

Christmas Tree Recycling Program [2014 Report and Results]



Keep Rome-Floyd Beautiful, 2014





Keep Dalton-Whitfield Beautiful, 2014

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Keep Roswell Beautiful, 2014



11Alive reporter interviews Keep Smyrna Beautiful

Summary of Results

- **117,696** trees were collected in total. Of these, **108,845** were recycled into mulch for playgrounds, city and county landscaping projects, and individual homes.
- **6,009** trees were sunk into lakes across the state to provide fish habitats. **2,842** were used for fuel or other uses.
- **Over 6 million** Christmas trees have been recycled and diverted from landfills since the start of the program.
- **81** local governments and/or organizations participated.
- **273** collection sites were set up throughout the State.
- **1,944** volunteers donated **7,319** hours of time.
- Davey Tree Experts chipped **68,995** trees in Metro Atlanta



Local Feedback

- **Bring One for the Chipper celebrated 23 years of treecycling in 2014. The official date, January 4, was marked with cold and brisk day in Metro Atlanta. The high temperature was 34 degrees, with a low temperature of 24 degrees. All support materials were distributed online and our sponsors offered vegetable and flower seed packets as a participant giveaway. Each year feedback is collected from communities across the state. Here is a sampling of what participants from 2014 had to say:**
- Very happy to have the program. There were 700 trees on site when we arrive and about 700 have been dropped off since. - *Keep Smyrna Beautiful*
- Bring One for the Chipper is a feel-good event in Rome and it really motivates people to get things in order after the holidays. We have a great working relationship with our local Home Depot. They cordon off a section of their parking lot near the Garden Center the day after Christmas to allow tree drop-off for two weekends. On the Monday after our Chipper event, the City of Rome collects the remaining trees and takes them to the mulch yard. This year, the Rome News-Tribune ran five articles about the event. We noticed much more diversity in the people who dropped off trees so it can truly be considered a community event. - *Keep Rome-Floyd Beautiful*
- Program was well received but we don't collect many trees due to the rural nature of our community. Many residents use artificial or use their trees as fish and animal habitats. - *Keep Chatsworth-Murray Beautiful*
- Annually, the community receives the programs with open arms! 2014 was no exception. They are very appreciative of this long-time program.– *Keep Cobb Beautiful*
- Keep Troup Beautiful maintains a very active relationship with Troup County residents. Our annual Bring one for the Chipper program includes an electronics recycling collection. In 2014, with our partnership with the West Point Lake Corp of Engineers, our Christmas Tree collection increased 100 percent to 600 trees. Our electronics collection amounted to almost 2-1/2 tons. The community supports both these projects. – *Keep Troup Beautiful*
- This event is very popular even when it is very cold outside. We had approximately 200+ participants on January 4th. Our volunteers are a lot of fun and are enthusiastic. Our local sponsors donated Chick-Fil-A coupons and dogwood seedlings to give in exchange for Christmas trees. The Ferry-Morse seeds are also very much appreciated! - *Alpharetta Natural Resource Commission / City of Alpharetta*
- We received news coverage and more than one news agency attended the event.
– *City of Wood stock*
- They love doing the right thing with their tree! They really appreciate the event at all three of our locations! – *Keep North Fulton Beautiful*

Chipper History 1991-2014

Date	# Communities	# Sites	# of Trees	# of Seedlings	# of Vols	Vol Hrs.	In-kind Sponsorship Value (est.)	Private Sponsors
1/5/1991	39	130	275,000	Dogwoods/Red Maple			\$82,000	Georgia Power, WSB-TV
1/4/1992		150	300,000	Dogwoods/Red Maple			\$90,000	Georgia Power, WSB-TV
1/2/1993	87	280	300,000	200,000 seedlings?				Georgia Power, WSB-TV
1/8/1994	82	306	300,000	80,000 Dogwoods/Red Maple				
1/7/1995	85	280	330,000	100,000 Seedlings			\$100,000	
1/6/1996	95	300	278,275	100,000 Dogwoods/Red Maple				Georgia Power, Georgia Pacific, Home Depot, WXIA
1/4/1997	123	285	334,841	100,000 Dogwoods/Red Maple	1,676	10,013	\$8,150	Georgia Power, Davey Tree, Georgia Pacific, Home Depot, WXIA, Forestry Commission (listed sponsorship)
1/3/1998	118	339	268,535	100,000 Dogwoods/Red Maple	1,838	10,645		Georgia Power, Davey Tree, Georgia Pacific, Home Depot, WXIA, Forestry Commission
1/2/1999	126	390	327,578		1,713	7,832		
1/8/2000	135	353	271,640	100,000 Oak/Dogwoods	3,323	10,815		Georgia Power, Davey Tree, Georgia Pacific, Home Depot, WXIA, Forestry Commission
1/6/2001	131	411	280,260	88,000 Dogwoods/Red Cedar	3,770	21,916.5	\$184,204	Georgia Power, Davey Tree, Georgia Pacific, Home Depot, WXIA, Forestry Commission

Chipper History 1991-2014

Date	# Communities	# Sites	# of Trees	# of Seedlings	# of Vols	Vol Hrs.	In-kind Sponsorship Value (est.)	Private Sponsors
1/5/2002	134	408	255,271	45,000 Dogwoods	3,576	13,348	\$168,404	Georgia Power, Davey Tree, Georgia Pacific, Home Depot, WXIA, Forestry Commission
1/4/2003	140	419	289,361	45,000 Dogwoods	4,027	32,000	\$115,204	Davey Tree, Home Depot, WXIA, Forestry Commission
1/3/2004	132	424	249,976	40,000 Dogwoods; 5,000 mixed	3,997	14,181	\$115,204	Davey Tree, Home Depot, WXIA, Forestry Commission
1/8/2005	119	388	200,315	40,000 Dogwoods; 5,000 mixed	4,234	14,257	\$115,204	Davey Tree, Home Depot, WXIA, Forestry Commission
1/6/2006	121	363	226,000	40,000 Dogwoods; 5,000 mixed			\$115,204	Davey Tree, Home Depot, WXIA, Forestry Commission
1/6/2007	127	378	241,589	40,000 Dogwoods; 2,000 mixed			\$115,204	Davey Tree, Home Depot, WXIA, Forestry Commission
1/7/2008	128	363	173,813	40,000 Dogwoods	5,268	22,860	\$115,204	Davey Tree, Home Depot, WXIA, Forestry Commission
1/3/2009	128	389	196,349	35,000 Dogwoods, Swamp Chestnut, Red Cedar, Catalpa	5,191	20,049	\$115,204	Davey Tree, Home Depot, WXIA, Forestry Commission
1/9/2010	98	255	184,719	45,900 packets Vegetable/Flower Seeds	5,315	22,630	\$76,501	Davey Tree, Home Depot, WXIA, Ferry Morse Seed Co
1/8/2011	99	309	161,319	60,000 packets Vegetable/Flower Seeds	6,395	20,175	\$84,607	Davey Tree, Home Depot, WXIA, Ferry Morse Seed Co
1/7/2012	85	298	164,806	60,000 packets Vegetable/Flower Seeds	7,840	24,483	\$84,607	Davey Tree, Home Depot, WXIA, Ferry Morse Seed Co
1/5/2013	66	256	106,825	10,000 packets Vegetable/Flower Seeds	8,884	23,583	\$198,845	Davey Tree, Home Depot, WXIA, Ferry Morse Seed Co
1/4/2014	81	273	117,696	10,000 packets Vegetable/Flower Seeds	1,944	7,319	\$198,845	Davey Tree, Home Depot, WXIA, Ferry Morse Seed Co

Results by County

Including participating organizations

County	Coordinating Organization	Total # Trees Collected	# Volunteers	# Hours
Barrow	Barrow County/Keep Barrow Beautiful	100	75	4
Bartow	Keep Bartow Beautiful	600	30	300
Bibb	Keep Macon Bibb Beautiful Commission	1200	33	196
Bryan	City of Pembroke	7	2	9
Bryan	City of Richmond Hill	489	0	0
Butts	City of Jackson	75	1	5
Carroll	City of Villa Rica	96	0	0
Cherokee	City of Canton	74	3	8
Cherokee	Home Depot Location(s)	2655	0	0
Cherokee	City of Holly Springs	118	2	4
Cherokee	City of Woodstock	235	0	0
Clarke	Keep Athens-Clarke Beautiful	1200	64	256
Clayton	Keep Forest Park Beautiful	1760	162	972
Cobb	Keep Smyrna Beautiful	4875	63	300
Cobb	Keep Cobb Beautiful	21360	212	1260

Results by County

Including participating organizations

County	Coordinating Organization	Total # Trees Collected	# Volunteers	# Hours
Crisp	Keep Crisp Beautiful	75	7	14
DeKalb	Keep Chamblee Beautiful	350	8	32
DeKalb	Home Depot Location(s)	3300	0	0
Douglas	Home Depot Location(s)	125	0	0
Douglas	Keep Douglasville Beautiful	600	2	10
Fayette	Tyrone Public Works	65	1	2
Fayette	Keep Peachtree City Beautiful	1009	48	192
Floyd	Keep Rome/Floyd Beautiful	106	14	56
Forsyth	Keep Forsyth County Beautiful	6415	41	133.5
Fulton	Grant Park Conservancy	516	5	30
Fulton	Keep Roswell Beautiful	9000	37	185
Fulton	Alpharetta Natural Resource Commission / City of Alpharetta	2480	40	138
Fulton	Keep North Fulton Beautiful	1125	15	120
Fulton	Keep North Fulton Beautiful / Sandy Springs	1640	21	160
Fulton	Keep North Fulton Beautiful / Johns Creek	4280	75	600
Fulton	Keep Atlanta Beautiful	7485	56	325

Results by County

Including participating organizations

County	Coordinating Organization	Total # Trees Collected	# Volunteers	# Hours
Fulton	Keep South Fulton Beautiful	1560	0	0
Glynn	Keep Brunswick-Golden Isles Beautiful	2572	732	981
Gwinnett	Gwinnett Clean & Beautiful	15000	100	450
Gwinnett	Home Depot Location(s)	10740	0	0
Gwinnett	City of Suwanee	1238	0	0
Habersham	City of Clarkesville	30	5	10
Habersham	City of Cornelia	80	0	0
Hall	Home Depot Location(s)	120	0	0
Jackson	Keep Jackson County Beautiful	1044	0	0
Jackson	City of Nicholoso	6	6	6
Laurens	Keep Dublin-Laurens Beautiful	250	10	50
Lee	Lee County Landfill	146	0	0
Liberty	Keep Liberty Beautiful	1540	19	82
Liberty	Keep Ft. Stewart/HAAF Beautiful	717	0	0
Lowndes	Keep Lowndes/Valdosta Beautiful	941	26	114
Madison	Keep Madison County Beautiful	126	35	221

Results by County

Including participating organizations

County	Coordinating Organization	Total # Trees Collected	# Volunteers	# Hours
McIntosh	Keep McIntosh Beautiful	37	5	100
Murray	Keep Chatsworth-Murray Beautiful	50	15	60
Muscogee	Keep Columbus Beautiful Commission	4300	0	0
Newton	Home Depot Location(s)	280	0	0
Oconee	Keep Oconee County Beautiful	356	10	40
Paulding	Keep Paulding Beautiful	480	12	72
Pickens	Keep Pickens Beautiful	150	1	5
Rockdale	Home Depot Location(s)	335	0	0
Spalding	Spalding County	287	0	0
Sumter	Keep Americus Beautiful	160	2	6
Tift	Keep Tift Beautiful	50	4	4
Troup	Keep Troup Beautiful	600	9	36
Walton	City of Social Circle Main Street	88	2	8
Walton	Keep Walton Beautiful	350	2	8
Ware	Keep Waycross/Ware Beautiful	168	0	0
Whitfield	Keep Dalton-Whitfield Beautiful	245	12	40