

Communities of Opportunity Initiative

Community Progress Report
January 1, 2010 - March 31, 2010
Due Wednesday, March 31, 2010

Name of Community: Randolph County

Local Champion: Randolph County Chamber of Commerce
Patricia Goodman

Date: March 30, 2010

Co-Op Strategies	List Measures of Success, (Or Barriers If Applicable)	Action Items Completed for Each Strategy	Cost Estimate	Provide a Brief Description of Issues and Action Items to be Addressed Next Quarter
Support the promotion of and recognition of the Fletcher Henderson Family	The Fletcher Henderson Foundation has chosen not to participate.	<p>A flyer, on the gravesite of the Fletcher Henderson Family, sponsored by the Randolph County Historical Society is included in the packets to the GA on My Mind Visitor Centers and will be available at the Fletcher Henderson Jazz Festival. The rack card, that is currently at the printers, includes information about the Fletcher Henderson family and the Jazz Festival.</p> <p>A Fletcher Henderson Jazz Festival flyer was created by the Tourism committee and included in our packets to the GA on My Mind Visitor Centers.</p> <p>Fletcher Henderson information is included on our website.</p> <p>For the Visitor Center's GA on My Mind Days, we have packets of information about Randolph County related to activities, places to see, stay and shop.</p>	Cost of printing 400 flyers and design of one flyer; printing pictures for trifold, laminating pictures and travel. \$355.00	<p>Continue promoting the Fletcher Henderson Family on our website and other publications</p> <p>Attend the June 11 GA on My Mind Day at the Columbus Georgia Visitor Center</p>
Plan, promote and market a Fall Festival		The date has been set for October 16. The steering committee has been identified. A number of ideas have been discussed, but no formal plans have been made.		<p>Assign committee chairs</p> <p>Set formal plans</p> <p>Look into Applying for GA Dept of Economic Dev Marketing Grant</p>
Media – Tourism and Film		The Tourism/PR committee has been formed.		

		<p>Jeff Stubbs, our Regional Tourism Representative from the Department of Economic Development, has been invited to our committee meetings for advice on how to promote Randolph County and he attends each meeting.</p> <p>The Randolph County's Chamber of Commerce brochures have been updated and are at the printers.</p>	\$2300.00	<p>We have not obtained a copy of the Georgia Visitor Information Centers Brochure Distribution Policy by calling Pam Cain at the Georgia Tourism Division at 770-574-2621 or e-mail her at tallapoosa@georgia.org or go to www.marketgeorgia.org</p> <p>Mail out brochures to GA Visitor Centers and Regional Visitor Centers.</p>
		<p><i>Randolph Rambling</i> committee continues to meet. Stories are being obtained, a tentative script is written, October 15 has been set as the 1st production.</p> <p>A Randolph County Coffee Table book is being planned. The contract has been signed and pictures will be completed by late spring.</p> <p>Highway 82 Spring Clean Yard Sale has been planned and scheduled for May 1 from 8:00 – 2:00. Quitman and Terrell Counties will also be participating as the Yard Sale will begin in Georgetown and continue through Sasser, approximately 65 miles.</p>	\$1100	<p>Continue obtaining stories, promote Randolph Rambling, identify those to assist with production</p> <p>Obtain sponsorships and pre-sell books</p>
			\$200	<p>Review success and make plans for next year</p>
Market Randolph County to Industry		<p>The Randolph County's Chamber of Commerce website has been updated, but will be work in progress</p> <p>The Chamber Board has set as a priority to work with the Randolph County Development Authority to market Randolph County</p>	\$200	<p>Continue updating website</p> <p>A meeting is being planned for the City Councils, the County Commissioners, the</p>

				Development Authority and the Chamber to meet and begin working on a single comprehensive plan.
Media - Film		A committee has been created to deal with Georgia Film, Music & Entertainment Office of the Department of Economic Development. A partial list has been created of possible film locations, including Andrew College, historic farm, historic Court House. We are negotiating with a professional photographer to take panoramic shots of potential film locations		Contact Lee Thomas, Film Location Specialist, with GA Film, Music & Entertainment Office to set up possible site visit and to get specifications on photographs Continue to work on list of possible film locations. Complete negotiations with professional photographer and sign contract. Upload photos of potential film locations onto Georgia Film, Music & Entertainment Office of the Department of Economic Development website's film location database