Greenwood * (2BA 50%)	\$0.77 \$0.76	Mountainside Manor * (60%)	\$0.68
	Mountainside Manor * (M)	\$0.82	River Ridge At Canton * (2BA 60%)	\$0.74	The Mill At Stone Valley * (M)	<b>\$0.58</b>
	Alexander Ridge Apartments *	\$0.74	Alexander Ridge Apartments * (2BA	\$0.71	The Mill At Stone Valley * (60%)	\$0.58
	The Mill At Stone Valley *	\$0.70	Mountainside Manor * (2BA 60%)	\$0.65	The Mill At Stone Valley * (50%)	\$0.54
	Mountainside Manor * (60%)	\$0.68	The Mill At Stone Valley * (60%)	<b>\$0.60</b>	The Homestead * (2.5BA 60%)	\$0.52
	The Mill At Stone Valley *	\$0.58	The Homestead * (2BA 60%)  The Mill At Stone Valley * (50%)	\$0.60 <b>\$0.54</b>		
	·		will At Otolio valley (00/8)	¥0.07	<del>,</del> ,	



### **Alexander Ridge Apartments**

Effective Rent Date 4/07/2017

**Location** 3145 Ridge Road

Canton, GA 30114 Cherokee County

 Distance
 12.3 miles

 Units
 272

 Vacant Units
 0

 Vacancy Rate
 0.0%

**Type** Garden (3 stories) **Year Built/Renovated** 1999 / N/A

Major Competitors Canterbury Ridge, River Ridge, Walden

Crossing

Tenant Characteristics Mixed tenancy, some families

Contact Name Sarah

**Phone** 770-479-5970



### **Market Information**

**Program** 

@50%, @60%, Market

Annual Turnover Rate40%Units/Month AbsorbedN/AHCV Tenants8%

Leasing PacePre-leasedAnnual Chg, in Rent5% increase since 3Q2016

**Concession** None

#### **Utilities**

A/C not included -- central

Cooking not included -- electric

Water Heat not included -- electric

Heat not included -- electric

Other Electric not included
Water not included
Sewer not included
Trash Collection included

Unit M	Unit Mix (face rent)												
Beds	Baths	Type	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range	
1	1	Garden (3 stories)	18	801	\$595	\$0	@50%	Yes	0	0.0%	yes	None	
1	1	Garden (3 stories)	38	801	\$735	\$0	@60%	Yes	0	0.0%	yes	None	
1	1	Garden (3 stories)	16	801	\$900	\$0	Market	No	0	0.0%	N/A	None	
2	2	Garden (3 stories)	36	1,002	\$710	\$0	@50%	Yes	0	0.0%	yes	None	
2	2	Garden (3 stories)	56	1,002	\$880	\$0	@60%	Yes	0	0.0%	yes	None	
2	2	Garden (3 stories)	26	1,002	\$1,000	\$0	Market	No	0	0.0%	N/A	None	
3	2	Garden (3 stories)	22	1,200	\$810	\$0	@50%	Yes	0	0.0%	yes	None	
3	2	Garden (3 stories)	42	1,200	\$1,000	\$0	@60%	Yes	0	0.0%	yes	None	
3	2	Garden (3 stories)	N/A	1,200	\$1,100	\$0	Market	No	0	N/A	N/A	None	

# Alexander Ridge Apartments, continued

<b>Unit Mi</b>	Unit Mix														
@50%	Face Rent	Conc.	Concd. Rent	Util.	Adj. Rent	@60%	Face Rent	Conc.	Concd. Rent	Util.	Adj. Rent				
1BR / 1BA	\$595	\$0	\$595	\$0	\$595	1BR / 1BA	\$735	\$0	\$735	\$0	\$735				
2BR / 2BA	\$710	\$0	\$710	\$0	\$710	2BR / 2BA	\$880	\$0	\$880	\$0	\$880				
3BR / 2BA	\$810	\$0	\$810	\$0	\$810	3BR / 2BA	\$1,000	\$0	\$1,000	\$0	\$1,000				
Market	<b>Face Rent</b>	Conc.	Concd. Rent	Util.	Adj. Rent										
1BR / 1BA	\$900	\$0	\$900	\$0	\$900										
2BR / 2BA	\$1,000	\$0	\$1,000	\$0	\$1,000										
3BR / 2BA	\$1,100	\$0	\$1,100	\$0	\$1,100										

# **Amenities**

In-Unit

Balcony/Patio Blinds
Carpeting Central A/C
Coat Closet Dishwasher
Exterior Storage Ceiling Fan
Garbage Disposal Microwave
Oven Refrigerator
Walk-In Closet Washer/Dryer hookup

Patrol
Perimeter Fencing

Security

In-Unit Alarm

Limited Access

Property

Business Center/Computer Lab Car Wash
Clubhouse/Meeting Exercise Facility
Central Laundry Off-Street Parking
On-Site Management Picnic Area
Playground Swimming Pool

Premium Other
None None

Services

None

#### **Comments**

The contact reported that the property maintains a waiting list of 6 households.

## Laurels At Greenwood

Effective Rent Date 5/03/2017

**Location** 1215 Hickory Flat Hwy

Canton, GA 30115

Cherokee County

 Distance
 11.3 miles

 Units
 174

 Vacant Units
 0

 Vacancy Rate
 0.0%

Type Garden (3 stories)
Year Built/Renovated 2001 / N/A
Marketing Began N/A
Leasing Began N/A
Last Unit Leased N/A

Major Competitors Walden Crossing, Canton Mill, Canterbury

Ridge

Tenant Characteristics Mixed tenancy

Contact Name Sarah

**Phone** 770.720.1444



0.0%

N/A

None

### **Market Information**

**Program** 

3

@50%, @60%, Market

Annual Turnover Rate20%Units/Month AbsorbedN/AHCV Tenants0%

Leasing Pace Within one week

Annual Chg. in Rent Increased up to 15 percent

(3 stories)

Garden

(3 stories)

14

1,149

\$995

Concession None

Unit Mix (face rent)

2

# Utilities

A/C not included -- central

Cooking not included -- electric

Water Heat not included -- electric

Heat not included -- electric

Other Electric not included
Water included
Sewer included
Trash Collection included

C MIC IVI	ווו (ווויי	T CITC)										
Beds	Baths	Type	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range
2	2	Garden (3 stories)	38	933	\$762	\$0	@50%	no	0	0.0%	yes	None
2	2	Garden (3 stories)	30	933	\$829	\$0	@60%	no	0	0.0%	yes	None
2	2	Garden (3 stories)	21	933	\$895	\$0	Market	no	0	0.0%	N/A	None
3	2	Garden (3 stories)	35	1,149	\$871	\$0	@50%	no	0	0.0%	yes	None
3	2	Garden	36	1,149	\$948	\$0	@60%	no	0	0.0%	yes	None

\$0

Market

no

Unit Mix														
@50%	Face Rent	Conc.	Concd. Rent	Util.	Adj. Rent	@60%	Face Rent	Conc.	Concd. Rent	Util.	Adj. Rent			
2BR / 2BA	\$762	\$0	\$762	-\$52	\$710	2BR / 2BA	\$829	\$0	\$829	-\$52	\$777			
3BR / 2BA	\$871	\$0	\$871	-\$61	\$810	3BR / 2BA	\$948	\$0	\$948	-\$61	\$887			
Market	Face Rent	Conc.	Concd. Rent	Util.	Adj. Rent									
2BR / 2BA	\$895	\$0	\$895	-\$52	\$843									
3BR / 2BA	\$995	\$0	\$995	-\$61	\$934									

# Laurels At Greenwood, continued

# Amenities

In-Unit

Balcony/Patio Blinds
Carpeting Central A/C
Coat Closet Dishwasher
Exterior Storage Garbage Disposal

Microwave Oven

Refrigerator Walk-In Closet

Washer/Dryer hookup

Property Premium Other

Business Center/Computer Lab
Elevators
Exercise Facility
Central Laundry
On-Site Management
Playground
Clubhouse/Meeting
Exercise Facility
Off-Street Parking
Picnic Area
Swimming Pool

None Gazebo

Services

None

Security

Perimeter Fencing

Video Surveillance

#### **Comments**

The property accepts Housing Choice Vouchers. However, the contact could not provide an estimate of the percentage of tenants using vouchers.

# Laurels At Greenwood, continued

# Photos











### **Mountainside Manor**

Effective Rent Date 4/27/2017

**Location** 264 Bill Hasty Blvd

Jasper, GA 30143 Pickens County

 Distance
 7.9 miles

 Units
 176

 Vacant Units
 0

 Vacancy Rate
 0.0%

Type Garden (3 stories)
Year Built/Renovated 2005 / N/A
Marketing Began N/A
Leasing Began N/A

**Last Unit Leased** 

Major CompetitorsHomestead, Canton Mill Lofts, HeritageTenant CharacteristicsFamilies and singles; Majority from Pickens,<br/>Cherokee, Gilmer, and Gordon County

N/A

**Contact Name** Ashley **Phone** (678) 454-4050



#### **Utilities Market Information** A/C @60%, Market not included -- central **Program Annual Turnover Rate** 8% Cooking not included -- electric Units/Month Absorbed N/A Water Heat not included -- electric **HCV Tenants** 3% Heat not included -- electric Within one week Other Electric not included **Leasing Pace** Annual Chg. in Rent N/A Water included Concession None Sewer included **Trash Collection** included

Unit M	nit Mix (face rent)													
Beds	Baths	Type	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range		
1	1	Garden (3 stories)	19	925	\$675	\$0	@60%	Yes	0	0.0%	no	None		
1	1	Garden (3 stories)	5	925	\$800	\$0	Market	No	0	0.0%	N/A	None		
2	2	Garden (3 stories)	46	1,106	\$775	\$0	@60%	Yes	0	0.0%	no	None		
2	2	Garden (3 stories)	14	1,106	\$900	\$0	Market	No	0	0.0%	N/A	None		
3	2	Garden (3 stories)	76	1,293	\$875	\$0	@60%	Yes	0	0.0%	no	None		
3	2	Garden (3 stories)	16	1,293	\$1,005	\$0	Market	No	0	0.0%	N/A	None		

Unit Mi	Unit Mix														
@60%	Face Rent	Conc.	Concd. Rent	Util.	Adj. Rent	Market	Face Rent	Conc.	Concd. Rent	Util.	Adj. Rent				
1BR / 1BA	\$675	\$0	\$675	-\$45	\$630	1BR / 1BA	\$800	\$0	\$800	-\$45	\$755				
2BR / 2BA	\$775	\$0	\$775	-\$52	\$723	2BR / 2BA	\$900	\$0	\$900	-\$52	\$848				
3BR / 2BA	\$875	\$0	\$875	-\$61	\$814	3BR / 2BA	\$1,005	\$0	\$1,005	-\$61	\$944				

# Mountainside Manor, continued

# Amenities

In-Unit

Balcony/Patio Blinds
Carpeting Central A/C
Coat Closet Dishwasher

Coat ClosetDishwasherExterior StorageGarbage DisposalOvenRefrigeratorWalk-In ClosetWasher/Dryer hookup

Property
Basketball Court Business Center/Computer Lab

Car Wash Clubhouse/Meeting

Exercise Facility Garage

Central Laundry Off-Street Parking
On-Site Management Picnic Area
Playground Swimming Pool
Tennis Court

Security Services
Limited Access None

Perimeter Fencing

Premium Other
None None

### **Comments**

The property maintains a waiting list for its LIHTC units. However, the contact was unable to provide the number of households on the list.

### **River Ridge At Canton**

Effective Rent Date 4/27/2017

**Location** 100 River Ridge Drive

Canton, GA 30114 Cherokee County

 Distance
 8.4 miles

 Units
 356

 Vacant Units
 0

 Vacancy Rate
 0.0%

 Type
 Garden (3 stories)

 Year Built/Renovated
 2003 / N/A

 Marketing Began
 2/01/2003

 Leasing Began
 1/01/2003

 Last Unit Leased
 9/01/2005

Major Competitors Alexander Ridge

**Tenant Characteristics** Varied tenancy from Atlanta metro area, 20-25%

seniors

**Contact Name** Nicole **Phone** 678.493.8280



#### **Market Information Utilities** @60%, Market A/C not included -- central **Program** 10% Cooking not included -- electric **Annual Turnover Rate** Units/Month Absorbed 10.8 Water Heat not included -- electric **HCV Tenants** 12% Heat not included -- electric **Leasing Pace** Within one week Other Electric not included **Annual Chg. in Rent** Increased 1-3% Water not included Concession None Sewer not included Trash Collection included

Unit M	Jnit Mix (face rent)												
Beds	Baths	Type	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range	
1	1	Garden (3 stories)	128	722	\$675	\$0	@60%	Yes	0	0.0%	no	None	
1	1	Garden (3 stories)	32	722	\$725	\$0	Market	Yes	0	0.0%	N/A	None	
2	2	Garden (3 stories)	128	1,106	\$815	\$0	@60%	Yes	0	0.0%	no	None	
2	2	Garden (3 stories)	32	1,106	\$875	\$0	Market	Yes	0	0.0%	N/A	None	
3	2	Garden (3 stories)	29	1,270	\$935	\$0	@60%	Yes	0	0.0%	no	None	
3	2	Garden (3 stories)	7	1,270	\$965	\$0	Market	Yes	0	0.0%	N/A	None	

Unit Mi	Unit Mix													
@60%	Face Rent	Conc.	Concd. Rent	Util.	Adj. Rent	Market	Face Rent	Conc.	Concd. Rent	Util.	Adj. Rent			
1BR / 1BA	\$675	\$0	\$675	\$0	\$675	1BR / 1BA	\$725	\$0	\$725	\$0	\$725			
2BR / 2BA	\$815	\$0	\$815	\$0	\$815	2BR / 2BA	\$875	\$0	\$875	\$0	\$875			
3BR / 2BA	\$935	\$0	\$935	\$0	\$935	3BR / 2BA	\$965	\$0	\$965	\$0	\$965			

# River Ridge At Canton, continued

# Amenities

In-Unit

Balcony/Patio Blinds Carpeting Central A/C Coat Closet Dishwasher Garbage Disposal Oven Walk-In Closet Refrigerator

Washer/Dryer hookup

Security

In-Unit Alarm Limited Access Patrol

Perimeter Fencing

Premium Other None

Billiards, Tanning Bed,

Services

None

**Property** 

Car Wash Business Center/Computer Lab Clubhouse/Meeting Exercise Facility Garage Central Laundry Off-Street Parking On-Site Management Playground

Picnic Area Swimming Pool

#### **Comments**

The property maintains a waiting list of more than 50 households. The property charges a monthly premium of \$30 for a washer/dryer, \$75 for garage parking, and \$20

### The Homestead

Effective Rent Date 4/27/2017

**Location** 102 Library Lane

Jasper, GA 30143 Pickens County

 Distance
 10 miles

 Units
 57

 Vacant Units
 0

 Vacancy Rate
 0.0%

**Type** Various (2 stories) **Year Built/Renovated** 2000 / N/A

Year Built/Renovated 2000
Marketing Began N/A
Leasing Began N/A
Last Unit Leased N/A

Major Competitors Mountainside Manor, Brooks Hollow

Tenant Characteristics Mixed tenancy, mostly locals

Contact Name Lori

**Phone** (706) 253-4663



### Market Information Utilities

@60% A/C not included -- central **Program Annual Turnover Rate** 21% Cooking not included -- electric Units/Month Absorbed N/A Water Heat not included -- electric **HCV Tenants** 5% Heat not included -- electric **Leasing Pace** Pre-leased Other Electric not included Annual Chg. in Rent Increased up to 3 percent Water included Concession None Sewer included **Trash Collection** included

Unit Mi	Unit Mix (face rent)													
Beds	Baths	Type	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range		
2	2	Garden (2 stories)	30	975	\$640	\$0	@60%	Yes	0	0.0%	no	None		
3	2.5	Townhouse (2 stories)	27	1,240	\$710	\$0	@60%	Yes	0	0.0%	no	None		

### **Unit Mix**

@60%	Face Rent	Conc.	Concd. Rent	Util.	Adj. Rent
2BR / 2BA	\$640	\$0	\$640	-\$52	\$588
3RR / 2.5RA	\$710	\$0	\$710	-\$61	\$649

### **Amenities**

 In-Unit
 Security
 Services

 Balcony/Patio
 Blinds
 Patrol
 None

 Carpeting
 Central A/C
 Perimeter Fencing

Coat Closet Dishwasher Garbage Disposal Oven

Refrigerator Washer/Dryer hookup

PropertyPremiumOtherBasketball CourtOff-Street ParkingNoneNoneOn-Site ManagementPlayground

# The Homestead, continued

# Comments

The property maintains a waiting list with approximately 8 households. Management stated that there is strong demand for low-income housing in the area. The contact could not indicate why rent were not set a max.

## **Harbor Creek**

Effective Rent Date 4/17/2017

**Location** 501 Harbor Creek Parkway

Canton, GA 30115 Cherokee County

Intersection: Holly Springs Pkwy & Harbor

Creek Pkwy

 Distance
 12.1 miles

 Units
 376

 Vacant Units
 8

 Vacancy Rate
 2.1%

TypeGarden (3 stories)Year Built/Renovated2007 / N/AMarketing BeganN/ALeasing BeganN/ALast Unit LeasedN/A

Major Competitors None identified

Tenant Characteristics Varied tenancy from Atlanta metro area

**Contact Name** Sonny **Phone** 770-224-7316



#### **Utilities Market Information** A/C Market not included -- central **Program** N/A not included -- electric **Annual Turnover Rate** Cooking Units/Month Absorbed Water Heat not included -- electric N/A **HCV** Tenants not included -- electric 0% Heat **Leasing Pace** Within three weeks Other Electric not included Annual Chg. in Rent Increased up to 27 percent Water not included Concession None Sewer not included not included **Trash Collection**

Unit M	Unit Mix (face rent)											
Beds	Baths	Type	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range
1	1	Garden (3 stories)	N/A	806	\$1,048	\$0	Market	No	N/A	N/A	N/A	None
2	2	Garden (3 stories)	N/A	1,143	\$1,203	\$0	Market	No	N/A	N/A	N/A	None
2	2	Garden (3 stories)	N/A	1,178	\$1,243	\$0	Market	No	N/A	N/A	N/A	None
2	2	Garden (3 stories)	N/A	1,181	\$1,194	\$0	Market	No	N/A	N/A	N/A	None
3	2	Garden (3 stories)	N/A	1,435	\$1,612	\$0	Market	No	N/A	N/A	N/A	None

### **Unit Mix**

Market	<b>Face Rent</b>	Conc.	Concd. Rent	Util.	Adj. Rent
1BR / 1BA	\$1,048	\$0	\$1,048	\$17	\$1,065
2BR / 2BA	\$1,194 - \$1,243	\$0	\$1,194 - \$1,243	\$16	\$1,210 - \$1,259
3BR / 2BA	\$1,612	\$0	\$1,612	\$16	\$1,628

# Harbor Creek, continued

# **Amenities**

In-Unit

Balcony/Patio Blinds Carpeting Central A/C Dishwasher Coat Closet Exterior Storage Fireplace Garbage Disposal Microwave Oven Refrigerator Walk-In Closet

Vaulted Ceilings Washer/Dryer hookup Security Limited Access Perimeter Fencing Services

None

**Property** 

Business Center/Computer Lab Car Wash Clubhouse/Meeting Exercise Facility Garage Central Laundry Off-Street Parking On-Site Management Playground Swimming Pool Tennis Court

Premium None

Other None

#### **Comments**

The contact reported that typical occupancy is usually between 95 and 97 percent. The property does not accept Housing Choice Vouchers. The property recently constructed three additional buildings increasing the total number of units by 60 to 376.

# **Heritage At Riverstone**

Effective Rent Date 4/17/2017

**Location** 101 Heritage Drive Canton, GA 30114

Cherokee County

Intersection: Reinhardt College Pkwy & Heritage

Drive

Distance8.4 milesUnits240Vacant Units8Vacancy Rate3.3%

TypeGarden (3 stories)Year Built/Renovated2000 / N/AMarketing BeganN/ALeasing BeganN/A

Major Competitors Walden Crossing, River Ridge

N/A

**Tenant Characteristics** Mixed tenancy

Contact Name Asha

**Last Unit Leased** 

**Phone** 770-704-6757



Market Informati	ion	Utilities	
Program	Market	A/C	not included central
Annual Turnover Rate	25%	Cooking	not included electric
Units/Month Absorbed	N/A	Water Heat	not included electric
HCV Tenants	0%	Heat	not included electric
Leasing Pace	Within one week	Other Electric	not included
Annual Chg. in Rent	Increased up to 13 percent	Water	not included
Concession	None	Sewer	not included
		Trash Collection	included

J <b>nit M</b>	ix (face	rent)										
Beds	Baths	Type	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range
1	1	Garden (3 stories)	35	725	\$896	\$0	Market	No	N/A	N/A	N/A	AVG
1	1	Garden (3 stories)	35	925	\$893	\$0	Market	No	N/A	N/A	N/A	AVG
2	2	Garden (3 stories)	70	1,099	\$1,013	\$0	Market	No	N/A	N/A	N/A	AVG
2	2	Garden (3 stories)	64	1,122	\$1,034	\$0	Market	No	N/A	N/A	N/A	AVG
3	2	Garden (3 stories)	36	1,326	\$1,363	\$0	Market	No	N/A	N/A	N/A	AVG

# **Unit Mix**

Market	Face Rent	Conc.	Concd. Rent	Util.	Adj. Rent
1BR / 1BA	\$893 - \$896	\$0	\$893 - \$896	\$0	\$893 - \$896
2BR / 2BA	\$1,013 - \$1,034	\$0	\$1,013 - \$1,034	\$0	\$1,013 - \$1,034
3BR / 2BA	\$1,363	\$0	\$1,363	\$0	\$1,363

# Heritage At Riverstone, continued

# **Amenities**

In-Unit

Balcony/Patio Blinds
Carpeting Central A/C
Dishwasher Fireplace
Garbage Disposal Oven

Refrigerator Vaulted Ceilings
Walk-In Closet Washer/Dryer hookup

**Property** 

Business Center/Computer Lab Clubhouse/Meeting

Exercise Facility Garage

Central Laundry Off-Street Parking On-Site Management Playground

Swimming Pool

Security

Limited Access Perimeter Fencing Services

None

Premium None Other None

### **Comments**

The property utilizes LRO pricing, and rents change on a daily basis. The property does not maintain a waiting list. The contact reported that turnover has recently increased due to several short-term leases for tenants in need of temporary housing while they are constructing homes.

## Lancaster Ridge

4/27/2017 **Effective Rent Date** 

Location 800 Hickory Knoll Dr.

Canton, GA 30114 Cherokee County

Distance 8.6 miles Units 145 **Vacant Units** 0.7%

Vacancy Rate Type Garden (3 stories)

Year Built/Renovated 1994 / N/A N/A **Marketing Began** N/A Leasing Began **Last Unit Leased** N/A

**Major Competitors** Alexander Ridge, Harbor Creek, Heritage

**Tenant Characteristics** Mixed tenancy; majority families

**Contact Name** Kendra 770-720-2368 Phone



### **Market Information**

#### **Utilities**

Market A/C not included -- central **Program Annual Turnover Rate** 21% Cooking not included -- electric not included -- gas Units/Month Absorbed N/A Water Heat **HCV Tenants** 2% Heat not included -- electric **Leasing Pace** Pre-leased Other Electric not included Annual Chg. in Rent Increased up to 18 percent Water included Concession None Sewer included

**Trash Collection** included

Unit M	Unit Mix (face rent)											
Beds	Baths	Type	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range
1	1	Garden (3 stories)	24	850	\$865	\$0	Market	No	1	4.2%	N/A	None
2	2	Garden (3 stories)	91	960	\$950	\$0	Market	No	0	0.0%	N/A	None
3	2	Garden (3 stories)	30	1,140	\$1,225	\$0	Market	No	0	0.0%	N/A	None

# **Unit Mix**

Market	Face Rent	Conc.	Concd. Rent	Util.	Adj. Rent
1BR / 1BA	\$865	\$0	\$865	-\$45	\$820
2BR / 2BA	\$950	\$0	\$950	-\$52	\$898
3BR / 2BA	\$1,225	\$0	\$1,225	-\$61	\$1,164

# Lancaster Ridge, continued

# Amenities

In-Unit

Balcony/Patio Blinds
Carpeting Central A/C
Coat Closet Dishwasher
Exterior Storage Ceiling Fan
Garbage Disposal Microwave
Oven Refrigerator

Security Services
Perimeter Fencing None

Property

Vaulted Ceilings

Washer/Dryer

Off-Street Parking On-Site Management Playground Swimming Pool

Premium Other
None None

### **Comments**

They utilize the LRO pricing system to determine rental rates and are offering no concessions.

Walk-In Closet

Washer/Dryer hookup

### **Riverview Apartments**

4/17/2017 **Effective Rent Date** 

Location 59 Anderson Avenue

Canton, GA 30114 Cherokee County Intersection: N Etowah Dr

Distance 9.4 miles Units 138 9 Vacant Units 6.5% Vacancy Rate

Type Garden (4 stories) Year Built/Renovated 2009 / N/A

**Marketing Began** N/A **Leasing Began** N/A **Last Unit Leased** N/A

**Major Competitors** River Ridge **Tenant Characteristics** 50% seniors **Contact Name** Nicole Phone 678-880-8437



not included

### **Market Information**

#### **Utilities**

Trash Collection

Market A/C not included -- central **Program Annual Turnover Rate** 43% Cooking not included -- electric Units/Month Absorbed 10.5 Water Heat not included -- electric **HCV Tenants** 0% Heat not included -- electric Other Electric **Leasing Pace** Within one week not included Annual Chg. in Rent Increased up to 21 percent Water not included Concession None Sewer not included

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Beds	Baths	Type	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range
1	1	Garden (4 stories)	3	750	\$1,034	\$0	Market	No	1	33.3%	N/A	None
1	1	Garden (4 stories)	2	860	\$1,064	\$0	Market	No	0	0.0%	N/A	None
1	1	Garden (4 stories)	57	560	\$939	\$0	Market	No	4	7.0%	N/A	None
1	1	Garden (4 stories)	8	780	\$899	\$0	Market	No	0	0.0%	N/A	None
1	1	Garden (4 stories)	1	1,000	\$958	\$0	Market	No	0	0.0%	N/A	None
2	1	Garden (4 stories)	60	768	\$1,145	\$0	Market	No	4	6.7%	N/A	None
2	2	Garden (4 stories)	2	1,200	\$1,224	\$0	Market	No	0	0.0%	N/A	None
2	2	Garden (4 stories)	1	1,082	\$1,003	\$0	Market	No	0	0.0%	N/A	None
3	2	Garden (4 stories)	4	2,755	\$1,870	\$0	Market	No	0	0.0%	N/A	None

# Riverview Apartments, continued

# **Unit Mix**

Market	Face Rent	Conc.	Concd. Rent	Util.	Adj. Rent
1BR / 1BA	\$899 - \$1,064	\$0	\$899 - \$1,064	\$17	\$916 - \$1,081
2BR / 1BA	\$1,145	\$0	\$1,145	\$16	\$1,161
2BR / 2BA	\$1,003 - \$1,224	\$0	\$1,003 - \$1,224	\$16	\$1,019 - \$1,240
3BR / 2BA	\$1,870	\$0	\$1,870	\$16	\$1,886

# **Amenities**

In-Unit Balcony/Patio Blinds Carpet/Hardwood Carpeting Central A/C Coat Closet Exterior Storage Dishwasher Ceiling Fan Microwave Pull Cords Oven Refrigerator Vaulted Ceilings Walk-In Closet Whirlpool Tub Washer/Dryer hookup Washer/Dryer

**Security** Limited Access Video Surveillance **Services** None

Property

Business Center/Computer Lab Clubhouse/Meeting
Courtyard Elevators
Off-Street Parking On-Site Management

Picnic Area

Premium Other
None None

#### **Comments**

The contact reported that the demand rental housing in the area is high, with typical occupancy between 98 and 100 percent. The property does not accept Housing Choice Vouchers.

# Riverview Apartments, continued

# Photos







## **Walden Crossing Apartments**

Effective Rent Date 4/17/2017

Location 100 Walden Crossing Dr

Canton, GA 30115 Cherokee County

Intersection: HIckory Flat Highway

Distance12 milesUnits264Vacant Units10Vacancy Rate3.8%

TypeGarden (4 stories)Year Built/Renovated2002 / N/AMarketing BeganN/ALeasing BeganN/ALast Unit LeasedN/A

Major Competitors Heritage Park

Tenant Characteristics Varied tenancy from Atlanta metro area

**Contact Name** Derrick **Phone** 770-648-1293



### Market Information

A/C Market not included -- central Program **Annual Turnover Rate** 25% Cooking not included -- electric Units/Month Absorbed N/A Water Heat not included -- electric **HCV Tenants** 0% Heat not included -- electric Other Electric **Leasing Pace** Within one week not included

Annual Chg. in Rent Increased up to 10 percent Water not included Concession None Sewer not included Trash Collection not included

Unit Mi	Unit Mix (face rent)											
Beds	Baths	Type	Units	Size (SF)	Rent	Concession (monthly)	Restriction	Waiting List	Vacant	Vacancy Rate	Max Rent?	Range
1	1	Garden (4 stories)	N/A	732	\$975	\$0	Market	No	N/A	N/A	N/A	None
1	1	Garden (4 stories)	N/A	916	\$1,020	\$0	Market	No	N/A	N/A	N/A	None
1	1	Garden (4 stories)	N/A	1,013	\$1,092	\$0	Market	No	N/A	N/A	N/A	None
2	2	Garden (4 stories)	N/A	1,157	\$1,182	\$0	Market	No	N/A	N/A	N/A	None
2	2	Garden (4 stories)	N/A	1,252	\$1,232	\$0	Market	No	N/A	N/A	N/A	None
3	2	Garden (4 stories)	N/A	1,425	\$1,335	\$0	Market	No	N/A	N/A	N/A	None
3	2	Garden (4 stories)	N/A	1,532	\$1,335	\$0	Market	No	N/A	N/A	N/A	None

**Utilities** 

### **Unit Mix**

Market	Face Rent	Conc.	Concd. Rent	Util.	Adj. Rent
1BR / 1BA	\$975 - \$1,092	\$0	\$975 - \$1,092	\$17	\$992 - \$1,109
2BR / 2BA	\$1,182 - \$1,232	\$0	\$1,182 - \$1,232	\$16	\$1,198 - \$1,248
3BR / 2BA	\$1.335	\$0	\$1.335	\$16	\$1.351

# Walden Crossing Apartments, continued

# Amenities

In-Unit

Balcony/Patio Carpet/Hardwood Cable/Satellite/Internet Carpeting Central A/C Coat Closet Dishwasher Exterior Storage Ceiling Fan Garbage Disposal Oven Pull Cords Refrigerator

Vaulted Ceilings

Washer/Dryer hookup

Security Services Limited Access Video Surveillance

**Property** 

Business Center/Computer Lab Car Wash Clubhouse/Meeting Elevators Exercise Facility Jacuzzi

Central Laundry Off-Street Parking On-Site Management Picnic Area Playground Swimming Pool

Tennis Court

Skylights Walk-In Closet

Premium

Other

Playroom, Dog Park

#### **Comments**

The contact reported that the property is at a typically occupancy level of 97 percent. The property does not accept Housing Choice Vouchers

# Walden Crossing Apartments, continued

# Photos





#### 2. The following information is provided as required by DCA:

#### **Housing Choice Vouchers**

We spoke to Anton Shaw, Director of Policy & Administration with the Georgia Department of Community Affairs. Mr. Shaw indicated 263 Housing Choice Vouchers are in use in Cherokee County. According to the Mr. Shaw, the waiting list for vouchers is currently closed. Currently, there are 100 applicants on the county's wait list. The following table illustrates voucher usage at the comparables.

#### **TENANTS WITH VOUCHERS**

Property Name	Occupancy Type	Housing Choice Voucher Tenants
Alexander Ridge Apartments	LIHTC, Market	N/A
Laurels At Greenwood	LIHTC, Market	8%
Mountainside Manor	LIHTC, Market	0%
River Ridge At Canton	LIHTC, Market	3%
The Homestead	LIHTC, Market	12%
Harbor Creek	Market	5%
Heritage At Riverstone	Market	0%
Lancaster Ridge	Market	0%
Riverview Apartments	Market	2%
Walden Crossing Apartments	Market	0%

Housing Choice Voucher usage in this market ranges from zero to 12 percent. The LIHTC properties have a low reliance on tenants with vouchers. Thus, it appears that the Subject will not need to rely on voucher residents in order to maintain a high occupancy level. We believe the Subject would maintain a voucher usage of 15 percent or less upon completion.

#### **Lease Up History**

We were able to obtain absorption information from one of the recently-constructed comparable properties. We have supplemented this absorption data with data collected from properties in neighboring cities, including Woodstock and Cumming. Absorption data from these properties is illustrated in the following table.

#### **ABSORPTION**

Property Name	Occupancy Type	Year Built	Number of Units	Units Absorbed / Month
Woodstock by Walton Phase II	Market	2017	408	93
Station 92 at Woodstock	Market	2015	272	15
Greystone Summit	Market	2014	216	36
River Ridge At Canton	LIHTC, Market	2009	356	<u>11</u>
Average				39

Per DCA guidelines, we have calculated the absorption to 93 percent occupancy. Absorption at the comparables ranges from 11 to 93 units per month, with an average absorption rate of 39 units per month. As new construction, the Subject will likely experience an absorption rate similar to the average of the comparables. At an absorption pace of 39 units per month, the Subject would likely experience an absorption period of one to two months

#### **Phased Developments**

The Subject is not part of a multi-phase development.

#### **Rural Areas**

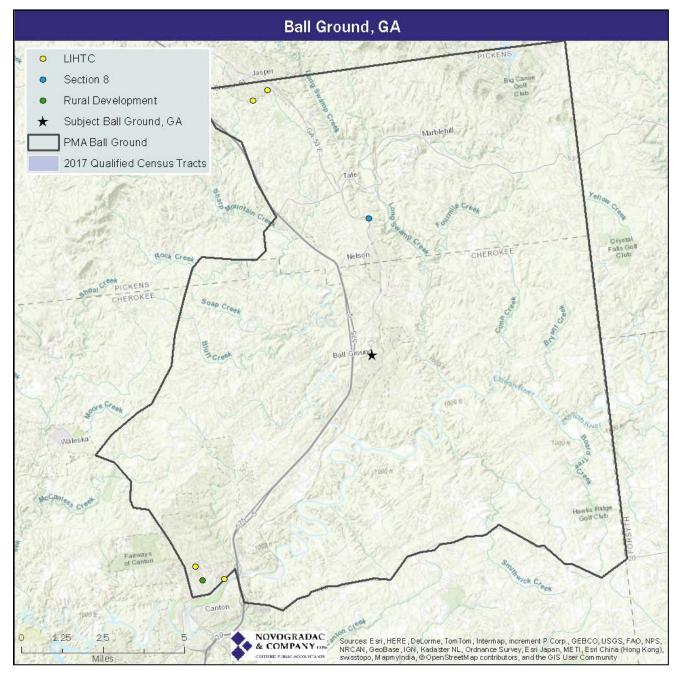
The Subject is not located in a rural area.



### 3. Competitive Project Map

#### **COMPETITIVE PROJECTS**

Property Name	Program	Location	Tenancy	# of Units	Occupancy	Map Color
The Mill at Stone Valley	LIHTC, Market, Non-rental	Ball Ground	Family	74	-	Star
River Ridge Apartments At Canton	LIHTC	Canton	Family	356	100.0%	
Brooks Run Apts	LIHTC	Jasper	Family	24	100.0%	
Fairfield Apts	LIHTC	Jasper	Family	48	N/Av	
Canton Mill Lofts	LIHTC	Canton	Family	313	95.2%	
Lakeview Apartments	Rural Development	Canton	Family	40	N/Av	
Mount Calvary Place	Section 8	Tate	Family	24	N/Av	



### 4. Amenities

A detailed description of amenities included in both the Subject and the comparable properties can be found in the amenity matrix below.

				Αľ	MENITY MA	rrix					
	The Mill At Stone Valley	Alexander Ridge Apartments	Laurels At Greenwood	Mountainside Manor	River Ridge At Canton	The Homestead	Harbor Creek	Heritage At Riverstone	Lancaster Ridge	Riverview Apartments	Walden Crossing Apartments
Property Type	Garden (2	Garden (3	Garden (3	Garden (3	Garden (3	Various (2	Garden (3	Garden (3	Garden (3	Garden (4	Garden (4
r topetty type	stories)	stories)	stories)	stories)	stories)	stories)	stories)	stories)	stories)	stories)	stories)
Year Built / Renovated	2019	1999	2001	2005	2003	2000	2007	2000	1994	2009	2002
Market (Conv.)/Subsidy	LIHTC,										
Туре	Market, Non-	LIHTC,	LIHTC,	LIHTC, Market	LIHTC,	LIHTC	Market	Market	Market	Market	Market
	Rental	Market	Market	LITTO, Warket	Market	LIHIC	Warket	Market	Market	Market	Market
	Rentai										
0 11 4					tility Adjusme						
Cooking Water Heat	no	no	no	no	no	no	no	no	no	no	no
Heat	no no	no no	no no	no no	no no	no no	no no	no no	no no	no no	no no
Other Electric	no	no	no	no	no	no	no	no	no	no	no
Water	no	no	yes	yes	no	yes	no	no	yes	no	no
Sewer	no	no	yes	yes	no	yes	no	no	yes	no	no
Trash Collection	yes	yes	yes	yes	yes	yes	no	yes	yes	no	no
				li	n-Unit Amenit	ies					
Balcony/Patio	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
Blinds	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
Cable/Satellite/Internet	no	no	no	no	no	no	no	no	no	no	yes
Carpet/Hardwood	no	no	no	no	no	no	no	no	no	yes	yes
Carpeting Central A/C	yes yes	yes yes	yes yes	yes yes	yes yes	yes yes	yes yes	yes yes	yes yes	yes yes	yes yes
Coat Closet	no	no	no	no	no	no	no	no	no	no	no
Dishwasher	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
Exterior Storage	no	yes	yes	yes	no	no	yes	no	yes	yes	yes
Ceiling Fan	yes	yes	no	no	no	no	no	no	yes	yes	yes
Fireplace	no	no	no	no	no	no	yes	yes	no	no	no
Garbage Disposal	no	yes	yes	yes	yes	yes	yes	yes	yes	no	yes
Microwave Oven	yes	yes	yes	no	no	no	yes	no yes	yes	yes	no
Pull Cords	yes no	yes no	yes no	yes no	yes no	yes no	yes no	no	yes no	yes yes	yes yes
Refrigerator	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
Skylights	no	no	no	no	no	no	no	no	no	no	yes
Vaulted Ceilings	no	no	no	no	no	no	yes	yes	yes	yes	yes
Walk-In Closet	no	no	no	no	no	no	no	no	no	no	no
Whirlpool Tub	no	no	no	no	no	no	no	no	no	yes	no
Washer/Dryer Washer/Dryer hookup	no	no	no	no	no	no	no	no	yes	yes	no
washer/ Dryer Hookup	yes	yes	yes	yes	yes roperty Amen	yes ities	yes	yes	yes	yes	yes
Basketball Court	no	no	no	yes	no	yes	no	no	no	no	no
Business	yes	yes	yes	yes	yes	no	yes	yes	no	yes	yes
Center/Computer Lab					-						
Car Wash Clubhouse/Meeting	no	yes	no	yes	yes	no	yes	no	no	no	yes
Room/Community Room	yes	yes	yes	yes	yes	no	yes	yes	no	yes	yes
Courtyard	no	no	no	no	no	no	no	no	no	yes	no
Elevators	no	no	yes	no	no	no	no	no	no	yes	yes
Exercise Facility	no	yes	yes	yes	yes	no	yes	yes	no	no	yes
Garage	no	no	no	yes	yes	no	yes	yes	no	no	no
Jacuzzi Control Lounday	no	no	no	no	no	no	no	no	no	no	yes
Central Laundry Off-Street Parking	yes yes	yes yes	yes yes	yes yes	yes yes	no yes	yes yes	yes yes	no yes	no yes	yes yes
On-Site Management	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes
Picnic Area	yes	yes	yes	yes	yes	no	no	no	no	yes	yes
Playground	yes	yes	yes	yes	yes	yes	yes	yes	yes	no	yes
Swimming Pool	no	yes	yes	yes	yes	no	yes	yes	yes	no	yes
Tennis Court	no	no	no	yes	no	no	yes	no	no	no	yes
Garage Fee	N/A	N/A	N/A	\$60.00	\$75.00 Security	N/A	\$120.00	\$89.00	N/A	N/A	N/A
In-Unit Alarm	no	yes	no	no	yes	no	no	no	no	no	no
Limited Access	no	yes	no	yes	yes	no	yes	yes	no	yes	yes
Patrol	no	yes	no	no	yes	yes	no	no	no	no	no
Perimeter Fencing	no	yes	yes	yes	yes	yes	yes	yes	yes	no	no
Video Surveillance	no	no	yes	no	no Other Amenit	no ies	no	no	no	yes	yes
Other	n/a	n/a	Gazebo	n/a	Billiards, Tanning Bed, Walking/ Jogging Trail	n/a	n/a	n/a	n/a	n/a	Playroom, Dog Park

The Subject will offer a business center, community room, central laundry room, off-street parking, on-site management, and a picnic area, which many of the comparables do not offer. However, the Subject will lack exterior storage, washer/dryer units, a car wash, garage parking, and tennis courts, which several of the comparables offer. Overall, we believe that the proposed amenities will allow the Subject to effectively compete in the family LIHTC market.

#### 5. Comparable Tenancy

**Overall Total** 

The Subject will target families. All of the comparable properties also target families.

### 6. Vacancy

The following table illustrates the vacancy rates in the market.

OVERALL VACANCY									
Property Name	Occupancy Type	Total Units	Vacant Units	Vacancy Rates					
Alexander Ridge Apartments	LIHTC, Market	272	0	0.0%					
Laurels At Greenwood	LIHTC, Market	174	0	0.0%					
Mountainside Manor	LIHTC, Market	176	0	0.0%					
River Ridge At Canton	LIHTC, Market	356	0	0.0%					
The Homestead	LIHTC, Market	57	0	0.0%					
Harbor Creek	Market	376	8	2.1%					
Heritage At Riverstone	Market	240	8	3.3%					
Lancaster Ridge	Market	145	1	0.7%					
Riverview Apartments	Market	138	9	6.5%					
Walden Crossing Apartments	Market	<u>264</u>	<u>10</u>	<u>3.8%</u>					
Total LIHTC		1,035	0	0.0%					
Total Market Rate		1,163	36	3.1%					

OVEDALL VACANOV

Overall vacancy in the market is low at 1.6 percent. Total LIHTC vacancy is lower, as all LIHTC units are currently fully-occupied. Additionally, four of the LIHTC comparables report maintaining waiting lists for their LIHTC units. The contact at The Homestead reported a waiting list of eight households, and the contact at Alexander Ridge Apartments reported a waiting list of six households, while the contact at River Ridge at Canton maintains a waiting list of more than 50 households.

2,198

36

The vacancy rates among the market-rate comparable properties range from 0.7 to 6.5 percent, averaging 3.1 percent, which is considered moderate. The contact at the property with the highest reported vacancy, Riverview Apartments, reported that occupancy is typically between 98 and 100 percent, and that demand for rental housing in the area is high. The low to moderate vacancy rates among the other market-rate comparable properties indicates that there is demand for rental housing in the Subject's PMA. As a newly constructed property with a competitive amenity package, we anticipate that the Subject would perform with a vacancy rate of five percent or less.

#### 7. Properties Under Construction and Proposed

According to Georgia DCA allocation lists, no LIHTC projects have been awarded within the Subject's PMA since 2013. Additionally, research into local real estate development revealed no new market-rate multifamily properties currently proposed, planned, under construction, or recently completed in the Subject's PMA. According to Mr. Eric Wilmarth, City Manager with the City of Ball Ground, there are no multifamily developments currently planned, proposed, or under construction in Ball Ground. However, Mr. Wilmarth indicated there are two recent subdivisions developments in the city. Because these developments will be single-family homes, we do not believe they will impact demand for the Subject.



1.6%

#### 8. Rental Advantage

The following table illustrates the Subject's similarity to the comparable properties. We inform the reader that other users of this document may underwrite the LIHTC rents to a different standard than contained in this report.

#### **SIMILARITY MATRIX**

#	Property Name	Program	Property Amenities	Unit Features	Location	Age / Condition	Unit Size	Overall Comparison	
1	Alexander Ridge	LIHTC,	Similar	Slightly	Similar	Inferior	Similar	-5	
_	Apartments	Market	<b>5</b>	Superior	<b>5</b>		• • • • • • • • • • • • • • • • • • • •		
2	Laurels At	LIHTC,	Slightly	Slightly	Slightly	Inferior	Similar	5	
	Greenwood	Market	Superior	Superior	Superior	intenoi	Sillilai	3	
3	Mountainside	LIHTC,	Slightly	Slightly	Similar	Slightly	Slightly	10	
3	Manor	Market	Superior	Superior	Sillilai	Inferior	Superior	10	
4	River Ridge At	LIHTC,	Similar	Similar	Similar	Slightly	Slightly	0	
4	Canton	Market	Sillilai	Sillilai	Sillilai	Inferior	Superior	U	
5	The Homestead	LIHTC,	Inferior	Similar	Cimilar	Inforior	Slightly	15	
5	The nomestead	Market	menor	Similar	Similar	Inferior	Superior	-15	
6	Harbor Creek	Market	Slightly	Slightly	Slightly	Slightly	Slightly	15	
0	narbor Creek	Market	Superior	Superior	Superior	Inferior	Superior	15	
7	Heritage At	Market	Similar	Slightly	Similar	Inferior	Similar	-5	
	Riverstone	Market	Sillilai	Superior	Sillilai	interior	Sillilai	-5	
8	Lancaster Ridge	Market	Inferior	Superior	Similar	Inferior	Similar	-10	
	Riverview			0 .	0: :1	Slightly	0: :1	_	
9	Apartments	Market	Inferior	Superior	Similar	Inferior	Similar	-5	
10	Walden Crossing	Maylot	Cura a via ::	Cum a via :-	Slightly	ludavia:	Slightly	20	
10	Apartments	Market	Superior	Superior	Superior	Interior		20	

<sup>\*</sup>Inferior=-10, slightly inferior=-5, similar=0, slightly superior=5, superior=10.

The rental rates at the LIHTC properties are compared to the Subject's proposed 50 and 60 percent AMI rents in the following table.

**LIHTC RENT COMPARISON - @50%** 

Property Name	1BR	2BR	3BR
The Mill At Stone Valley (Subject)	\$447	\$513	\$602
2016 Cherokee County LIHTC Maximum (Net)	\$515	\$618	\$704
2016 HERA Special Income Limits (Net)	\$575	\$690	\$788
2016 Pickens County LIHTC Maximum (Net)	\$515	\$618	\$704
Alexander Ridge Apartments*	\$595	\$710	\$810
Laurels At Greenwood*	-	\$710	\$810
Average (excluding Subject)	\$595	\$710	\$810

<sup>\*</sup>These properties are located outside of the PMA.



LIHTC	RENT	COMP	<b>ARIS</b> OI	N _	@60%
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Property Name	1BR	2BR	3BR
The Mill At Stone Valley (Subject)	\$537	\$578	\$647
2016 Cherokee County LIHTC Maximum (Net)	\$641	\$770	\$880
2016 HERA Special Income Limits (Net)	\$714	\$857	\$980
2016 Pickens County LIHTC Maximum (Net)	\$641	\$770	\$880
Alexander Ridge Apartments*	\$735	\$880	\$1,000
Laurels At Greenwood*	-	\$777	\$887
Mountainside Manor*	\$630	\$723	\$814
River Ridge At Canton	\$675	\$815	\$935
The Homestead*	-	\$588	\$649
Average (excluding Subject)	\$680	\$757	\$857

<sup>\*</sup>These properties are located outside of the PMA.

Per the Georgia DCA 2017 guidelines, the market study analyst must use the maximum rent and income limits effective as of January 1, 2017. Therefore, we have utilized the 2016 maximum income and rent limits. Two of the LIHTC comparables report achieving rents at the maximum allowable levels. Alexander Ridge Apartments and Laurels at Greenwood report achieving the maximum allowable rents for all of their units at 50 and 60 percent AMI. Both properties were constructed prior to 2009 and are therefore held harmless at the 2016 HERA special income limits. Both properties appear to be achieving rents above the 2016 HERA special income limits at the 50 percent AMI level, and Alexander Ridge Apartments appears to be achieving rents above the 2016 HERA special income limits at 60 percent AMI as well. This is most likely due to differences in this property's utility structure and allowance from the Subject's proposed utility structure.

River Ridge at Canton and Mountainside Manor are considered the most comparable LIHTC properties to the Subject. River Ridge at Canton is located 8.4 miles from the Subject in Canton and offers a similar location. River Ridge at Canton was constructed in 2003 and exhibits good condition, which is considered slightly inferior to the anticipated excellent condition of the Subject upon completion. This property offers similar property and in-unit amenities in comparison to the Subject. However, River Ridge at Canton offers slightly superior unit sizes in comparison to those of the proposed Subject. Overall, River Ridge at Canton is considered similar to the Subject. River Ridge at Canton reports no vacancy and maintains a waiting list of more than 50 households. Because this property was constructed in 2003, it is held harmless at the 2016 HERA special income limits, which are higher than the 2016 Cherokee County LIHTC maximum allowable rents. Based on the Subject's anticipated similarity to River Ridge at Canton upon completion, we believe its rents are feasible as proposed.

Mountainside Manor is located 7.9 miles from the Subject in Jasper, and offers a similar location to the Subject. This property was constructed in 2005 and exhibits good condition, which is considered slightly inferior to the anticipated excellent condition of the Subject upon completion. Mountainside Manor offers slightly superior in-unit and property amenities. It offers exterior storage, basketball courts, a car wash, garage parking, and tennis courts, which the Subject will not offer. Mountainside Manor also offers slightly superior unit sizes in comparison to those of the proposed Subject. Overall, Mountainside Manor is considered superior to the proposed Subject. Mountainside Manor reports no vacancy and maintains a waiting list. Mountainside Manor is held harmless at the 2016 HERA special income limits, which are higher than the 2016 Cherokee County LIHTC maximum allowable rents. Based on the Subject's anticipated inferiority to Mountainside Manor, we believe its rents are feasible as proposed.

The two most similar comparable properties to the Subject are achieving rents above those of the proposed Subject, though both are held harmless at the 2016 HERA special income limits. Both properties report full occupancy and maintain waiting lists, indicating demand for affordable housing in the marketplace. As such, we believe the Subject will provide value in the market and is feasible as proposed.

#### **Analysis of "Market Rents"**

Per DCA's market study guidelines, "average market rent is to be a reflection of rents that are achieved in the market. In other words, the rents the competitive properties are currently receiving. Average market rent is not 'Achievable unrestricted market rent.' In an urban market with many tax credit comps, the average market rent might be the weighted average of those tax credit comps. In cases where there are few tax credit comps, but many market-rate comps with similar unit designs and amenity packages, then the average market rent might be the weighted average of those market-rate comps. In a small rural market there may be neither tax credit comps nor market-rate comps with similar positioning as the subject. In a case like that the average market rent would be a weighted average of whatever rents were present in the market."

When comparing the Subject's rents to the average comparable rent, we have not included surveyed rents at lower AMI levels given that this artificially lowers the average surveyed rent. Including rents at lower AMI levels does not reflect an accurate average rent for rents at higher income levels. For example, if the Subject offers rents at the 50 and 60 percent of AMI levels, and there is a distinct difference at comparable properties between rents at the two AMI levels, we have not included the 50 percent of AMI rents in the average comparable rent for the 60 percent of AMI comparison.

The overall average and the maximum and minimum adjusted rents for the comparable properties surveyed are illustrated in the table below in comparison with net rents for the Subject.

#### **Subject Proposed Subject Rent** Surveyed **Unit Type Surveyed Min Surveyed Max** Rent Average Advantage 1BR @ 50% AMI \$447 \$595 \$1,109 \$832 86% 2BR @ 50% AMI \$513 \$588 \$1,259 \$903 76% 3BR @ 50% AMI \$602 \$649 \$1,886 \$1,053 75% 1BR @ 60% AMI \$537 \$630 \$1,109 \$854 59% 2BR @ 60% AMI \$578 \$588 \$1,259 \$931 61% 3BR @ 60% AMI \$647 \$649 \$1,886 \$1,116 72% 3BR Unrestricted \$700 \$934 \$1,886 \$1,259 80%

#### SUBJECT COMPARISION TO MARKET RENTS

As illustrated, the Subject's proposed 50 and 60 percent rents as well as the Subject's unrestricted rents are below the range of the surveyed comparables, both LIHTC and market-rate. Riverview Apartments is achieving the highest three-bedroom unrestricted rents in the market. Upon completion, the Subject will be considered most similar to Riverview Apartments as a market-rate property. This property was constructed in 2009 and exhibits good condition, which is considered slightly inferior to the anticipated excellent condition of the Subject upon completion. Riverview Apartments is located 9.4 miles from the Subject in Canton and offers a similar location. However, Riverview Apartments offers inferior property amenities in comparison to the proposed Subject, as it lacks central laundry facility and a playground, which the Subject will offer. Riverview Apartments offers superior in-unit amenities, as it offers hardwood floors, exterior storage, whirlpool tubs, and washer/dryer units, which the Subject will not offer. This property offers similar unit sizes to those of the proposed Subject. Overall, Riverview Apartments is considered slightly inferior to the proposed Subject. The lowest one and two-bedroom rents at Riverview Apartments are approximately 71 and 76 percent higher than the Subject's one and two-bedroom rents at 60 percent AMI, respectively. Riverview Apartments' three-bedroom rents are approximately 170 percent higher than the Subject's unrestricted

three-bedroom rents. Overall, we believe that the Subject's proposed rents are achievable in the market and will offer an advantage when compared to the average rents being achieved at comparable properties.

#### 9. LIHTC Competition – DCA Funded Properties within the PMA

Capture rates for the Subject are considered low for all bedroom types and AMI levels. If allocated, the Subject will be generally similar to superior to the existing LIHTC housing stock. LIHTC vacancy rates are healthy as all of the LIHTC comparables are currently fully-occupied. Four of the LIHTC comparables also reported maintaining waiting lists, some as long as 50 households. According to Georgia DCA allocation lists, no new properties have been allocated LIHTC funding in the Subject's PMA since 2013. Given the strong performance of the LIHTC comparables, it appears that there is demand for additional LIHTC housing in the market. We do not believe that the addition of the Subject to the market will impact the existing LIHTC properties.

#### 10. Rental Trends in the PMA

The following table is a summary of the tenure patterns of the housing stock in the PMA.

#### **TENURE PATTERNS PMA**

Year	Owner-Occupied Units	Percentage Owner- Occupied	Renter-Occupied Units	Percentage Renter- Occupied
2000	6,742	77.9%	1,917	22.1%
2017	9,536	70.1%	4,077	29.9%
Projected Mkt Entry July 2019	9,981	69.8%	4,329	30.2%
2021	10,426	69.5%	4,580	30.5%

Source: Esri Demographics 2017, Novogradac & Company LLP, April 2017

As the table illustrates, households within the PMA predominantly reside in owner-occupied residences. Nationally, approximately two-thirds of the population resides in owner-occupied housing units, and one-third resides in renter-occupied housing units. Therefore, there is a smaller percentage of renter-occupied units in the PMA in the nation. The percentage of renter-occupied units in the PMA is expected to slightly increase through 2021, which is a positive indication of future demand for affordable housing.

#### **Historical Vacancy**

The following table details historical vacancy levels for the properties included as comparables.

### HISTORICAL VACANCY

Comparable Property	Туре	Total Units	1QTR 2014	2QTR 2014	1QTR 2015	2QTR 2015	2QTR 2016	3QTR 2016	2QTR 2017
Alexander Ridge Apartments	Garden	272	2.9%	N/A	N/A	5.1%	0.7%	0.0%	0.0%
Laurels At Greenwood	Garden	174	N/A	N/A	3.4%	N/A	N/A	N/A	0.0%
Mountainside Manor	Garden	176	7.4%	N/A	N/A	N/A	N/A	N/A	0.0%
River Ridge At Canton	Garden	356	1.4%	N/A	N/A	1.7%	N/A	N/A	0.0%
The Homestead	Various	57	0.0%	0.0%	N/A	N/A	N/A	N/A	0.0%
Harbor Creek	Garden	376	N/A	N/A	N/A	0.3%	4.7%	N/A	2.1%
Heritage At Riverstone	Garden	240	1.3%	N/A	N/A	2.1%	2.1%	N/A	3.3%
Lancaster Ridge	Garden	145	0.7%	N/A	0.7%	N/A	7.6%	N/A	0.7%
Riverview Apartments	Garden	138	0.0%	N/A	N/A	0.7%	0.0%	N/A	6.5%
Walden Crossing Apartments	Garden	<u> 264</u>	1.9%	N/A	N/A	3.4%	3.4%	N/A	3.8%
Average			1.9%	0.0%	2.1%	2.2%	3.1%	0.0%	1.6%



As illustrated in the table, we were able to obtain historical vacancy rates from all of the comparable properties. In general, the comparable properties have experienced low to moderate vacancy rates since the first quarter of 2014. Vacancy rates at the LIHTC comparables have remained below 5.1 percent since the second quarter of 2015. The market-rate comparables have reported vacancy rates of 7.6 percent or less since the first quarter of 2014. Riverview Apartments reported the greatest increase in vacancy, though the contact at that property reports that the property typically remains 98 to 100 percent occupied. Overall, we believe that the current performance of the LIHTC comparable properties, as well as their historically low to moderate vacancy rates, indicate demand for affordable rental housing in the Subject's market.

#### **Change in Rental Rates**

The following table illustrates rental rate increases as reported by the comparable properties.

	RENT GROWTH	
Comparable Property	Rent Structure	Rent Growth
Alexander Ridge Apartments	LIHTC, Market	Increase of five percent
Laurels At Greenwood	LIHTC, Market	Increased up to 15 percent
Mountainside Manor	LIHTC, Market	N/A
River Ridge At Canton	LIHTC, Market	Increase of one to three percent
The Homestead	LIHTC, Market	Increased up to three percent
Harbor Creek	Market	Increased up to 27 percent
Heritage At Riverstone	Market	Increased up to 13 percent
Lancaster Ridge	Market	Increased up to 18 percent
Riverview Apartments	Market	Increased up to 21 percent
Walden Crossing Apartments	Market	Increased up to 10 percent

The LIHTC properties have reported growth of up to 15 percent in the past year. The market rate properties reported rent growth of up to 27 percent in some instances. None of the properties reported rent declines. We anticipate that the Subject will be able to achieve moderate rent growth in the future as a LIHTC property.

#### 11. Impact of Foreclosed, Abandoned and Vacant Structures

According to *RealtyTrac* statistics, one in every 1,588 housing units nationwide was in some stage of foreclosure as of May 2017. The town of Ball Ground is experiencing a foreclosure rate of one in every 1,265 homes, while Cherokee County is experiencing foreclosure rate of one in every 2,318 homes and Georgia experienced one foreclosure in every 1,898 housing units. Overall, Ball Ground is experiencing a higher foreclosure rate than the nation, the state, and the county, indicating a recovering housing market. The Subject's neighborhood does not have a significant amount of abandoned or vacancy structures that would impact the marketability of the Subject.

#### **12. Primary Housing Void**

The contact at The Homestead reported a waiting list of eight households and the contact at Alexander Ridge Apartments reported a waiting list of six households, while the contact at River Ridge at Canton maintains a waiting list of more than 50 households. These waiting lists indicate demand for affordable housing in the market.

Only one of the LIHTC comparable properties is located within the PMA. The local area currently has very limited affordable multifamily housing, and the existing local LIHTC stock will be inferior to the Subject with respect to age and condition. The Subject will thus fill a void for new affordable multifamily housing in the local area.



#### 13. Effect of Subject on Other Affordable Units in Market

There are no proposed LIHTC developments in the PMA. Four of the LIHTC comparable properties report maintaining waiting lists. We believe there is adequate demand for the addition of the Subject within the market. The vacancy rate among the existing LIHTC comparables is low, as all LIHTC properties are currently fully-occupied. Furthermore, only one LIHTC comparable is located within the PMA. The existing local LIHTC stock will be inferior to the Subject with respect to age and condition. Therefore, the Subject will fill an existing void for new affordable multifamily housing in the local area. In summary, the performance of the comparable LIHTC properties, the existence of waiting lists for affordable units, and the fact that the proposed Subject will offer new affordable multifamily housing in an area where LIHTC stock is currently lacking all indicate that the Subject will not negatively impact the existing or proposed affordable rental units in the market.

#### **Conclusions**

Based upon our market research, demographic calculations and analysis, we believe there is adequate demand for the Subject property as proposed. Capture rates for the Subject are considered low for all units at all levels. If allocated, the Subject will be generally similar to superior to the existing LIHTC housing stock. The LITHC comparables are currently fully-occupied, and four report maintaining waiting lists. These factors indicate demand for affordable housing. The Subject will offer a business center, community room, central laundry room, off-street parking, on-site management, and a picnic area, which many of the comparables do not offer. However, the Subject will lack exterior storage, washer/dryer units, a car wash, garage parking, and tennis courts, which several of the comparables offer. Overall, we believe that the proposed amenities will allow the Subject to effectively compete in the family LIHTC market. As new construction, the Subject will be in excellent condition upon completion and will be considered similar to superior in terms of condition to all of the comparable properties. The Subject's proposed unit sizes will be competitive with the comparable properties. In general, the Subject will be similar to superior to the comparable properties. Given the Subject's anticipated superior condition relative to the competition and demand for affordable housing evidenced by waiting lists and low vacancy at several LIHTC comparable properties, we believe that the Subject is feasible as proposed. We believe that it will fill a void in the market and will perform well.



# I. ABSORPTION AND STABILIZATION RATES

# **ABSORPTION AND STABILIZATION RATES**

We were able to obtain absorption information from one of the recently-constructed comparable properties. We have supplemented this absorption data with data collected from properties in neighboring cities, including Woodstock and Cumming. Absorption data from these properties is illustrated in the following table.

#### **ABSORPTION**

Property Name	Occupancy Type	Year Built	Number of Units	Units Absorbed / Month
Woodstock by Walton Phase II	Market	2017	408	93
Station 92 at Woodstock	Market	2015	272	15
Greystone Summit	Market	2014	216	36
River Ridge At Canton	LIHTC, Market	2009	356	<u>11</u>
Average				39

Per DCA guidelines, we have calculated the absorption to 93 percent occupancy. Absorption at the comparables ranges from 11 to 93 units per month, with an average absorption rate of 39 units per month. As new construction, the Subject will likely experience an absorption rate more similar to the LIHTC comparable. At an absorption pace of 20 units per month, the Subject would likely experience an absorption period of three to four months.

# J. INTERVIEWS

# **Georgia Department of Community Affairs**

We spoke to Anton Shaw, Director of Policy & Administration with the Georgia Department of Community Affairs. Mr. Shaw indicated 263 Housing Choice Vouchers are in use in Cherokee County. According to the Mr. Shaw, the waiting list for vouchers is currently closed. Currently, there are 100 applicants on the county's wait list. The payment standards for Cherokee County are listed below.

#### **PAYMENT STANDARDS**

Unit Type	Standard
One-bedroom	\$861
Two-bedroom	\$996
Three-bedroom	\$1,315

Source: Georgia Department of Community Affairs, April 2017

The Subject's proposed rents are set below the current payment standards. Therefore, tenants with Housing Choice Vouchers will not pay out of pocket for rent.

# **Planning**

According to Mr. Eric Wilmarth, City Manager with the City of Ball Ground, there are no multifamily developments currently planned, proposed, or under construction in Ball Ground. However, Mr. Wilmarth indicated there are two recent subdivisions developments in the city. Because these developments will be single-family homes, we do not believe they will impact demand for the Subject.

3Seven2 South is a subdivision under construction that will offer 30 single-family homes. According to Mr. Wilmarth, the development is expected to break ground in July 2017.

Mountain Brooke North is a new subdivision in Ball Ground, which is beginning construction of its third phase. Phase III will offer 66 single-family homes. Mr. Wilmarth indicated that clearing is complete and grading will begin during the first week of May.

Additionally, Mr. Wilmarth said Universal Alloy Corporation, an aerospace manufacturer, is constructing a 128,000-square foot facility approximately 0.4 from the Subject site. The company plans to open the facility on July 1, 2017.

Additional interviews can be found in the comments section of the property profiles.



# K. CONCLUSIONS AND RECOMMENDATIONS

# **C**ONCLUSIONS

# **Demographics**

The population in the PMA and the MSA increased from 2000 to 2010, though the rate of growth slowed from 2010 to 2017. The rate of population and household growth is projected to increase through 2021. The current population of the PMA is 37,361 and is expected to be 39,420 in 2019. Renter households are concentrated in the lowest income cohorts, with 60.8 percent of renters in the PMA earning between \$10,000 and \$49,999 annually. The Subject will target households earning between \$19,371 and \$43,740 for its LIHTC units and up to \$72,900 for its market rate units; therefore, the Subject should be well-positioned to service this market. Overall, population growth and the concentration of renter households at the lowest income cohorts indicates significant demand for affordable rental housing in the market.

# **Employment Trends**

The largest industries in the PMA are retail trade, construction, manufacturing, and healthcare/social assistance. These industries make up approximately 46.6 percent of total employment in the PMA. While the retail trade, construction, and manufacturing sectors are susceptible to layoffs during periods of economic downturn, the healthcare/social assistance sector tends to be more resilient during such periods. Despite being a volatile sector, there have been several recent employment expansions in the manufacturing industry, such as United Alloy, Adidas, and Inalfa Roof systems. Additionally, the county has added a number of jobs in the healthcare industry with the completion of the new Northside Hospital.

Overall, the MSA has experienced positive total employment growth from 2011 through February 2017. As of February 2017, total employment in the MSA was 9.0 percent above its pre-recession peak, while national employment was 3.7 percent above its pre-recession peak. The unemployment rate in the MSA as of February 2017 was 4.9 percent, which was the same as the national unemployment rate and significantly lower than the 2010 peak of 10.3 percent. Overall, local employment growth and declining unemployment is a positive indicator of demand for affordable rental housing and the Subject's proposed units.

# **Capture Rates**

The following table illustrates the demand and capture rates for the Subject's proposed units.



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Unit Type	Minimum Income	Maximum Income	Units Proposed	Total Demand	Supply	Net Demand	Capture Rate	Proposed Rents
1BR at 50% AMI	\$19,371	\$27,000	10	191	0	191	5.2%	\$447
1BR at 60% AMI	\$22,457	\$32,400	2	221	0	221	0.9%	\$537
1BR Overall Affordable	\$19,371	\$32,400	12	408	0	408	2.9%	-
1BR Overall Project	\$19,371	\$32,400	12	408	0	408	2.9%	-
2BR at 50% AMI	\$22,457	\$30,400	4	185	0	185	2.2%	\$513
2BR at 60% AMI	\$24,686	\$36,480	28	214	0	214	13.1%	\$578
2BR Overall Affordable	\$22,457	\$36,480	32	395	0	395	8.1%	-
2BR Overall Project	\$22,457	\$36,480	32	395	0	395	8.1%	-
3BR at 50% AMI	\$26,571	\$36,450	1	107	0	107	0.9%	\$602
3BR at 60% AMI	\$28,114	\$43,740	19	124	0	124	15.4%	\$647
3BR Unrestricted	\$24,000	\$72,900	8	198	0	198	4.0%	\$700
3BR Overall Affordable	\$26,571	\$43,740	20	144	0	144	13.9%	-
3BR Overall Project	\$24,000	\$72,900	28	229	0	229	12.2%	-
50% AMI Overall	\$19,371	\$36,450	15	483	0	483	3.1%	-
60% AMI Overall	\$22,457	\$43,740	49	558	0	558	8.8%	-
<b>Unrestricted Overall</b>	\$24,000	\$72,900	8	198	0	198	4.0%	-
Overall Affordable	\$19,371	\$43,740	64	648	0	648	9.9%	-
Overall Project	\$19,371	\$72,900	72	1,033	0	1,033	7.0%	-

We believe these calculated capture rates are reasonable, particularly as these calculations do not considered demand from outside the PMA or standard rental household turnover.

# **Absorption**

We were able to obtain absorption information from one of the recently-constructed comparable properties. We have supplemented this absorption data with data collected from properties in neighboring cities, including Woodstock and Cumming. Absorption data from these properties is illustrated in the following table.

#### **ABSORPTION**

Property Name	Occupancy Type	Year Built	Number of Units	Units Absorbed / Month
Woodstock by Walton Phase II	Market	2017	408	93
Station 92 at Woodstock	Market	2015	272	15
Greystone Summit	Market	2014	216	36
River Ridge At Canton	LIHTC, Market	2009	356	<u>11</u>
Average				39

Per DCA guidelines, we have calculated the absorption to 93 percent occupancy. Absorption at the comparables ranges from 11 to 93 units per month, with an average absorption rate of 39 units per month. As new construction, the Subject will likely experience an absorption rate more similar to the LIHTC comparable. At an absorption pace of 20 units per month, the Subject would likely experience an absorption period of three to four months.

## **Vacancy Trends**

The following table illustrates the vacancy rates in the market.



/FR			

Property Name	Occupancy Type	Total Units	Vacant Units	Vacancy Rates
Alexander Ridge Apartments	LIHTC, Market	272	0	0.0%
Laurels At Greenwood	LIHTC, Market	174	0	0.0%
Mountainside Manor	LIHTC, Market	176	0	0.0%
River Ridge At Canton	LIHTC, Market	356	0	0.0%
The Homestead	LIHTC, Market	57	0	0.0%
Harbor Creek	Market	376	8	2.1%
Heritage At Riverstone	Market	240	8	3.3%
Lancaster Ridge	Market	145	1	0.7%
Riverview Apartments	Market	138	9	6.5%
Walden Crossing Apartments	Market	<u> 264</u>	<u>10</u>	<u>3.8%</u>
Total LIHTC		1,035	0	0.0%
Total Market Rate		1,163	36	3.1%
Overall Total		2,198	36	1.6%

Overall vacancy in the market is low at 1.6 percent. Total LIHTC vacancy is lower, as all LIHTC units are currently fully-occupied. Additionally, four of the LIHTC comparables report maintaining waiting lists for their LIHTC units. The contact at The Homestead reported a waiting list of eight households, and the contact at Alexander Ridge Apartments reported a waiting list of six households, while the contact at River Ridge at Canton maintains a waiting list of more than 50 households.

The vacancy rates among the market-rate comparable properties range from 0.7 to 6.5 percent, averaging 3.1 percent, which is considered moderate. The contact at the property with the highest reported vacancy, Riverview Apartments, reported that occupancy is typically between 98 and 100 percent, and that demand for rental housing in the area is high. The low to moderate vacancy rates among the other market-rate comparable properties indicates that there is demand for rental housing in the Subject's PMA. As a newly constructed property with a competitive amenity package, we anticipate that the Subject would perform with a vacancy rate of five percent or less.

#### **Strengths of the Subject**

Strengths of the Subject will include its close proximity to neighborhood retail and schools. Single-family homes in the general vicinity appear to have been built since 1990 and are in good condition. Upon completion, the Subject will have competitive amenities when compared to other tax credit and market rate properties in the local market. The Subject will be of superior condition in comparison to all of the comparable properties. Furthermore, the existing LIHTC stock within the PMA is very limited, and the Subject will fill a void for new affordable multifamily housing. As the demand analysis found later in this report will indicate, there is adequate demand for the Subject based on our calculations for units at all levels.

#### **Conclusion**

Based upon our market research, demographic calculations and analysis, we believe there is adequate demand for the Subject property as proposed. Capture rates for the Subject are considered low for all units at all levels. If allocated, the Subject will be generally similar to superior to the existing LIHTC housing stock. The LITHC comparables are currently fully-occupied, and four report maintaining waiting lists. These factors indicate demand for affordable housing. The Subject will offer a business center, community room, central laundry room, off-street parking, on-site management, and a picnic area, which many of the comparables do not offer. However, the Subject will lack exterior storage, washer/dryer units, a car wash, garage parking, and tennis courts, which several of the comparables offer. Overall, we believe that the proposed amenities will allow the Subject to effectively compete in the family LIHTC market. As new construction, the Subject will be in excellent condition upon completion and will be considered similar to superior in terms of condition to all of the comparable properties. The Subject's proposed unit sizes will be competitive with the comparable

properties. In general, the Subject will be similar to superior to the comparable properties. Given the Subject's anticipated superior condition relative to the competition and demand for affordable housing evidenced by waiting lists and low vacancy at several LIHTC comparable properties, we believe that the Subject is feasible as proposed. We believe that it will fill a void in the market and will perform well.

#### **Recommendations**

We recommend the Subject as proposed.



# L. SIGNED STATEMENT REQUIREMENTS

I affirm that I (or one of the persons signing below) have made a physical inspection of the market area and the Subject property and that information has been used in the full study of the need and demand for the proposed units. The report was written according to DCA's market study requirements, the information included is accurate and the report can be relied upon by DCA as a true assessment of the low-income housing rental market. To the best of my knowledge, the market can support the project as shown in the study. I understand that any misrepresentation of this statement may result in the denial of further participation in DCA's rental housing programs. I also affirm that I have no interest in the project or relationship with the ownership entity and my compensation is not contingent on this project being funded.

**Brad Weinberg** 

Partner

Brad.Weinberg@novoco.com

Meg E Southern

Brian Neukam

Manager

Brian.Neukam@novoco.com

Meg Southern Junior Analyst

Meg.Southern@novoco.com

# M. MARKET STUDY REPRESENTATION

Novogradac & Company LLP states that DCA may rely on the representation made in the market study provided and this document is assignable to other lenders that are parties to the DCA loan transaction.

Brad Weinberg

Partner

Brad.Weinberg@novoco.com

Meg E Southern

Brian Neukam Manager

Brian.Neukam@novoco.com

Sin Co Nake

Meg Southern Junior Analyst

Meg.Southern@novoco.com

# **ADDENDUM A**

**Assumptions and Limiting Conditions** 

#### ASSUMPTIONS AND LIMITING CONDITIONS

- 1. In the event that the client provided a legal description, building plans, title policy and/or survey, etc., the market analyst has relied extensively upon such data in the formulation of all analyses.
- 2. The legal description as supplied by the client is assumed to be correct and the author assumes no responsibility for legal matters, and renders no opinion of property title, which is assumed to be good and merchantable.
- 3. All encumbrances, including mortgages, liens, leases, and servitudes, were disregarded in this valuation unless specified in the report. It was recognized, however, that the typical purchaser would likely take advantage of the best available financing, and the effects of such financing on property value were considered.
- 4. All information contained in the report, which others furnished, was assumed to be true, correct, and reliable. A reasonable effort was made to verify such information, but the author assumes no responsibility for its accuracy.
- 5. The report was made assuming responsible ownership and capable management of the property.
- 6. The sketches, photographs, and other exhibits in this report are solely for the purpose of assisting the reader in visualizing the property. The author made no property survey, and assumes no liability in connection with such matters. It was also assumed there is no property encroachment or trespass unless noted in the report.
- 7. The author of this report assumes no responsibility for hidden or unapparent conditions of the property, subsoil or structures, or the correction of any defects now existing or that may develop in the future. Equipment components were assumed in good working condition unless otherwise stated in this report.
- 8. It is assumed that there are no hidden or unapparent conditions for the property, subsoil, or structures, which would render it more or less valuable. No responsibility is assumed for such conditions or for engineering, which may be required to discover such factors.
- 9. The investigation made it reasonable to assume, for report purposes, that no insulation or other product banned by the Consumer Product Safety Commission has been introduced into the Subject premises. Visual inspection by the market analyst did not indicate the presence of any hazardous waste. It is suggested the client obtain a professional environmental hazard survey to further define the condition of the Subject soil if they deem necessary.
- 10. Any distribution of total property value between land and improvements applies only under the existing or specified program of property utilization. Separate valuations for land and buildings must not be used in conjunction with any other study or market study and are invalid if so used.
- 11. Possession of the report, or a copy thereof, does not carry with it the right of publication, nor may it be reproduced in whole or in part, in any manner, by any person, without the prior written consent of the author particularly as to value conclusions, the identity of the author or the firm with which he or she is connected. Neither all nor any part of the report, or copy thereof shall be disseminated to the general public by the use of advertising, public relations, news, sales, or other media for public communication without the prior written consent and approval of the market analyst. Nor shall the market analyst,

- firm, or professional organizations of which the market analyst is a member be identified without written consent of the market analyst.
- 12. Disclosure of the contents of this report is governed by the Bylaws and Regulations of the professional organization with which the market analyst is affiliated.
- 13. The author of this report is not required to give testimony or attendance in legal or other proceedings relative to this report or to the Subject property unless satisfactory additional arrangements are made prior to the need for such services.
- 14. The opinions contained in this report are those of the author and no responsibility is accepted by the author for the results of actions taken by others based on information contained herein.
- 15. Opinions of value contained herein are estimates. There is no guarantee, written or implied, that the Subject property will sell or lease for the indicated amounts.
- 16. All applicable zoning and use regulations and restrictions are assumed to have been complied with, unless nonconformity has been stated, defined, and considered in the market study report.
- 17. It is assumed that all required licenses, permits, covenants or other legislative or administrative authority from any local, state, or national governmental or private entity or organization have been or can be obtained or renewed for any use on which the value estimate contained in this report is based.
- 18. On all studies, Subject to satisfactory completion, repairs, or alterations, the report and conclusions are contingent upon completion of the improvements in a workmanlike manner and in a reasonable period of time.
- 19. All general codes, ordinances, regulations or statutes affecting the property have been and will be enforced and the property is not Subject to flood plain or utility restrictions or moratoriums, except as reported to the market analyst and contained in this report.
- 20. The party for whom this report is prepared has reported to the market analyst there are no original existing condition or development plans that would Subject this property to the regulations of the Securities and Exchange Commission or similar agencies on the state or local level.
- 21. Unless stated otherwise, no percolation tests have been performed on this property. In making the market study, it has been assumed the property is capable of passing such tests so as to be developable to its highest and best use.
- 22. No in-depth inspection was made of existing plumbing (including well and septic), electrical, or heating systems. The market analyst does not warrant the condition or adequacy of such systems.
- 23. No in-depth inspection of existing insulation was made. It is specifically assumed no Urea Formaldehyde Foam Insulation (UFFI), or any other product banned or discouraged by the Consumer Product Safety Commission has been introduced into the property. The market analyst reserves the right to review and/or modify this market study if said insulation exists on the Subject property.
- 24. Estimates presented in this report are assignable to parties to the development's financial structure.

# **ADDENDUM B**

**Subject and Neighborhood Photographs** 

# **Photographs of Subject Site and Surrounding Uses**



View of Subject site from Coy M Holcomb Drive



View of Subject site from Coy M Holcomb Drive



View west on Coy M Holcomb Drive



View of Subject site from Coy M Holcomb Drive



Paved drive through Subject site from Coy M Holcom Drive



Subject site from Coy M Holcomb Drive



View north on Valley Street



View of Subject site from Valley Street



Convenience store in the Subject's neighborhood



View south on Canton-Ballground Highway



Vacant north on Canton-Ballground Highway



View of Subject site from Canton-Ballground Highway



Single-family home in Subject's neighborhood



Single-family home in Subject's neighborhood





Single-family home in Subject's neighborhood



Gas station in the Subject's neighborhood



Bank in the Subject's neighborhood





Fire department in the Subject's neighborhood



Healthcare and pharmacy in the Subject's neighborhood



Construction of United Alloy Corporation manufacturing facility southeast of Subject site

ADDENDUM C Qualifications

# CURRICULUM VITAE BRAD E. WEINBERG, MAI, CVA, CRE

#### I. Education

University of Maryland, Masters of Science in Accounting & Financial Management University of Maryland, Bachelors of Arts in Community Planning

# II. Licensing and Professional Affiliations

MAI Member, Appraisal Institute, No. 10790

Certified Valuation Analyst (CVA), National Association of Certified Valuators and Analysts (NACVA)

Member, The Counselors of Real Estate (CRE)

Certified Investment Member (CCIM), Commercial Investment Real Estate Institute Member, Urban Land Institute

Member, National Council of Housing Market Analysts (NCHMA)

State of Alabama – Certified General Real Estate Appraiser, No. G00628
State of California – Certified General Real Estate Appraiser, No. 27638

Washington, D.C. – Certified General Real Estate Appraiser; No. GA10340

State of Florida – Certified General Real Estate Appraiser; No. RZ3249

State of Georgia - Certified General Real Property Appraiser; No. 221179

State of Maine - Certified General Real Estate Appraiser, No. CG3435

State of Maryland - Certified General Real Estate Appraiser; No. 6048

Commonwealth of Massachusetts – Certified General Real Estate Appraiser; No. 103769

State of Michigan – Certified General Real Estate Appraiser, No. 1201074327

State of Nebraska - Certified General Real Estate Appraiser, No. CG2015008R

State of New Jersey - Certified General Real Estate Appraiser; No. 42RG00224900

State of Ohio - Certified General Real Estate Appraiser; No. 2006007302

State of Pennsylvania - Certified General Real Estate Appraiser; No. GA004111

State of South Carolina - Certified General Real Estate Appraiser: No. 4566

# III. Professional Experience

Partner, Novogradac & Company LLP President, Capital Realty Advisors, Inc.

Vice President, The Community Partners Realty Advisory Services Group, LLC

President, Weinberg Group, Real Estate Valuation & Consulting

Manager, Ernst & Young LLP, Real Estate Valuation Services

Senior Appraiser, Joseph J. Blake and Associates

Senior Analyst, Chevy Chase F.S.B.

Fee Appraiser, Campanella & Company

# IV. Professional Training

Appraisal Institute Coursework and Seminars Completed for MAI Designation and Continuing Education Requirements

Commercial Investment Real Estate Institute (CIREI) Coursework and Seminars Completed for CCIM Designation and Continuing Education Requirements

# V. Speaking Engagements and Authorship

Numerous speaking engagements at Affordable Housing Conferences throughout the Country

Participated in several industry forums regarding the Military Housing Privatization Initiative

Authored "New Legislation Emphasizes Importance of Market Studies in Allocation Process," *Affordable Housing Finance, March 2001* 

# VI. Real Estate Assignments

A representative sample of Due Diligence, Consulting or Valuation Engagements includes:

- On a national basis, conduct market studies and appraisals for proposed Low-Income Housing Tax Credit properties. Analysis includes preliminary property screenings, market analysis, comparable rent surveys, demand analysis based on the number of income qualified renters in each market, supply analysis and operating expense analysis to determine appropriate cost estimates.
- On a national basis, conduct market studies and appraisals of proposed new construction and existing properties under the HUD Multifamily Accelerated Processing program. This includes projects under the 221(d)3, 221(d)4, 223(f), and 232 programs.
- Completed numerous FannieMae and FreddieMac appraisals of affordable and market rate multifamily properties for DUS Lenders.
- Managed and completed numerous Section 8 Rent Comparability Studies in accordance with HUD's Section 9 Renewal Policy and Chapter 9 for various property owners and local housing authorities.
- Developed a Flat Rent Model for the Trenton Housing Authority. Along with teaming partner, Quadel Consulting Corporation, completed a public housing rent comparability study to determine whether the flat rent structure for public housing

units is reasonable in comparison to similar, market-rate units. THA also requested a flat rent schedule and system for updating its flat rents. According to 24 CFR 960.253, public housing authorities (PHAs) are required to establish flat rents, in order to provide residents a choice between paying a "flat" rent, or an "incomebased" rent. The flat rent is based on the "market rent", defined as the rent charged for a comparable unit in the private, unassisted market at which a PHA could lease the public housing unit after preparation for occupancy. Based upon the data collected, the consultant will develop an appropriate flat rent schedule, complete with supporting documentation outlining the methodology for determining and applying the rents. We developed a system that THA can implement to update the flat rent schedule on an annual basis.

- As part of an Air Force Privatization Support Contractor team (PSC) to assist the Air Force in its privatization efforts. Participation has included developing and analyzing housing privatization concepts, preparing the Request for Proposal (RFP), soliciting industry interest and responses to housing privatization RFP, Evaluating RFP responses, and recommending the private sector entity to the Air Force whose proposal brings best value to the Air Force. Mr. Weinberg has participated on numerous initiatives and was the project manager for Shaw AFB and Lackland AFB Phase II.
- Conducted housing market analyses for the U.S. Army in preparation for the
  privatization of military housing. This is a teaming effort with Parsons Corporation.
  These analyses were done for the purpose of determining whether housing deficits or
  surpluses exist at specific installations. Assignment included local market analysis,
  consultation with installation housing personnel and local government agencies, rent
  surveys, housing data collection, and analysis, and the preparation of final reports.
- Developed a model for the Highland Company and the Department of the Navy to test feasibility of developing bachelor quarters using public-private partnerships. The model was developed to test various levels of government and private sector participation and contribution. The model was used in conjunction with the market analysis of two test sites to determine the versatility of the proposed development model. The analysis included an analysis of development costs associated with both MILCON and private sector standards as well as the potential market appeal of the MILSPECS to potential private sector occupants.

# STATEMENT OF PROFESSIONAL QUALIFICATIONS BRIAN NEUKAM

#### **EDUCATION**

Georgia Institute of Technology, Bachelor of Industrial Engineering, 1995

State of Georgia Certified General Real Property Appraiser No. 329471

## PROFESSIONAL TRAINING

National USPAP and USPAP Updates General Appraiser Market Analysis and Highest & Best Use General Appraiser Sales Comparison Approach General Appraiser Site Valuation and Cost Approach General Appraiser Income Capitalization Approach I and II General Appraiser Report Writing and Case Studies

## **EXPERIENCE**

Novogradac & Company LLP, Manager, September 2015- Present

J Lawson & Associates, Associate Appraiser, October 2013- September 2015 Carr, Lawson, Cantrell, & Associates, Associate Appraiser, July 2007-October 2013

## **REAL ESTATE ASSIGNMENTS**

A representative sample of due diligence, consulting or valuation assignments includes:

- Prepare market studies and appraisals throughout the U.S. for proposed and existing family and senior Low-Income Housing Tax Credit (LIHTC), market rate, HOME financed, USDA Rural Development, and HUD subsidized properties. Appraisal assignments involve determining the as is, as if complete, and as if complete and stabilized values.
- Conduct physical inspections of subject properties and comparables to determine condition and evaluate independent physical condition assessments.
- Performed valuations of a variety of commercial properties throughout the Southeast which included hotels, gas stations and convenience stores, churches, funeral homes, full service and fast-food restaurants, stand-alone retail, strip shopping centers, distribution warehouse and manufacturing facilities, cold storage facilities, residential and commercial zoned land, and residential subdivision lots. Intended uses included first mortgage, refinance, foreclosure/repossession (REO), and divorce.
- Employed discounted cash flow analysis (utilizing Argus or Excel) to value income producing properties and prepare or analyze cash flow forecasts.
- Reviewed and analyzed real estate leases, including identifying critical lease data such as commencement/expiration dates, various lease option types, rent and other income, repair and maintenance obligations, Common Area Maintenance (CAM), taxes, insurance, and other important lease clauses.

# STATEMENT OF PROFESSIONAL QUALIFICATIONS Meg Southern

## I. Education

University of South Carolina – Columbia, SC Master of Arts, Public History

College of William and Mary – Williamsburg, VA Bachelor of Arts, Anthropology and History

## II. Professional Experience

Junior Analyst, Novogradac & Company LLP, September 2016 – Present Contract Researcher, Historic Columbia, May 2014 - September 2016

# III. Research Assignments

A representative sample of work on various types of projects:

- Assist in performing and writing market studies and appraisals of proposed and existing Low-Income Housing Tax credit (LIHTC) properties
- Research web-based rent reasonableness systems and contact local housing authorities for utility allowance schedules, payment standards, and housing choice voucher information
- Assisted numerous market and feasibility studies for family and senior affordable housing. Local
  housing authorities, developers, syndicators and lenders have used these studies to assist in the
  financial underwriting and design of market-rate and Low-Income Housing Tax Credit (LIHTC) properties.
  Analysis typically includes: unit mix determination, demand projections, rental rate analysis, competitive
  property surveying and overall market analysis.

ADDENDUM D Summary Matrix

#### SUMMARY MATRIX

	SUMMARY MATRIX													
Comp #	Project	Distance	Type/Built/ Renovated	Market/ Subsidy	Units	#	%	Restriction	Rent (Adj.)	Size (SF)	Max Rent?	Wait List?	Units Vacant	Vacancy Rate
Subject	The Mill At Stone Valley	n/a	Garden	LIHTC,	1BR / 1BA	10	13.5%	@50%	\$447	768	no	List:	N/A	N/A
Gubjeot	Coy M. Holcomb Street	11/4	(2 stories)	Market,	1BR / 1BA	2	2.7%	@60%	\$537	768	no		N/A	N/A
	Ball Ground, GA 30107		2019	Non-	2BR / 1BA	4	5.4%	@50%	\$513	956	no		N/A	N/A
	Cherokee County		2010	Rental	2BR / 1BA	28	37.8%	@60%	\$578	956	no		N/A	N/A
					3BR / 2BA	1	1.4%	@50%	\$602	1,119	no		N/A	N/A
					3BR / 2BA	19	25.7%	@60%	\$647	1,119	no		N/A	N/A
					3BR / 2BA	8	10.8%	Market	\$650	1,119	no		N/A	N/A
					3BR / 2BA	2	2.7%	Non-Rental	N/A	1,119	no		N/A	N/A
					,				,					,
						74	100.0%						N/A	N/A
1	Alexander Ridge	12.3 miles	Garden	LIHTC,	1BR / 1BA	18	6.6%	@50%	\$595	801	yes	Yes	0	0.0%
_	Apartments	12.000	ua. uo	Market	1511/ 1511	10	0.070	20070	4000	001	,,,,			0.0%
	3145 Ridge Road		(3 stories)	Marriot	1BR / 1BA	38	14.0%	@60%	\$735	801	yes	Yes	0	0.0%
	Canton, GA 30114		1999		1BR / 1BA	16	5.9%	Market	\$900	801	n/a	No	0	0.0%
	Cherokee County				2BR / 2BA	36	13.2%	@50%	\$710	1,002	yes	Yes	0	0.0%
					2BR / 2BA	56	20.6%	@60%	\$880	1,002	yes	Yes	0	0.0%
					2BR / 2BA	26	9.6%	Market	\$1,000		n/a	No	0	0.0%
					3BR / 2BA	22	8.1%	@50%	\$810	1,200	yes	Yes	0	0.0%
					3BR / 2BA	42	15.4%	@60%	\$1,000		yes	Yes	0	0.0%
					3BR / 2BA	N/A	N/A	Market	\$1,100		n/a	No	0	N/A
					SBITY ZBIT		11,71	Warket	Ψ1,100	1,200	11/4			1477
						272	100.0%						0	0.0%
2	Laurels At Greenwood	11.3 miles	Garden	LIHTC,	2BR / 2BA	38	21.8%	@50%	\$710	933	yes	no	0	0.0%
	1215 Hickory Flat Hwy	11.0 111103	(3 stories)	Market	2BR / 2BA	30	17.2%	@60%	\$777	933	yes	no	0	0.0%
	Canton, GA 30115		2001	Wante	2BR / 2BA	21	12.1%	Market	\$843	933	n/a	no	0	0.0%
	Cherokee County		2001		3BR / 2BA	35	20.1%	@50%	\$810	1,149	yes	no	0	0.0%
	Cherokee County				3BR / 2BA	36	20.7%	@60%	\$887	1,149	yes	no	0	0.0%
					3BR / 2BA	14	8.0%	Market	\$934	1,149	n/a	no	0	0.0%
					SBR / ZBA		8.0%	iviai ket	φ934	1,149	II/ a	110		0.0%
						174	100.0%						0	0.0%
3	Mountainside Manor	7.9 miles	Garden	LIHTC,	1BR / 1BA	19	10.8%	@60%	\$630	925	no	Yes	0	0.0%
	264 Bill Hasty Blvd	7.5 1111105	(3 stories)	Market	1BR / 1BA	5	2.8%	Market	\$755	925	n/a	No	0	0.0%
	Jasper, GA 30143		2005	Wante	2BR / 2BA	46	26.1%	@60%	\$723	1,106	no	Yes	0	0.0%
	Pickens County		2000		2BR / 2BA	14	8.0%	Market	\$848	1,106	n/a	No	0	0.0%
	l lonono ocunty				3BR / 2BA	76	43.2%	@60%	\$814	1,293	no	Yes	0	0.0%
					3BR / 2BA	16	9.1%	Market	\$944	1,293	n/a	No	0	0.0%
					,									
						176	100.0%						0	0.0%
4	River Ridge At Canton	8.4 miles	Garden	LIHTC,	1BR / 1BA	128	36.0%	@60%	\$675	722	no	Yes	0	0.0%
	100 River Ridge Drive		(3 stories)	Market	1BR / 1BA	32	9.0%	Market	\$725	722	n/a	Yes	0	0.0%
	Canton, GA 30114		2003		2BR / 2BA	128	36.0%	@60%	\$815	1,106	no	Yes	0	0.0%
	Cherokee County				2BR / 2BA	32	9.0%	Market	\$875	1,106	n/a	Yes	0	0.0%
					3BR / 2BA	29	8.1%	@60%	\$935	1,270	no	Yes	0	0.0%
					3BR / 2BA	7	2.0%	Market	\$965	1,270	n/a	Yes	0	0.0%
	The Hemester of	10	Vor!	LIHTC	ODD / ODA /O	356	100.0%	@60%	4500	075		V	0	0.0%
5	The Homestead	10 miles	Various	LIHIC	2BR / 2BA (Garden)	30	52.6%	@60%	\$588	975	no	Yes	0	0.0%
	102 Library Lane Jasper, GA 30143		(2 stories) 2000		3BR / 2.5BA (Townhouse)	27	47.4%	@60%	\$649	1,240	no	Yes	0	0.0%
	Pickens County					57	100.0%						0	0.0%
						31	100.0%						U	0.0%

#### SUMMARY MATRIX

					SUMMARY MAT	KIX								
Comp #	Project	Distance	Type/Built/ Renovated	Market/ Subsidy	Units	#	%	Restriction	Rent (Adj.)	Size (SF)	Max Rent?	Wait List?	Units Vacant	Vacancy Rate
Subject	The Mill At Stone Valley	n/a	Garden	LIHTC,	1BR / 1BA	10	13.5%	@50%	\$447	768	no		N/A	N/A
	Coy M. Holcomb Street		(2 stories)	Market,	1BR / 1BA	2	2.7%	@60%	\$537	768	no		N/A	N/A
	Ball Ground, GA 30107		2019	Non-	2BR / 1BA	4	5.4%	@50%	\$513	956	no		N/A	N/A
	Cherokee County			Rental	2BR / 1BA	28	37.8%	@60%	\$578	956	no		N/A	N/A
					3BR / 2BA	1	1.4%	@50%	\$602	1,119	no		N/A	N/A
					3BR / 2BA	19	25.7%	@60%	\$647	1,119	no		N/A	N/A
					3BR / 2BA	8	10.8%	Market	\$650	1,119	no		N/A	N/A
					3BR / 2BA	2	2.7%	Non-Rental	N/A	1,119	no		N/A	N/A
			0 1		4DD (4D4	74	100.0%		44.005	000	,		N/A	N/A
6	Harbor Creek 501 Harbor Creek	12.1 miles	Garden (3 stories)	Market	1BR / 1BA 2BR / 2BA	N/A N/A	N/A N/A	Market Market	\$1,065 \$1,219	806	n/a n/a	No No	N/A N/A	N/A N/A
	Canton, GA 30115		2007		2BR / 2BA	N/A	N/A	Market	\$1,219		n/a	No	N/A	N/A
	Cherokee County		200.		2BR / 2BA	N/A	N/A	Market	\$1,210		n/a	No	N/A	N/A
					3BR / 2BA	N/A	N/A	Market	\$1,628	1,435	n/a	No	N/A	N/A
						376	100.0%						8	2.1%
7	Heritage At Riverstone	8.4 miles	Garden	Market	1BR / 1BA	35	14.6%	Market	\$896	725	n/a	No	N/A	N/A
	101 Heritage Drive		(3 stories)		1BR / 1BA	35	14.6%	Market	\$893	925	n/a	No	N/A	N/A
	Canton, GA 30114		2000		2BR / 2BA 2BR / 2BA	70 64	29.2% 26.7%	Market Market	\$1,013 \$1,034		n/a n/a	No No	N/A N/A	N/A N/A
	Cherokee County				3BR / 2BA	36	15.0%	Market	\$1,363		n/a	No	N/A N/A	N/A N/A
					0511, 2511		20.0%	marriot	41,000	1,020	.,, a			
						240	100.0%						8	3.3%
8	Lancaster Ridge	8.6 miles	Garden	Market	1BR / 1BA	24	16.6%	Market	\$820	850	n/a	No	1	4.2%
	800 Hickory Knoll Dr.		(3 stories)		2BR / 2BA	91	62.8%	Market	\$898	960	n/a	No	0	0.0%
	Canton, GA 30114 Cherokee County		1994		3BR / 2BA	30	20.7%	Market	\$1,164	1,140	n/a	No	0	0.0%
		0.4 "	Garden		1BR / 1BA	145	100.0%	Morket	\$1,051	750	n/o	No	1 1	0.7% 33.3%
9	Riverview Apartments 59 Anderson Avenue	9.4 miles	(4 stories)	Market	1BR / 1BA 1BR / 1BA	2	1.4%	Market Market	\$1,051	860	n/a n/a	No No	0	0.0%
	Canton, GA 30114		2009		1BR / 1BA	57	41.3%	Market	\$956	560	n/a	No	4	7.0%
	Cherokee County				1BR / 1BA	8	5.8%	Market	\$916	780	n/a	No	0	0.0%
					1BR / 1BA	1	0.7%	Market	\$975	1,000	n/a	No	0	0.0%
					2BR / 1BA 2BR / 2BA	60	43.5% 1.4%	Market Market	\$1,161 \$1,240	768 1.200	n/a n/a	No No	4 0	6.7% 0.0%
					2BR / 2BA 2BR / 2BA	1	0.7%	Market	\$1,240		n/a	No	0	0.0%
					3BR / 2BA	4	2.9%	Market	\$1,886		n/a	No	Ö	0.0%
						138	100.0%						9	6.5%
10	Walden Crossing	12 miles	Garden	Market	1BR / 1BA	N/A	N/A	Market	\$992	732	n/a	No	N/A	N/A
	100 Walden Crossing Dr	1203	(4 stories)		1BR / 1BA	N/A	N/A	Market	\$1,037	916	n/a	No	N/A	N/A
	Canton, GA 30115		2002		1BR / 1BA	N/A	N/A	Market	\$1,109		n/a	No	N/A	N/A
	Cherokee County				2BR / 2BA	N/A	N/A	Market	\$1,198		n/a	No	N/A	N/A
					2BR / 2BA 3BR / 2BA	N/A N/A	N/A N/A	Market Market	\$1,248 \$1,351		n/a n/a	No No	N/A N/A	N/A N/A
					3BR / 2BA	N/A	N/A	Market	\$1,351		n/a	No	N/A	N/A N/A
						264	100.0%						10	3.8%
						204	100.0%						10	J.070