The PlanFirst Program - Incentive Package

**Incentives Available to Qualified Local Governments:**
- Access to funding and permits from the following state agencies: Department of Community Affairs, Department of Natural Resources (DNR), Georgia Environmental Finance Authority (GEFA) and OneGeorgia Authority
- Assistance from DCA and the Regional Commission to develop the Local Comprehensive Plan

**Incentives Available to PlanFirst Community Designees during the three year designation period:**
- Statewide recognition for community achievement
- Use of the PlanFirst logo
- Highlighted on the PlanFirst webpage
- PlanFirst plaque indicating dates of designation
- Free attendance at any Community Planning Institute event

*All incentives below limited to plan implementation projects other than water resource management projects, unless otherwise specified*
- HUD CDBG non-entitlement local governments are eligible to apply for State CDBG funding every year (vs. normal bi-annual eligibility)
- 100 basis point reduction, or 1%, for loans through the Employment Incentive Program
- 100 basis point reduction, or 1%, for loans through the Redevelopment Fund Program
- 100 basis point reduction, or 1%, for loans through the Downtown Development Revolving Loan Fund Program
- Access to the Georgia Environmental Finance Authority (GEFA) state loans at an interest rate that is reduced by 50 basis points, or ½ percent. As an example of this benefit, the interest rate savings over the life of a 20 year water or sewer loan of $200,000 would be just over $13,000.

**Assistance Available to PlanFirst Applicants not selected for designation:**
- DCA staff visit to review the PlanFirst Program Assessment and identify opportunities for improvement with local planning and plan implementation
- DCA technical assistance with achieving the improvements identified above, in order to enhance opportunities for future PlanFirst designation