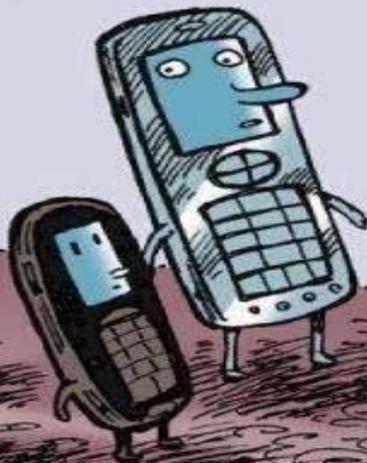
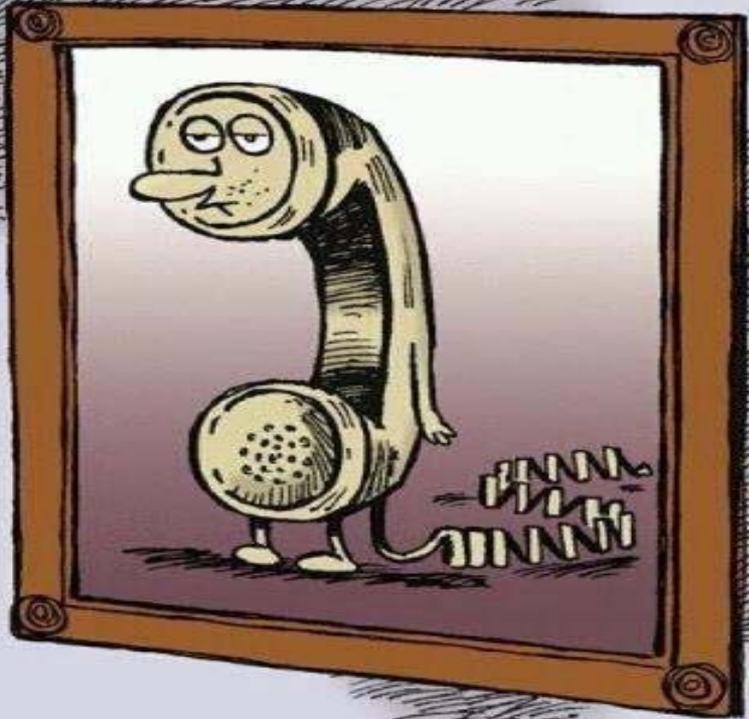


NORTHWEST GEORGIA DIGITAL ECONOMY PLAN



October 30, 2013

THAT'S RIGHT, DEAR,
OUR ANCESTORS
HAD TAILS.



©2011 COVERLY
SPEEDBUMP.COM
DIST. BY CREATORS



Regional Digital Economy History

- 2008 – One Georgia Authority BRIDGE Funding for Regional Broadband Assessment.
- 2009 – Georgia Tech completes TechSmart Study.
- 2013-2014 – Digital Economy Regional Plan



NORTHWEST GEORGIA DIGITAL INNOVATIONS

- Regional Healthcare
- Seven Hills Makerspace
- Makervillage





A membership-based, not-for-profit, community workshop located in Rome, Georgia. We are a group of local artists, engineers, business people, educators and economic developers who work together to make tools and resources available for our members that they would not otherwise have access to. We collaborate on various projects in order to learn from each other, share knowledge, and promote community and economic development.

makervillage

Rome, Georgia – Live. Play. Make.



[Home](#)

[About](#)

[Startup Hill](#)

[Pricing](#)

[Supporters](#)

[Blog](#)

[Contact](#)

Low-cost startup spaces + shared tools and infrastructure mean creative businesses can thrive. Growing entrepreneurs with the resources and attention only other entrepreneurs can provide.



Northwest Georgia Digital Economy Plan

The reason for planning is for us to BE PREPARED to meet needs and opportunities.

Our goal is to ensure that Northwest Georgia is competitive in today's networked, global, digital economy.





Regional Plan Objectives

- Increase participation in the digital economy
- Identify areas needing broadband investment
- Develop regional digital economic strategies
- Create local and regional mechanisms to sustain digital economy planning



Executive Sessions-Strategic Issues

- Commercial, retail, wholesale, and small business
- Education
- Finance, Insurance and Real Estate
- Healthcare
- Local Government
- Major Business and Industry
- Non-profits
- Professional Services



Questions for Executive Sessions

- What does the digital economy mean to your organization?
- What is your organization doing to capitalize on the digital economy?
- What barriers or challenges does your organization face in the digital economy?
- What can be done at the regional level to help your organization be successful in the digital economy?



Northwest Georgia Advanced Manufacturing Strategy

- EDA investment awarded to the Georgia Tech Enterprise Innovation Institute and the Northwest Georgia Regional Commission in September 2013.
- Our goal is to meet the changing needs of the floor covering industry cluster and other advanced manufacturing industries.
- Prepare the workforce with mechatronic skills for advanced manufacturing.

Mechatronics

- Combination of precision engineering, electronic controls, and mechanic systems existing at the interface of these disciplines.

- Mechanics
- Electronics
- Informatics
- Automation
- Robotics



Contacts

- David Howerin, Northwest Georgia Regional Commission, dhowerin@nwgrc.org
- Julie Meadows, Northwest Georgia Regional Commission, jmeadows@nwgrc.org
- Greg Laudeman, Consultant, greg@laudeman.com