Vienna Quality Growth Resource Team Recommendations

**Interchange Area** (see illustration 4)
- Concentrate development within ¼ mile radius of I-75
- Require unique character/look for all structures
- Require buildings to locate near street front with parking in rear
- Try to oversee design of new truck plaza (may require annexation of the site)

**Corridor**
- Restrict any new development (maintain natural state)
- Encourage owners of existing buildings to fix up appearance
- Improve roadway with landscaping (see illustration 6)

**Downtown**
Redesign the square (see illustration 5):
- More trees
- Traffic calming measures
To pull people into town
- Utilize kiosk at I-75 rest area
- Install banner over roadway at edge of interchange area
- Use banners along the Corridor to town

**Pig Jig Enhancement** (see illustration 1)
- Paint roof of judging stage (see illustration 2)
- Plant more trees, create brick “Cook’s Walk” & add compatible ticket kiosks
- Use banner throughout area (see illustration 3)
- Build new outdoor festival marketplace (continuing theme of competition area)
- Schedule regular events in outdoor marketplace
- Leave surrounding grassy parking areas

**Housing Infill**
- Build housing for moderate income individuals
- Re-use vacant sites in existing neighborhoods
- Utilize DCA housing programs where possible (see attachment A)
- For any new housing subdivisions along the Corridor, use landscaped buffers between the neighborhood and the roadway

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Other Recommendations

- When locating new public facilities, look for opportunities to re-use existing vacant buildings.
- Where a new building is required, try to locate as near downtown as possible.
- To deal with truck traffic through town:
  1. count (and document) numbers per hour in each direction on the major highways through town
  2. count numbers of turns by direction where these highways meet
  3. identify alternate routes that trucks could use
  4. work with GaDOT for official designation of these alternate truck routes
- See Attachment B for possible funding sources for implementing the recommendations of this report.
- Local development regulations will need to be modified to implement the recommendations of this report.
  The following model codes are provided (in Attachment C) to assist with this:
  1. Corridor Map
  2. Specific Plans
  3. Major Permit Requirement
  4. Tree Protection
  5. Design Guidelines
  6. Design Review
  7. Development Agreement
  8. Interchange Area Development
Illustration 1: Development Concept for the Pig Jig Area

Parking Area

Cook’s Walk

Parking Area

Pig Jig Blvd

Hardee Rd.

New Outdoor Festival Marketplace

I-75

Painted Roof
Illustration 3: Possible Banner for Pig Jig Area
Illustration 4: Development Concept for Interchange Area
Illustration 5: Concept for Redesign of Courthouse Square
Illustration 6: Concept for Enhancing Roadway Landscaping